

Affiliate Membership Program

Strengthening Health Care by Building Alliances

2025

The Nebraska Hospital Association (NHA) is proud of its distinguished list of Affiliate Members. Together, we are focused on helping hospitals and health systems provide high-quality, accessible, and affordable health care for the citizens of Nebraska.

The NHA Affiliate Membership Program is designed to build and strengthen alliances and partnerships with companies that serve our hospital members by providing a wide variety of products and services. Through this membership opportunity, companies not only support the NHA through this non-dues revenue source, but also support the hospitals in their missions with these valuable services. Several different types and levels of Affiliate Membership allow our partners to align their marketing strategies with an affordable financial commitment.

BEYOND THE NUMBERS

The Nebraska Hospital Association represents 92 community hospitals and health systems in Nebraska.

- 15 large urban hospitals
- 64 Critical Access Hospitals (CAHs)
- 10 rural hospitals
- 1 long-term acute care hospitals
- 2 rehabilitation hospitals

The contribution of Nebraska hospitals to their communities extends far beyond their role as cornerstones of health care. They are economic engines, providing stability and growth in the state—even when their own financial stability is affected.

290 NEBRASKA HEALTH CARE COMPANIES

100,000+ HEALTH CARE INDUSTRY
EMPLOYEES WITH AN AVERAGE ANNUAL SALARY
OF **\$72,162**

50,000+ HOSPITAL EMPLOYEES

OVER **\$9.8 BILLION**
IMPACT IN TOTAL OPERATING INVESTMENTS

OVER **\$1.6 BILLION**
IN COMMUNITY BENEFITS PROVIDED

Sources: Nebraska Hospital Association's 2024 Nebraska Hospitals Community Benefits Report, Cience Go Data 2/1/25, and 2023 Nebraska Hospital Audited Financial Reports

LIVING THE MISSION

It is the mission of the Nebraska Hospital Association to serve Nebraska hospitals by being the most trusted voice and influential advocate in health care and a driver of hospital quality and safety improvement.

The NHA is governed by a 21-member board of directors from hospitals around Nebraska that work closely with its membership to provide state and federal legislative advocacy, health care trends and regulatory information, educational programming, communication, data reports, and special services. Members rely on the NHA for information, education, advice, and collaborative leadership to advance Nebraska hospitals' ability to provide exceptional health care.

Hospitals are the third largest employer in the state, providing income and security for thousands of families in urban and rural communities.

Hospitals are the stewards of good health. Through partnerships with representatives in the health care industry, legislators, government, and citizens, the NHA can assist in the development of strong, healthy communities.

Questions? Contact:

Heather Bullock, Director of Executive Operations, hbullock@nebraskahospitals.org

Tim Johnson, Chief Financial Officer, tjohnson@nebraskahospitals.org

For additional information, please call (402) 742-8140

FAST FACTS

The NHA offers six levels of Affiliate Membership:

- Diamond
- Silver
- Platinum
- Bronze
- Gold
- Partner

**NHA AFFILIATE MEMBERSHIP IS
THE #1 SOURCE OF BUSINESS
DEVELOPMENT OPPORTUNITIES
WITH HOSPITALS ACROSS
NEBRASKA!**

The NHA Annual Convention is Nebraska's largest statewide health care event and trade show, providing one-on-one networking opportunities with health care decision-makers.

Convention attendees include:

CEOs, CFOs, COOs, CNOs, human resources, purchasing, marketing, IT, safety/quality managers, engineers, social workers, and many others.

Major statewide events in 2025 include Advocacy Day, Rural Health Conference, Annual Convention, and CAH Quality Conference. Benefits of NHA Affiliate Membership also include exposure for your company in several NHA publications, including Nebraska Health Care Resource Directory, Member Services Guide, Newslink, event brochures, and the NHA website.

The NHA hosts many networking opportunities for your company through events and educational programming throughout the year that are included as part of Affiliate Membership Program benefits.

EVENTS & PROGRAMS

ADVOCACY DAY (March 12, 2025 | Cornhusker Marriott, Lincoln)

The NHA Advocacy Day is a half-day workshop designed to provide hospital CEOs, advocacy team members, trustees, key hospital staff, state senators and their staff, leaders of HHS and other state health care advocates with important information about state and federal legislative issues. The event culminates at a luncheon with Nebraska's state senators, and is held annually in the spring during the Legislative session.

RURAL HEALTH CONFERENCE (June 9-11, 2025 | Younes Conference Center North, Kearney)

The NHA Rural Health Conference is a smaller annual event than the Annual Convention and has historically been targeted at the C-Suite at Critical Access Hospital member hospitals. The Rural Health Conference includes individualized tracks of education for CEOs, CFOs, and HR.

ANNUAL CONVENTION & TRADE SHOW (October 22-24, 2025 | Embassy Suites, La Vista)

The NHA Annual Convention is the largest gathering of health care professionals in the state and brings together hundreds of health care professionals to gain insight on leadership, new technology and industry trends, quality excellence and human motivation. Health care professionals network with business colleagues and make contacts at the trade show. With more than 100 exhibitors, this is your BEST opportunity to network and make contacts with health care decision makers from across Nebraska at one exciting event! The Convention features keynote sessions by nationally known speakers and individual breakout meetings conducted by a variety of professional membership groups. The NHA Annual Convention offers more than a dozen sponsorship opportunities other than the trade show to promote your company's expertise. The event is held annually in the fall and in conjunction with the Nebraska Chapter of the Healthcare Financial Management Association (HFMA), and American College of Healthcare Executives (ACHE)

CAH QUALITY CONFERENCE (November 13-14, 2025 | Younes Conference Center North, Kearney)

The NHA CAH Quality Conference is an annual event held in the fall that is designed to meet the education needs of health care professionals including hospital and clinic quality and nursing leaders, pharmacists, CEO's, governing board members and providers. This program focuses on national and state best practices and creates intentional thoughts around the role of CAH Quality in the future of Nebraska health care.

LEADERSHIP INSTITUTE (Year-Long Program)

The NHA Leadership Institute provides up-and-coming leaders within hospitals the necessary skills to become exceptional leaders and puts them on the pathway to senior management positions. Experts from the Bellevue University Corporate Learning Department serve as faculty for the Leadership Institute. Each year, approximately 40 health care professionals from across Nebraska come together for a year-long program designed to instruct, inspire, and invigorate. Participants establish peer-to-peer connections and lifelong bonds with classmates and faculty.

DIAMOND AFFILIATE MEMBERSHIP

**2025 Annual Fee:
Call for Pricing**

BENEFITS YOU RECEIVE:

- Prominent display on NHA website home page with co-marketing of NHA representative contact information
- New membership announcement on NHA website home page and sponsor spotlight for 180 days
- Prominent display and ad placement on NHA's Weekly Newslink sent to all member hospitals (26 weeks in total)
- Company logo placed on the NHA website with link to your website and company listing on NHA Affiliate member web page with link to your company website
- Company listing in the NHA Nebraska Health Care Resource Directory, including a brief company description and key contact
- Full page ad in the NHA Nebraska Health Care Resource Directory with preferential placement
- Company listing in the NHA Member Services Guide
- Subscription to NHA's electronic newsletters
- Member rate to attend NHA educational programs and events
- Opportunity to submit an education presentation Request for Proposal (RFP) for consideration for various NHA educational events
- Diamond sponsor ribbon on name badge at each NHA meeting attended
- Opportunity to have your company's educational events included in NHA's e-newsletters

NHA QUARTERLY BOARD MEETINGS

- Co-host and join the Board for dinner at all quarterly NHA Board meetings (up to 2 company representatives)
- Up to 30 minute presentation to the full Board at one quarterly NHA Board meeting (up to 2 company representatives)
- Up to 10 minute update to the full Board at one quarterly NHA Board meeting (up to 2 company representatives)
- Up to 30 minute presentation and one-on-one discussion with the 6 member Executive Committee prior to a quarterly NHA Board meeting (up to 2 company representatives)
- Co-sponsorship of marketing materials at all quarterly NHA Board meetings

ENHANCED AFFILIATE PROMOTIONAL SERVICES

- Broad service line exclusivity for promotion and member engagement among all NHA partners & all levels of Affiliate members
- Dedicated NHA senior leadership representative(s) to support & champion focused promotion to NHA member hospitals
- Scheduled, monthly 60 minute promotion/services engagement calls with select NHA senior leadership
- Join us to co-present with NHA senior financial staff during two separate, quarterly calls to all member CFOs and/or other NHA Peer Practice Groups
- Personal introductions to & discussions with select Nebraska hospital leaders facilitated by NHA senior leadership representatives
- Periodic company reposts on NHA social media accounts

NHA STAFF ENGAGEMENT & NETWORKING

- Co-host and co-sponsor annual NHA Premium Affiliate dinner held with NHA Executive Leadership team in Lincoln, NE

Questions? Contact:

Jeremy Nordquist, President, jnordquist@nebraskahospitals.org

Tim Johnson, Chief Financial Officer, tjohnson@nebraskahospitals.org

For additional information, please call (402) 742-8140

LIMITED SPONSORSHIPS AVAILABLE.

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DIAMOND AFFILIATE MEMBERSHIP

**2025 Annual Fee:
Call for Pricing**

NHA ADVOCACY DAY

- Verbal company sponsorship recognition during program
- Company recognition in the registration brochure and event signage
- Company recognition on the NHA Advocacy Day web page with link to your company's website
- Complimentary registration for 4 company representatives
- Co-host and co-sponsor the Advocacy Day Luncheon

NHA RURAL HEALTH CONFERENCE

- Complimentary registrations for 4 company representatives to attend the conference
- Complimentary registrations for 4 company representatives to participate in Welcome Reception
- Co-host the NHA senior staff (up to 6) for dinner and cocktails held during the conference (up to 2 company representatives)
- Complimentary PREMIERE exhibit booth and DIAMOND priority choice of booth location
- Company recognition in the event brochure and event signage
- Company recognition on event web page including your company logo and link to your website
- Co-sponsor of keynote speakers with company logo included in event brochure near speaker information
- Co-host and co-sponsor of Sponsor Breaks and Networking
- Co-host and co-sponsor Opening Day luncheon
- Co-host and co-sponsor Welcome Reception

NHA ANNUAL CONVENTION & TRADE SHOW

- Complimentary registrations for 4 company representatives to attend the NHA Annual Convention
- Co-host and join the Board for dinner held before the NHA Board of Directors meeting during at the NHA Annual Convention (up to 2 company representatives)
- Co-host and join NHA senior staff (up to 6) for dinner and cocktails held during the Annual Convention (up to 2 company representatives)
- Present as speaker/panelist for two back-to-back 45 minute presentations at Annual Convention (1 company representative)
- Complimentary PREMIERE exhibit booth and DIAMOND priority choice of booth location at the largest health care trade show in Nebraska
- Co-sponsorship of keynote speaker during the Annual Convention
- Co-sponsorship for attendee parking during the Annual Convention
- Co-sponsorship for Caring Kind Awards luncheon on final day of the Annual Convention
- Co-sponsorship of Awards Banquet at the Annual Convention (includes registrations for 4 company representatives)
- Co-sponsorship for Leadership Institute graduate recipients presentation at Awards Banquet at the Annual Convention *(must be LI sponsor)
- Diamond sponsor listing with your company's logo on the front cover of the NHA Convention registration brochure and the sponsor page
- Diamond sponsor listing on the NHA Annual Convention event web page with link to your company's website
- Diamond sponsor listing on welcome banner throughout Convention
- Full page ad in the Convention registration brochure
- Logo on Lanyard

NHA CAH CONFERENCE ON QUALITY

- Co-host and co-sponsor Opening Day luncheon
- Co-host and co-sponsor Refreshment Breaks

SPONSORSHIP OF HEALTH CARE CAREER SCHOLARSHIP (OPTIONAL)

- Sponsor a NHA hospital employee for an undergraduate and/or graduate health care career scholarship in your organization's name
- The NHA will disseminate through its annual scholarship program with your organization's scholarship incorporated in the NHA scholarship brochure
- The NHA will promote through its media outlets
- Additional fees will apply

Questions? Contact:

Jeremy Nordquist, President, jnordquist@nebraskahospitals.org
Tim Johnson, Chief Financial Officer, tjohnson@nebraskahospitals.org
 For additional information, please call (402) 742-8140

LIMITED SPONSORSHIPS AVAILABLE.

PLATINUM AFFILIATE MEMBERSHIP

**2025 Annual Fee:
\$25,000 Minimum**

BENEFITS YOU RECEIVE:

- Prominent display on NHA website home page with co-marketing of NHA representative contact information
- New membership announcement of NHA website home page and sponsor spotlight for 60 days
- Prominent display and ad placement on NHA's Weekly Newslink sent to all member hospitals (10 weeks in total)
- Company logo placed on the NHA website with link to your website and company listing on NHA Affiliate member web page with link to your company website
- Company listing in the NHA Nebraska Health Care Resource Directory, including a brief company description and key contact
- Full page ad in the NHA Nebraska Health Care Resource Directory with preferential placement
- Company listing in the NHA Member Services Guide
- Subscription to NHA's electronic newsletters
- Member rate for any company representative to attend NHA educational programs and events
- Opportunity to submit an education presentation Request for Proposal (RFP) for consideration for various NHA educational events
- Platinum sponsor ribbon on name badge at each NHA meeting attended
- Opportunity to have your company's educational events included in NHA's e-newsletters

ENHANCED AFFILIATE PROMOTIONAL SERVICES

- Select service line exclusivity for promotion and member engagement among NHA Platinum Affiliate NHA members
- Dedicated NHA representative(s) assigned to support your promotional activities to NHA member hospitals
- Scheduled, quarterly 60 minute promotion/services engagement calls with select NHA senior leadership
- Periodic company reposts on NHA social media accounts

NHA STAFF ENGAGEMENT & NETWORKING

- Co-host and co-sponsor annual NHA Premium Affiliate dinner held with NHA Executive Leadership team in Lincoln, NE

NHA ADVOCACY DAY

- Verbal company sponsorship recognition during program
- Company recognition in the brochure and event signage
- Company recognition on the NHA Advocacy Day web page with link to your company's website
- Complimentary registration for 2 company representatives
- Co-host and co-sponsor the Advocacy Day Luncheon

NHA RURAL HEALTH CONFERENCE

- Complimentary registrations for 4 company representatives to attend the conference
- Complimentary registrations for 4 company representatives to participate in welcome reception
- Co-host and join NHA senior staff (up to 6) for dinner and cocktails held during the conference (up to 2 company representatives)
- Complimentary PREMIUM exhibit booth and Platinum priority choice of booth location
- Company recognition in the registration brochure and event signage
- Company recognition on event web page including your company logo and link to your website
- Co-host and co-sponsor of Sponsor Breaks and Networking
- Co-host and co-sponsor Opening Day Luncheon
- Co-host and co-sponsor Welcome Reception

NHA ANNUAL CONVENTION & TRADE SHOW

- Complimentary registrations for 4 company representatives to attend the NHA Annual Convention
- Complimentary PREMIUM exhibit booth and Platinum priority choice of booth location at the largest health care trade show in Nebraska
- Co-sponsorship of keynote speakers during the Annual Convention
- Co-sponsorship for attendee parking during the Annual Convention
- Co-sponsorship for Caring Kind Awards luncheon on final day of the Annual Convention
- Co-sponsorship for Awards Banquet at the Annual Convention (includes registrations for 4 company representatives)
- Co-sponsorship for Leadership Institute graduate recipients presentation at Awards Banquet at the Annual Convention *(must be LI sponsor)
- Platinum sponsor listing with your company's logo on the front cover of the NHA Convention registration brochure and the sponsor page
- Platinum sponsor listing on the NHA Annual Convention event web page with link to your company's website
- Platinum sponsor listing on welcome banner throughout Convention
- Full page ad in the Convention registration brochure

NHA CAH CONFERENCE ON QUALITY

- Co-host and co-sponsor Opening Day Luncheon
- Co-host and co-sponsor Refreshment Breaks

SPONSORSHIP OF HEALTH CARE CAREER SCHOLARSHIP (OPTIONAL)

- Sponsor a NHA hospital employee for an undergraduate and/or graduate health care career scholarship in your organization's name
- The NHA will disseminate through its annual scholarship program with your organization's scholarship incorporated in the NHA scholarship brochure
- The NHA will promote through its media outlets
- Additional fees will apply

Questions? Contact:

Jeremy Nordquist, President, jnordquist@nebraskahospitals.org

Tim Johnson, Chief Financial Officer, tjohnson@nebraskahospitals.org

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GOLD AFFILIATE MEMBERSHIP

2025 Annual Fee:
\$15,000

BENEFITS YOU RECEIVE:

- New membership announcement on NHA website home page and sponsor spotlight for 30 days
- Ad placement on NHA's Weekly Newslink sent to all member hospitals (8 weeks in total)
- Company logo placed on the NHA website with link to your website and company listing on NHA Affiliate member web page with link to your company website
- Company listing in the NHA Nebraska Health Care Resource Directory, including a brief company description and key contact
- Half page ad in the NHA Nebraska Health Care Resource Directory with Gold priority placement
- Company listing in the NHA Member Services Guide
- Subscription to NHA's electronic newsletters
- Member rate for any company representative to attend NHA educational programs and events
- Opportunity to submit an education presentation Request for Proposal (RFP) for consideration for various NHA educational events
- Gold sponsor ribbon on name badge at each NHA meeting attended

ENHANCED AFFILIATE PROMOTIONAL SERVICES

- Dedicated NHA senior leadership representative(s) assigned to support your promotional activities to NHA member hospitals
- Scheduled, 60 minute promotion/services engagement calls each quarter with select NHA senior leadership
- Periodic company reposts on NHA social media accounts

NHA STAFF ENGAGEMENT & NETWORKING

- Co-host and co-sponsor annual NHA Affiliate dinner held at NHA headquarters in Lincoln, NE

NHA ADVOCACY DAY

- Verbal company sponsorship recognition during program
- Company recognition in the brochure and event signage
- Company recognition on the NHA Advocacy Day web page with link to your company's website
- Complimentary registration for 1 company representative
- Co-host and co-sponsor the Advocacy Day Luncheon

NHA RURAL HEALTH CONFERENCE

- Complimentary registration for 3 company representatives to attend the Conference
- Complimentary registration for 3 company representatives to participate in Conference Welcome Reception
- Complimentary DELUXE Conference exhibit booth and Gold priority choice of booth location
- Company recognition in the Conference registration brochure and event signage
- Company recognition on Conference event web page including your company logo and link to your website
- Co-host and co-sponsor of Sponsor Breaks and Networking
- Co-host and co-sponsor Conference Opening Day luncheon
- Co-host and co-sponsor Conference Welcome Reception

NHA ANNUAL CONVENTION & TRADE SHOW

- Complimentary registration for 3 company representatives to attend the NHA Annual Convention
- Co-host and join NHA staff (up to 25) for an evening of heavy appetizers and cocktails held during the Convention (up to 3 company representatives)
- Complimentary DELUXE Conference exhibit booth and Gold priority choice of booth location at the largest health care trade show in Nebraska.
- Co-sponsorship for attendee parking during the Convention
- Co-sponsorship for Caring Kind Awards luncheon on final day of the Convention
- Co-sponsorship of Awards Banquet at the Convention (includes registrations for 2 company representatives)
- Co-sponsorship for Leadership Institute graduate recipients presentation at Awards Banquet at the Annual Convention *(must be LI sponsor)
- Gold sponsor listing with your company's logo on Convention brochure sponsor page
- Gold sponsor listing on the NHA Annual Convention web page with link to your company's website
- Co-host and co-sponsor Refreshment Breaks
- Half page ad in the Convention registration brochure

NHA CAH CONFERENCE ON QUALITY

- Co-host and co-sponsor Opening Day luncheon
- Co-host and co-sponsor Refreshment Breaks

SPONSORSHIP OF HEALTH CARE CAREER SCHOLARSHIP (OPTIONAL)

- Sponsor a NHA hospital employee for an undergraduate and/or graduate health care career scholarship in your organization's name
- The NHA will disseminate through its annual scholarship program with your organization's scholarship incorporated in the NHA scholarship brochure
- The NHA will promote through its media outlets
- Additional fees will apply

Questions? Contact:

Heather Bullock, Director of Executive Operations, hbullock@nebraskahospitals.org

Tim Johnson, Chief Financial Officer, tjohnson@nebraskahospitals.org

For additional information, please call (402) 742-8140

SILVER AFFILIATE MEMBERSHIP

2025 Annual Fee:
\$10,000

BENEFITS YOU RECEIVE:

- New membership announcement on NHA website home page and sponsor spotlight for 30 days
- Ad placement on NHA's Weekly Newslink sent to all member hospitals (6 weeks in total)
- Company logo placed on the NHA website with link to your website and company listing on NHA Affiliate member web page with link to your company website
- Company listing in the NHA Nebraska Health Care Resource Directory, including a brief company description and key contact
- Company listing in the NHA Member Services Guide
- Subscription to NHA's electronic newsletters
- Member rate for any company representative to attend NHA educational programs and events
- Silver sponsor ribbon on name badge at each NHA meeting attended

NHA STAFF ENGAGEMENT & NETWORKING

- Co-host and co-sponsor annual NHA Affiliate luncheon held at NHA headquarters in Lincoln, NE

NHA RURAL HEALTH CONFERENCE

- Complimentary registration for 2 company representatives to attend the Conference
- Complimentary registration for 2 company representatives to participate in Conference Welcome Reception
- Complimentary Conference exhibit booth and Silver priority choice of booth location
- Company recognition in the Conference registration brochure
- Company recognition on Conference event web page including your company logo and link to your website

NHA ANNUAL CONVENTION & TRADE SHOW

- Complimentary registration for 2 company representatives to attend the NHA Annual Convention
- Complimentary Convention exhibit booth and Silver priority choice of booth location at the largest health care trade show in Nebraska
- Silver sponsor listing with your company's logo on Convention brochure sponsor page
- Silver sponsor listing on the Convention event web page with link to your company's website
- Quarter page ad in Convention registration brochure

SPONSORSHIP OF HEALTH CARE CAREER SCHOLARSHIP (OPTIONAL)

- Sponsor a NHA hospital employee for an undergraduate and/or graduate health care career scholarship in your organization's name
- The NHA will disseminate through its annual scholarship program with your organization's scholarship incorporated in the NHA scholarship brochure
- The NHA will promote through its media outlets
- Additional fees will apply

Questions? Contact:

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Tim Johnson, Chief Financial Officer, tjohnson@nebraskahospitals.org

For additional information, please call (402) 742-8140

BRONZE AFFILIATE MEMBERSHIP

**2025 Annual Fee:
\$5,000**

BENEFITS YOU RECEIVE:

- New membership announcement on NHA website home page and sponsor spotlight for 30 days
- Ad placement on NHA's Weekly Newslink sent to all member hospitals (4 weeks in total)
- Company logo placed on the NHA website with link to your website and company listing on NHA Affiliate member web page with link to your company website
- Company listing in the NHA Nebraska Health Care Resource Directory, including a brief company description and key contact
- Company listing in the NHA Member Services Guide
- Subscription to NHA's electronic newsletters
- Member rate for any company representative to attend NHA educational programs and events
- Bronze sponsor ribbon on name badge at each NHA meeting attended

NHA STAFF ENGAGEMENT & NETWORKING

- Co-host and co-sponsor annual NHA Affiliate luncheon held at NHA headquarters in Lincoln, NE

NHA RURAL HEALTH CONFERENCE

- Complimentary registration for 2 company representatives to attend the Conference
- Complimentary registration for 2 company representatives to participate in Conference Welcome Reception
- Complimentary Conference exhibit booth
- Company recognition in the Conference registration brochure
- Company recognition on Conference event web page including your company logo and link to your website

NHA ANNUAL CONVENTION & TRADE SHOW

- Complimentary registration for 1 company representative to attend the NHA Annual Convention
- Complimentary Convention exhibit booth at the largest health care trade show in Nebraska
- Bronze sponsor listing with your company's logo on Convention sponsor page
- Bronze sponsor listing on the Convention event web page with link to your company's website
- Eighth page ad in Convention registration brochure

SPONSORSHIP OF HEALTH CARE CAREER SCHOLARSHIP (OPTIONAL)

- Sponsor a NHA hospital employee for an undergraduate and/or graduate health care career scholarship in your organization's name
- The NHA will disseminate through its annual scholarship program with your organization's scholarship incorporated in the NHA scholarship brochure
- The NHA will promote through its media outlets
- Additional fees will apply

Questions? Contact:

Heather Bullock, Director of Executive Operations, hbullock@nebraskahospitals.org

Tim Johnson, Chief Financial Officer, tjohnson@nebraskahospitals.org

For additional information, please call (402) 742-8140

PARTNER AFFILIATE MEMBERSHIP

2025 Annual Fee:
\$2,000

BENEFITS YOU RECEIVE:

- One-time new membership announcement on NHA website home page spotlight for 30 days
- Company listing on NHA website with link to your website
- Company listing in the NHA Nebraska Health Care Resource Directory, including a brief company description and key contact
- Company listing in the NHA Member Services Guide
- Subscription to NHA's electronic newsletters
- Member rate to attend NHA educational programs and sponsor events
- Opportunity to submit an education presentation Request or Proposal (RFP) for consideration for various NHA educational events. RFPs are reviewed by the NHA Education Advisory Group to determine selection
- Sponsor ribbon on name badge at each NHA meeting attended
- Partner Affiliate Members also have the opportunity to purchase an advertisement for inclusion in the NHA Resource Directory and the NHA Convention brochure for an additional fee (member rates)

NHA RURAL HEALTH CONFERENCE NHA ANNUAL CONVENTION & TRADE SHOW

- Listing as Partner Affiliate Member in NHA Convention brochure
- Partner Affiliate Members have the opportunity to purchase an exhibitor booth to participate in the Rural Health Conference and the Annual Convention Trade Shows for an additional fee of \$1,600 per event as space allows (first come, first served). If you choose not to become a Partner Affiliate Member and still would like to participate in the Convention Trade Show, you may purchase an exhibitor booth for \$3,200 if space is available. Exhibit space is limited and priority is given to Diamond, Platinum, Gold, Silver, and Bronze Affiliate Members, as their benefits packages each include exhibitor space

SPONSORSHIP OF HEALTH CARE CAREER SCHOLARSHIP (OPTIONAL)

- Sponsor a NHA hospital employee for an undergraduate and/or graduate health care career scholarship in your organization's name
- The NHA will disseminate through its annual scholarship program with your organization's scholarship incorporated in the NHA scholarship brochure
- The NHA will promote through its media outlets
- Additional fees will apply

SOMETHING TO CONSIDER

If you choose to become a Partner Affiliate Member, note that the Advanced Affiliate Memberships include an exhibitor booth at both Rural Health Conference and the Annual Convention events, along with many more benefits.

DISCLAIMER

As a member of the NHA Affiliate Membership Program, you have the opportunity to submit a Request for Proposal (RFP) to present an educational session to the NHA membership during the calendar year. This is NOT a guarantee that the submitted proposal will be accepted and incorporated into the year's educational offerings. Topics must align with NHA's mission and member interests. No honorariums or travel expenses are provided. Proposals are reviewed by the NHA Research and Educational Foundation's Education Advisory Group, which selects presentations based on relevance, timeliness, and impact. NHA seeks innovative educational sessions for various formats, including full-day or half-day events, conference breakouts, and webinars.

The NHA recognizes the intrinsic importance and value of the advanced affiliate membership benefits. However, due to timing considerations and/or other unforeseen circumstances, select benefits may not be available.

Affiliate membership does not allow participation in NHA hospital member-only communications or discussions.

We are in the process of launching a new company website, which may temporarily impact website traffic, accessibility, and engagement. We are committed to minimizing disruptions and ensuring a smooth transition.

Questions? Contact:

Heather Bullock, Director of Executive Operations, hbullock@nebraskahospitals.org

Tim Johnson, Chief Financial Officer, tjohnson@nebraskahospitals.org

For additional information, please call (402) 742-8140



Lincoln, NE
(402) 742-8140
Jeremy Nordquist, MPA, President
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