

NEBRASKA

Rural Health Conference

June 3 - 5 | 2024

Monday, June 3

9:00 A.M. - 3:00 P.M.

Pre-Conference Session  
RHC Office Manager/Department Lead Specialist Training

4:00 P.M. - 6:00 P.M.

Welcome Reception  
featuring a performance by Kid Shelleen and Senator Ben Hardin

Tuesday, June 4

8:30 A.M.

Opening Remarks

8:45 A.M.-9:30 A.M.

Keynote - Brock Slabach  
Rural Policy & National Rural Updates  
National Rural Health Association

9:30 A.M.-10:00 A.M.

Sponsor Break & Networking

10:15 A.M. - 11:00 A.M.

Breakout Sessions

COMMUNITY	WORKFORCE	OPERATIONS	SECURITY / IT
VA External Provider Scheduling	Leveraging DERs for Recruiting and Retention	Swing Bed Certification Updates	Securing Rural Hospitals: How to Build Cyber Resiliency with Limited Resources

11:15 A.M.-11:45 P.M.

Networking Sessions  
Time for collaborative conversations between hospital teams and health care leaders.  
Space and time available for collaborative meetings.

11:45 A.M.-12:45 P.M.

Lunch and Awards

1:00 P.M. - 2:00 P.M.

General Session  
Viewing Access Through the Eyes of the Community  
Michael Tackitt, CRHCP, LP, CAC  
Director of Hospital and Clinic Operations,  
Brownfield (TX) Regional Medical Center Rural Health Clinic

2:00 P.M.- 2:30 P.M.

Sponsor Break

2:30 P.M.- 3:15 P.M.

Breakout Sessions

COMMUNITY	WORKFORCE	OPERATIONS	SECURITY / IT
Community Transportation for Health Care Needs in Rural Nebraska	Empowering Rural Care: Dynamic Staffing Solutions & Retention Methods	Pharmacy- Addressing the fastest growing line item for most Employer’s Plans	The Brave New-ish World of AI and Health Care

3:15 P.M.- 4:00 P.M.

Breakout Sessions

COMMUNITY	WORKFORCE	OPERATIONS	SECURITY / IT
Rural Emergency Hospital criteria, Assessment/ Process, and Lessons Learned from Nebraska Hospital that Converted	Students in Health Care: Understanding the Legal Landscapes and Options	Workplace Safety: The Game has Changed!	Don’t Relax Now: The Cyber Attack and Ransomware Year in Review

4:00 P.M. - 5:00 P.M.

Sponsor Reception

5:00 P.M.- 6:30 P.M.

NHA PAC Reception

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RHC Track

- 10:15 A.M. - 11:45 A.M. Billing and Coding Updates  
John Burns, ArchPro Coding
- 11:45 A.M. - 12:45 P.M. Lunch and Awards
- 1:00 P.M. - 2:00 P.M. From Regulations to RHC Excellence  
Kate Hill, RN, Vice President, Clinic Services Division, The Compliance Team
- 2:30 P.M. - 3:15 P.M. Behavioral Health Integration in RHCs  
Rob Bloom, MBA, CPA, Principal Wintergreen
- 3:15 P.M. - 4:00 P.M. Marketing Strategies for Employee Success, Benefits, and  
Community Engagement  
Brent Comstock, Founder & CEO, BCOM Solutions

Wednesday, June 5

- 8:30 A.M. - 9:15 A.M. Keynote - Troy Dannen  
Athletic Director, University of Nebraska - Lincoln
- 9:15 A.M. - 10:15 A.M. Rural Roadmap and Rural Advocacy Updates  
Moderator: Michelle Rathman, Panelists: Jeremy Nordquist, NHA, Jed Hansen,  
NeRHA, Senator Mike Jacobson, and Senator Teresa Ibach
- 10:30 A.M. - 11:15 A.M. Breakout Sessions

	COMMUNITY	WORKFORCE	OPERATIONS	SECURITY / IT
	Remotely Improving Physical Activity in Rural Communities	Understanding the Responsibilities of Your Hospital's Board of Directors	Maximizing Advertising Budgets for Critical Access Hospitals	What's the Return on Investment for Emergency Management and Business Continuity in Health Care?
11:15 A.M. - 12:00 P.M.	Panel Discussions:  Medicaid Assessment Update Jeremy Nordquist, President, Nebraska Hospital Association  Interoperability Moderator: Michelle Rathman, Panelists: Garry Miller, MSHMI, MBA, Product Manager, Interoperability, MEDITECH			

Wednesday, June 5

FHIR Post Conference

- 12:00 P.M. - 1:00 P.M. Working Lunch
- 1:00 P.M. - 1:45 P.M. FHIR Overview and Impact on Clinical Care
- 1:45 P.M. - 2:30 P.M. Benefits of Rural Research and Impact on the Community
- 2:30 P.M. - 2:45 P.M. Break
- 2:45 P.M. - 3:30 P.M. Panel Discussion: FHIR in Action
- 3:30 P.M. - 4:00 P.M. FHIR Horizon Scanning

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Athletic Director, University of Nebraska - Lincoln

9:15 A.M. -10:15 A.M.

Rural Roadmap and Rural Advocacy Updates  
Moderator: Michelle Rathman, Panelists: Jeremy Nordquist, NHA, Jed Hansen, NeRHA, Senator Mike Jacobson, and Senator Teresa Ibach

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Panel Discussions:  
Medicaid Assessment Update  
Jeremy Nordquist, President, Nebraska Hospital Association  
Interoperability  
Garry Miller, MSHMI, MBA, Product Manager, Interoperability, MEDITECH

FHIR Post Conference

Wednesday, June 5

12:00 P.M. - 1:00 P.M.	Working lunch
1:00 P.M. - 1:45 P.M.	FHIR Overview Get an in-depth understanding of Fast Health care Interoperability Resources (FHIR) and its role in transforming health care data exchange, understand the importance of data sharing and interoperability, and demo of a AWS platform.
1:45 P.M. - 2:30 P.M.	Benefits of Rural Research and Impact on the Community Speaker: Russell McCulloh, MD
2:30 P.M. - 2:45 P.M.	Break
2:45 P.M.- 3:30 P.M.	Panel Discussion: FHIR in Action Understand the use of FHIR to support quality improvement and P4P metrics, and learn more about public health use cases and TEFCA
3:30 P.M. - 4:00 P.M.	FHIR Horizon Scanning What to expect for clinical data sharing requirements and interoperability in the next five years (CMS reporting, etc.), how to get involved/learn more, and sign up to become a potential site for phase 2.

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Rural Health Conference

June 4, 2024

RURAL HEALTH CLINIC TRACK

8:30 A.M.	Opening Remarks
8:45 A.M.-9:30 A.M.	Keynote - Brock Slabach Rural Policy & National Rural Updates National Rural Health Association
9:30 A.M.-10:00 A.M.	Sponsor Break & Networking
10:15 A.M. - 11:45 A.M.	Billing and Coding Updates Gary Lucas, ArchPro Coding
11:45 A.M.-12:45 P.M.	Lunch and Awards
1:00 P.M. -2:00 P.M.	From Regulations to RHC Excellence Kate Hill, RN, Vice President, Clinic Services Division, The Compliance Team
2:30 P.M. - 3:15 P.M.	Behavioral Health Integration in RHCs Rob Bloom, MBA, CPA, Principal Wintergreen
3:15 P.M. - 4:00 P.M.	Marketing Strategies for Employee Success, Benefits, and Community Engagement Brent Comstock, Founder & CEO, BCOM Solutions
4:00 P.M. - 5:00 P.M.	Sponsor Reception