



# Nebraska

## 2025 RURAL HEALTH CONFERENCE



### Monday, June 9

9:00 A.M. - 4:00 P.M. PRE-CONFERENCE SESSION

4:00 P.M. - 6:00 P.M. WELCOME RECEPTION

### Tuesday, June 10

8:30 A.M. - 8:45 A.M. **OPENING REMARKS**  
Jed Hansen, Executive Director, NeRHA  
Jeremy Nordquist, President, NHA

8:45 A.M. - 9:30 A.M. **KEYNOTE**  
Sarah Smarsh, Author

9:30 A.M. - 10:00 A.M. **SPONSOR BREAK & NETWORKING**

10:30 A.M. - 11:15 A.M. **BREAKOUT SESSIONS**

EMS	COMMUNITY	WORKFORCE	OPERATIONS	RURAL HEALTH CLINICS
Current Issues with EMS Transfers	Innovative Approaches to Behavioral Health Capacity Management	Retaining Our Rural Youth Population	A Detailed Look at Maximizing Overall Revenue Cycle Performance	Best Practices Checklist – Financial Performance (Part 1)

11:15 A.M. - 12:00 P.M. **GENERAL SESSION**  
TBD

12:00 P.M. - 1:00 P.M. **LUNCH & AWARDS**

1:00 P.M. - 1:30 P.M. **SPONSOR BREAK**

1:30 P.M. - 2:30 P.M. **BREAKOUT SESSIONS**

EMS	COMMUNITY	WORKFORCE	OPERATIONS	RURAL HEALTH CLINICS
Innovative Models in EMS Sustainability	Rural Research for Impactful Programming	Organizational Childcare as a Workforce Strategy	Rural Veteran Access Programs	Rural Health Clinic Compliance & Emergency Preparedness Update

2:45 P.M. - 3:45 P.M. **BREAKOUT SESSIONS**

MEDICARE ADVANTAGE	BOARD & FOUNDATION	RURAL HEALTH CLINIC
Payer Scorecard: Providers Holding Payers Accountable	Rural Hospital CEO Challenges & Successes	Rural Health Clinic Care Coordination as a Strategic Initiative

4:00 P.M. - 5:00 P.M. **SPONSOR RECEPTION**

5:00 P.M. - 6:30 P.M. **NHAPAC RECEPTION**

### Wednesday, June 11

8:30 A.M. - 9:15 A.M. **RURAL ROADMAP & RURAL ADVOCACY UPDATES**  
Jed Hansen, Executive Director, NeRHA  
Jeremy Nordquist, President, NHA

9:30 A.M. - 10:30 A.M. **BREAKOUT SESSIONS**

EMS	COMMUNITY	WORKFORCE	OPERATIONS	RURAL HEALTH CLINICS
State of Nebraska EMS: Statewide EMS Taskforce	Rural Dental Services	Rural Housing Initiatives (Panel)	ChargeMaster Review	Rural Health Clinic Best Practice Checklist – Operational Performance (Part 2)

10:45 A.M. - 11:15 A.M. **BREAKOUT SESSIONS**

OPTION ONE	OPTION 2
Medicaid Policy Update	SHIP Update

11:15 A.M. - 12:00 P.M. **CLOSING KEYNOTE**  
Fred Hoiberg, University of Nebraska, Head Coach (Men's Basketball)