

NEBRASKA

Rural Health Conference

June 3 - 5 | 2024

Monday, June 3

9:00 A.M. - 4:00 P.M.

Silver 7

4:00 P.M. - 6:00 P.M.

Pre-Conference Session

RHC Office Manager/Department Lead Specialist Training

Welcome Reception

featuring a performance by Kid Shelleen and Senator Ben Hardin

Tuesday, June 4

8:30 A.M.

8:45 A.M. - 9:30 A.M.

GOLD 5,6,11,12

ACHE, ANCC, CPHQ, NE LTC

9:30 A.M. - 10:00 A.M.

10:15 A.M. - 11:00 A.M.

Opening Remarks

Keynote - Brock Slabach

Rural Policy & National Rural Updates

National Rural Health Association

Sponsor Break & Networking (GOLD 1-3, 7-9)

Breakout Sessions

COMMUNITY	WORKFORCE	OPERATIONS	SECURITY / IT
VA External Provider Scheduling GOLD 5,6,11,12 ACHE, CPHQ	Leveraging DERs for Recruiting & Retention GOLD 4 ACHE	Swing Bed Certification Updates GOLD 10 ACHE	How to Build Cyber Resiliency w/Limited Resources SILVER 2 ACHE, NE LTC

11:15 A.M. - 11:45 P.M.

GOLD 5,6,11,12

Networking Sessions

Time for collaborative conversations between hospital teams and health care leaders. Space and time available for collaborative meetings.

11:45 A.M. - 12:45 P.M.

Lunch and Awards (Silver 3-6,9-12)

1:00 P.M. - 2:00 P.M.

GOLD 5,6,11,12

ACHE, ANCC, CPHQ

General Session

Viewing Access Through the Eyes of the Community

Michael Tackitt, CRHCP, LP, CAC

Director of Hospital and Clinic Operations,

Brownfield (TX) Regional Medical Center Rural Health Clinic

2:00 P.M. - 2:30 P.M.

Sponsor Break (Gold 1-3, 7-9)

2:30 P.M. - 3:15 P.M.

Breakout Sessions

COMMUNITY	WORKFORCE	OPERATIONS	SECURITY / IT
Community Transportation for Health Care Needs in Rural Nebraska GOLD 5,6,11,12 ACHE, NE LTC	Empowering Rural Care: Dynamic Staffing Solutions & Retention Methods GOLD 4 ACHE, ANCC, CPHQ, HRCI	Pharmacy-Addressing the fastest growing line item for most Employer's Plans GOLD 10 ACHE, HRCI	The Brave New-ish World of AI and Health Care SILVER 2 ACHE, ANCC, CPHQ

3:15 P.M. - 4:00 P.M.

Breakout Sessions

COMMUNITY	WORKFORCE	OPERATIONS	SECURITY / IT
Rural Emergency Hospital criteria, Assessment/Process, and Lessons Learned from Nebraska Hospital that Converted GOLD 5,6,11,12 ACHE, CPHQ	Students in Health Care: Understanding the Legal Landscapes and Options GOLD 4 ACHE, HRCI	Workplace Violence in Nebraska: What's Going On? GOLD 10 ACHE, ANCC, CPHQ, HRCI	Don't Relax Now: The Cyber Attack and Ransomware Year in Review SILVER 2 ACHE, CPHQ

4:00 P.M. - 5:00 P.M.

Sponsor Reception (GOLD 1-3, 7-9)

5:00 P.M. - 6:30 P.M.

NHA PAC Reception (CUNNINGHAM'S ON THE LAKE)

NEBRASKA

Rural Health Conference

June 3 - 5 | 2024

Wednesday, June 5

8:00 A.M. - 8:30 A.M.

SILVER 7

8:30 A.M. - 9:15 A.M.

GOLD 5,6,11,12

9:15 A.M. - 10:15 A.M.

GOLD 5,6,11,12

10:30 A.M. - 11:15 A.M.

Association Health Plan Updates

Marty Fattig, Kirk Swartzbaugh, Mike DeLanie

Keynote - Troy Dannen

Athletic Director, University of Nebraska - Lincoln

Rural Roadmap and Rural Advocacy Updates

Moderator: Michelle Rathman, Panelists: Jeremy Nordquist, NHA, Jed Hansen, NeRHA, Senator Mike Jacobson, and Senator Teresa Ibach Association Health Plan Updates

Breakout Sessions

COMMUNITY	WORKFORCE	OPERATIONS	SECURITY / IT
Remotely Improving Physical Activity in Rural Communities GOLD 5,6,11,12 ACHE, ANCC, CPHQ	Understanding the Responsibilities of Your Hospital's Board of Directors GOLD 4 ACHE	Maximizing Advertising Budgets for Critical Access Hospitals GOLD 10 ACHE	What's the Return on Investment for Emergency Management & Business Continuity in Health Care? SILVER 2 ACHE, NE LTC

11:15 A.M. - 12:00 P.M.

GOLD 4

Panel Discussions:

Medicaid Assessment Update

Jeremy Nordquist, President, Nebraska Hospital Association

Interoperability

Moderator: Michelle Rathman, Panelists: Garry Miller, MSHMI, MBA, Product Manager, Interoperability, MEDITECH; Ryan O'Donnell, MBA, Sr. Interoperability Customer Strategist, Oracle

GOLD 5,6,11,12

FHIR Post Conference

Wednesday, June 5

GOLD 5,6,11,12

12:00 P.M. - 1:00 P.M.

1:00 P.M. - 1:45 P.M.

Working Lunch

FHIR Overview

Get an in-depth understanding of Fast Health care Interoperability Resources (FHIR) and its role in transforming health care data exchange, understand the importance of data sharing and interoperability, and demo of a AWS platform.

1:45 P.M. - 2:30 P.M.

Benefits of Rural Research and Impact on the Community

Speaker: Russell McCulloh, MD

2:30 P.M. - 2:45 P.M.

Break

2:45 P.M. - 3:30 P.M.

Panel Discussion: FHIR in Action

Understand the use of FHIR to support quality improvement and P4P metrics, and learn more about public health use cases and TECCA

3:30 P.M. - 4:00 P.M.

FHIR Horizon Scanning

What to expect for clinical data sharing requirements and interoperability in the next five years (CMS reporting, etc.), how to get involved/learn more, and sign up to become a potential site for phase 2.

NEBRASKA

Rural Health Conference

June 4, 2024

RURAL HEALTH CLINIC TRACK

8:30 A.M.

Opening Remarks

8:45 A.M. - 9:30 A.M.

GOLD 5,6,11,12
ACHE, ANCC, CPHQ, NE LTC

Keynote - Brock Slabach

Rural Policy & National Rural Updates
National Rural Health Association

9:30 A.M. - 10:00 A.M.

Sponsor Break & Networking

10:15 A.M. - 11:45 A.M.

SILVER 7

Billing and Coding Updates

Gary Lucas, ArchPro Coding

11:45 A.M. - 12:45 P.M.

SILVER 3-6, 9-12

Lunch and Awards

1:00 P.M. - 2:00 P.M.

SILVER 7
ACHE, ANCC, CPHQ

From Regulations to RHC Excellence

Kate Hill, RN, Vice President, Clinic Services Division, The Compliance Team

2:30 P.M. - 3:15 P.M.

SILVER 7
ACHE, ANCC, CPHQ

Behavioral Health Integration in RHCs

Rob Bloom, MBA, CPA, Principal Wintergreen

3:15 P.M. - 4:00 P.M.

SILVER 7
ACHE, HRCI

Marketing Strategies for Employee Success, Benefits, and Community Engagement

Brent Comstock, Founder & CEO, BCOM Solutions

4:00 P.M. - 5:00 P.M.

GOLD 1-3, 7-9

Sponsor Reception

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HFMA

Tuesday, June 4

8:30 A.M.

Opening Remarks

8:45 A.M. - 9:30 A.M.

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Rural Policy & National Rural Updates
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9:30 A.M. - 10:00 A.M.

Sponsor Break & Networking

10:15 A.M. - 11:00 A.M.

SILVER 1

Breakout Session

How to get (some of) What You Want - Top 10 Negotiations of Managed Care

11:15 A.M. - 11:45 P.M.

Networking Sessions

Time for collaborative conversations between hospital teams and health care leaders. Space and time available for collaborative meetings.

11:45 A.M. - 12:45 P.M.

SILVER 3-6, 9-12

Lunch and Awards

1:00 P.M. - 2:00 P.M.

GOLD 5,6,11,12

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General Session

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Sponsor Break

2:30 P.M. - 3:15 P.M.

SILVER 1

Breakout Session

Hot Topics in Revenue Cycle today

3:15 P.M. - 4:00 P.M.

SILVER 1

Breakout Sessions

Improving your 340B Net

4:00 P.M. - 5:00 P.M.

GOLD 1-3, 7-9

Sponsor Reception

5:00 P.M. - 6:30 P.M.

CUNNINGHAM'S

ON THE LAKE

NHA PAC Reception

Wednesday, June 5

10:15 A.M. - 11:00 A.M.

SILVER 1

Provider Assessment Program Subject to CMS Approval in Nebraska