

Importance of Content Translation for Health Care Providers Webinar

September 23, 2020 10:00 – 11:00 am CST



Please join us for a **free** webinar for NHA member hospitals. NHA Services Preferred Business Partner Idea Translations will be sharing the importance of content translation for limited English speaking patients. The webinar will address:

- Legal requirements related to the provision of translation services
- Offer a discussion on situations which have turned into high risk due to the lack of content translations
- The type of content hospitals should translate and the advantages of having a translation strategy

Speaker:



Sergio Atristain is the managing director of Idea Translations and one of the founding partners. He has been in the translations industry for over 15 years and focuses primarily on the translation of health care content projects. Idea Translations has helped organizations such as Bryan Health (Lincoln), Huntington Memorial Hospital, Parkland Health Services and other health care providers creating a simple and agile translation strategy.

Idea Translations is an ISO 9001:2015 and ISO 17100 certified company in the production of translation and language products.

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