

Navigating Communities to Better Health



2018

HEALTH OBSERVANCES
& RECOGNITION DAYS



SOCIETY FOR
Healthcare Strategy & Market DevelopmentSM
of the American Hospital Association



American Hospital Association® Professional Membership Groups



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ASSOCIATION FOR COMMUNITY HEALTH IMPROVEMENT
INSTITUTE FOR DIVERSITY IN HEALTH MANAGEMENT**



SOCIETY FOR
Healthcare Strategy & Market DevelopmentSM
of the American Hospital Association

155 North Wacker, Suite 400 | Chicago, IL 60606 | 312.422.3888 | shsmd@aha.org | www.shsmd.org

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About the Calendar

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About SHSMD

The Society for Healthcare Strategy & Market Development (SHSMD) of the American Hospital Association is the premier organization for healthcare marketers, planners, and communications and public relations professionals. A Professional Membership Group of the American Hospital Association, SHSMD serves more than 4,000 members and is the largest organization in the nation devoted to serving the needs of healthcare strategy professionals. SHSMD is committed to helping its members meet the future with greater knowledge and opportunity as their organizations work to improve health status and quality of life in their communities. For more information and to join, visit www.shsmd.org.

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january



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january

At-a-Glance

MONTH-LONG OBSERVANCES

Birth Defects Prevention Month (National)
Blood Donor Month (National)
Cervical Cancer Screening Month
Cervical Health Awareness Month
Clap4Health
Glaucoma Awareness Month
Radon Awareness Month

WEEK-LONG OBSERVANCES

15–19 Healthy Weight Week
22–28 Drug and Alcohol Facts Week (National)

RECOGNITION DAYS | EVENTS

25 IV Nurse Day

1–31 | Birth Defects Prevention Month (National)

Birth defects affect one in every 33 babies born in the United States. The goal of National Birth Defects Prevention Month is to generate awareness that birth defects are common, costly, and critical, and to offer specific steps that women and healthcare professionals can take to prevent birth defects.

For more information, contact: March of Dimes
www.marchforbabies.org or www.nacersano.org
@marchofdimes @modhealthtalk @nacersano
#birthdefectspreventionmonth #marchofdimes

1–31 | Blood Donor Month (National)

Blood is typically in short supply during the winter months—especially January—due to the holidays, travel schedules, inclement weather, and illness. A reduction in donor turnout can cause blood shortages around the country. January has been designated as National Blood Donor Month to encourage people to give or pledge to give blood.

For more information, contact: America's Blood Centers | www.americasblood.org
@americasblood | #NBDM

1–31 | Cervical Cancer Screening Month

The Foundation for Women's Cancer, the National Cervical Cancer Public Education Campaign, and partner organizations promote the message that cervical cancer is preventable—vaccinate early, Pap test regularly, and HPV test when recommended.

For more information, contact: Elizabeth Edwards Foundation for Women's Cancer
312.676.3911 | elizabeth.edwards@sgo.org
www.foundationforwomenscancer.org or
www.sgo.org | #NoHPV #endcervicalcancer

1–31 | Cervical Health Awareness Month

During January, the National Cervical Cancer Coalition (NCCC) highlights issues related to cervical cancer, human papillomavirus (HPV), and the importance of early detection, along with personal stories of women battling persistent HPV, precancer, or cervical cancer. Recent advances and research in the prevention, detection, and treatment of cervical cancer and HPV as well as the success of early detection cervical cancer screening and treatment programs will be acknowledged.

For more information, contact: NCCC | 800.685.5531
nccc@ashsexualhealth.org | www.nccc-online.org
#CervicalHealthMonth

1–31 | Clap4Health

Clap4Health is a unique cardiovascular disease and obesity prevention campaign using clapping as its method of educating children, families, seniors, and communities about healthier lifestyles. Clapping can improve motor and spatial skills; enhance emotional, sociological, physiological, and cognitive benefits; lead to better socialization skills; and elevate moods through an increase in endorphin levels.

For more information, contact: Jyl Steinback Shape Up US, Inc. | 602.996.6300
jyl@shapeupus.org | www.shapeupus.org

1–31 | Glaucoma Awareness Month

Glaucoma is a leading cause of irreversible blindness in the US. It has no noticeable symptoms in its early stages, and vision loss progresses at such a gradual rate that people affected by the condition are often unaware of it until their sight has already been compromised. During Glaucoma Awareness Month, the American Academy of Ophthalmology (AAO) advises the public that the best defense against developing glaucoma-related blindness is by having routine, comprehensive eye exams.

For more information, contact: Public Relations AAO | 415.561.8534 | www.aao.org/eye-health
@AcademyEyeSmart

1–31 | Radon Awareness Month

Radon is a gas that can build up to dangerous levels inside homes, schools, and other buildings without anyone knowing it. It also has been found to cause lung cancer. Every home should be tested for radon and fixed if levels are high. This Radon Awareness Month, test your home for radon. Testing is easy and inexpensive, and it could save your life.

For more information, contact: American Lung Association | 800.586.4872 | www.lung.org/radon
or [@LungAssociation](http://www.facebook.com/lungusa) | #RadonAwareness

15–19 | Healthy Weight Week

Healthy Weight Week celebrates healthy lifestyles that prevent eating disorders and weight problems. This annual celebration is a time for people of all sizes to live actively, eat well, and feel good about themselves. On Tuesday of Healthy Weight Week, Rid the World of Fad Diets and Gimmicks Day is celebrated and the annual Slim Chance Awards are announced for the year's worst diet products.

For more information, contact: Green Mountain at Fox Run | 800.448.8106 | pr@fitwoman.com
www.fitwoman.com | @GreenMtnFoxRun
#HealthyWeightWeek #HWW



january

22–28 | Drug and Alcohol Facts Week (National)

This national health observance for teens promotes local events that use National Institute on Drug Abuse (NIDA) science to shatter the myths about drug and alcohol use. An online guide provides everything you need to plan, promote, and host your National Drug and Alcohol Facts Week educational event or activity.

For more information, contact: Brian Marquis NIDA | 301.480.3741 | drugfacts@nida.nih.gov <https://teens.drugabuse.gov/national-drug-alcohol-facts-week> | @NIDAnews | #NDAFW

25 | IV Nurse Day

Every year on January 25, infusion professionals celebrate IV Nurse Day. This day is meaningful for infusion nurse professionals who have dedicated their lives to providing their patients with the best care possible.

For more information, contact: Maria Connors Infusion Nurses Society | 781.440.9408 ins@ins1.org or maria.connors@ins1.org www.ins1.org | @InfusionNursesSociety #IVNurseDay #infusionnursesociety



february



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february

At-a-Glance

MONTH-LONG OBSERVANCES

Age-Related Macular Degeneration Awareness Month
Children's Dental Health Month (National)
Condom Month (National)
Heart Month (American)
Kids ENT Health Month
Recreational Therapy Month (National)
Wise Health Care Consumer Month (National)

WEEK-LONG OBSERVANCES

4–10 Burn Awareness Week
5–11 PeriAnesthesia Nurse Awareness Week
11–17 Cardiac Rehabilitation Week (National)
11–17 Cardiovascular Professionals Week
11–17 Health Care HR Week
14–21 Alzheimer's Disease and Dementia Care Staff Education Week
Feb 26–Mar 4 Eating Disorders Awareness Week (National)

RECOGNITION DAYS | EVENTS

2 Wear Red Day (National)
7 Black HIV/AIDS Awareness Day (National)
11 Day of the Sick (World)
14 Donor Day (National)

1–28 | Age-Related Macular Degeneration Awareness Month

Age-related macular degeneration (AMD) is the leading cause of blindness among older Americans, but new treatments have dramatically changed the course of this disease over the last 10 years, making AMD more manageable than ever before. During AMD Awareness Month in February, the American Academy of Ophthalmology (AAO) is reminding people with AMD that they can save their vision—thanks to recent treatment advances, but early detection is a critical first step.

For more information, contact: Public Relations AAO | 415.561.8534 | www.aao.org/eye-health @AcademyEyeSmart

1–28 | Children's Dental Health Month (National)

Each February, the American Dental Association (ADA) sponsors National Children's Dental Health Month to raise awareness about the importance of oral health. The messages and materials have reached millions of people in communities across the country.

For more information, contact: ADA | 800.621.8099 ncdhm@ada.org | www.ada.org/ncdhm @amerdentalsm | #NCDHM

1–28 | Condom Month (National)

Hearts are throbbing. Come-hither looks abound. Flowers and chocolate are in short supply. If one of Cupid's arrows finds its way to you this month (or any other time), the American Sexual Health Association (ASHA) wants you to be safe. Each year in the United States, there are approximately 20 million new cases of sexually transmitted infections (STIs). Condoms are inexpensive and reduce the risks for STIs.

For more information, contact: ASHA | 919.361.8400 info@ashasexualhealth.org www.ashasexualhealth.org @infoASHA | #CondomMonth

1–28 | Heart Month (American)

Someone in the US dies of cardiovascular disease about every 40 seconds—that represents 2,200 people per day. During American Heart Month, the American Heart Association reminds people to focus on their hearts and encourages them to get their families, friends, and communities involved.

Together, we can build a culture of health where making the healthy choice is the easy choice.

For more information, contact: American Heart Association | 888.MY.HEART (694.3278) www.heart.org or www.facebook.com/americanheart | @American_Heart

1–28 | Kids ENT Health Month

Kids ENT Health Month is designed to offer parents and caregivers the latest information about the care, diagnosis, and treatment of pediatric ear, nose, and throat disorders.

For more information, contact: American Academy of Otolaryngology—Head and Neck Surgery 703.535.3762 | www.entnet.org | @AAOHNS #KidsENT

1–28 | Recreational Therapy Month (National)

The purpose of National Recreational Therapy Month is to enhance public awareness of therapeutic recreation programs and recreational therapy services, promote inclusive recreation opportunities for individuals with disabilities, and recognize certified therapeutic recreation therapists as the qualified provider of recreational therapy services.

For more information, contact: American Therapeutic Recreation Association www.atra-online.com/store/promotional-items

1–28 | Wise Health Care Consumer Month (National)

The goal of National Wise Health Care Consumer Month is to help consumers receive the right care at the right time in the right place. It involves teaching consumers how to become more active in their own healthcare. This entails knowing which symptoms require professional assistance and which can be treated at home with self-care. The event also focuses on helping consumers understand how to interact effectively with the healthcare system to receive proper care.

For more information, contact: Hope Lawless American Institute for Preventive Medicine 248.539.1800 x238 | www.healthylife.com @WorkingWellBlog | #HealthConsumerism

2 | Wear Red Day (National)

During American Heart Month, the American Heart Association's Go Red For Women movement works to save women's lives and beat heart disease, the number one killer of women. On National Wear Red Day, support the movement by wearing red.

For more information, contact: American Heart Association | 888.MY.HEART (694.3278) www.goredforwomen.org or www.facebook.com/goredforwomen | @GoRedForWomen



4–10 | Burn Awareness Week

Burn Awareness Week kicks off Shriners Hospitals for Children's annual educational campaign to raise awareness of burn injuries and ways to prevent them. Free educational materials are available for firefighters, teachers, parents, and others concerned with the safety of children.

For more information, contact: Public Relations Department | Shriners Hospitals for Children 813.281.8162 | shrinepr@shrinenet.org www.shrinershospitalsforchildren.org or www.burnawareness.org

5–11 | PeriAnesthesia Nurse Awareness Week

This week recognizes and celebrates our nation's 60,000+ perianesthesia nurses who work in preanesthesia and postanesthesia care, outpatient surgery, and pain management settings.

For more information, contact: Doug Hanisch American Society for PeriAnesthesia Nurses dhanisch@aspan.org | www.panaw.com

7 | Black HIV/AIDS Awareness Day (National)

National Black HIV/AIDS Awareness Day is the oldest national HIV/AIDS awareness campaign designed and coordinated by a voluntary coalition of local and national organizations/agencies serving African Americans. The campaign has four major objectives: to increase testing for HIV; to improve community education about HIV/AIDS; to increase public advocacy of HIV prevention; and to elevate treatment levels, whether HIV positive or negative.

For more information, contact: National Black HIV/AIDS Awareness Day Strategic Leadership Council info@nationalblackaidsday.org www.nationalblackaidsday.org | @NatBlackAIDSDay #NBHAAD

11 | Day of the Sick (World)

The World Day of the Sick is an observance of the Roman Catholic Church that was instituted on May 13, 1992, by Pope John Paul II.

Celebrated every year on the commemoration of Our Lady of Lourdes, it seeks to be a special time of remembering those who are sick and expressing gratitude for all those who care for the sick.

For more information, contact: Dr. David Lichter | National Association of Catholic Chaplains | 414.483.4898 | info@nacc.org www.nacc.org | @cathchaps

11–17 | Cardiac Rehabilitation Week (National)

National Cardiac Rehabilitation Week focuses attention on cardiac rehabilitation's contribution to improving the health and physical performance of people at risk for heart disease as well as those who have been diagnosed with heart disease or dysfunction. Special events will be held in hospitals, exercise facilities, and outpatient rehabilitation centers throughout the country.

For more information, contact: American Association of Cardiovascular and Pulmonary Rehabilitation | 312.321.5146 | www.aacvpr.org

11–17 | Cardiovascular Professionals Week

This week celebrates the work of cardiovascular professionals and the support they provide to improve patient care. The commitment of cardiovascular professionals ensures the highest quality of care to people with heart disease, including diagnostic, interventional, and rehabilitative support.

For more information, contact: Peggy McElgunn | Alliance of Cardiovascular Professionals | 804.632.0078 peggymcelgunn@comcast.net | www.acp-online.org @AllianceCVPros | #CVPWeek2018

11–17 | Health Care HR Week

Health Care HR Week has been designated to recognize human resources professionals in healthcare organizations across the nation for their important role across the continuum of care. How will you and your organization recognize this week? Share your activities with the American Society for Healthcare Human Resources Administration (ASHHRA) by e-mailing them to ashhra@aha.org and tagging @ASHHRA on Facebook or Twitter, using the hashtag #hchrweek.

For more information, contact: ASHHRA American Hospital Association | 312.422.3720 www.ashhra.org/hchrweek

14 | Donor Day (National)

National Donor Day is a time to focus on all types of donations—organ, eye, tissue, blood, platelets, and marrow—by encouraging participation in blood/marrow drives or donor registration events. It is also a day to recognize loved ones who have given the gift of donation, have received a donation, are currently waiting, or did not receive an organ in time.

For more information, contact: Jocelyn Reed Donate Life America | 804.377.3580 jreed@donatelife.net | www.donatelife.net #GotHeart

february

14-21 | Alzheimer's Disease and
Dementia Care Staff
Education Week

The National Council of Certified Dementia Practitioners (NCCDP) recognizes the importance of continued staff training. Complimentary staff in-service materials are available for download (between November 1 and March 15) on a variety of dementia topics and include PowerPoint presentations, student handouts, a pretest and post-test. Nomination forms for "staff educator of the year" are available on the NCCDP website and are due by March 15 each year.

For more information, contact: Sandra Stimson
NCCDP | 973.729.6601
nccdpcorporate@nccdp.org | www.nccdp.org

February 26-
March 4 | Eating Disorders
Awareness
Week (National)

National Eating Disorders Awareness (NEDAwareness) Week puts the spotlight on the seriousness of eating disorders in an effort to improve public understanding of their causes, triggers, and treatments. By increasing awareness and access to resources, we can encourage early detection and intervention, which can improve the likelihood of full recovery for millions.

For more information, contact: Program Department | National Eating Disorders Association | 212.575.6200 x309
programs@nationaleatingdisorders.org
www.nedawareness.org | @NEDA_staff
#NEDAwareness



march



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At-a-Glance

MONTH-LONG OBSERVANCES

- Athletic Training Month (National)
- Brain Injury Awareness Month
- Child Life Month
- Colorectal Cancer Awareness Month
- Kidney Month (National)
- MS Education and Awareness Month (National)
- Nutrition Month (National)
- Save Your Vision Month
- Workplace Eye Wellness Month

WEEK-LONG OBSERVANCES

- 1–7 Bone Marrow Failure Awareness Week
- 4–10 Dental Assistants Recognition Week
- 11–17 Patient Safety Awareness Week
- 11–17 Pulmonary Rehabilitation Week (National)
- 12–18 Brain Awareness Week
- 18–24 Poison Prevention Week (National)
- 26–30 LGBT Health Awareness Week (National)

RECOGNITION DAYS | EVENTS

- 1 Baby Sleep Day
- 3 Birth Defects Day (World)
- 8 Kidney Day (World)
- 14 Registered Dietitian Nutritionist Day
- 24 Tuberculosis Day (World)
- 27 Diabetes Association Alert Day (American)
- 30 Doctors' Day (National)

1–31 | Athletic Training Month (National)

Celebrate with local and national activities to raise awareness of athletic trainers—healthcare professionals specializing in the prevention, diagnosis, treatment, and rehabilitation of injuries and sports-related illnesses. Recognize their work in settings such as hospitals, physician offices, clinics, secondary schools, colleges/universities, professional sports, recreation/youth sports, military, and performing arts.

For more information, contact: National Athletic Trainers' Association | 214.637.6282 ellensatof@verizon.net | www.nata.org

1–31 | Brain Injury Awareness Month

Brain Injury Awareness Month is an annual observance of the causes and consequences of brain injury and the need for greater awareness, prevention, research, education, and advocacy on behalf of individuals who sustain a devastating, life-changing brain injury, and their caregivers.

For more information, contact: Communications Department | Brain Injury Association of America communications@biausa.org | www.biausa.org/brain-injury-awareness-month.htm

1–31 | Child Life Month

Child Life Month celebrates the child life profession and honors all child life professionals. Child life professionals provide evidence-based, developmentally appropriate interventions including therapeutic play, preparation for procedures, and education that reduce fear, anxiety, and pain for children facing chronic illness, injury, trauma, disability, and loss. Trained in the developmental impact of illness and injury, child life professionals provide essential patient- and family-centered care as part of interdisciplinary healthcare teams.

For more information, contact: Marketing and Communications | Association of Child Life Professionals | 571.483.4500 communications@childlife.org | www.childlife.org | @AssocChildLife #ChildLifeMonth

1–31 | Colorectal Cancer Awareness Month

Colorectal cancer is the second leading cause of cancer death, but with screening it is highly preventable. During Colorectal Cancer Awareness Month, spread the message that colorectal cancer is "Preventable. Treatable. Beatable!"

For more information, contact: Prevent Cancer Foundation | 800.227.2732 pcf@preventcancer.org | www.preventcancer.org @PreventCancer #preventcancer

1–31 | Kidney Month (National)

One in three Americans is at risk for developing kidney disease, and high blood pressure and diabetes are the two leading causes. During National Kidney Month, the National Kidney Foundation (NKF) urges Americans to learn more about their kidneys and to take steps to preserve their kidney health.

For more information, contact: NKF | 212.889.2210 www.kidney.org or www.facebook.com/nationalkidneyfoundation | @NKF @NationalKidneyFoundation #worldkidneyday #nationalkidneymonth #nkf

1–31 | MS Education and Awareness Month (National)

National MS Education and Awareness Month is a nationwide effort by the Multiple Sclerosis Foundation and affiliated groups to raise the public's awareness of multiple sclerosis (MS). The goal of this campaign is to promote an understanding of the scope of this disease, and to assist those with MS in making educated decisions about their healthcare. Awareness kits are available from MS Focus for those who wish to become involved.

For more information, contact: MS Focus: Multiple Sclerosis Foundation | 888.MS.FOCUS (673.6287) www.msfocus.org | <http://msfocus.org> @MS_Focus | #NMSEAM

1–31 | Nutrition Month (National)

National Nutrition Month is an education and information campaign that focuses attention on the importance of making informed food choices, and developing sound eating and physical activity habits.

For more information, contact: Academy of Nutrition and Dietetics | nnm@eatright.org www.eatright.org or www.eatrightpro.org @eatright @eatrightPRO #NationalNutritionMonth

1–31 | Save Your Vision Month

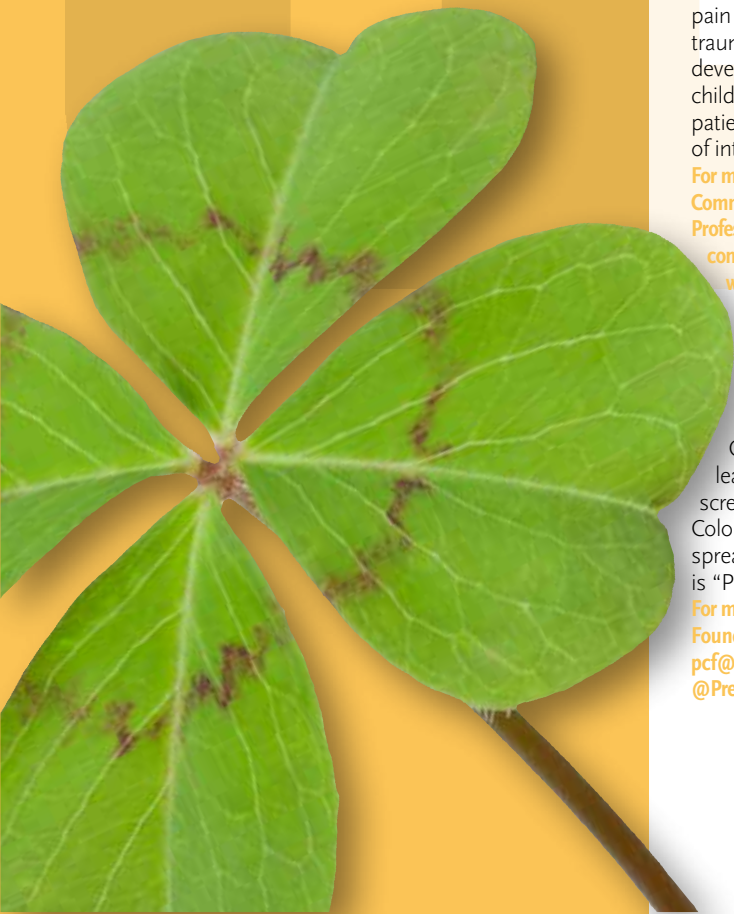
Every year in March, the American Optometric Association (AOA) reminds Americans about the importance of regular, in-person comprehensive eye exams from an optometrist.

For more information, contact: Susan Thomas | AOA 314.983.4263 | slthomas@aoa.org | www.aoa.org

1–31 | Workplace Eye Wellness Month

Each year, nearly 25,000 Americans visit the emergency room due to a workplace eye injury. During Workplace Eye Wellness Month this March, the American Academy of Ophthalmology (AAO) reminds employers and workers about the importance of wearing certified and approved eye protection.

For more information, contact: Public Relations AAO | 415.561.8534 | www.aao.org/eye-health @AcademyEyeSmart



1 | Baby Sleep Day

Baby Sleep Day brings attention to the importance of a good night's sleep—a critical part of development for young children and in turn better rest for their families. The Pediatric Sleep Council, a team of international pediatric sleep experts, sponsors Baby Sleep Day.

For more information, contact: **Dr. Erin Leichman or Dr. Jodi Mindell | Pediatric Sleep Council**
267.571.5219 | www.babysleep.com/babysleepday
@pedsleepcouncil | #babysleepday #babysleep

1-7 | Bone Marrow Failure Awareness Week

This week is a time to highlight news and stories about patients and families coping with rare bone marrow failure diseases, including aplastic anemia and myelodysplastic syndrome (MDS). The Aplastic Anemia and MDS International Foundation is dedicated to educating patients, families, and healthcare professionals, while providing patient support and services as well as funding research to develop better treatments and find a cure.

For more information, contact: **Barbara Holzer**
Aplastic Anemia and MDS International Foundation
301.279.7202 | holzer@aamds.org | www.aamds.org
@aamdsif @aamds

3 | Birth Defects Day (World)

More than 8 million babies worldwide are born each year with a serious birth defect. Birth defects are a leading cause of death in the first year of life, and babies who survive may be physically or mentally disabled, taking a costly toll on families, communities, and nations. The annual World Birth Defects Day raises awareness of this global problem and advocates for more surveillance, prevention, care, and research.

For more information, contact: **March of Dimes**
www.marchforbabies.org or www.nacersano.org
@marchofdimes @modhealthtalk @nacersano
#WorldBDDay #marchofdimes

4-10 | Dental Assistants Recognition Week

Dental Assistants Recognition Week recognizes this versatile, multitasking member of the dental team, who contributes to quality dental care.

For more information, contact: **Publications Department | American Dental Assistants Association** | 877.874.3785
publications@adausa.org | www.adausa.org
@adaa247 | #DARW18

8 | Kidney Day (World)

One in three Americans is at risk for developing kidney disease, and high blood pressure and diabetes are the two leading causes. The National Kidney Foundation (NKF) urges Americans to learn more about their kidneys and to take steps to preserve their kidney health.

For more information, contact: **NKF**
212.889.2210 | www.kidney.org
www.facebook.com/nationalkidneyfoundation
@NKF @NationalKidneyFoundation
#worldkidneyday #nationalkidneymonth #nkf

11-17 | Patient Safety Awareness Week

Patient Safety Awareness Week is an annual education and awareness campaign for healthcare safety led by the National Patient Safety Foundation (NPSF). Each year, healthcare organizations around the globe take part in the event by creating awareness in the community and utilizing NPSF educational resources with hospital staff and patients.

For more information, contact: **Sara Valentin**
NPSF | 617.391.9906 | svalentin@npsf.org
www.unitedforpatientsafety.org | @theNPSF
#psaw2018

11-17 | Pulmonary Rehabilitation Week (National)

This observance focuses national attention on pulmonary rehabilitation's contribution to enhancing the lives of people with chronic obstructive pulmonary disease (COPD). Special events will be held throughout the country at hospitals, exercise facilities, and outpatient rehabilitation centers.

For more information, contact: **American Association of Cardiovascular and Pulmonary Rehabilitation** | 312.321.5146 | www.aacvpr.org

12-18 | Brain Awareness Week

Brain Awareness Week is the global campaign to increase public awareness of the progress and benefits of brain research. It unites the efforts of universities, hospitals, research labs, K-12 schools, government agencies, and advocacy and service groups in a week-long celebration of the brain. During this week, these partner organizations coordinate fun and fascinating activities in their communities to educate people of all ages about the brain and the promise of brain research.

For more information, contact: **Brain Awareness Week Campaign Headquarters | The Dana Alliance for Brain Initiatives** | 212.401.1639
bawinfo@dana.org | www.dana.org/baw
@BrainAwarenessWeek | #brainweek

14 | Registered Dietitian Nutritionist Day

Registered Dietitian Nutritionist Day increases awareness of registered dietitian nutritionists as the indispensable providers of food and nutrition services, and recognizes registered dietitian nutritionists for their commitment to helping people enjoy healthy lives.

For more information, contact: Academy of Nutrition and Dietetics | nnm@eatright.org www.eatright.org or www.eatrightpro.org @eatright | @eatrightPRO #NationalNutritionMonth

18–24 | Poison Prevention Week (National)

During National Poison Prevention Week, individuals, organizations, and institutions around the country will come together to raise poison prevention awareness and advocate for the nation's poison control system. In 2015, poison centers managed 2.8 million cases. Despite the high volume of calls, poison centers treated almost 70 percent of cases at the exposure site, saving millions of dollars in medical expenses.

For more information, contact: Krista Osterthaler American Association of Poison Control Centers | 703.894.1864 | osterthaler@aapcc.org www.poisonprevention.org @PreventPoison | #PreventPoison

24 | Tuberculosis Day (World)

Tuberculosis (TB) is an infectious disease that usually infects the lungs, but can attack almost any part of the body. It is spread from person to person through the air. When a person with TB in their lungs or throat coughs, laughs, sneezes, sings, or even talks, the germs that cause TB may spread through the air. On World Tuberculosis Day, learn how the American Lung Association is committed to fighting this serious lung disease.

For more information, contact: American Lung Association | 800.586.4872 www.lung.org/tuberculosis | @LungAssociation #WorldTBDay

26–30 | LGBT Health Awareness Week (National)

In 2003, the National Coalition for LGBT Health created National LGBT Health Awareness Week to bring attention to lesbian, gay, bisexual, and transgender (LGBT) health issues and health disparities. This week is a time for community members, advocates, healthcare providers, and government officials to come together and recognize the health and wellness of LGBT individuals, families, and the community.

For more information, contact: Ryan Meyer National Coalition for LGBT Health | 202.507.4735 ryan@healthlgbt.org | www.healthlgbt.org @healthlgbt | #LGBTHealth

27 | Diabetes Association Alert Day (American)

American Diabetes Association Alert Day, which is held every fourth Tuesday in March, is a one-day wake-up call asking the American public to take the Diabetes Risk Test to find out if they are at risk for developing Type 2 diabetes.

For more information, contact: American Diabetes Association | 800.342.2383 | www.diabetes.org @AmDiabetesAssn | #DiabetesAlertDay

30 | Doctors' Day (National)

The first Doctors' Day was observed on March 30, 1933, by the Barrow County Alliance in Winder, GA. On October 30, 1990, President George Bush signed a law designating March 30 as National Doctors' Day.

For more information, contact: Kendra Blackmon Southern Medical Association Alliance 800.423.4992 x164 | alliance@sma.org www.smaalliance.org | @smaalliance #smaalliance





april

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april

At-a-Glance

MONTH-LONG OBSERVANCES

Alcohol Awareness Month
Autism Awareness Month (National)
Defeat Diabetes Month
Distracted Driving Awareness Month (National)
Donate Life Month (National)
Facial Protection Month (National)
Foot Health Awareness Month
Humor Month (National)
Minority Health Month (National)
Occupational Therapy Month
Rosacea Awareness Month
Sexually Transmitted Infections Awareness Month
Sports Eye Safety Month
Testicular Cancer Awareness Month
Women's Eye Health and Safety Month

WEEK-LONG OBSERVANCES

2-8 Public Health Week (National)
8-15 Oral, Head and Neck Cancer Awareness Week
9-13 Cancer Registrars Week (National)
15-21 Neurodiagnostic Week
15-21 Volunteer Week (National)
21-28 Infant Immunization Week (National)
22-28 Medical Laboratory Professionals Week
23-27 Patient Experience Week
23-29 Medical Fitness Week

CONTINUED



1-30 | Alcohol Awareness Month

Founded by the National Council on Alcohol and Drug Dependence (NCADD), Alcohol Awareness Month was established in 1987 to help reduce the stigma associated with alcoholism by providing information about alcohol, alcoholism, and recovery. NCADD's national network of affiliates and other supporting organizations across the country use this opportunity to address the nation's leading public health problem through a broad range of media strategies, awareness campaigns, programs, and events.

For more information, contact: Programs | NCADD
212.269.7797 x13 | national@ncadd.org
www.ncadd.org | @NCADDNational

1-30 | Autism Awareness Month (National)

To highlight the growing need for concern and awareness about autism, the Autism Society has celebrated National Autism Awareness Month since the 1970s. The nation recognizes April as a special opportunity to educate the public about autism and issues within the autism community.

For more information, contact: Autism Source
Autism Society | 800.328.8476
info@autism-society.org
www.autismsource.org or www.autism-society.org
@AutismSociety | #AutismSociety

1-30 | Defeat Diabetes Month

Defeat Diabetes Month provides information, articles, tips, cartoons, recipes, and more to help you delay the onset of Type 2 diabetes, or to live a healthier lifestyle with Type 1 or Type 2 diabetes.

For more information, contact: Dawn Swidorski
Defeat Diabetes Foundation | 415.671.2991
dswidorski@defeatdiabetes.org
www.defeatdiabetes.org | #DefeatDiabetesMonth

1-30 | Distracted Driving Awareness Month (National)

Distracted driving has become a dangerous and deadly epidemic. Some people think it's okay to take a quick glance at a text, or make a brief call. Others think they can safely multitask while driving. All of these people have selfishly decided that the laws and statistics don't apply to them, and that their text or call is more important than everyone else's safety. Join the conversation by using the hashtag #justdrive.

For more information, contact: National Highway
Traffic Safety Administration | www.nhtsa.gov

1-30 | Donate Life Month (National)

National Donate Life Month was instituted by Donate Life America and its partnering organizations in 2003. It features an entire month of local, regional, and national activities to help encourage Americans to

register as organ, eye, and tissue donors, and to celebrate those who have saved lives through the gift of donation.

For more information, contact: Jocelyn Reed
Donate Life America | 804.377.3580
donatelifeamerica@donatelife.net
www.donatelife.net | #DonateLifeMonth

1-30 | Facial Protection Month (National)

Wearing a mouth guard when playing contact sports saves tens of thousands of teeth annually. Helmets and face shields protect wearers from facial injuries. Each April, the American Association of Oral and Maxillofacial Surgeons (AAOMS), American Academy of Pediatric Dentistry, American Association of Orthodontists, Academy for Sports Dentistry, and American Dental Association team up to enhance awareness of protection from and specialized treatment for facial injuries.

For more information, contact: Karin Swihart
AAOMS | 847.678.2000 | <http://myoms.org/save-face>
#FacialProtection

1-30 | Foot Health Awareness Month

The aim of Foot Health Awareness Month is to promote positive foot health, educate the public on issues related to foot health, and distinguish today's podiatrist as a physician, surgeon, and specialist.

For more information, contact: American Podiatric
Medical Association | www.apma.org | @APMA

1-30 | Humor Month (National)

National Humor Month was conceived to heighten public awareness and appreciation of humor in every form. Humor relieves stress and tension, helps you cope, and gives you a sense of control and comfort. Humor leads to improved morale and well-being, enhanced creativity, increased communication skills, and an enriched quality of life. Join in celebrating humor, laughter, and mirth for all of their beneficial purposes.

For more information, contact: Steve Wilson
World Laughter Tour | 800.NOW.LAFF (669.5233)
steve@worldlaughtertour.com
www.humormonth.com | @joyologist
#humormonth

1-30 | Minority Health Month (National)

The Office of Minority Health of the U.S. Department of Health and Human Services leads the observance of National Minority Health month each year, and joins with federal, state, tribal, local, and territorial partners across the country in calling for a renewed commitment to eliminate health disparities and achieve health equity.

For more information, contact: Information
Specialist | Office of Minority Health
800.444.6472 | info@minorityhealth.hhs.gov
www.minorityhealth.hhs.gov | @minorityhealth



RECOGNITION DAYS | EVENTS

- 5 Alcohol Screening Day (National)
- 7 Health Day (World)
- 16 Healthcare Decisions Day (National)
- 16 Voice Day (World)
- 17 Hemophilia Day (World)
- 18 Transplant Nurses Day
- 20 Youth Service Day (Global)
- 25 Noise Awareness Day (International)
- 28–29 March for Babies

1–30 | Occupational Therapy Month

Each April, occupational therapy practitioners, researchers, educators, and students host a month-long celebration showcasing the value of occupational therapy. The event demonstrates the profession's dedication to helping people of all ages to prevent—or live better with—illness, injury, or some form of disability.

For more information, contact: Katie Riley
American Occupational Therapy Association
 301.652.6611 x2963 | kriley@aota.org
www.aota.org | [#AOTAINc](https://www.instagram.com/AOTAINc) | [#OTMonth](https://www.instagram.com/OTMonth)

1–30 | Rosacea Awareness Month

The National Rosacea Society (NRS) has designated April as Rosacea Awareness Month to alert the public to the early warning signs of this chronic and conspicuous facial disorder estimated to affect more than 16 million Americans, and to raise awareness of the impact rosacea has on its sufferers.

For more information, contact:
NRS | 888.NO.BLUSH (662.5874)
info@rosacea.org | www.rosacea.org
[#RosaceaAwareness](https://www.instagram.com/RosaceaAwareness)

1–30 | Sexually Transmitted Infections Awareness Month

The American Sexual Health Association (ASHA) provides education, support, and awareness around sexually transmitted infections (STIs). There are 20 million new STI cases in the United States each year.

For more information, contact: ASHA
 919.361.8400 | info@ashasexualhealth.org
www.ashasexualhealth.org | [#infoASHA](https://www.instagram.com/infoASHA)
[#STIAwarenessMonth](https://www.instagram.com/STIAwarenessMonth)

1–30 | Sports Eye Safety Month

Each year, an estimated 100,000 people are hurt by sports-related eye injuries. About 13,500 of these injuries result in permanent vision loss. In support of Sports Eye Safety Month this April, the American Academy of Ophthalmology (AAO) reminds athletes everywhere that the great majority of sports-related eye injuries can be avoided by simply wearing the proper protection.

For more information, contact:
Public Relations | AAO | 415.561.8534
www.aoa.org/eye-health
[@AcademyEyeSmart](https://www.instagram.com/AcademyEyeSmart)

1–30 | Testicular Cancer Awareness Month

Testicular Cancer Awareness Month recognizes a cancer which is the most common type among men ages 15–35 years, but men of all ages can be at risk. Most testicular cancer awareness organizations recommend that males conduct regular self-exams. During this month, many colleges

and universities host events for young adult men to raise awareness of their risks of testicular cancer.

For more information, contact: Ana Fadich
Men's Health Network | 202.543.6461 x101
www.testicularcancerawarenessmonth.com
[@MensHlthNetwork](https://www.instagram.com/MensHlthNetwork)

1–30 | Women's Eye Health and Safety Month

Do you know how to protect your sight? Hormonal changes, age, and smoking can endanger sight.

For more information, contact: Prevent Blindness
 800.331.2020 | www.preventblindness.org
[@PBA_SavingSight](https://www.instagram.com/PBA_SavingSight)

2–8 | Public Health Week (National)

During the first full week of April each year, the American Public Health Association (APHA) brings together communities across the United States to observe National Public Health Week as a time to recognize the contributions of public health and highlight issues that are important to improving our nation. Every year, APHA develops campaign materials to educate the public, policymakers, and practitioners about issues and to create more equitable communities.

For more information, contact: APHA | 202.777.2742
nphw@apha.org | www.nphw.org | [#NPHW](https://www.instagram.com/NPHW)
[#HealthiestNation2030](https://www.instagram.com/HealthiestNation2030)

5 | Alcohol Screening Day (National)

National Alcohol Screening Day (NASD) is an outreach, education, and screening initiative that raises awareness about harmful and dependent drinking behaviors, and connects individuals who are at risk with treatment options. NASD is held annually on Thursday of the first full week of April. Thousands of colleges, community-based organizations, and military installations provide the program to the public each year. Take an anonymous screening at <http://howdoyouscore.org>.

For more information, contact: Program Department
Screening for Mental Health | 781.239.0071
smhinfo@mentalhealthscreening.org
www.mentalhealthscreening.org
[#HYSHO](https://www.instagram.com/HYSHO) | [#NASD](https://www.instagram.com/NASD)

7 | Health Day (World)

Every year, World Health Day is celebrated on April 7 to mark the anniversary of the founding of the World Health Organization (WHO) in 1948.

For more information, contact: WHO
www.who.int/world-health-day/en



8–15 | Oral, Head and Neck Cancer Awareness Week

This week-long series of events promotes education and awareness of risk factors for head and neck cancer, including tobacco use. The highlight of the week is a day of free screenings across the country.

For more information, contact: American Academy of Otolaryngology–Head and Neck Surgery
703.535.3762 | www.entnet.org or
[@hncalliance](https://www.facebook.com/headandneckcanceralliance) | [@ohancaw](https://www.facebook.com/ohancaw) | #OHANCAW
#EDUCATESCREENTREAT

9–13 | Cancer Registrars Week (National)

National Cancer Registrars Week was established to promote the work of cancer registry professionals. This week, cancer registrars showcase how the cancer data they collect provide essential information to researchers, healthcare providers, and public health officials to better monitor and advance cancer treatments, conduct research, and improve cancer prevention and screening programs. Supervisors of cancer registry professionals take this opportunity to organize recognition events and acknowledge their staff's important role.

For more information, contact: Peggy Meehan National Cancer Registrars Association
202.486.8757 | pmeehan@ncra-usa.org
www.ncra-usa.org/nc

15–21 | Neurodiagnostic Week

Neurodiagnostic Week highlights the many ways in which neurodiagnostic professionals work to ensure the health of their patients—not only in their day-to-day practice, but through advocacy, education, and research. During this week, hospitals, schools, and other institutions acknowledge the year-round efforts of neurodiagnostic technologists. In addition, many neurodiagnostic departments hold open houses, sponsor special activities for the public and hospital staff, and organize community events.

For more information, contact: ASET – The Neurodiagnostic Society | 816.931.1120
info@aset.org | www.aset.org | @ASETLIVE
#NDWeek #NeurodiagnosticWeek

15–21 | Volunteer Week (National)

President Richard Nixon established National Volunteer Week with an executive order in 1974 as a way to recognize and celebrate the efforts of volunteers. Every April, charities, hospitals, and communities recognize volunteers and foster a culture of service. Join your peers nationwide during National Volunteer Week in celebration and

recognition of your volunteers' efforts to advance your organization.

For more information, contact: Association for Healthcare Volunteer Resource Professionals (AHVRP) | American Hospital Association
312.422.3937 | tross@aha.org | www.ahvrp.org
[@ahvrpaha](https://twitter.com/ahvrpaha) | #ahvrp18

16 | Healthcare Decisions Day (National)

National Healthcare Decisions Day exists to inspire, educate, and empower the public and providers about the importance of advance care planning.

For more information, contact: Nathan Kottkamp McGuireWoods | 804.775.1092
nkottkamp@mcguirewoods.com | www.nhdd.org
[@NHDD](https://twitter.com/NHDD) | #NHDD

16 | Voice Day (World)

World Voice Day is a health observance marked across the globe by physician specialists who treat the medical disorders that affect voice quality as well as the allied health providers who teach voice preservation and rehabilitation for damaged voices.

For more information, contact: American Academy of Otolaryngology–Head and Neck Surgery
703.535.3762 | www.entnet.org | @AAOHNS
#WorldVoiceDay

17 | Hemophilia Day (World)

World Hemophilia Day is an annual observance first celebrated in 1989. It is an international awareness day for hemophilia and other bleeding disorders.

For more information, contact: Vanessa Herrick World Federation of Hemophilia | 514.875.7944
vherrick@wfh.org | www.wfh.org | @wfhemophilia
#WHD2018

18 | Transplant Nurses Day

In April 2006, the International Transplant Nurses Society (ITNS) created Transplant Nurses Day to raise awareness of the unique contributions transplant nurses make in the lives of the people with whom they work, especially their patients. The celebration takes place on the third Wednesday in April, and recognizes the skill and commitment of transplant nurses around the world.

For more information, contact: Allison Begezda ITNS | 847.375.6340 | abegezda@itns.org
www.itns.org/about/about/aboutitns.html
[@ITNSnurses](https://twitter.com/ITNSnurses)



20 | Youth Service Day (Global)

Global Youth Service Day is an annual campaign that celebrates and mobilizes millions of young people to improve their communities through service and volunteering. Established in 1988, it is now celebrated in more than 100 countries. At events around the globe, young people address the world's most critical issues in partnership with families, schools, community and faith-based organizations, businesses, and governments.

For more information, contact: Outreach Department | Youth Service America
202.296.2992 | outreach@ysa.org | www.gysd.org
[@YouthService](https://twitter.com/YouthService) | [#GYSD](https://twitter.com/GYSD)

21–28 | Infant Immunization Week (National)

National Infant Immunization Week is an annual observance to highlight the importance of protecting infants from vaccine-preventable diseases and celebrate the achievements of immunization programs in promoting healthy communities. Since 1994, hundreds of communities across the United States have joined together to celebrate the critical role vaccination plays in protecting children, communities, and public health.

For more information, contact: Centers for Disease Control and Prevention | 800.232.4636
childhoodvaccines@cdc.gov | www.cdc.gov/vaccines/events/niw/index.html

22–28 | Medical Laboratory Professionals Week

Medical Laboratory Professionals Week is an annual celebration of the medical laboratory professionals and pathologists who play a vital role in healthcare. Laboratory professionals often work behind the scenes, and few people know about the critical testing they perform every day. This is an opportunity to honor the more than 300,000 medical laboratory professionals who perform and interpret more than 10 billion laboratory tests in the United States every year.

For more information, contact: American Society for Clinical Pathology | www.ascp.org
[#abweek](https://twitter.com/abweek)

23–27 | Patient Experience Week

Patient Experience Week is an annual event to celebrate accomplishments, re-energize efforts, and honor the people who impact patient experience everyday—from nurses and physicians, to support staff and executive professionals, to patients, families, and communities.

For more information, contact: The Beryl Institute
866.488.2379 | info@theberylinstitute.org
www.theberylinstitute.org/?page=pxweek
[@BerylInstitute](https://twitter.com/BerylInstitute) | [#PXWeek](https://twitter.com/PXWeek)

23–29 | Medical Fitness Week

During Medical Fitness Week, the Medical Fitness Association offers two unique programs designed to help medical fitness centers increase physical activity levels in all ages within their communities. The MOVE150 program focuses on getting participants moving, regardless of their abilities. The WALK10K program is a walking challenge that has experienced tremendous success. Complimentary marketing materials are available as well as a guide with tips and best practices.

For more information, contact: Rebecca Nordan
Medical Fitness Association | 844.312.3541
rebecca.nordan@medicalfitness.org
[#MedicalFitnessWeek](http://www.medicalfitness.org)

25 | Noise Awareness Day (International)

All over the world, people, organizations, and governments will commemorate the 23rd Annual International Noise Awareness Day on Wednesday, April 25, 2018. The Center for Hearing and Communication (CHC) founded this yearly event in 1996 to encourage people to do something about bothersome noise where they work, live, and play.

For more information, contact: CHC
www.chchearing.org/noise/day

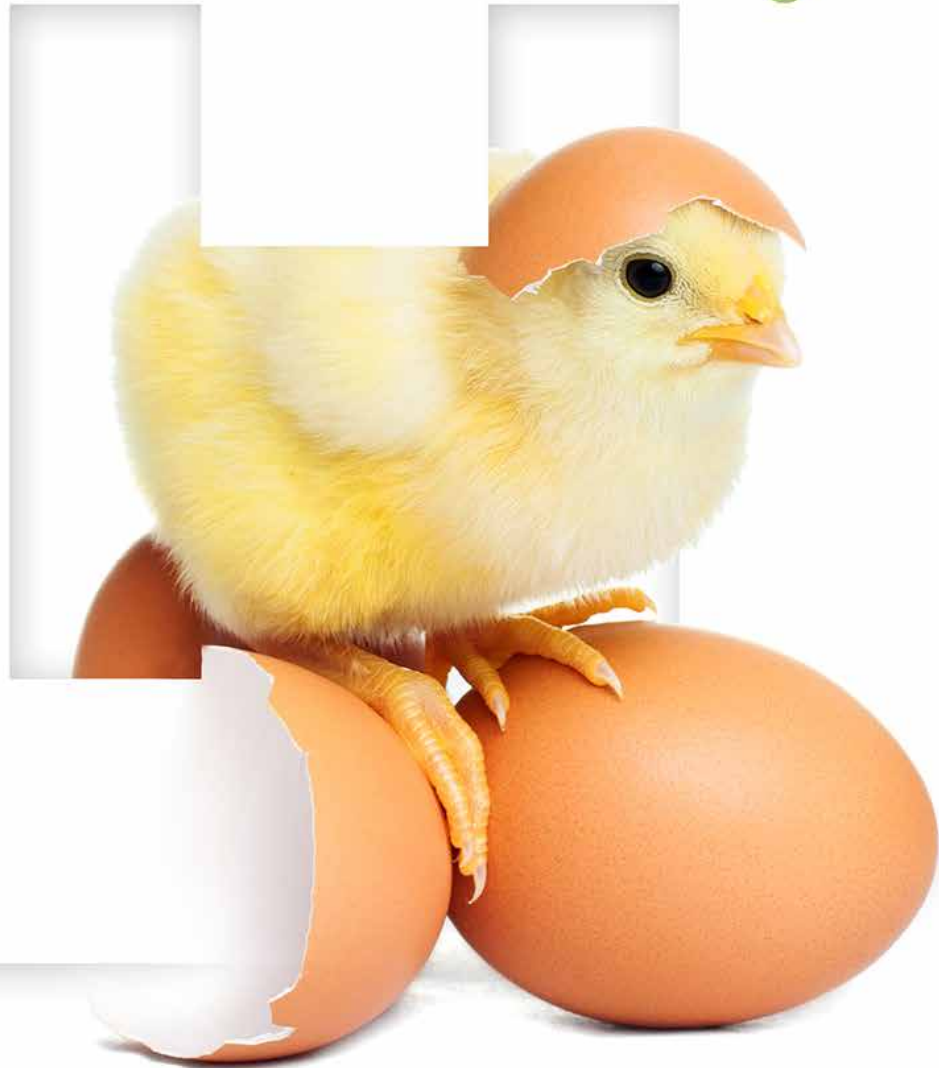
28–29 | March for Babies

March for Babies supports the March of Dimes' mission to improve the health of babies by preventing birth defects, premature birth, and infant mortality. Funds raised provide comfort and information to families with sick or premature babies in newborn intensive care; and research and community programs to seek preventions and fight these problems at their source.

For more information, contact: March of Dimes
www.marchforbabies.org or www.nacersano.org
[@marchforbabies](https://twitter.com/marchforbabies) | [#marchforbabies](https://twitter.com/marchforbabies) [#whiywalk](https://twitter.com/whiywalk)
[#marchofdimes](https://twitter.com/marchofdimes)



may



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6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		



may

At-a-Glance

MONTH-LONG OBSERVANCES

Arthritis Awareness Month (National)
Asthma Awareness Month
Better Hearing and Speech Month
Better Sleep Month
Bike Month
Critical Care Awareness and Recognition Month (National)
Employee Health and Fitness Month (Global)
Healthy Vision Month
Hepatitis Awareness Month
High Blood Pressure Education Month (National)
Huntington's Disease Awareness Month (National)
Lupus Awareness Month
Melanoma/Skin Cancer Detection and Prevention Month
Mental Health Month (National)
Motorcycle Safety Awareness Month
Neurofibromatosis Awareness Month
Older Americans Month
Oncology Nursing Month
Osteoporosis Month (National)
Stroke Awareness Month (National)
Stroke Month (American)
Teen Pregnancy Prevention Month (National)
Trauma Awareness Month (National)
Run A Mile Days (National) (through June 14)

WEEK-LONG OBSERVANCES

6–12 Hospital Week (National)
6–12 Nurses Week (National)
6–12 Root Canal Awareness Week
6–12 Women's Lung Health Week (National)
13–19 Food Allergy Awareness Week
13–19 Medical Transcriptionist Week (National)
13–19 Neuroscience Nurses Week
13–19 Nursing Home Week (National)
14–20 Stuttering Awareness Week (National)

CONTINUED

1–31 | Arthritis Awareness Month (National)

National Arthritis Awareness Month was initiated by the Arthritis Foundation through a Presidential Proclamation in 1972. It aims to raise awareness and reduce the impact of arthritis—the nation's leading cause of disability—which strikes one in every five adults and 300,000 children. To conquer this disease, the Arthritis Foundation provides support tools, scientific discovery, advocacy, and other vital programs and services.

For more information, contact: Arthritis Foundation 404.872.7100 | www.arthritis.org | @ArthritisFdn @ArthritisFoundation

1–31 | Asthma Awareness Month

Over 24 million people in the United States live with asthma, a chronic lung disease that makes breathing difficult. There is no cure for asthma, but it can be managed and treated so that those with asthma can live an active and healthy life. Learn more about asthma triggers and management with the American Lung Association's free Asthma Basics.

For more information, contact: American Lung Association | 800.586.4872 | www.lung.org/asthma or www.facebook.com/lungusa | @LungAssociation #asthma

1–31 | Better Hearing and Speech Month

May is Better Hearing and Speech Month, an entire month dedicated to two essential communication tools that can be affected by medical conditions.

For more information, contact: American Academy of Otolaryngology–Head and Neck Surgery 703.535.3762 | www.entnet.org | @AAOHSN #BHSM

1–31 | Better Sleep Month

Each May, Better Sleep Month is dedicated to educating consumers about the importance of sleep to their health and quality of life.

For more information, contact: Mary Helen Rogers Better Sleep Council | 703.683.8371 mhrogers@sleepproducts.org | www.bettersleep.org @bettersleeporg | #BetterSleepMonth

1–31 | Bike Month

National Bike Month is the perfect time for new or returning riders to get back on the saddle and ride their bicycles to work. Bike Month promotes cycling as a smart and fun means of transportation and recreation. The League of American Bicyclists offers valuable education programs to help create better cycling environments, promote bicycling as the option of choice, and help create bicycle-friendly communities.

For more information, contact: Communications League of American Bicyclists | 202.822.1333 communications@bikeleague.org <http://bikeleague.org> | @bikeleague | #bikeleague

1–31 | Critical Care Awareness and Recognition Month (National)

National Critical Care Awareness and Recognition Month honors the devoted professionals whose compassion and dedication to the care of the critically ill and injured have made a difference in the lives of patients and their families.

For more information, contact: Ryan Davis Society of Critical Care Medicine | 847.827.6869 rdavis@sccm.org | www.sccm.org | @SCCM @NCCARM

1–31 | Employee Health and Fitness Month (Global)

Global Employee Health and Fitness Month is dedicated to encouraging employers from all sectors—public, private, and nonprofit—to promote fitness and to encourage employees and their families to be physically active on a regular basis.

For more information, contact: Diane Hart National Association for Health and Fitness 518.456.1058 | aerobic2@aol.com www.physicalfitness.org | @NAHFOfficial

1–31 | Healthy Vision Month

Approximately 37 million adults in America have age-related macular degeneration, cataracts, diabetic retinopathy, or glaucoma—all of which can cause visual impairment or blindness. Recent studies show that making healthy choices and getting regular eye exams can help reduce the risk of vision loss. In support of Healthy Vision Month, the American Academy of Ophthalmology (AAO) encourages everyone to take charge of their eye health and preserve their sight.

For more information, contact: Public Relations AAO | 415.561.8534 | www.aao.org/eye-health @AcademyEyeSmart



may

RECOGNITION DAYS | EVENTS

- 1 Asthma Day (World)
- 7 Melanoma Monday
- 9 Bike to School Day (National)
- 9 School Nurse Day (National)
- 10 Lupus Day (World)
- 12 Fibromyalgia Awareness Day (National)
- 15 Employee Health and Fitness Day (Global)
- 16 Trauma Survivors Day (National)
- 19 Hepatitis Testing Day (National)
- 19–21 Autoimmune Arthritis Day (World)
- 22 Gout Awareness Day (National)
- 25 Missing Children's Day (National)
- 30 Senior Health & Fitness Day (National)

1–31 | Hepatitis Awareness Month

During Hepatitis Awareness Month, the Hepatitis Foundation International (HFI) provides information and educational resources to the community and healthcare providers; organizes community outreach nationwide; and connects patients, individuals, families, and communities to opportunities for care.

For more information, contact: Education Department | HFI | 800.891.0707
info@hepatitisfoundation.org
[@HFIconnect](http://www.hepatitisfoundation.org)

1–31 | High Blood Pressure Education Month (National)

High blood pressure is a serious condition that can lead to coronary heart disease, heart failure, stroke, kidney failure, and other health problems. The focus of this observance is to increase awareness about the prevention and treatment of this life-threatening condition.

For more information, contact: National Heart, Lung, and Blood Institute
[@nih_nhlbi @thehearttruth](http://www.nhlbi.nih.gov/health-pro/resources/heart/may-national-high-blood-pressure-education-month)

1–31 | Huntington's Disease Awareness Month

May is National Huntington's Disease Awareness Month, and the Huntington's Disease Society of America (HDSA) is dedicated to spreading the word about this disease and improving the lives of everyone affected by it.

For more information, contact: Chris Cosentino HDSA | 212.242.1968 | ccosentino@hdsa.org
<http://hdsa.org> | [@HDSA](#) | [#LetsTalkAboutHD](#)

1–31 | Lupus Awareness Month

Lupus is one of the cruelest, most mysterious diseases on earth. It strikes without warning, has unpredictable and sometimes fatal effects, lasts a lifetime, and has no known cause or cure.

For more information, contact: Marketing and Communications Department Lupus Foundation of America | 202.349.1155
www.lupus.org/awareness | [@lupusorg](#)

1–31 | Melanoma/Skin Cancer Detection and Prevention Month

The American Academy of Dermatology (AAD) established Melanoma/Skin Cancer Detection and Prevention Month to raise awareness about skin cancer and to encourage Americans to practice sun-safe behaviors.

For more information, contact: AAD 888.462.DERM (3376) | www.spotskincancer.org
[@AADSkin](#) | [#spotskincancer](#)

1–31 | Mental Health Month (National)

Since 1949, Mental Health America and its affiliates across the country have led the observance of Mental Health Month by reaching millions of people through the media, local events, and screenings. Join Mental Health America in spreading the word that mental health is something everyone should care about by using available toolkit materials and conducting awareness activities.

For more information, contact: Danielle Fritze Mental Health America | 703.797.2591
dfritze@mentalhealthamerica.net
www.mentalhealthamerica.net/may
[@mentalhealtham](#) | [#b4stage4](#)

1–31 | Motorcycle Safety Awareness Month

Motorcyclists have the same rights and privileges as any other motor vehicle driver on the roadway. During Motorcycle Safety Awareness Month—in fact, during the entire year—drivers are reminded to safely “share the road” with motorcyclists, and to be extra alert to help keep motorcyclists safe.

For more information, contact: National Highway Traffic Safety Administration | www.nhtsa.gov
[#LookTwiceForMotorcyclists](#)

1–31 | Neurofibromatosis Awareness Month

The Children's Tumor Foundation (CTF) recognizes May as Neurofibromatosis (NF) Awareness Month to raise awareness and educate the public about the disorder. NF causes tumors to grow on nerves throughout the body and is more common than cystic fibrosis, Duchenne muscular dystrophy, and Huntington's disease combined, yet is under-recognized by the public and under-diagnosed by the medical community. NF can lead to deafness, blindness, bone abnormalities, and certain forms of cancer.

For more information, contact: CTF | 212.344.6633
media@ctf.org | www.ctf.org | [@childrenstumor](#)
[#endnf](#)



1-31 | Older Americans Month

Older Americans Month is a time to acknowledge the contributions to our country by older persons. Every US President since John F. Kennedy has issued a formal proclamation during or before the month of May, asking that the entire nation pay tribute to older persons in their communities. Older Americans Month is celebrated across the country through ceremonies, events, fairs, and other activities.

**For more information, contact: Administration for Community Living | 202.401.4634
aclinfo@acl.hhs.gov | <https://oam.acl.gov>
#OAM18**

1-31 | Oncology Nursing Month

Oncology nurses are caregivers with clinical knowledge and technical expertise, but they're also much more. They're teachers, listeners, and someone to lean on. They help people through some of the most trying times of their lives.

**For more information, contact: Customer Relations Oncology Nursing Society | 412.859.6100
help@ons.org | www.ons.org | @ONSFoundation
@OncologyNursing**

1-31 | Osteoporosis Month (National)

To raise awareness about osteoporosis and bone health, the National Osteoporosis Foundation (NOF) celebrates National Osteoporosis Month each May. An estimated 10 million Americans have osteoporosis and another 44 million are at risk with low bone mass. NOF encourages the public to "Break Free from Osteoporosis," and offers free resources to help people get to know their risk factors for osteoporosis and make the lifestyle changes needed to protect against broken bones.

**For more information, contact: Claire Gill | NOF
703.647.3025 | claire.gill@nof.org | www.nof.org
@nationalosteoporosisfoundation**

1-31 | Stroke Awareness Month (National)

A stroke can happen to anyone, at any time, and at any age. Every 40 seconds someone has a stroke in the US. The National Stroke Association (NSA), founded in 1984,

supports stroke rehabilitation and prevention efforts, and offers largely free education, resources, services, and legislative advocacy focused on the needs of stroke survivors, caregivers, and healthcare professionals. Help raise awareness about the importance of managing stroke risk factors and understanding stroke symptoms.

**For more information, contact: NSA
800.STROKES (787.6537) | info@stroke.org
www.stroke.org or www.stroke.org/nsam2018
@NationalStrokeAssociation
#StrokeAwarenessMonth**

1-31 | Stroke Month (American)

Every 40 seconds, someone in America has a stroke. It's the fifth leading cause of death in the United States and a leading cause of long-term disability, but stroke is also largely preventable, treatable, and beatable. American Stroke Month aims to help end stroke by heightening public awareness of stroke warning signs and risk factors.

**For more information, contact: American Stroke Association | 888.4.STROKE (478.7653)
www.strokeassociation.org | @American_Stroke**

1-31 | Teen Pregnancy Prevention Month (National)

Observed each May across the country, National Teen Pregnancy Prevention Month seeks to involve communities in promoting and supporting effective teen pregnancy prevention initiatives.

For more information, contact: U.S. Department of Health and Human Services, Office of Adolescent Health | www.hhs.gov/ash/oah/news/teen-pregnancy-prevention-month | #NTPPM

1-31 | Trauma Awareness Month (National)

Since 1988, May is designated as National Trauma Awareness Month. For 30 years, the American Trauma Society (ATS) has worked with other trauma organizations to develop injury prevention and trauma awareness materials for use by members in their communities.

**For more information, contact: ATS | 703.538.3544
info@amtrauma.org | www.amtrauma.org
@NTAM2018 | #NTAM2018**

May 1- June 14 | Run A Mile Days (National)

National Run A Mile Days is produced by the American Running Association (ARA). It is a grassroots program for elementary and middle schools to demonstrate that running a mile can be the starting point of a commitment to a healthy and fit lifestyle. ARA is a nonprofit organization founded in 1968 to promote healthy living and active lifestyles through running and walking.

**For more information, contact: Dave Watt | ARA
703.731.3429 | dave@americanrunning.org
www.runamile.org | @Americanrun @Runman78**



1 | Asthma Day (World)

World Asthma Day honors those who have asthma by raising awareness and knowledge of asthma. Take the American Lung Association's free online learning course, Asthma Basics.

For more information, contact: American Lung Association | 800.586.4872 | [@LungAssociation | #asthma #WorldAsthmaDay](http://www.lung.org/asthma)

6-12 | Hospital Week (National)

National Hospital Week, one of the nation's largest healthcare events, is a celebration of the history, technology, and dedicated professionals that make hospitals and health systems beacons of confidence and care in the community. This annual event provides an opportunity to celebrate the millions of women and men who are committed to improving the health of their communities. National Hospital Week always falls in the week of Florence Nightingale's birthday, May 12.

For more information, contact: American Hospital Association | 312.422.3000 www.aha.org/hospitalweek | @ahahospitals #HospitalWeek #MyHospital

6-12 | Nurses Week (National)

Held annually since 1954, National Nurses Week was founded by the American Nurses Association (ANA) to celebrate the role nurses play in delivering high quality care to patients around the world. ANA offers a free downloadable resource toolkit, gifts, and giveaways, plus a continuing education webinar hospitals can use to recognize and celebrate their nursing teams.

For more information, contact: ANA www.nursingworld.org/nationalnursesweek

6-12 | Root Canal Awareness Week

Root Canal Awareness Week, established by the American Association of Endodontists (AAE), is an effort to educate the public about the benefits of root canal treatment to save the natural tooth while dispelling common misconceptions about the procedure. The AAE encourages patients who need root canal treatment to see an endodontist who specializes in saving teeth.

For more information, contact: Public Relations Department | AAE | 312.2667.255 | pr@aae.org www.aae.org | @savingyourteeth | #rootcanal #RCAW

6-12 | Women's Lung Health Week (National)

The American Lung Association's LUNG FORCE initiative is a fast-growing movement uniting the nation in the fight against the leading cancer killer of women. During National Women's Lung Health Week, raise your voice against lung cancer.

For more information, contact: American Lung Association | 800.586.4872 | www.lung.org/lung-force or www.lungforce.org | @LUNGFORCE #LUNGFORCE

7 | Melanoma Monday

In 1995, the American Academy of Dermatology (AAD) established the first Monday in May as Melanoma Monday to raise awareness about this potentially fatal type of skin cancer, to encourage Americans to practice sun-safe behaviors, and to promote regular examinations of their skin for suspicious moles and lesions.

For more information, contact: AAD 888.462.DERM (3376) | www.spotskincancer.org @AADSkin | #MelanomaMonday

9 | Bike to School Day (National)

National Bike to School Day builds on the popularity of Walk to School Day, which is celebrated around the world each October. Many communities and schools have been holding spring walk and bicycle to school events for several years. National Bike to School Day provides an opportunity for schools across the country to join together to celebrate and benefit from the energy of National Bike Month.

For more information, contact: Colleen Oliver National Center for Safe Routes to School 919.962.7769 | oliver@hsr.unc.edu www.walkbiketoschool.org

9 | School Nurse Day (National)

National School Nurse Day is a time to celebrate the specialty practice of school nursing. The National Association of School Nurses (NASN) applauds the contributions school nurses make every day to improve the safety, health, and academic success of all students.

For more information, contact: Margaret Cellucci NASN | 240.247.1628 | mcellucci@nasn.org www.nasn.org | @schoolnurses | #SND2018



10 | Lupus Day (World)

World Lupus Day is an international collaborative observance sponsored by more than 200 lupus organizations around the world. More than 5 million people are living with lupus, a chronic and life-threatening autoimmune disease. Central to the observance is the issuance by governments at all levels of World Lupus Day proclamations and a petition to international health agencies to heighten awareness of lupus.

For more information, contact: Marketing and Communications Department | Lupus Foundation of America | 202.349.1155 | www.worldlupusday.org | [lupus.org](https://www.lupus.org)

12 | Fibromyalgia Awareness Day (National)

National Fibromyalgia Awareness Day seeks to help patients and organizations educate the general public, healthcare professionals, government officials, and legislative bodies. The National Fibromyalgia & Chronic Pain Association's (NFPCA) annual Together Walks is the rally cry for fibromyalgia patients and supporters to make their collective voice heard.

For more information, contact: Jan Chambers NFPCA | 801.200.3627 | info@togetherwalks.org | <http://togetherwalks.org>

13-19 | Food Allergy Awareness Week

In 1998, the Food Allergy & Anaphylaxis Network, now known as FARE (Food Allergy Research & Education), created Food Allergy Awareness Week to educate the public about food allergies, a potentially life-threatening medical condition. This is a special opportunity to shine a spotlight on food allergies and anaphylaxis.

For more information, contact: FARE 800.929.4040 | contactfare@foodallergy.org | www.foodallergyweek.org | [@FoodAllergy](https://www.facebook.com/FoodAllergy)

13-19 | Medical Transcriptionist Week (National)

National Medical Transcriptionist Week is a week-long event to recognize the contributions healthcare documentation specialists make in helping to ensure

complete and accurate patient health records.

For more information, contact: Member Services Association for Healthcare Documentation Integrity 800.982.2182 | ahdi@ahdionline.org | www.ahdionline.org | #NMTW

13-19 | Neuroscience Nurses Week

Join the American Association of Neuroscience Nurses (AANN) in observing this special week, dedicated to those who care for the most vulnerable patients and families, by engaging in recognition activities at your institution. Neuroscience Nurses Week celebrates the work of neuroscience nurses as well as highlights their influence on patient care to hospital administrators, allied health professionals, and the community.

For more information, contact: Allison Begezda AANN | 847.375.4733 | info@aann.org | www.aann.org/nnw | [@neuronursesAANN](https://www.facebook.com/neuronursesAANN)

13-19 | Nursing Home Week (National)

Established by the American Health Care Association (AHCA) in 1967, National Nursing Home Week provides an opportunity for residents and their loved ones, staff, volunteers, and surrounding communities to celebrate the role of skilled nursing care centers in caring for America's seniors and individuals with disabilities.

For more information, contact: Rachel Krasnow AHCA | 202.898.6333 | rkrasnow@ahca.org | www.nnhw.org | #NNHW

14-20 | Stuttering Awareness Week (National)

National Stuttering Awareness Week is an observance developed to educate people about this complex disorder, to work toward the prevention of stuttering in children, to let people know that help is available, and to promote research into the causes of stuttering.

For more information, contact: The Stuttering Foundation of America | 800.992.9392 | www.stutteringhelp.org | [@stutteringfdn](https://www.facebook.com/stutteringfdn) | #NSAW2018

15 | Employee Health and Fitness Day (Global)

Global Employee Health and Fitness Day is dedicated to encouraging employers from all sectors—public, private, and nonprofit—to promote fitness, and to encourage employees and their families to be physically active on a regular basis.

For more information, contact: Diane Hart National Association for Health and Fitness 518.456.1058 | aerobic2@aol.com | www.harttoheartfitness.org or www.physicalfitness.org | [@NAHFOfficial](https://www.facebook.com/NAHFOfficial)



16 | Trauma Survivors Day (National)

National Trauma Survivors Day seeks to draw inspiration from and provide support to survivors of traumatic injuries, along with their caregivers. You can support these patients by writing them a note of inspiration to aid in the recovery process and to share via social media.

For more information, contact: American Trauma Society/Trauma Survivors Network | 703.538.3544 | info@amtrauma.org | www.traumasurvivorsnetwork.org/pages/national-trauma-survivors-day | @TraumaSurvivors #TraumaSurvivorsDay #NTSD

19 | Hepatitis Testing Day (National)

National Hepatitis Testing Day is a chance to remind healthcare professionals and the public about who should be tested for viral hepatitis. Millions of Americans have chronic viral hepatitis, but most of them do not know they are infected.

For more information, contact: Hepatitis Foundation International | 800.891.0707 | info@hepatitisfoundation.org | www.hepatitisfoundation.org | @HFIconnect #NationalHepatitisTestingDay

19–21 | Autoimmune Arthritis Day (World)

World Autoimmune Arthritis Day was established by the International Foundation for Autoimmune & Autoinflammatory Arthritis (IFAA) in 2012. The event involves nonprofits, advocates, and experts from around the world providing information to patients, their supporters, and communities. On May 19–21, IFAA will send participants around social media and the internet to learn about resources and join live “detours” (webinar chats), while also bringing disease awareness through “crowd rally” (selfie and video submissions).

For more information, contact: Tiffany Westrich-Robinson | IFAA | 877.609.4226 | tiffany@ifautoimmunearthritis.org | www.worldautoimmunearthritis.org | @WAutoimmuneAD | #WAAD18

22 | Gout Awareness Day (National)

Gout is the most common inflammatory arthritis among men and affects about 8.3 million individuals. The Arthritis Foundation offers educational materials and tools to help patients with gout and their physicians work together to successfully manage the disease.

For more information, contact: Arthritis Foundation | 404.872.7100 | www.arthritis.org | @ArthritisFdn @ArthritisFoundation

25 | Missing Children's Day (National)

National Missing Children's Day is dedicated to encouraging parents, guardians, caregivers, and others concerned with the well-being of children to make child safety a priority. It serves as a reminder to continue efforts to reunite missing children with their families, and is an occasion to honor those dedicated to this noble cause.

For more information, contact: U.S. Department of Justice, Office of Juvenile Justice and Delinquency Prevention | 202.307.5911 | askojjdp@ncjrs.gov | www.ojjdp.gov/missingchildrensday

30 | Senior Health & Fitness Day (National)

National Senior Health & Fitness Day is the nation's largest older adult health and wellness event. More than 1,000 local groups and 100,000+ seniors participate in events annually on the last Wednesday in May. Organizations interested in participating must register in order to use the trademarked event name and logo.

For more information, contact: Gary Ford | Mature Market Resource Center | 800.828.8225 | www.fitnessday.com





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june

At-a-Glance

MONTH-LONG OBSERVANCES

Alzheimer's and Brain Awareness Month
 Aphasia Awareness Month (National)
 Cataract Awareness Month
 Fireworks Eye Safety Month
 Hernia Awareness Month
 Men's Health Month
 Migraine and Headache Awareness Month (National)
 PTSD Awareness Month
 Scleroderma Awareness Month

WEEK-LONG OBSERVANCES

3–9 Community Health Improvement Week
 11–17 Men's Health Week (National)
 14–21 Nursing Assistants Week (National)
 18–22 Healthcare Risk Management Week

RECOGNITION DAYS | EVENTS

3 Cancer Survivors Day (National)
 5 Health Care Recruiter Day (National)
 8 #HAVhope Day of Awareness (National)
 9 Family Health & Fitness Day USA
 14 Blood Donor Day (World)
 29 Scleroderma Awareness Day (World)

1–30 | Alzheimer's and Brain Awareness Month

Alzheimer's and Brain Awareness Month is an opportunity to join the global conversation about the brain, Alzheimer's disease, and other dementias. Everyone is at risk to develop Alzheimer's, a fatal disease that cannot be prevented, cured, or even slowed. During the month of June, the Alzheimer's Association asks people around the world to "go purple" and fight Alzheimer's disease.

For more information, contact: Alzheimer's Association | 800.272.3900 | [@alzassociation](http://www.alz.org/abam) | #ENDALZ

1–30 | Aphasia Awareness Month (National)

Aphasia is an acquired communication disorder that impairs a person's ability to process language but does not affect intelligence. Aphasia impairs the ability to speak and understand others, and most people with aphasia experience difficulty reading and writing. National Aphasia Awareness Month seeks to raise awareness of this common but little-known disorder.

For more information, contact: National Aphasia Association | naa@aphasia.org | www.aphasia.org | @NatAphasiaAssoc | #aphasiachallenge

1–30 | Cataract Awareness Month

Cataracts are one of the leading causes of blindness in the United States. If not treated, cataracts can lead to blindness. In addition, the longer cataracts are left untreated, the more difficult it can be to successfully remove the cataract and restore vision. During Cataract Awareness Month in June, the American Academy of Ophthalmology (AAO) reminds the public that early detection and treatment of cataracts is critical to preserving sight.

For more information, contact: Public Relations AAO | 415.561.8534 | [@AcademyEyeSmart](http://www.aao.org/eye-health)

1–30 | Cataract Awareness Month

Cataracts are the leading cause of blindness in the world. There are close to 22.3 million Americans age 40 and older with cataracts. More than half of all Americans will have cataracts by age 80. Prevent Blindness America will offer tips about prevention and information about surgery.

For more information, contact: Prevent Blindness | 800.331.2020 | [@PBA_SavingSight](http://www.preventblindness.org)

1–30 | Fireworks Eye Safety Month

Americans spend hundreds of millions of dollars annually on consumer fireworks, which cause more than 9,000 injuries a year. With the Fourth of July holiday just weeks away, the American Academy

of Ophthalmology (AAO) is reminding the public that fireworks are not toys but incendiary devices that can cause devastating eye injuries.

For more information, contact: Public Relations AAO | 415.561.8534 | [@AcademyEyeSmart](http://www.aao.org/eye-health)

1–30 | Hernia Awareness Month

Each year, approximately 750,000 Americans seek treatment for a hernia, yet experts believe hundreds of thousands suffer in silence, primarily because they fear surgery. During Hernia Awareness Month, the Hernia Resource Center focuses on providing the public with information about the latest available treatments.

For more information, contact: C. R. Bard, Inc. | info@herniainfo.com | www.crbard.com

1–30 | Men's Health Month

Men's Health Month, which is anchored by National Men's Health Week (June 11–17), is a special observance passed by Congress and signed into law by President Bill Clinton on May 31, 1994. Men's Health Month is celebrated across the country with screenings, health fairs, media appearances, and other health education and outreach activities.

For more information, contact: Ana Fadich Men's Health Network | 202.543.6461 x101 | [@MensHlthNetwork](http://www.menshealthmonth.org) | #MensHealthMonth | #MensHealthMonth | #ShowUsYourBlue | #WearBlue | #ManUp

1–30 | Migraine and Headache Awareness Month (National)

June is National Migraine and Headache Awareness Month. The National Headache Foundation (NHF) seeks to raise awareness of this common malady through education and advocacy efforts, and by supporting research.

For more information, contact: NHF | 888.NHF.5552 (643.5552) | info@headaches.org | www.headaches.org

1–30 | PTSD Awareness Month

Following a traumatic event, many people have painful memories that will fade over time. For others, however, the memories, thoughts, and feelings don't go away—even months or years later. If stress reactions do not improve over time and they disrupt everyday life, it is important to seek help to determine if post-traumatic stress disorder (PTSD) is present. The purpose of PTSD Awareness Month is to raise public awareness of PTSD and effective treatments.

For more information, contact: VA National Center for PTSD | US Department of Veterans Affairs | 802.296.5132 | ncptsd@va.gov | [@PTSDAwareness](http://www.ptsd.va.gov) | #PTSD



1-30 | Scleroderma Awareness Month

For more than 20 years, the Scleroderma Foundation has recognized June as Scleroderma Awareness Month, marking it with awareness and fundraising events, as well as obtaining presidential, state, and local recognition. The Scleroderma Foundation has joined the Federation of European Scleroderma Associations and other international scleroderma organizations in recognizing June 29 as World Scleroderma Day.

For more information, contact: Robert Riggs
Scleroderma Foundation | 800.722.4673 x251
rriggs@scleroderma.org | www.scleroderma.org

3 | Cancer Survivors Day (National)

National Cancer Survivors Day (NCSA) is an annual celebration of life that is held in hundreds of communities. Participants unite in a symbolic event to show the world that life after a cancer diagnosis can be meaningful and productive. In most areas, NCSA is traditionally observed on the first Sunday in June, although this is not always possible because of scheduling conflicts and time differences. In 2018, NCSA is celebrating its 31st year.

For more information, contact: Paula Chadwell
National Cancer Survivors Day Foundation
615.794.3006 | pchadwell@ncsd.org | www.ncsd.org
@SurvivorsDay | #NCSA2018

3-9 | Community Health Improvement Week

Community Health Improvement Week is a national recognition event to raise awareness, increase understanding of community health improvement activities, and celebrate the people who lead the initiatives. Established by the Association for Community Health Improvement (ACHI), the week is an opportunity for community health professionals, organizations, and coalitions to celebrate successes both within organizations and the community.

For more information, contact:
ACHI | American Hospital Association
312.422.2193 | communityhlt@aha.org
www.healthycommunities.org | #CHIWEEK

5 | Health Care Recruiter Day (National)

National Health Care Recruiter Day, which always falls on the first Tuesday in June, is a great way to promote the contribution healthcare recruiters make to their organizations every day.

For more information, contact: National
Association for Health Care Recruitment
407.774.7880 | info@nahcr.com
www.nahcr.com

8 | #HAVhope Day of Awareness (National)

On June 8, Hospitals Against Violence Hope (#HAVhope) will focus national attention on the hospital community's efforts to combat violence on the job and in our neighborhoods. Violence is one of the country's major public health and safety issues. Our nation's hospitals and health systems are leaders and partners in addressing violence and the toll it takes on our communities and healthcare colleagues.

For more information, contact: Laura Castellanos
American Hospital Association | 202.638.1100
lcastellanos@aha.org | www.aha.org/hav
@AHAHospitals | #HospitalsAgainstViolence
#MyHospital

9 | Family Health & Fitness Day USA

Family Health & Fitness Day USA is the nation's largest family health and wellness event. Now in its 23rd year, the event is held on the second Saturday in June. Thousands of families will participate in local health promotion events across the country on the same day.

For more information, contact: Heather Williams
National Recreation and Park Association
703.858.4743 | hwilliams@nrpa.org
www.nrpa.org/events/family-fitness-day

11-17 | Men's Health Week (National)

The purpose of National Men's Health Week is to heighten awareness of preventable health problems, and encourage early detection and treatment of disease among men and boys. This week provides an opportunity for healthcare providers, public policymakers, the media, and individuals to encourage men and boys to seek regular medical advice and early treatment for disease and injury. This same week is now celebrated around the globe as International Men's Health Week.

For more information, contact: Ana Fadich
Men's Health Network | 202.543.6461 x101
www.menshealthweek.org | @MensHlthNetwork
@MensHealthMonth | #MensHealthWeek
#ShowUsYourBlue

14 | Blood Donor Day (World)

World Blood Donor Day is celebrated annually on June 14 with the aim of thanking blood donors and encouraging individuals to pledge to donate blood regularly. Additionally, World Blood Donor Day raises awareness of the need for blood, and improving the safety and adequacy of the blood supply globally.

For more information, contact: World Health
Organization | 202.974.3000 | www.who.int
#WBDD



june

14-21 | Nursing Assistants Week
(National)

The 41st Annual National Nursing Assistants Week recognizes nursing assistants and others who provide daily care in nursing homes and a variety of other long-term care settings. Projects are designed to continue throughout the year to address specific issues of care wherever nursing assistants are providing direct care. The focus for 2018 is "Specialists in the Art of Caring."

**For more information, contact: National Nursing Assistants Week | National Network of Career Nursing Assistants | 330.825.9342
crajeni@aol.com | www.cna-network.org**

18-22 | Healthcare Risk
Management Week

The American Society for Healthcare Risk Management (ASHRM) designates the third full week of June as Health Risk Management Week, a celebration of the healthcare risk management professional. This observation helps to raise awareness about the value that risk managers bring to their organizations. ASHRM develops tools, webinars, branded products, and other materials to assist organizations that wish to celebrate.

**For more information, contact: ASHRM | American Hospital Association | 312.422.3980
ashrm@aha.org | www.ashrm.org
@ASHRMAHA | #HRMWeek**

29 | Scleroderma Awareness
Day (World)

For more than 20 years, the Scleroderma Foundation has recognized June as Scleroderma Awareness Month, marking it with awareness and fundraising events, as well as obtaining presidential, state, and local recognition. The Scleroderma Foundation has joined the Federation of European Scleroderma Associations and other international scleroderma organizations in recognizing June 29 as World Scleroderma Day.

**For more information, contact:
Robert Riggs | Scleroderma Foundation
800.722.4673 x251 | rriggs@scleroderma.org
www.scleroderma.org**





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july

At-a-Glance

MONTH-LONG OBSERVANCES

Cord Blood Awareness Month
Juvenile Arthritis Awareness Month
Minority Mental Health Awareness Month (National)
UV Safety Month

WEEK-LONG OBSERVANCE

8–21 Donate Life ECHO (Every Community Has Opportunity)

RECOGNITION DAYS | EVENTS

28 Hepatitis Day (World)

1–31 | Cord Blood Awareness Month

Cord Blood Awareness Month raises awareness about the medical value of stem cells in a baby's umbilical cord blood, umbilical cord tissue, and placenta. Parents can bank these cells privately for use by their own family or donate them to public banks for the benefit of patients seeking a donor for stem cell therapy. Parent's Guide to Cord Blood Foundation supports all parent options, and provides services for parents, physicians, and cord blood bank professionals.

For more information, contact: Dr. Frances Verter
Parent's Guide to Cord Blood Foundation
info@parentsguidecordblood.org
www.parentsguidecordblood.org
@ParentCordBlood @ParentCordTissue

1–31 | Juvenile Arthritis Awareness Month

Juvenile arthritis affects nearly 300,000 children in the United States. Juvenile Arthritis Awareness Month spotlights juvenile arthritis to educate the public about the seriousness of arthritis in kids, and its impact on the lives of children, teens, and families.

For more information, contact: Arthritis Foundation
404.872.7100 | www.arthritis.org | @ArthritisFdn
@ArthritisFoundation

1–31 | Minority Mental Health Awareness Month (National)

This observance is dedicated to providing support and resources while raising awareness for minority groups living with mental illness. The U.S. House of Representatives proclaimed July as Bebe Moore Campbell National Minority Mental Health Awareness Month in 2008, aiming to improve access to mental health treatment and services for multicultural communities through increased public awareness.

For more information, contact:
Maria Jose Carrasco | National Alliance on Mental Illness
703.312.7883 | www.nami.org
or www.facebook.com/nami
@namicomunicate
#MinorityMentalHealth
#MentalIllness

1–31 | UV Safety Month

Studies show that long-term exposure to bright sunlight may increase the risk of cataracts and growths on the eye, including cancer. UV rays reflected off sand and water can cause eyes to sunburn, potentially resulting in temporary blindness in just a few hours. The American Academy of Ophthalmology (AAO) reminds the public of the importance of shielding eyes from the sun's harmful rays with 100% UV-blocking sunglasses and broad-brimmed hats.

For more information, contact: Public Relations
American Academy of Ophthalmology | 415.561.8534
www.aao.org/eye-health | @AcademyEyeSmart

8–21 | Donate Life ECHO (Every Community Has Opportunity)

The Association for Multicultural Affairs in Transplantation and Donate Life America joined forces in 2015 to develop Donate Life ECHO, a nationwide observance designed to reach multicultural communities. It has two objectives: to focus on the power of sharing one's personal decision to register as an organ, eye, and tissue donor; and to encourage registered donors to ask members of their personal networks and communities to talk about organ, eye, and tissue donation.

For more information, contact: Jocelyn Reed
Donate Life America | 804.377.3580
jreed@donatelife.net | www.donatelife.net
#DonateLifeECHO

28 | Hepatitis Day (World)

World Hepatitis Day aims to raise global awareness of hepatitis—a group of infectious diseases known as Hepatitis A, B, C, D, and E—and encourage prevention, diagnosis, and treatment for everyone.

For more information, contact: Hepatitis Foundation International | 800.891.0707
info@hepatitisfoundation.org
www.hepatitisfoundation.org | @HFIconnect



august



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august

At-a-Glance

MONTH-LONG OBSERVANCES

Children's Eye Health and Safety Month
Dental Implant Month
Immunization Awareness Month (National)
Neurosurgery Awareness Month
Psoriasis Action Month
Spinal Muscular Atrophy Awareness Month

WEEK-LONG OBSERVANCES

12–18 Health Center Week (National)
23–29 Health Unit Coordinator Week

RECOGNITION DAYS | EVENTS

31 Opioid Misuse Prevention Day

1–31 | Children's Eye Health and Safety Month

Children are susceptible to a host of vision and eye problems, such as injury, infection, and increased nearsightedness. In support of Children's Eye Health and Safety Month in August, the American Academy of Ophthalmology (AAO) provides information to the public that can help protect and preserve a child's eye health for life.

For more information, contact: Public Relations AAO | 415.561.8534 | www.aao.org/eye-health @AcademyEyeSmart

1–31 | Dental Implant Month

Dental Implant Month educates the public about dental implants—the standard of care for replacing missing teeth. Many options exist for tooth replacement, but only one—dental implants—provides the feel, function, and appearance of natural teeth. To find a credentialed implant dentist, visit www.aaid-implant.org.

For more information, contact: Max Moses American Academy of Implant Dentistry 312.335.1550 | max@aaid.com | @aaid_dentists #DentalImplantMonth

1–31 | Immunization Awareness Month (National)

Vaccines aren't just for kids. Approximately 40,000 to 50,000 adults in the US die from vaccine-preventable infectious diseases or their complications each year. During National Immunization Awareness Month, make sure you're up to date on your vaccinations.

For more information, contact: American Lung Association | 800.586.4872 | www.lung.org/flu @LungAssociation | #NIAM2018

1–31 | Neurosurgery Awareness Month

For 2018, Neurosurgery Awareness Month will focus on the role of neurosurgeons in the treatment of epilepsy. Patient stories, a history of the condition, and a look into new treatment options will be distributed.

For more information, contact: Alice Kelsey American Association of Neurological Surgeons 847.378.0500 | info@aans.org | www.aans.org

1–31 | Psoriasis Action Month

The National Psoriasis Foundation (NPF) sponsors Psoriasis Action Month, which is dedicated to raising awareness about psoriasis, educating the public, and dispelling myths about the disease.

Psoriasis is an immune-mediated disease that causes raised, red, scaly patches to appear on the skin, affecting more than 8 million Americans. Up to 30 percent of people with psoriasis develop psoriatic arthritis, an

inflammatory joint and tendon disease.

For more information, contact: NPF 800.723.9166 | www.psoriasis.org | @NPF

1–31 | Spinal Muscular Atrophy Awareness Month

Cure SMA is dedicated to developing a cure for spinal muscular atrophy (SMA) by funding and advancing a comprehensive research program; supporting families through networking, information, and services; improving care for all patients; educating health professionals and the public; advocating with government and regulatory agencies; and embracing all touched by SMA in a caring community.

For more information, contact: Colleen McCarthy O'Toole | Cure SMA | 800.886.1762 info@curesma.org | www.curesma.org @CureSMA | #SMAAwarenessMonth

12–18 | Health Center Week (National)

Every year, the National Association of Community Health Centers (NACHC) joins together with state primary care associations to showcase the work health centers do and deliver a strong message nationwide for health centers and their patients. During this week, we celebrate the long record of success and delivery of high-quality, cost-effective, and accessible care across the nation.

For more information, contact: Grassroots Advocacy Department | NACHC | 202.296.3800 grassroots@nachc.org | www.healthcenterweek.org @HCAdvocacy | #NHCW18

23–29 | Health Unit Coordinator Week

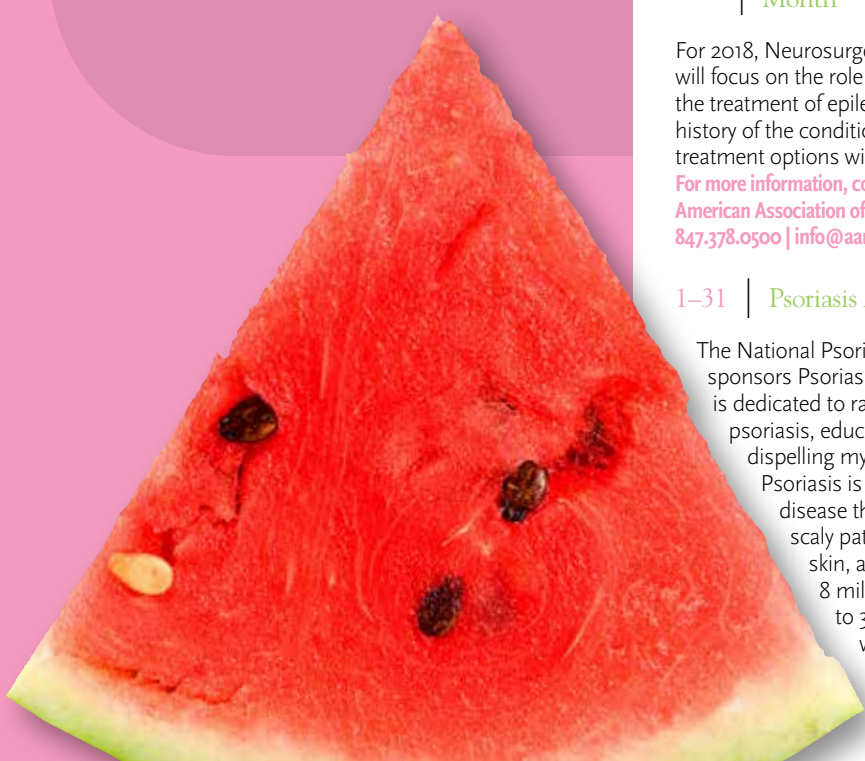
This week is dedicated to recognizing the contributions of health unit coordinators to the healthcare team. The National Association of Health Unit Coordinators (NAHUC) is dedicated to promoting health unit coordinating as a profession through education, certification, and compliance with the NAHUC standards of practice, standards of education, and code of ethics.

For more information, contact: Patricia Rice NAHUC | 815.633.4351 | office@nahuc.org www.nahuc.org | @nahucoffice | #hucconf

31 | Opioid Misuse Prevention Day

The American Medical Association Alliance (AMAA) supports the International Overdose Prevention Day. The AMAA has educational materials available for school and community events; and encourages promoting your event in the prevention of opioid misuse and improving treatment for substance use disorders. Visit www.amaalliance.org for more information on co-branding AMAA materials for your event.

For more information, contact: AMAA 800.549.4619 | admin@amaalliance.org @amaalliance





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At-a-Glance

MONTH-LONG OBSERVANCES

Baby Safety Month
 Blood Cancer Awareness Month
 Childhood Cancer Awareness Month
 Cholesterol Education Month (National)
 Craniofacial Acceptance Month
 Drug-Free Pain Management Awareness Month
 Food Safety Education Month (National)
 Gynecologic Cancer Awareness Month
 Healthy Aging Month
 Newborn Screening Awareness Month
 Pain Awareness Month
 Prostate Health Awareness Month
 Prostate Health Month
 Pulmonary Fibrosis Awareness Month (Global)
 Reye's Syndrome Awareness Month
 Sepsis Awareness Month
 Thyroid Cancer Awareness Month

WEEK-LONG OBSERVANCES

9–15 Healthcare Environmental Services Week
 9–15 Vascular Nurses Week
 9–15 Youth Suicide Prevention Week (National)
 16–22 Balance Awareness Week
 16–22 Clean Hands Week (International)
 16–22 Farm Safety and Health Week (National)
 16–22 Nursing Professional Development Week
 16–22 Prostate Cancer Awareness Week
 16–22 Surgical Technologist Week
 23–29 Child Passenger Safety Week

CONTINUED

1–30 | Baby Safety Month

September is Baby Safety Month, sponsored annually by the Juvenile Products Manufacturers Association (JPMA). JPMA helps educate parents and caregivers on the importance of safely using juvenile products, such as car seats, cribs, and other baby gear.

For more information, contact: JPMA
jpma@jpma.org | www.babysafetymonth.org
[#babysafetymonth](https://www.facebook.com/babysafetymonth) | [#JPMA](https://www.instagram.com/babysafetymonth)

1–30 | Blood Cancer Awareness Month

Blood Cancer Awareness Month provides opportunities to educate the public about the need to find cures and create access to treatments for all types of blood cancers. Additionally, the month encourages involvement in The Leukemia & Lymphoma Society's fundraising programs, including participation in campaigns that fund lifesaving research to advance breakthrough therapies for blood cancer patients.

For more information, contact: Information Resource Center | The Leukemia & Lymphoma Society | [800.955.4572](tel:800.955.4572) | infocenter@lls.org
www.lls.org | [@LLSusa](https://www.facebook.com/LLSusa) | [#SomedayisToday](https://www.instagram.com/SomedayisToday)

1–30 | Childhood Cancer Awareness Month

Every day, the parents of 43 children in the US hear the words, "your child has cancer." Sadly, 1 in 8 of these children will not survive, and of those that do, 60 percent of them will suffer long-term side effects like heart failure and secondary cancers. Join CureSearch during September to help find better, less toxic treatments for every child diagnosed with cancer so they can lead longer, healthier, and more productive lives.

For more information, contact: Communications CureSearch for Children's Cancer | [240.235.2204](tel:240.235.2204)
info@curesearch.org | <http://curesearch.org>
[@CureSearch](https://www.facebook.com/CureSearch)

1–30 | Cholesterol Education Month (National)

September is National Cholesterol Education Month, a good time to get your blood cholesterol checked and take steps to lower it if it is high. It is also an opportunity to learn about lipid profiles, and about food and lifestyle choices that help you reduce blood cholesterol levels.

For more information, contact: National Center for Chronic Disease Prevention and Health Promotion
www.cdc.gov/dhdsp/data_statistics/fact_sheets/fs_cholesterol.htm

1–30 | Craniofacial Acceptance Month

Each year, the Children's Craniofacial Association (CCA) encourages families, friends, volunteers, and

related support groups to widen the circle of acceptance for individuals with facial differences. The goal is to encourage people to see that "beyond the face is a heart." As part of the 14th Annual Craniofacial Acceptance Month, CCA families across the nation will hold picnics, giving them a chance to gather with other families, while creating awareness in their communities.

For more information, contact: Annie Reeves CCA | [214.570.9099](tel:214.570.9099) | areeves@ccakids.com
www.ccakids.org | [@CCAKidsTweet](https://www.facebook.com/CCAKidsTweet)
[#CAM2018](https://www.instagram.com/CAM2018) | [#CCAKIDS](https://www.instagram.com/CCAKIDS)

1–30 | Drug-Free Pain Management Awareness Month

Prescription opioid use and abuse that leads to addiction and catastrophic outcomes has become a national crisis. During Drug-Free Pain Management Month, the Foundation for Chiropractic Education advises the public that there are non-pharmacologic options, such as chiropractic care, to safely and effectively relieve acute, subacute, and chronic pain. Online guides and toolkits provide education and materials to plan and promote consumer awareness activities.

For more information, contact: Alexis Lignos Foundation for Chiropractic Education
[201.641.1911](tel:201.641.1911) x52 | alexis@f4cp.com
www.drugfreepaincare.org | [#StopOpioidAbuse](https://www.facebook.com/StopOpioidAbuse)

1–30 | Food Safety Education Month (National)

By consistently following food safety practices at home, consumers can reduce the risk of foodborne illness. During National Food Safety Education Month, the nonprofit Partnership for Food Safety Education highlights fundamental safe food handling practices that protect consumer health.

For more information, contact: Mary Saucier Choate | Partnership for Food Safety Education
[202.220.0651](tel:202.220.0651) | info@fightbac.org
www.fightbac.org | [@Fight_BAC](https://www.facebook.com/Fight_BAC) | [#NFSEM](https://www.instagram.com/NFSEM)
[#foodsafety](https://www.instagram.com/foodsafety)

1–30 | Gynecologic Cancer Awareness Month

During Gynecologic Cancer Awareness Month, the Foundation for Women's Cancer promotes awareness about the risks, prevention, early detection, and optimal treatment of gynecologic cancers, including cervical cancer, endometrial or uterine cancer, and ovarian cancer. Women who suspect or have been diagnosed with a gynecologic cancer are urged to seek care from a gynecologic oncologist.

For more information, contact: Elizabeth Edwards Foundation for Women's Cancer | [312.676.3911](tel:312.676.3911)
elizabeth.edwards@sgo.org
www.foundationforwomenscancer.org or
www.sgo.org | [#GCAM](https://www.facebook.com/GCAM)

RECOGNITION DAYS | EVENTS

- 9 Grandparents Day (National)
- 10 Youth Suicide Prevention Day (National)
- 15 Neonatal Nurses Day (National)
- 19 School Backpack Awareness Day (National)
- 26 Women's Health & Fitness Day (National)
- 29 Seat Check Saturday (National)

1-30 | Healthy Aging Month

Healthy Aging Month is an annual observance designed to focus national attention on the positive aspects of growing older. Now in its second decade, Healthy Aging Month is a time to increase public awareness of the importance of healthy lifestyles and to encourage local wellness events that promote taking personal responsibility for one's health—physically, socially, mentally, and financially.

For more information, contact: Healthy Aging Information | Educational Television Network, Inc. 610.793.0979 | info@healthyaging.net www.healthyaging.net | [@healthyagingnet](https://twitter.com/healthyagingnet) | [#HealthyAgingMagazine](https://twitter.com/HealthyAgingMagazine) | [#healthyagingmonth](https://twitter.com/healthyagingmonth)

1-30 | Newborn Screening Awareness Month

The mission of the Save Babies Through Screening Foundation is to improve the lives of children and their families, by working to prevent disabilities and death resulting from disorders detectable through newborn screening tests. The goal is to ensure that every baby is screened successfully, effectively, and comprehensively.

For more information, contact: Jill Levy-Fisch Save Babies Through Screening Foundation 888.454.3383 | jill@savebabies.org www.savebabies.org | [@savebabies](https://twitter.com/savebabies) | [#NBSsavesbabies](https://twitter.com/NBSsavesbabies)

1-30 | Pain Awareness Month

The goal of Pain Awareness Month is threefold: to create greater understanding among healthcare professionals, individuals, families, the business community, legislators, and the general public that pain is a serious public health issue; to offer a comprehensive network of resources and knowledge about issues in pain management; and to encourage support that can help people with chronic, acute, and cancer pain lead better lives.

For more information, contact: Penney Cowan American Chronic Pain Association | 800.533.3231 acpa@theacpa.org | www.theacpa.org | [@Theacpa](https://twitter.com/Theacpa) | [#painawareness](https://twitter.com/painawareness)

1-30 | Prostate Health Awareness Month

Prostate Health Awareness Month seeks to increase public awareness of the importance of prostate health and to encourage communities to provide easily accessible prostate health screenings. The celebration promotes education about risk factors and symptoms of prostate-related diseases, such as enlarged prostate, cancer, and prostatitis; and advocates for further research on prostate health issues.

For more information, contact: Urology Care Foundation | 800.828.7866 www.urologyhealth.org | [@urologycarefdn](https://twitter.com/urologycarefdn)

1-30 | Prostate Health Month

Prostate Health Month draws attention to the major issues that can affect a man's prostate, including benign prostate hyperplasia, prostatitis, and prostate cancer. More than 50 percent of men in their 60s and as many as 90 percent in their 70s or older have symptoms of an enlarged prostate. One in six men will develop prostate cancer, and prostatitis is the most common prostate problem for men under 50.

For more information, contact: Ana Fadich Men's Health Network | 202.543.6461 x101 www.prostatehealthmonth.com | [@MensHlthNetwork](https://twitter.com/MensHlthNetwork) | [#WearBlue](https://twitter.com/WearBlue) | [#prostate](https://twitter.com/prostate)

1-30 | Pulmonary Fibrosis Awareness Month (Global)

Pulmonary fibrosis is a serious, chronic lung disease affecting more than 140,000 Americans. This September, during Pulmonary Fibrosis Awareness Month, help bring awareness to this life-threatening disease that makes it difficult to breathe.

For more information, contact: American Lung Association | 800.586.4872 www.lung.org/pulmonary-fibrosis | [@LungAssociation](https://twitter.com/LungAssociation) | [#PulmonaryFibrosis](https://twitter.com/PulmonaryFibrosis) | [#PFAwareness](https://twitter.com/PFAwareness)

1-30 | Reye's Syndrome Awareness Month

Reye's syndrome is a deadly disease that strikes swiftly and can attack any child, teen, or adult without warning. While the cause and cure remain unknown, research has established a link between Reye's syndrome and the use of aspirin and other acetylsalicylate-containing medications and over-the-counter products. Remember: Kids and aspirin don't mix! Reye's syndrome awareness and education packets are available for free from www.reyessyndrome.org/schools.html.

For more information, contact: National Reye's Syndrome Foundation | 800.233.7393 nrsf@reyessyndrome.org | www.reyessyndrome.org

1-30 | Sepsis Awareness Month

Every two minutes someone dies from sepsis in the US—that's more than from prostate cancer, breast cancer, and AIDS combined. This Sepsis Awareness Month, join Sepsis Alliance in raising awareness and saving lives from sepsis. Sepsis is treatable, especially with early recognition and care. You can help by learning the signs and symptoms of sepsis and taking action in your community to spread the word.

For more information, contact: Sepsis Alliance info@sepsis.org | www.sepsis.org

1–30 | Thyroid Cancer Awareness Month

Thyroid Cancer Awareness Month is an opportunity to educate the public about thyroid cancer, and the importance of early detection, treatment, and lifelong monitoring. ThyCa: Thyroid Cancer Survivors' Association offers free support, materials, and educational events for people with all types of thyroid cancer and their families.

For more information, contact: ThyCa Publications Department | ThyCa: Thyroid Cancer Survivors' Association, Inc. | 877-588-7904 | thyca@thyca.org www.thyca.org | @ThyCaInc | #ThyCaAware

9 | Grandparents Day (National)

National Grandparents Day falls on the first Sunday after Labor Day every year. It was founded for the purpose of enhancing the bond between grandparents and grandchildren, and heightening awareness of the needs of the elderly in nursing homes. The Forget-Me-Not program encourages classrooms to “adopt” residents of nursing homes and bring them entertainment on Grandparents Day. The motto of the holiday is “Make Every Day Grandparents Day!”

For more information, contact: National Grandparents Day Council | www.grandparents-day.com

9–15 | Healthcare Environmental Services Week

This week is celebrated to demonstrate appreciation and recognition for the extraordinary teamwork required to care for the complex healthcare environment.

For more information, contact: Association for the Healthcare Environment (AHE) | American Hospital Association | 312.422.3860 | ahe@aha.org www.ahe.org

9–15 | Vascular Nurses Week

Vascular Nurses Week shines the spotlight on the professional community of vascular nurses who are focused on advancing the care of persons living with vascular disease through excellence in clinical practice, education, and research.

For more information, contact: Joanna Bronson Society for Vascular Nursing | 312.334.2321 jbronson@vascularsociety.org | www.svnnet.org

9–15 | Youth Suicide Prevention Week (National)

According to the most recent data, suicide is the second leading cause of death for 15- to 24-year-olds. Youth Suicide Prevention Week is the week surrounding World Suicide Prevention Day, September 10.

For more information, contact: National Center for the Prevention of Youth Suicide 202.237.2280

www.preventyouthsuicide.org or www.suicidology.org | @aasuicidology #NSPW18 #itsmybusiness #SPSM

10 | Youth Suicide Prevention Day (National)

According to the most recent data available, suicide is the second leading cause of death for 15- to 24-year-olds. In 2015, nearly 5,500 teens and young adults in this age range died by suicide.

For more information, contact: National Center for the Prevention of Youth Suicide | 202.237.2280 www.preventyouthsuicide.org www.suicidology.org | @aasuicidology #NSPW18 #itsmybusiness #SPSM

15 | Neonatal Nurses Day (National)

Established in 2000, members of the neonatal community use National Neonatal Nurses Day to honor nurse colleagues and show pride in being a neonatal nurse. Neonatal nursing contributions to the tiniest patients make a difference that lasts a lifetime for neonates and their families.

For more information, contact: Brendan Sugrue National Association of Neonatal Nurses bsugrue@nann.org | www.nann.org @neonatalnursesday #neonatalnursesday

16–22 | Balance Awareness Week

Through Balance Awareness Week, the Vestibular Disorders Association (VEDA) is making significant strides to raise awareness about vestibular disorders, and support patients in their journey from diagnosis and treatment to developing coping strategies that help them live with a chronic invisible illness.

This grassroots campaign is engaging more people than ever to take action and to help VEDA accomplish its number-one goal: to reduce the time it takes to diagnose a vestibular disorder.

For more information, contact: VEDA | 503.294.9085 baw@vestibular.org | www.vestibular.org/baw @vestibularveda | #defeatdizziness

16–22 | Clean Hands Week (International)

International Clean Hands Week was established in 2003 by the Clean Hands Coalition, a unified alliance initiated by the Centers for Disease Control and Prevention of public and private partners working together to create coordinated and sustained initiatives to improve hand hygiene compliance. During this week, activities around the world are encouraged by many organizations to raise awareness about the importance of good hand hygiene.

For more information, contact: Dr. Will Sawyer Henry the Hand Foundation | 513.769.4951 or 513.769.4263 | dr.will@henrythehand.com www.henrythehand.com

16–22 | Farm Safety and Health Week (National)

Each year since 1944, the third week of September has been recognized as National Farm Safety and Health Week. Over the years, the development and dissemination of educational materials has shifted to the National Education Center for Agricultural Safety (NECAS), which has been serving the agricultural family and business community since 1997.

**For more information, contact: Gloria Reiter
NECAS | 888.844.6322 | reiterg@nicc.edu
www.necasag.org | #NFSHW18**

16–22 | Nursing Professional Development Week

Nursing Professional Development Week recognizes the work done by nursing professional development practitioners. During this week, take the time to celebrate nursing achievements, say thank you to nursing staff, host educational activities, and teach others about nursing professional development.

**For more information, contact: Association
for Nursing Professional Development
312.321.5135 | info@anpd.org
www.anpd.org | @ANPDaspire**

16–22 | Prostate Cancer Awareness Week

While the exact causes of prostate cancer remain unknown, medical research has identified well-established risk factors with which men should be familiar, such as age, family history, and race. By working to raise awareness of prostate cancer, we can help men make more informed decisions about their health—including choices which may help prevent cancer, such as avoiding smoking, maintaining a healthy diet and weight, and exercising regularly.

**For more information, contact: Prostate
Conditions Education Council | 303.316.4685
www.prostateconditions.org**

16–22 | Surgical Technologist Week

The Association of Surgical Technologists (AST) offers national recognition through National Surgical Technologist Week, a week that has been designated to celebrate and honor the profession. It began by a resolution adopted by the AST Board of Directors in 1984.

**For more information, contact: Membership
Services | AST | 800.637.7433 | memserv@ast.org
www.ast.org**

19 | School Backpack Awareness Day (National)

How much does your child's backpack weigh? Chances are it's more than the recommended 10 percent of his or her body weight. On School Backpack Awareness Day and throughout the year, occupational therapists, educators, and students teach others how to properly choose, pack, lift, and carry various types of bags (e.g., backpacks, purses, briefcases, and suitcases) to prevent pain and injury.

**For more information, contact: Katie Riley
American Occupational Therapy Association
301.652.6611 x2963 | kriley@aota.org | www.aota.org
@AOTAIncPR @AOTAInc | #BackpackSafety**

23–29 | Child Passenger Safety Week

Every year, thousands of children are tragically injured or killed in vehicle crashes. Child Passenger Safety Week focuses on keeping America's children safer on the road. September 29 marks National Seat Check Saturday, a day when communities nationwide offer free car seat checks by certified child passenger safety technicians.

**For more information, contact: Elizabeth Nilsson
National Highway Traffic Safety Administration
202.366.3587 | www.trafficsafetymarketing.gov**

26 | Women's Health & Fitness Day (National)

National Women's Health & Fitness Day is the nation's largest women's health and wellness event. More than 800 local groups and 80,000+ women of all ages participate in events on the last Wednesday in September. Organizations interested in participating must register in order to use the trademarked event name and logo.

**For more information, contact: Gary Ford
Health Information Resource Center | 800.828.8225
www.fitnessday.com/women**

29 | Seat Check Saturday (National)

On September 29, communities nationwide will offer free car seat checks. Stop by a local event to have a certified child passenger safety technician check your child's car seat to ensure it is properly installed, and get tips on how to secure your child in the seat for optimal protection.

**For more information, contact: Elizabeth Nilsson
National Highway Traffic Safety Administration
202.366.3587 | Elizabeth.Nilsson@dot.gov
www.trafficsafetymarketing.gov**

october



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october

At-a-Glance

MONTH-LONG OBSERVANCES

Breast Cancer Awareness Month (National)
Chiropractic Health Month (National)
Contact Lens Safety Month
Dental Hygiene Month (National)
Disability Employment Awareness Month (National)
Domestic Violence Awareness Month
Halloween Safety Month
Health Literacy Month
Liver Awareness Month
Medical Librarians Month (National)
Medical Ultrasound Awareness Month
Patient-Centered Care Awareness Month
Pharmacists Month (American)
Physical Therapy Month (National)
SIDS, Pregnancy and Infant Loss Awareness Month
“Talk About Your Medicines” Month

WEEK-LONG OBSERVANCES

1–7 Midwifery Week (National)
6–12 Physician Assistants Week (National)
7–13 Case Management Week (National)
7–13 Emergency Nurses Week
7–13 Fire Prevention Week
7–13 Healthcare Foodservice Workers Week
7–13 Healthcare Security and Safety Week
7–13 Healthcare Supply Chain Week (National)
7–13 Mental Illness Awareness Week
7–13 Nuclear Medicine and Molecular Imaging Week
14–20 Central Service Week
14–20 Infection Prevention Week (International)
15–19 Nephrology Technicians/Technologists Recognition Week (National)
15–19 Nuclear Science Week
15–21 Radon Action Week (National)
21–27 Health Care Facilities and Engineering Week (National)
21–27 Pastoral Care Week/Spiritual Care Week
21–27 Respiratory Care Week (National)
22–26 Medical Assistants Recognition Week
23–31 Red Ribbon Week (National)

CONTINUED

1–31 | Breast Cancer Awareness Month (National)

Breast cancer is the second leading cancer among women in the United States, but millions of women are surviving the disease—thanks in part to regular screening, early detection, and improvements in treatment. During Breast Cancer Awareness Month, women are encouraged to maintain a healthy weight, be physically active, and limit how much alcohol they drink to help reduce the risk of breast cancer.

For more information, contact: American Cancer Society | 800.227.2345 | www.cancer.org/healthy/morewayscshelpyoustaywell/breastcancer or [@AmericanCancer @AmericanCancerSociety](http://www.facebook.com/americancancersociety)

1–31 | Chiropractic Health Month (National)

National Chiropractic Health Month is a nationwide observance held annually in October. The event raises public awareness of the importance of musculoskeletal health as well as overall health and wellness, and also promotes the benefits of chiropractic care and its natural, whole-person, patient-centered approach.

For more information, contact: American Chiropractic Association | 703.812.0209 communications@acatoday.org www.acatoday.org/nchm | [@ACAToday](https://twitter.com/ACAToday) #NCHM2018

1–31 | Contact Lens Safety Month

Approximately 41 million US residents wear contact lenses. Prevent Blindness provides tips and information on how to obtain, use, and care for contact lenses safely.

For more information, contact: Prevent Blindness 800.331.2020 | www.preventblindness.org @PBA_SavingSight

1–31 | Dental Hygiene Month (National)

The purpose of National Dental Hygiene Month is to increase public awareness about the importance of preventive services in maintaining good oral hygiene, and to encourage people to develop and continue a daily oral health routine.

For more information, contact: Communications Division | American Dental Hygienists' Association 312.440.8900 | communications@adha.net www.adha.org | [@youradha](https://twitter.com/youradha) #NDHM2018

1–31 | Disability Employment Awareness Month (National)

National Disability Employment Awareness Month is commemorated annually in October. Enacted by the Congress in 1945, it has become the kick-off month for year-round programs nationwide that highlight the value that people with disabilities bring to the workplace.

For more information, contact: Carol Dunlap Office of Disability Employment Policy 202.693.7902 | dunlap.carol@dol.gov www.dol.gov/odep

1–31 | Domestic Violence Awareness Month

In October 1987, the first Domestic Violence Awareness Month was observed. The intent is to mourn those who have died because of domestic violence, celebrate those who have survived, and connect advocates across the nation who work to end violence.

For more information, contact: Domestic Violence Awareness Project | National Resource Center on Domestic Violence | 800.537.2238 nrcdvta@nrcdv.org | [@NationalDVAM](http://www.nrcdv.org/dvdm) #DVAM2018

1–31 | Halloween Safety Month

To avoid a real-life Halloween horror story—going blind because of a costume accessory—the American Academy of Ophthalmology (AAO) is warning the public against wearing costume contact lenses purchased without a prescription. These illegally sold cosmetic lenses may not be sterile and can cause a host of serious eye problems capable of morphing a fun Halloween night into a nightmare.

For more information, contact: Public Relations AAO | 415.561.8534 | www.aao.org/eye-health @AcademyEyeSmart

1–31 | Health Literacy Month

Health Literacy Month brings attention to the importance of understandable health information. This annual, worldwide, awareness event was founded in 1999. Over the years, healthcare organizations, community services, health literacy coalitions, government agencies, literacy programs, universities, and others have hosted a wide range of Health Literacy Month events, including how-to workshops for professionals, wellness programs for patients and the public, and educational offerings for students at all levels.

For more information, contact: Beth Scott Institute for Healthcare Advancement 562.690.4001 | bscott@iha4health.org www.iha4health.org | [@ihahealthlit](https://twitter.com/ihahealthlit) #ihahlc



october

RECOGNITION DAYS | EVENTS

- 4 Depression Screening Day (National)
- 7–10 SHSMD Connections Annual Conference
- 10 Health Cares About Domestic Violence Day
- 10 Healthcare Security and Safety Officer Appreciation Day
- 10 Stop America's Violence Everywhere (SAVE) Today
- 10 Walk to School Day (International)
- 12 Arthritis Day (World)
- 22 Stuttering Awareness Day (International)
- 23 Lock Your Meds Day
- 29 Psoriasis Day (World)
- 30 Orthopaedic Nurses Day (International)

1–31 | Liver Awareness Month

Liver Awareness Month focuses attention on the need to maintain a healthy liver through a healthy lifestyle; the types and seriousness of liver disease; and the importance of being tested for liver disease for those with risk factors.

For more information, contact: Communications Department | American Liver Foundation
212.668.1000 | www.liverfoundation.org
or [@liverUSA](https://www.facebook.com/liverinfo) | [#liverawarenessmonth](https://twitter.com/liverawarenessmonth)
[#livercancerawarenessmonth](https://twitter.com/livercancerawarenessmonth) #cam2018

1–31 | Medical Librarians Month (National)

The Medical Library Association (MLA) created National Medical Librarians Month to bring awareness to the vital role of the health sciences information professional. With the massive amount of health information available online, patients, clinical staff, and medical students need the specialized services of medical librarians now more than ever.

For more information, contact: Tomi Gunn
MLA | 312.419.9094 | gunn@mail.mlahq.org
www.mlanet.org | [#NMLM](https://twitter.com/NMLM)

1–31 | Medical Ultrasound Awareness Month

Medical Ultrasound Awareness Month is held annually in October to create awareness, and to educate the public about medical ultrasound and its many uses in healthcare. The month-long celebration is a joint effort of the American Institute of Ultrasound in Medicine, American Registry for Diagnostic Medical Sonography, American Society of Echocardiography, Cardiovascular Credentialing International, Society for Vascular Ultrasound, and Society of Diagnostic Medical Sonography (SDMS).

For more information, contact: Kelly Stafford
SDMS | 214.473.8057 | kstafford@sdms.org
www.sdms.org | [@TheSDMS](https://twitter.com/TheSDMS) | [#MUAM18](https://twitter.com/MUAM18)

1–31 | Patient-Centered Care Awareness Month

Patient-Centered Care Awareness Month is an awareness-building campaign commemorated globally every October to engage all healthcare stakeholders in adopting and advancing person-centered approaches to care. This year, campaign activities will equip patients, family members, healthcare professionals, and communities with skills and tools that will deepen and strengthen their partnerships.

For more information, contact: Sara Guastello
Planetree International | 203.732.7171
sguastello@planetree.org | www.planetree.org
[@PCCAM](https://twitter.com/PCCAM)

1–31 | Pharmacists Month (American)

There are more ways to celebrate American Pharmacists Month than there are days in October. The American Pharmacists Association (APhA) has compiled ideas for activities and events that spotlight pharmacists' contributions toward improving medication use and advancing patient care in all practice settings. Use these ideas throughout October—and all year long—to inspire your celebrations.

For more information, contact: APhA
www.pharmacist.com/american-pharmacists-month

1–31 | Physical Therapy Month (National)

National Physical Therapy Month is celebrated by the American Physical Therapy Association (APTA) each October to recognize how physical therapists and physical therapist assistants can transform people's lives by restoring and improving motion.

For more information, contact: Public Relations Department | APTA | 703.706.3216
public-relations@apta.org
www.moveforwardpt.com | [@MoveForwardPT](https://twitter.com/MoveForwardPT)
[#ChoosePT](https://twitter.com/ChoosePT)

1–31 | SIDS, Pregnancy and Infant Loss Awareness Month

During this month, take time to acknowledge the families that have been affected by stillbirth, sudden infant death syndrome (SIDS), and sudden unexpected infant death (SUID). CJ First Candle provides education, research, advocacy, and training to ensure every baby survives and thrives to his or her first birthday and beyond.

For more information, contact: CJ First Candle | 203.966.1300 | info@cjfirstcandle.org
www.cjfirstcandle.org | [@CJFirstCandle](https://twitter.com/CJFirstCandle)
[#SIDSAwareness](https://twitter.com/SIDSAwareness) [#EndStillbirths](https://twitter.com/EndStillbirths) #2030Together



1-31 | "Talk About Your Medicines" Month

The National Council on Patient Information and Education (NCPPIE) is hosting the 32nd annual "Talk About Your Medicines" Month observance. It is intended to highlight the important role that high-quality communication between the healthcare provider and the patient can play in promoting safe and appropriate medicine use, improved medication adherence, and better health outcomes. Since 1982, NCPPIE's mission is working to promote the wise use of medicines through trusted communication for better health.

For more information, contact: Deborah Davidson or Ray Bullman | NCPPIE | 301.340.3940
ddavidson@ncpie.info or bullman@ncpie.info
www.bemedwise.org | @TweetNCPPIE | #TAYMM

1-7 | Midwifery Week (National)

National Midwifery Week is a time for midwives and the women they serve to celebrate midwives' contributions to women's healthcare, including pregnancy, childbirth, and gynecologic and reproductive health.

For more information, contact: American College of Nurse-Midwives | 240.485.1800 | info@acnm.org
www.ourmomentoftruth.com | @ACNMMidwives
#MidwivesMakeADifference

4 | Depression Screening Day (National)

Held annually during Mental Illness Awareness Week in October, National Depression Screening Day (NDS) is comprised of awareness events that include an optional screening component. NDS reaches individuals across the nation with important mental health education, and connects them with support services. Thousands of colleges and community-based organizations provide the program to the public each year. Take an anonymous screening at <http://helpyourselfhelpothers.org>.

For more information, contact: Program Department Screening for Mental Health | 781.239.0071
smhinfo@mentalhealthscreening.org
www.mentalhealthscreening.org
@HYSHO | #NDS

6-12 | Physician Assistants Week (National)

National Physician Assistants (PA) Week celebrates the profession and its contributions to the nation's health. Before it was a week-long event, National PA Day was first celebrated on October 6, 1987, in honor of the 20th anniversary of the first graduating class of physician assistants from the Duke University PA program. This year marks the 51st anniversary of the PA profession.

For more information, contact: American Academy of PAs | www.aapa.org | @AAPAorg | #PAProNow

7-10 | SHSMD Connections Annual Conference

Healthcare marketing communications and strategic planning professionals will gather in Seattle, WA, for SHSMD Connections 2018, the nation's biggest and best education and networking event for healthcare strategy professionals. Visit www.shsmd.org for details and to register.

For more information, contact: Society for Healthcare Strategy and Market Development (SHSMD) | American Hospital Association
312.422.3888 | shsmd@aha.org | www.shsmd.org
@SHSMDAHA | #SHSMD18

7-13 | Case Management Week (National)

National Case Management Week, held annually during the second full week of October, is an opportunity to recognize the contributions and value of case management within the healthcare delivery field. Each year, the American Case Management Association (ACMA) makes available for purchase special themed gifts and recognition items.

For more information, contact: Communications ACMA | 501.907.2262 | theacma@acmaweb.org
www.acmaweb.org | @theACMA | #ncmw18

7-13 | Emergency Nurses Week

Emergency Nurses Week is a national celebration of the dedicated nursing professionals who stand ready 24 hours a day to care for those people most in need.

For more information, contact: Emergency Nurses Association | www.ena.org | @ENAorg | #ENWeek

7-13 | Fire Prevention Week

The National Fire Protection Association (NFPA) has been the official sponsor of Fire Prevention Week since 1922. Fire Prevention Week is the longest running public health and safety observance on record. The President of the United States has signed a proclamation recognizing a national observance during that week every year since 1925.

For more information, contact: Customer Service NFPA | 617.770.3000 or 800.344.3555
custserv@nfpa.org | www.firepreventionweek.org
#FirePreventionWeek



7-13 | Healthcare Foodservice Workers Week

In 1985, the U.S. Congress declared the first week in October to be a time to recognize the role of foodservice staff in helping patients and healthcare employees stay well-nourished and healthy. The importance of excellent nutrition has been established and well-documented, but it is even more critical to individuals in healthcare facilities. This week is an excellent opportunity to recognize and thank the dedicated individuals who provide food and nutrition services in healthcare.

For more information, contact: Kent Hamaker
Association for Healthcare Foodservice
703.662.0615 | khamaker@healthcarefoodservice.org
www.healthcarefoodservice.org
@AHFNetwork | #AHF #SelfOperated

7-13 | Healthcare Security and Safety Week

During Healthcare Security and Safety Week and throughout the year, the International Association for Healthcare Security and Safety (IAHSS) celebrates the role of security and safety professionals in providing healthcare facilities, personnel, patients, and visitors a secure environment. This week is set aside to recognize the importance of security, and acknowledges the strong commitment, diligence, and care officers display in their practice and profession.

For more information, contact: Colleen Kucera
IAHSS | 630.529.3913 | colleen@iahss.org
www.iahss.org | @iahss | #HSSW2018

7-13 | Healthcare Supply Chain Week (National)

Each year, the first week of October is dedicated to celebrating healthcare supply chain professionals for their outstanding contributions to healthcare and the overall success of the supply chain. Sponsored by the Association for Healthcare Resource and Materials Management (AHRMM), National Healthcare Supply Chain Week provides an opportunity to recognize the integral role supply chain professionals play in delivering high-quality patient care throughout the healthcare field.

For more information, contact: AHRMM
American Hospital Association | 312.422.3850
ahrmm@aha.org | www.ahrmm.org/scweek
@AHRMMtweets | #SCWeek

7-13 | Mental Illness Awareness Week

Held each year during the first full week of October, Mental Illness Awareness Week is a grassroots effort of the National Alliance on Mental Illness (NAMI) to broaden public awareness and understanding of mental illness, eliminate stigma, and offer support for treatment and recovery. Local events include organized walks, candlelight vigils, presentations, and films.

For more information, contact: NAMI
703.524.7600 | www.nami.org/miaw or
www.facebook.com/nami | @namicomunicate

7-13 | Nuclear Medicine and Molecular Imaging Week

Celebrated during the first full week of October, Nuclear Medicine and Molecular Imaging Week encourages community members to take pride in their profession, recognize their colleagues for their hard work, and promote nuclear medicine to the medical community and public.

For more information, contact: Paul Hamel
Society of Nuclear Medicine & Molecular Imaging
703.652.6786 | phamel@snmmi.org
www.snmmi.org/nmw | #NucMed18

10 | Health Cares About Domestic Violence Day

Health Cares About Domestic Violence Day is a nationally recognized day that takes place annually on the second Wednesday of October. The awareness-raising day aims to reach members of the healthcare and advocacy communities to offer guidance on the critical importance of a universal education approach to promote healthy relationships, address the health impact of abuse, provide safety planning and resources, and offer warm referrals to domestic violence advocates.

For more information, contact: Melody Pagan
or **Kate Vander Tuig** | Futures Without Violence
415.678.5500 | mpagan@futureswithoutviolence.org
or kvandertuig@futureswithoutviolence.org
www.futureswithoutviolence.org/health/health-cares-about-domestic-violence-day
#HCADV #DVAM

10 | Healthcare Security and Safety Officer Appreciation Day

The International Association for Healthcare Security and Safety (IAHSS) honors healthcare security and safety officers for their service in protecting healthcare facilities, personnel, patients, and visitors. This appreciation day recognizes the important role of the healthcare security and safety officer, and acknowledges the strong commitment, diligence, and care they display in their practice and profession.

For more information, contact: Colleen Kucera
IAHSS | 630.529.3913 | colleen@iahss.org
www.iahss.org | @iahss | #HSSW2018



10 | Stop America's Violence Everywhere (SAVE) Today

The American Medical Association (AMA) Alliance began SAVE Today in 1995. Since then, the AMA Alliance has been actively involved in projects that promote violence prevention and address bullying and anger control. Millions of children throughout the country have benefitted from the elementary school activity books provided by AMA Alliance members in their local communities. SAVE Today is an annual observation on the second Wednesday of October, coinciding with Health Cares About Domestic Violence Day.

**For more information, contact: Patricia Troy
AMA Alliance, Inc. | 800.549.4619
admin@amaalliance.org | www.amaalliance.org
@amaalliance | #AMAASAVEToday**

10 | Walk to School Day (International)

International Walk to School Day is a global event that includes communities from more than 40 countries walking and biking to school on the same day. It began in 1997 as a one-day event. Over time, this event has become part of a movement for year-round safe routes to school. This year, thousands of schools across America—from all 50 states, the District of Columbia, and Puerto Rico—will participate.

**For more information, contact: Colleen Oliver
National Center for Safe Routes to School
919.962.7769 | oliver@hsrnc.unc.edu
www.walkbiketoschool.org**

12 | Arthritis Day (World)

World Arthritis Day, established in 1996, is observed each year on October 12. Coordinated in the United States by the Arthritis Foundation, the event joins together people with rheumatic and musculoskeletal diseases from around the world to raise awareness and reduce the impact of arthritis.

**For more information, contact: Arthritis Foundation
404.872.7100 | www.arthritis.org | @ArthritisFdn
@ArthritisFoundation**

14–20 | Central Service Week

Through the tireless dedication of central service professionals, healthcare customers can count on clean and sterile instruments being delivered consistently and on time. Central Service Week recognizes the committed specialists who make a difference in patient care throughout the United States. The International Association of Healthcare Central Service Materiel Management (IAHCSMM) recognizes these professionals as “central” to healthcare and essential for quality “service.”

**For more information, contact: IAHCSMM
800.962.8274 | www.iahcsmm.org
#CentralServiceWeek2018**

14–20 | Infection Prevention Week (International)

International Infection Prevention Week helps patients, families, and healthcare professionals better understand their role in preventing infections. Established in 1986 by President Ronald Reagan, the Association for Professionals in Infection Control and Epidemiology (APIC) has spearheaded the annual effort to highlight the importance of infection prevention to healthcare professionals, administrators, legislators, and consumers.

**For more information, contact: Julie Blechman
APIC | 202.789.1890 | jblechman@apic.org
www.apic.org/infectionpreventionandyou
@APIC | #IIPW**

15–19 | Nephrology Technicians/Technologists Recognition Week

This week-long event is celebrated to increase awareness of nephrology professionals involved in patient care, dialyzer reuse, equipment maintenance, kidney transplantation, and administrative areas. The celebration recognizes the contributions dialysis professionals make to the healthcare field and to their patients' quality of life.

**For more information, contact: National Association of Nephrology Technicians/Technologists
937.586.3705 | nant@meinet.com
www.DialysisTech.net**

15–19 | Nuclear Science Week

Nuclear Science Week is a week-long celebration to focus local, regional, national, and international interest on all aspects of nuclear science. The week provides for learning about the contributions, innovations, and opportunities that can be found by exploring nuclear science.

**For more information, contact: National Museum of Nuclear Science & History | 505.245.2137
www.nuclearscienceweek.org | #nuclearsciweek**



15–21 | Radon Action Week (National)

Radon is a gas that can build up to dangerous levels inside homes, schools, and other buildings without anyone knowing it. It also has been found to cause lung cancer. Every home should be tested for radon and fixed if levels are high. During National Radon Action Week, test your home. Testing is easy and inexpensive, and it could save your life.

For more information, contact: American Lung Association | 800.586.4872 | www.lung.org/radon @LungAssociation | #RadonActionWeek

21–27 | Health Care Facilities and Engineering Week (National)

This observance recognizes the important role that the healthcare facility team plays in ensuring safe and functional environments for patients, visitors, and staff. The contributions made by these individuals are critical to the healthcare team and in optimizing the healthcare physical environment.

For more information, contact: American Society for Healthcare Engineering (ASHE) | American Hospital Association | 312.422.3800 | ashe@aha.org www.ashe.org/engineeringwk/index.shtml @ASHEAHA | #HealthEngWeek

21–27 | Pastoral Care Week/ Spiritual Care Week

Pastoral Care Week/Spiritual Care Week gives opportunities for organizations and institutions to recognize the spiritual caregivers in their midst and the ministry which the caregivers provide.

For more information, contact: COMISS Network: The Network on Ministry in Specialized Settings clyde.angel@va.gov | www.pastoralcareweek.org

21–27 | Respiratory Care Week (National)

During National Respiratory Care Week, respiratory therapists celebrate their fast-growing profession while raising awareness of lung health. Local events include lung health education programs aimed at encouraging early detection of lung disease,

particularly asthma and chronic obstructive pulmonary disease (COPD).

For more information, contact: American Association for Respiratory Care | 972.243.2272 info@aacrc.org | www.aarc.org | @aacrc_tweets #RCWeek

22 | Stuttering Awareness Day (International)

International Stuttering Awareness Day is a special time to educate both the public and professionals about stuttering, and the many effective options available for those who stutter.

For more information, contact: The Stuttering Foundation of America | 800.992.9392 www.stutteringhelp.org | @stutteringfdn | #ISAD18

22–26 | Medical Assistants Recognition Week

Registered medical assistants and the American Medical Technologists (AMT) will be celebrating Medical Assistants Recognition Week in October. Please join AMT in promoting this important event that recognizes medical assisting's vital role, contributions, and efforts in healthcare, and help us begin raising awareness of the profession today.

For more information, contact: Cathie Casey | AMT 847.823.5169 | mail@americanmedtech.org www.americanmedtech.org | #AMTMarWeek

23 | Lock Your Meds Day

Lock Your Meds Day is a day for parents to pledge to talk to their kids about the dangers of taking medications without a prescription. It is an opportunity to create awareness around prescription drug abuse and to invite individuals to secure their medicines.

For more information, contact: National Family Partnership | 800.705.8997 www.lockyourmeds.org | @lockyourmeds #lockyourmeds

23–31 | Red Ribbon Week

National Red Ribbon Week is the oldest and largest drug prevention program in the nation. Sponsored by the National Family Partnership (NFP), Red Ribbon Week began in 1985 when people began wearing red ribbons symbolizing a drug-free lifestyle after the brutal death of Kiki Camarena, an agent with the U.S. Drug Enforcement Agency. Red Ribbon Week is celebrated every year in communities across the country.

For more information, contact: NFP | 305.856.4886 www.redribbon.org | @redribbonweek #yourfutureiskeysostaydrugfree #redribbonweek



29 | Psoriasis Day (World)

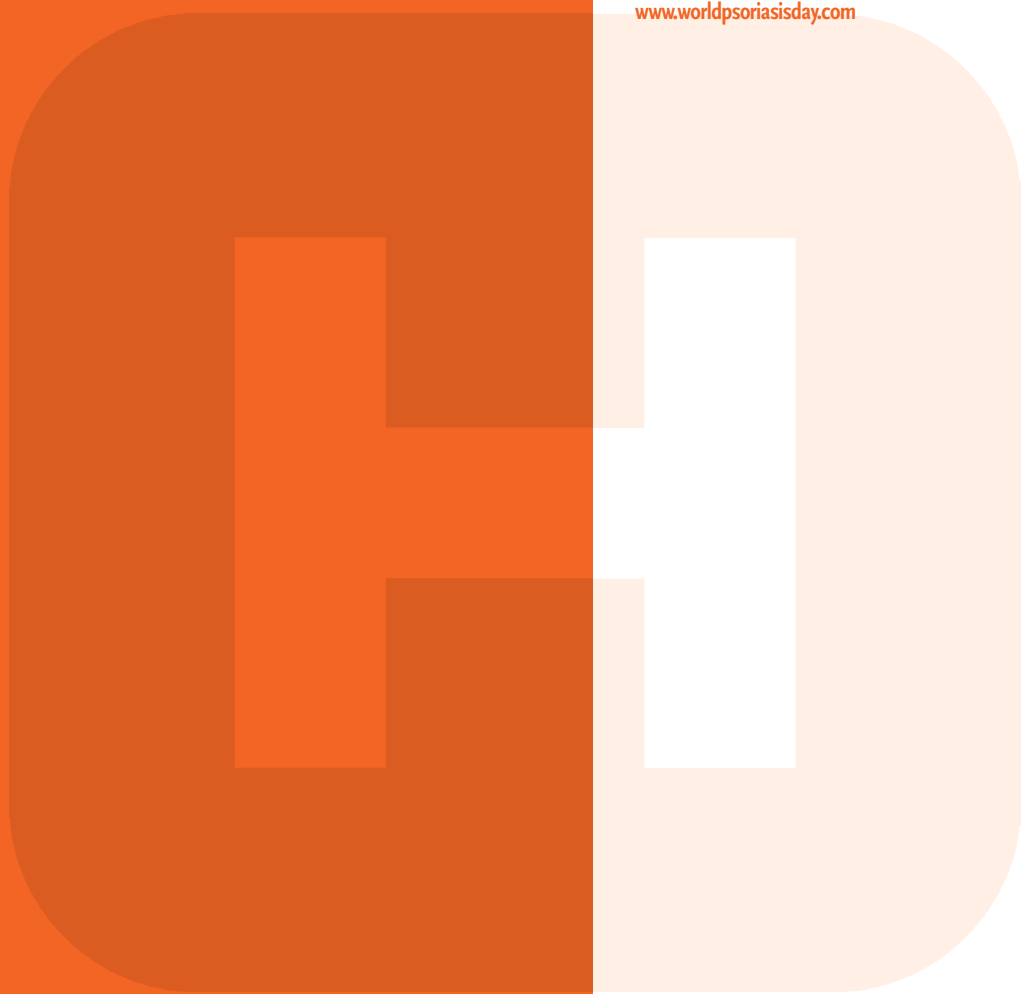
Conceived by patients for patients, World Psoriasis Day is a global event that sets out to give an international voice to the 125 million people with psoriasis and psoriatic arthritis. On October 29, the International Federation of Psoriasis Associations, its member associations, and support groups perform activities all over the world to raise awareness about psoriasis, and to give people with psoriasis the attention and consideration they deserve.

For more information, contact: National Psoriasis Foundation | 800.723.9166 | www.psoriasis.org or www.worldpsoriasisday.com

30 | Orthopaedic Nurses Day (International)

Each year on October 30, orthopaedic nurses around the world celebrate International Orthopaedic Nurses Day. This special day recognizes the hard work and commitment that orthopaedic nurses dedicate to their specialty.

**For more information, contact: Lena Bent
National Association of Orthopaedic Nurses
312.673.5599 | lbent@orthonurse.org
www.orthonurse.org | @NAONurses | #NAONurses**



november



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november

At-a-Glance

MONTH-LONG OBSERVANCES

- Alzheimer's Disease Awareness Month (National)
- Bladder Health Awareness Month (National)
- COPD Awareness Month
- Diabetes Month (American)
- Diabetic Eye Disease Awareness Month
- Family Caregivers Month (National)
- Healthy Skin Month (National)
- Home Care and Hospice Month (National)
- Hospice and Palliative Care Month (National)
- Lung Cancer Awareness Month
- Pancreatic Cancer Awareness Month (National)
- Prematurity Awareness Month
- Sexual Health Month (National)
- Stomach Cancer Awareness Month
- Jingle Bell Run for Arthritis (through December)

WEEK-LONG OBSERVANCES

- 1-7 Medical-Surgical Nurses Week
- 4-10 Allied Health Professions Week
- 4-10 Diabetes Education Week (National)
- 4-10 Medical Staff Services Awareness Week (National)
- 4-10 Patient Transport Week (National)
- 4-10 Radiologic Technology Week (National)
- 5-9 Patient Blood Management Awareness Week
- 11-17 Nurse Practitioner Week (National)

RECOGNITION DAYS | EVENTS

- 9-11 Donor Sabbath (National)
- 12 Pneumonia Day (World)
- 14 COPD Day (World)
- 15 Great American Smokeout
- 17 Prematurity Day (World)

1-30 | Alzheimer's Disease Awareness Month (National)

In 1983, nearly 20 years before he died of Alzheimer's disease, President Ronald Reagan helped to create greater awareness of the disease, declaring November as National Alzheimer's Disease Awareness Month. The Alzheimer's Association is the leading voluntary health organization in Alzheimer's care, support, and research. **For more information, contact: Alzheimer's Association | 800.272.3900 | www.alz.org | [#ALZASSOCIATION](https://twitter.com/alzassociation) | [#ENDALZ](https://twitter.com/ENDALZ)**

1-30 | Bladder Health Awareness Month (National)

The Urology Care Foundation (UCF) supports National Bladder Health Awareness Month to increase public awareness of the importance of bladder health, educate the public about common bladder conditions and diseases, and advocate for further research on bladder diseases. **For more information, contact: UCF | 800.828.7866 | www.urologyhealth.org | [@urologycafeidn](https://twitter.com/urologycafeidn)**

1-30 | COPD Awareness Month

More than 11 million Americans live with chronic obstructive pulmonary disease (COPD), a lung disease that makes it difficult to breathe. From chronic cough and shortness of breath to fatigue and wheezing, life is difficult with COPD. But with a good treatment plan and support network, COPD can be managed so that individuals affected can live full and active lives. **For more information, contact: American Lung Association | 800.586.4872 | www.lung.org/copd | [@LungAssociation](https://twitter.com/LungAssociation) | [#COPDAwarenessMonth](https://twitter.com/COPDAwarenessMonth) | [#COPD](https://twitter.com/COPD)**

1-30 | Diabetes Month (American)

November is American Diabetes Month, a time to communicate the seriousness of diabetes and the importance of diabetes prevention and control. For many years, the American Diabetes Association has used this month as an opportunity to raise awareness of the disease and its serious complications. **For more information, contact: American Diabetes Association | 800.342.2383 | www.diabetes.org | [#AmDiabetesAssn](https://twitter.com/AmDiabetesAssn) | [#ThisIsDiabetes](https://twitter.com/ThisIsDiabetes) | [#DiabetesMonth](https://twitter.com/DiabetesMonth)**

1-30 | Diabetic Eye Disease Awareness Month

People with diabetes are more likely to develop blinding eye diseases, such as diabetic retinopathy, glaucoma, and cataracts. Yet recent studies have

revealed low awareness of the issue among ethnicities at higher risk for diabetes. With the findings signaling that many Americans may not be defending themselves against diabetes-related vision loss, the American Academy of Ophthalmology (AAO) encourages those with diabetes to take proactive steps to protect their vision. **For more information, contact: Public Relations AAO | 415.561.8534 | www.aao.org/eye-health | [@AcademyEyeSmart](https://twitter.com/AcademyEyeSmart)**

1-30 | Family Caregivers Month (National)

Strong support teams come in all shapes and sizes. National Family Caregivers Month spotlights the millions of Americans directly and indirectly affected by chronic disease. **For more information, contact: American Lung Association | 800.586.4872 | www.lung.org | [@LungAssociation](https://twitter.com/LungAssociation) | [#NFCMonth](https://twitter.com/NFCMonth)**

1-30 | Healthy Skin Month (National)

National Healthy Skin Month was created to encourage people to protect and care for their skin, hair, and nails. **For more information, contact: American Academy of Dermatology | 888.462.DERM (3376) | www.aad.org | [@AADSkin](https://twitter.com/AADSkin) | [#HealthySkinMonth](https://twitter.com/HealthySkinMonth)**

1-30 | Home Care and Hospice Month (National)

November is National Home Care and Hospice Month. It is a time to honor the nurses, therapists, social workers, and administrators who make an important difference in their patients' lives. **For more information, contact: Public Relations National Association for Home Care & Hospice | 202.547.7424 | pr@nahc.org | www.nahc.org | [@OfficialNAHC](https://twitter.com/OfficialNAHC)**

1-30 | Hospice and Palliative Care Month (National)

November is National Hospice and Palliative Care Month, a time to raise awareness about care for people coping with life-limiting illness. Every year, more than 1.6 million patients receive care from hospices in the United States. Hospice and palliative care programs provide pain management, symptom control, psychosocial support, and spiritual care to patients and their families who are facing a serious or life-limiting illness. **For more information, contact: Communications Department | National Hospice and Palliative Care Organization | 703.837.1500 | communications@nhpco.org | www.nhpco.org | [@NHPCO_news](https://twitter.com/NHPCO_news) | [#hospicemonth](https://twitter.com/hospicemonth)**



1-30 | Lung Cancer Awareness Month

Lung cancer causes the most cancer deaths worldwide, accounting for 1.8 million new cases and 1.6 million deaths annually. In 1987, it surpassed breast cancer to become the leading cause of cancer deaths in women. Early detection and awareness can help save lives. During Lung Cancer Awareness Month, learn more about this deadly disease.

For more information, contact:
American Lung Association | 800.586.4872
www.lung.org/lung-cancer
@LungAssociation | #LungCancer

1-30 | Pancreatic Cancer Awareness Month (National)

The Pancreatic Cancer Action Network urges the public to join its efforts to wage hope in the fight against pancreatic cancer. November is National Pancreatic Cancer Awareness Month, and with the help of a growing base of supporters, greater awareness, and rapid deployment of its comprehensive approach to fighting pancreatic cancer, the organization is focused on its goal to double pancreatic cancer survival by 2020.

For more information, contact: Pancreatic Cancer Action Network | www.pancan.org | @PanCAN #WageHope

1-30 | Prematurity Awareness Month

Prematurity Awareness Month raises public awareness of the serious problem of preterm birth, the leading cause of death among babies in the United States. This observance provides opportunities for people who care about moms and babies to tell their stories, volunteer, advocate, and donate to support research and other programs.

For more information, contact: March of Dimes
www.marchforbabies.org or www.nacersano.org
@marchofdimes @modhealthtalk @nacersano #prematurityawarenessmonth #marchofdimes

1-30 | Sexual Health Month (National)

National Sexual Health Month aims to raise awareness of sexual dysfunction among both men and women, increase public knowledge of diseases that affect sexual health, and encourage those experiencing such problems to seek treatment.

For more information, contact: Urology Care Foundation | 800.828.7866 | www.urologyhealth.org
@urologycarefdn

1-30 | Stomach Cancer Awareness Month

November, a month known for the pleasure of eating, is the ideal time to raise awareness about gastric cancer. There is a great deal of focus on food, nourishment, and family during November, and that can be challenging for people dealing with stomach cancer, and for those living without a stomach.

For more information, contact: Jonathan Florin No Stomach For Cancer | 608.692.5141
support@nostomachforcancer.org
www.nostomachforcancer.org
@nostomachforcancer
#stomachcancerawarenessmonth

November-December | Jingle Bell Run for Arthritis

Each holiday season (November through December), thousands of runners and walkers of all ages come together at hundreds of sites nationwide to share their support for the Arthritis Foundation's mission to prevent, control, and cure arthritis and related diseases. Participants wear holiday-themed costumes and tie jingle bells to their shoes to fight arthritis, the nation's most common cause of disability.

For more information, contact: Arthritis Foundation
404.872.7100 | www.arthritis.org
@ArthritisFdn @ArthritisFoundationh

1-7 | Medical-Surgical Nurses Week

This week honors the medical-surgical nurses who make a difference in the lives of patients every day. They care for adult patients who are acutely ill with a wide variety of medical issues or are recovering from surgery. Medical-surgical nurses provide care 24/7 and have more face time with patients than any other professional in the hospital. They are trusted by patients and valued by colleagues as highly skilled and compassionate caregivers.

For more information, contact: Academy of Medical-Surgical Nurses | 866.877.2676
amsn-info@amsn.org | www.amsn.org
@medsurgnurses | #MSNW18

4-10 | Allied Health Professions Week

Allied Health Professions Week honors the millions of healthcare providers working in more than 80 allied health professions. Allied health practitioners greatly influence healthcare delivery by supporting, facilitating, and complementing the roles of physicians and other healthcare specialists. This collaboration, which emphasizes the strengths of all health professions, enhances the quality of healthcare. The focus of Allied Health Professions Week is to promote the celebration of allied health careers.

For more information, contact: Jacoby Lawrence Association of Schools of Allied Health Professions
202.237.6481 | jacoby@asahp.org | www.asahp.org

4–10 | Diabetes Education Week (National)

National Diabetes Education Week was created to encourage people with diabetes to work with a diabetes educator to learn how to self-manage their disease using the self-care behavior framework, which includes healthy eating, being active, monitoring, taking medication, problem solving, reducing risks, and healthy coping.

For more information, contact: Communications American Association of Diabetes Educators 312.601.4864 | communications@aadenet.org www.diabeteseducator.org | @AAEEdiabetes #NDEW

4–10 | Medical Staff Services Awareness Week (National)

In 1992, President George Bush signed Congressional House Joint Resolution #399 proclaiming the first week in November as National Medical Staff Services Awareness Week. Since then, the National Association Medical Staff Services (NAMSS) has partnered with hospitals, managed care organizations, doctors' offices, university health systems, and government agencies to promote awareness of medical services professionals.

For more information, contact: Andrew Miller NAMSS | 202.367.1196 | info@namss.org www.namss.org or [@NAMSS_News](https://www.facebook.com/namssnational)

4–10 | Patient Transport Week (National)

The members of the National Association of Healthcare Transport Management (NAHTM) recognize that the key to timely and caring patient transportation is the staff who provides this transportation. NAHTM acknowledges that patient transportation professionals are the hardworking "feet" of any healthcare organization and deserve a week of their own to celebrate their unique successes.

For more information, contact: Pamela Douglas-Ntagha | NAHTM | 713.563.7700 pdouglas@mdanderson.org | www.nahtm.org

4–10 | Radiologic Technology Week (National)

National Radiologic Technology Week is celebrated annually to recognize the vital work of medical imaging and radiation therapy professionals across the nation. The celebration takes place in November to commemorate the anniversary of Wilhelm Conrad Roentgen's discovery of the X-ray on November 8, 1895.

For more information, contact: Marketing American Society of Radiologic Technologists 800.444.2778 | memberservices@asrt.org www.asrt.org/nrtw | @ASRT | #NRTW18

5–9 | Patient Blood Management Awareness Week

The Society for the Advancement of Blood Management (SABM) invites healthcare organizations to participate in this week dedicated to educating patients and healthcare professionals about patient blood management. SABM provides public education and advances best practices to thousands of healthcare providers through continuing medical education programs and the development of learning tools and evidence-based clinical pathways.

For more information, contact: SABM 888.336.0835 | sabm@sabm.org | www.sabm.org #patientbloodmanagement

9–11 | Donor Sabbath (National)

This three-day observance seeks to include the days of worship for major religions practiced in the US. During National Donor Sabbath, faith leaders from many religions, donor families, transplant recipients, and donation and transplantation professionals participate in services and programs to educate the public about the need for the lifesaving and healing gifts passed to others through transplantation, while also encouraging people to sign up in their state registry as organ, eye, and tissue donors.

For more information, contact: Jocelyn Reed Donate Life America | 804.377.3580 jreed@donatelife.net | www.donatelife.net

11–17 | Nurse Practitioner Week (National)

National Nurse Practitioner (NP) Week is held annually to celebrate these exceptional healthcare providers and to remind lawmakers of the importance of removing outdated barriers to practice so that NPs will be allowed to practice to the full extent of their experience and education. It is also an opportunity to build awareness with the general public about the many benefits of having an NP as your primary, specialty, or acute care provider.

For more information, contact: Communication Department | American Association of Nurse Practitioners | 512.442.4262 | editor@aanp.org www.aanp.org | @aanp_news | #npweek18

12 | Pneumonia Day (World)

World Pneumonia Day serves as a reminder that pneumonia can strike at any age, anywhere, and anytime. It's commonly a complication of a respiratory infection—especially the flu—but there are more than 30 different causes of the illness. Older adults, children, and people with chronic disease, including chronic obstructive pulmonary disease and asthma, are at high risk for pneumonia.

For more information, contact: American Lung Association | 800.586.4872 www.lung.org/pneumonia | @LungAssociation #WorldPneumoniaDay



14 | COPD Day (World)

Chronic obstructive pulmonary disease (COPD) is a serious lung disease that makes breathing difficult. World COPD Day is a yearly reminder that when you can't breathe, nothing else matters. For those diagnosed with COPD, talk to your healthcare provider to see how you can better manage your condition, and live a full and active life.

For more information, contact: American Lung Association | 800.586.4872 | www.lung.org/copd @LungAssociation | #WorldCOPDDay

15 | Great American Smokeout

The American Cancer Society Great American Smokeout event is a chance to triumph over addiction. Every November, the third Thursday is set aside to encourage smokers to go the distance, and to finally give up smoking.

For more information, contact: American Cancer Society | 800.227.2345 | www.cancer.org @AmericanCancer @AmericanCancerSociety #GASO

17 | Prematurity Day (World)

World Prematurity Day raises awareness of the global problem of premature birth, which affects 15 million babies each year, and is the leading cause of death for children under age five. This day encourages everyone to advocate for babies; and a coalition of leaders provides prevention and care strategies, including "kangaroo care," when parents have effective skin-to-skin contact with their infants.

For more information, contact: March of Dimes www.marchforbabies.org or www.nacersano.org @marchofdimes @nacersano #worldprematurityday #marchofdimes



december



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At-a-Glance

MONTH-LONG OBSERVANCES

Safe Toys and Celebrations Month
Safe Toys and Gifts Month

WEEK-LONG OBSERVANCES

- 2–8 Handwashing Awareness Week (National)
- 2–8 Influenza Vaccination Week (National)
- 3–7 Older Driver Safety Awareness Week (National)

RECOGNITION DAYS | EVENTS

- 1 AIDS Day (World)
- 31 New Year's Eve – Quit Smoking Resolutions

1–31 | Safe Toys and Celebrations Month

Roughly one in 10 children's eye injuries that result in a trip to the ER are caused by toys. In support of Safe Toys and Celebrations Month, the American Academy of Ophthalmology (AAO) advises parents to be cautious when choosing gifts for children and recommends avoiding those that launch projectiles, such as crossbows and BB guns. The AAO also offers tips on how to safely open champagne to keep New Year's celebrations from turning tragic.

For more information, contact: Public Relations AAO | 415.561.8534 | [@AcademyEyeSmart](http://www.aao.org/eye-health)

1–31 | Safe Toys and Gifts Month

What are the most dangerous toys to children's eyesight? Tips on how to choose age-appropriate and safe toys are available.

For more information, contact: Prevent Blindness 800.331.2020 | [@PBA_SavingSight](http://www.preventblindness.org)

1 | AIDS Day (World)

In 1988, the World Health Organization established World AIDS Day. This observance focuses global attention on the continuing impact of HIV/AIDS, and encourages each of us to take action to expand our collective response to the epidemic.

For more information, contact: Office of HIV/AIDS and Infectious Disease Policy | U.S. Department of Health and Human Services | 202.795.7697 contact@hiv.gov | [#WAD2018](http://www.hiv.gov)

2–8 | Handwashing Awareness Week (National)

National Handwashing Awareness Week is a week-long event that emphasizes the significant role that hands play in the spread of infectious disease. The aim is to teach the importance of handwashing, hand hygiene, and mindfulness to protect the health of individuals and communities. Through participating in this event, we can reduce the spread of infectious disease to improve our health and prevent a seasonal epidemic in our communities.

For more information, contact: Dr. William Sawyer Henry the Hand Foundation | 513.769.4951 dr.will@henrythehand.org | [@HenrytheHand](http://www.henrythehand.org) #infectionprevention #handhygiene #handwashing #handawareness #nationalhandwashingawarenessweek #NHAW2018

2–8 | Influenza Vaccination Week (National)

As we head into flu season, remember to keep preventive healthcare at the top of your to-do list. The Centers for Disease Control and Prevention recommends the annual influenza vaccine for everyone six months of age and older. During National Influenza Vaccination Week, get your annual flu vaccine at a local pharmacy or through your health-care provider.

For more information, contact: American Lung Association | 800.586.4872 | [@LungAssociation @CDCgov #NIVW](http://www.lung.org/flu)

3–7 | Older Driver Safety Awareness Week (National)

Through Older Driver Safety Awareness Week, the American Occupational Therapy Association (AOTA) aims to promote understanding of the importance of mobility and transportation to ensure older adults remain active in the community—shopping, working, or volunteering—with the confidence that transportation will not be the barrier to strand them at home.

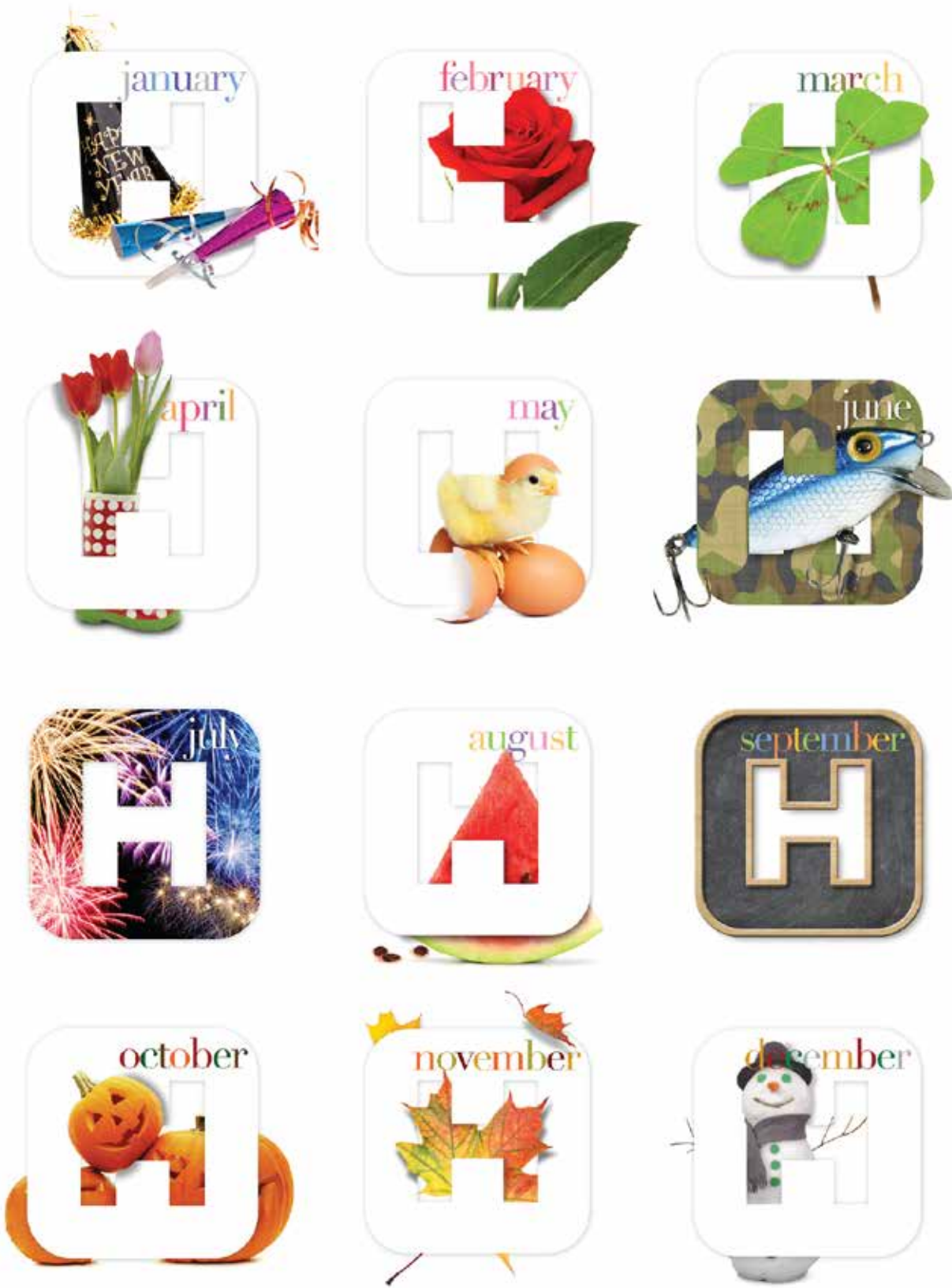
For more information, contact: Katie Riley | AOTA 301.652.6611 x2963 | kriley@aota.org | [@AOTAIncPR @AOTAInc #ODSAW18](http://www.aota.org)

31 | New Year's Eve – Quit Smoking Resolutions

This year, make a New Year's Resolution to quit smoking! Quitting isn't easy, but 50 million ex-smokers in the United States are proof that it's possible. Quitting smoking is the best thing you can do to dramatically improve your health. Get support from the American Lung Association's proven quit smoking program, Freedom From Smoking, at www.lung.org/stop-smoking.

For more information, contact: American Lung Association | 800.586.4872 | [@LungAssociation #NYE #quitsmoking](http://www.lung.org)







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Age-Related Macular Degeneration Awareness Month	6
AIDS Day (World)	52
Alcohol Awareness Month	14
Alcohol Screening Day (National)	15
Allied Health Professions Week	48
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Asthma Awareness Month	19
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Bladder Health Awareness Month (National)	47
Blood Cancer Awareness Month	32
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Dental Implant Month	32
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Diabetic Eye Disease Awareness Month	47
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Domestic Violence Awareness Month (National)	39
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Drug and Alcohol Facts Week (National)	4
Drug-Free Pain Management Awareness Month	34
E	
Eating Disorders Awareness Week (National)	8
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Employee Health and Fitness Month (Global)	19
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Facial Protection Month (National)	14
Family Caregivers Month (National)	47
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Fibromyalgia Awareness Day (National)	23
Fire Prevention Week	41
Fireworks Eye Safety Month	26
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Food Safety Education Month (National)	34
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G	
Glaucoma Awareness Month	3
Gout Awareness Day (National)	24
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H	
Halloween Safety Month	39
Handwashing Awareness Week (National)	52
#HAVhope Day of Awareness (National)	27
Health Care Facilities and Engineering Week (National)	44
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Health Care Recruiter Day (National)	27
Health Cares About Domestic Violence Day	42

Health Center Week (National)	32	L	Nuclear Medicine and Molecular Imaging Week	42	
Health Day (World)	15	LGBT Health Awareness Week (National)	12	Nuclear Science Week	43
Healthcare Decisions Day (National)	16	Liver Awareness Month	40	Nurse Practitioner Week (National)	49
Healthcare Environmental Services Week	36	Lock Your Meds Day	44	Nurses Week (National)	22
Healthcare Foodservice Workers Week	42	Lung Cancer Awareness Month	48	Nursing Assistants Week (National)	28
Healthcare Risk Management Week	28	Lupus Awareness Month	20	Nursing Home Week (National)	23
Healthcare Security and Safety Officer Appreciation Day	42	Lupus Day (World)	23	Nursing Professional Development Week	37
Healthcare Security and Safety Week	42	M		Nutrition Month (National)	10
Healthcare Supply Chain Week (National)	42	March for Babies	17	O	
Healthy Aging Month	35	Medical Assistants Recognition Week	44	Occupational Therapy Month	15
Healthy Skin Month (National)	47	Medical Fitness Week	17	Older Americans Month	21
Healthy Vision Month	19	Medical Laboratory Professionals Week	17	Older Driver Safety Awareness Week (National)	52
Healthy Weight Week	3	Medical Librarians Month (National)	40	Oncology Nursing Month	21
Heart Month (American)	6	Medical Staff Services Awareness Week (National)	49	Opioid Misuse Prevention Day	32
Hemophilia Day (World)	16	Medical Transcriptionist Week (National)	23	Oral, Head and Neck Cancer Awareness Week	16
Hepatitis Awareness Month	20	Medical Ultrasound Awareness Month	40	Orthopaedic Nurses Day International	44
Hepatitis Day (World)	30	Medical-Surgical Nurses Week	48	Osteoporosis Month (National)	21
Hepatitis Testing Day (National)	24	Melanoma Monday	22	P	
Hernia Awareness Month	26	Melanoma/Skin Cancer Detection and Prevention Month	20	Pain Awareness Month	35
High Blood Pressure Education Month (National)	20	Men's Health Month	26	Pancreatic Cancer Awareness Month (National)	48
Home Care and Hospice Month	47	Men's Health Week (National)	27	Pastoral Care Week/Spiritual Care Week	44
Home Eye Safety Month	37	Mental Health Month	20	Patient Blood Management Awareness Week	49
Hospice/Palliative Care Month (National)	47	Mental Illness Awareness Week	42	Patient Experience Week	17
Hospice and Palliative Care Month (National)		Midwifery Week (National)	41	Patient Safety Awareness Week	11
Hospital Week (National)	22	Migraine and Headache Awareness Month (National)	26	Patient Transportation Week (National)	49
Humor Month (National)	14	Minority Health Month (National)	14	Patient-Centered Care Awareness Month	40
Huntington's Disease Awareness Month (National)	20	Minority Mental Health Awareness Month (National)	30	PeriAnesthesia Nurse Awareness Week	7
I		Missing Children's Day (National)	24	Pharmacists Month (American)	40
Immunization Awareness Month (National)	32	Motorcycle Safety Awareness Month	20	Physical Therapy Month (National)	40
Infant Immunization Week (National)	17	MS Education and Awareness Month (National)	10	Physician Assistants Week (National)	41
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IV Nurse Day	4	Nephrology Technicians/Technologists Recognition Week (National)	43	Prematurity Awareness Month	48
J		Neurodiagnostic Week	16	Prematurity Day (World)	50
Jingle Bell Run/Walk for Arthritis	48	Neurofibromatosis Awareness Month	20	Prostate Cancer Awareness Week	37
Juvenile Arthritis Awareness Month	30	Neuroscience Nurses Week	23	Prostate Health Awareness Month	35
K		Neurosurgery Awareness Month	32	Prostate Health Month	35
Kidney Day (World)	11	New Year's Eve – Quit Smoking Resolutions	52	Psoriasis Action Month	32
Kidney Month (National)	10	Newborn Screening Awareness Month	35	Psoriasis Day (World)	45
Kids ENT Health Month	6	Noise Awareness Day (International)	17	PTSD Awareness Month	26
				Public Health Week (National)	15
				Pulmonary Fibrosis Awareness Month (Global)	35
				Pulmonary Rehabilitation Week (National)	11

R		Stop America's Violence Everywhere (SAVE) Today	43	Women's Lung Health Week (National)	22
Radiologic Technology Week (National)	49	Stroke Awareness Month (National)	21	Workplace Eye Wellness Month	10
Radon Action Week (National)	44	Stroke Month (American)	21	Y	
Radon Awareness Month	3	Stuttering Awareness Day (International)	44	Youth Service Day (Global)	17
Recreational Therapy Month (National)	6	Stuttering Awareness Week (National)	23	Youth Suicide Prevention Day (National)	36
Red Ribbon Week (National)	44	Surgical Technologist Week	37	Youth Suicide Prevention Week (National)	36
Registered Dietitian Nutritionist Day (National)	12	T			
Respiratory Care Week (National)	44	"Talk About Your Medicines" Month	41		
Reye's Syndrome Awareness Month	35	Teen Pregnancy Prevention Month (National)	21		
Root Canal Awareness Week	22	Testicular Cancer Awareness Month	15		
Rosacea Awareness Month	15	Thyroid Cancer Awareness Month	36		
Run A Mile Days (National)	21	Transplant Nurses Day	16		
S		Trauma Awareness Month (National)	21		
Safe Toys and Celebrations Month	52	Trauma Survivors Day (National)	24		
Safe Toys and Gifts Month	52	Tuberculosis Day (World)	12		
Save Your Vision Month	10	U			
School Backpack Awareness Day (National)	37	UV Safety Month	30		
School Nurse Day (National)	22	V			
Scleroderma Awareness Day (World)	28	Vascular Nurses Week	36		
Scleroderma Awareness Month	27	Voice Day (World)	16		
Seat Check Saturday (National)	37	Volunteer Week (National)	16		
Senior Health & Fitness Day (National)	24	W			
Sepsis Awareness Month	35	Walk to School Day (International)	43		
Sexual Health Month (National)	48	Wear Red Day (National)	6		
Sexually Transmitted Infections Awareness Month	15	Wise Health Care Consumer Month (National)	6		
SHSMD Connections Annual Conference	41	Women's Eye Health and Safety Month	15		
SIDS, Pregnancy and Infant Loss Awareness Month	40	Women's Health & Fitness Day (National)	37		
Spinal Muscular Atrophy Awareness Month	32				
Sports Eye Safety Month	15				
Stomach Cancer Awareness Month	48				

Planning Ahead

2019

January

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