

The cover features several autumn leaves in various colors (yellow, orange, red, green) scattered around the central text. A large, stylized number '4' is formed by two overlapping maple leaves, one yellow-green and one red-orange, positioned behind the year '2022'.

2022

CALENDAR OF HEALTH OBSERVANCES
& RECOGNITION DAYS

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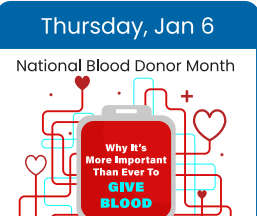

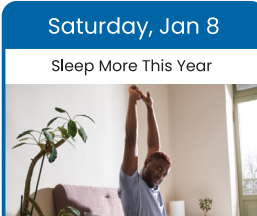


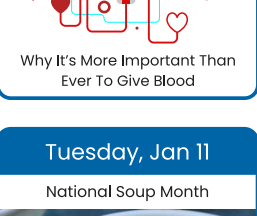
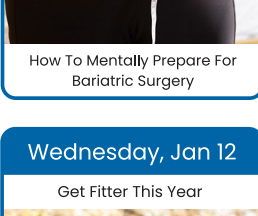
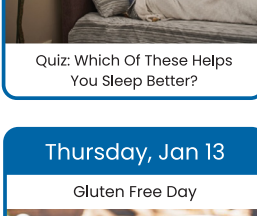
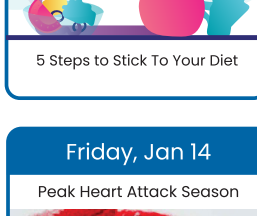
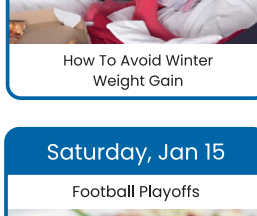
[SHSMD.org/Join](https://shsmd.org/Join)

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- ✓ Articles, recipes, quizzes and videos for health observances
- ✓ Medically-reviewed health content
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Sample January Health Days

<p>Saturday, Jan 1</p> <p>New Year's Resolutions</p>  <p>Make A Plan To Achieve Your New Year's Resolutions</p>	<p>Sunday, Jan 2</p> <p>Help Someone Kick the Habit</p> <p>Still Smoking? There Are Many Ways To</p> <p>KICK THE HABIT</p>  <p>4 Tips To Help You Kick the Habit</p>	<p>Monday, Jan 3</p> <p>Cervical Cancer Screening</p>  <p>Quiz: Does This Cause Cervical Cancer?</p>	<p>Tuesday, Jan 4</p> <p>National Spaghetti Day</p>  <p>Spaghetti With Roasted Vegetables</p>	<p>Wednesday, Jan 5</p> <p>Birth Defects Prevention</p>  <p>Steps You Can Take To Prevent Birth Defects</p>
<p>Thursday, Jan 6</p> <p>National Blood Donor Month</p>  <p>Why It's More Important Than Ever To Give Blood</p>	<p>Friday, Jan 7</p> <p>Bariatric Surgery Month</p>  <p>How To Mentally Prepare For Bariatric Surgery</p>	<p>Saturday, Jan 8</p> <p>Sleep More This Year</p>  <p>Quiz: Which Of These Helps You Sleep Better?</p>	<p>Sunday, Jan 9</p> <p>Diet Resolution Week</p>  <p>5 Steps to Stick To Your Diet</p>	<p>Monday, Jan 10</p> <p>Winter Weight Gain</p>  <p>How To Avoid Winter Weight Gain</p>
<p>Tuesday, Jan 11</p> <p>National Soup Month</p> 	<p>Wednesday, Jan 12</p> <p>Get Fitter This Year</p> 	<p>Thursday, Jan 13</p> <p>Gluten Free Day</p> 	<p>Friday, Jan 14</p> <p>Peak Heart Attack Season</p> 	<p>Saturday, Jan 15</p> <p>Football Playoffs</p> 



About the Calendar

With the exception of National Hospital Week and the recognition events of the Professional Membership Groups of the American Hospital Association, the events listed are neither endorsed nor sponsored by the American Hospital Association or the Society for Health Care Strategy & Market Development. Please contact sponsoring organizations directly to confirm observance dates and information and for copyright and/or trademark requirements.

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About SHSMD

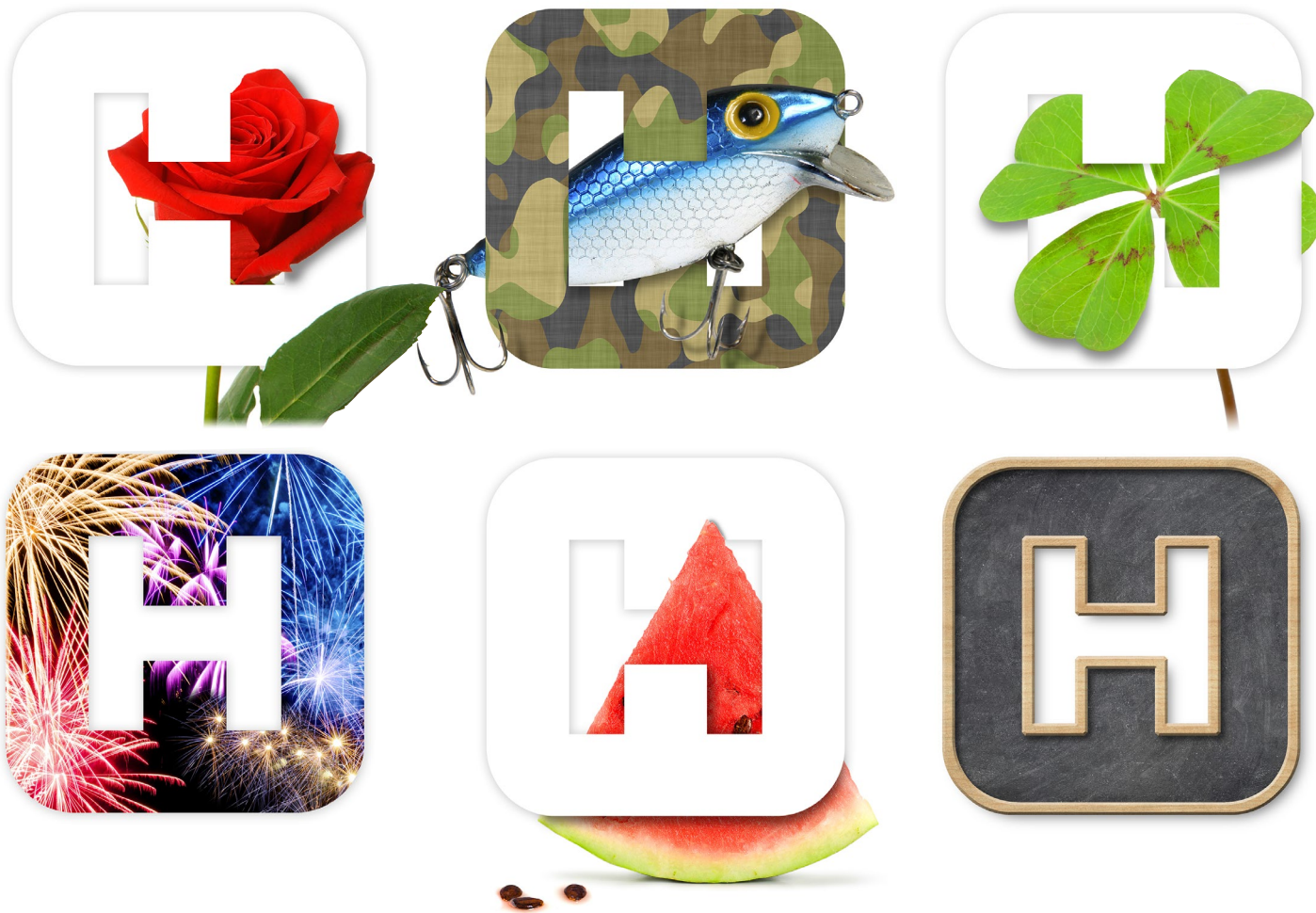
The Society for Health Care Strategy & Market Development (SHSMD) of the American Hospital Association is the premier organization for health care marketers, planners, and communications and public relations professionals. A Professional Membership Group of the American Hospital Association, SHSMD serves more than 4,000 members and is the largest organization in the nation devoted to serving the needs of health care strategy professionals. SHSMD is committed to helping its members meet the future with greater knowledge and opportunity as their organizations work to improve health status and quality of life in their communities. For more information and to join, visit www.shsmd.org.



Society for Health Care
Strategy & Market
Development

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january



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january

At-a-Glance

MONTH-LONG OBSERVANCES

Medical Travel Month
Radon Awareness Month

RECOGNITION DAYS | EVENTS

25 IV Nurse Day



1–31 | Medical Travel Month

Medical Travel Month raises awareness for medical care options beyond what is available locally. Traveling for care, both domestically and internationally, allows Americans to access high-quality, affordable medical care. Raising awareness for medical tourism will show employers and individuals they do not have to receive low-quality or unaffordable care simply because it is what is available in their region.

For more information, contact:

Caroline Chambers | Medical Travel & Digital Health News | 201.641.1911 x 21
cchambers@cpronline.com
medicaltraveltoday.com | Twitter: @MTT_eNews
LinkedIn: @Medical Travel & Digital Health News
Facebook: @Medical Travel & Digital Health News
#MedicalTravelMonth

25 | IV Nurse Day

Every January 25, infusion nurses and other health care professionals observe National IV Nurse Day. Established in 1980, the U.S. House of Representatives designated this day to honor and recognize the accomplishments of the nation's infusion nurse specialists each year, as well as the Infusion Nurses Society.

For more information, contact:

Christopher Hunt | Infusion Nurses Society
781.440.9408 | CHRIS.HUNT@INS1.ORG
insti.org

1–31 | Radon Awareness Month

Radon is a gas that can build up to dangerous levels inside homes, schools, and other buildings without anyone knowing it. It also has been found to cause lung cancer. Every home should be tested for radon and fixed if levels are high. This Radon Awareness Month, test your home for radon. Testing is easy and inexpensive, and it could save your life.

For more information, contact:

American Lung Association | 800.586.4872
www.lung.org/radon
www.facebook.com/lungusa
@LungAssociation | #RadonAwareness

CELEBRATE Today!

25 Awareness Days in January

- Blood Donor
- Cervical Screening
- Weight Loss
- Bariatric Surgery

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See January content at
BaldwinPublishing.com

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SHSMD.org/Education



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february



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february

At-a-Glance

MONTH-LONG OBSERVANCES

American Heart Month
Kids ENT Health Month
Wise Healthcare Consumer Month

WEEK-LONG OBSERVANCES

7–13 Perianesthesia Nurse Awareness Week
13–19 Cardiovascular Professionals Week
13–19 Sepsis Survivor Week
21–25 Phlebotomists' Recognition Week

CELEBRATE Today!

23 Awareness Days in February

- Cardiac Health
- Eating Disorders
- Wear Red Day
- Caregivers Day

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See February content at BaldwinPublishing.com



1–28 | American Heart Month

During American Heart Month, thousands of American Heart Association volunteers raise awareness about and raise funds to fight cardiovascular disease, our number one killer. A federally designated event for more than half a century, American Heart Month reminds people to focus on their hearts and encourages them to get their families, friends and communities involved.

For more information, contact:
Communications Department
American Heart Association | 1.800.AHA.USA |
ahacommunications@heart.org | heart.org
@americanheart | @American_Heart
@GoRedforWomen | #HeartMonth

1–28 | Kids ENT Health Month

National health statistics reveal that pediatric ear, nose, and throat disorders remain among the primary reasons children visit a physician, with ear infections ranking as the number one reason for an appointment. From earaches to choking hazards, kids can suffer from a variety of ailments that require prompt diagnosis and treatment.

For more information, contact:
Adrienne Wyatt | American Academy of
Otolaryngology - Head and Neck Surgery
703.535.3761 | awyatt@entnet.org
entnet.org/KidsENT | @aaohns @BeENTsmart

1–28 | Wise Healthcare Consumer Month

Wise Healthcare Consumer Month is an effort to encourage patients to make wise decisions and to engage in better, more open dialogue with their doctors.

For more information, contact:
Hope Lawless | American Institute for
Preventive Medicine | hlawless@healthylife.com
248.539.1800

7–13 | Perianesthesia Nurse Awareness Week (PANAW)

Perianesthesia Nurse Awareness Week (PANAW) provides the ideal opportunity to educate nursing colleagues and the community about the professionalism and passionate care that is delivered by perianesthesia nurses every day. Plan to celebrate our practice and recognize your colleagues during PANAW 2022!

For more information, contact:
Doug Hanisch | American Society of Perianesthesia
Nurses (PANAW) | 856.616.9600
dhanisch@aspan.org | www.panaw.com

13–19 | Cardiovascular Professionals Week

Cardiovascular Professionals Week is a celebration recognizing the contribution and work of cardiovascular professionals, administrators and leaders. As a multi-disciplinary specialty that is practiced in multiple environments and different labs in hospitals, facilities and offices, this week provides a chance to celebrate the work of these professionals in mitigating the number one disease afflicting humans everywhere!

For more information, contact:
Peggy McElgunn | Alliance of Cardiovascular
Professionals | 804.639.9213
peggymcelgunn@comcast.net
acp-online.org | @AllianceCVPros | #CVPWeek

13–19 | Sepsis Survivor Week

As many as 60% of sepsis survivors are left not only with physical challenges but mental and emotional challenges too. During Sepsis Survivor Week we partner with sepsis survivors to honor their experience by sharing their individual stories of survival and bringing awareness to the unseen mental, emotional, and physical challenges many survivors face every day. Sepsis Survivor Week is an annual observance that takes place the 2nd week of February.

For more information, contact:
Alex Sadorf | Sepsis Alliance | 619.232.0300
asadorf@sepsis.org | sepsis.org
@SepsisAlliance | #SepsisSurvivorWeek

21–25 | Phlebotomists' Recognition Week

Established in 2019 by the American Medical Technologists (AMT), Phlebotomists Recognition Week recognizes and celebrates phlebotomists' vital role in maintaining patient health and promoting lab efficiency and effectiveness.

For more information, contact:
Cathie Casey | American Medical
Technologists | 847.823.5169
recognitionweeks@americanmedtech.org
americanmedtech.org | @americanmedtech
#AMTPhlebotomistsWeek | #NPRW
#representAMT

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march



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At-a-Glance

MONTH-LONG OBSERVANCES

Brain Injury Awareness Month
Breathe Better, Sleep Better Month
National Nutrition Month
Save Your Vision Month

WEEK-LONG OBSERVANCES

6–12 Dental Assistants Recognition Week™
14–18 Health Care HR Week
20–26 National Poison Prevention Week
21–27 National Drug and Alcohol Facts Week

RECOGNITION DAYS | EVENTS

1 Baby Sleep Day
24 World Tuberculosis Day

1–31 | Brain Injury Awareness Month

The Brain Injury Association of America (BIAA) leads the nation in observing Brain Injury Awareness Month in March each year. The theme for the 2021 to 2023 campaign is More Than My Brain Injury.

For more information, contact:
Brain Injury Association of America
703.584.8630 | communications@biausa.org
biausa.org | #MoreThanMyBrainInjury
Twitter: @biaamerica
Instagram: @bia_usa
Facebook: @braininjuryassociationofamerica

1–31 | Breathe Better, Sleep Better Month

More than one-third of American adults are not getting enough sleep each night, despite an increased risk of developing chronic conditions, such as obesity, diabetes, high blood pressure, heart disease, stroke and frequent mental distress. For many, part of the problem is that their sleep is interrupted by snoring, sleep apnea, and inability to breathe through the nose. Nasal breathing is essential because it filters, warms and humidifies inhaled air, protects the lungs, leads to better oxygen supply to the body, prevents cold, flu, allergic reaction, hay fever and irritable coughing, stimulates the calming nervous system and reduces snoring and sleep apnea. Alaxo Airway Stents sponsors “Breathe Better, Sleep Better Month” to help raise awareness of the importance of better breathing for better sleep.

For more information, contact:
Brittany Tedesco | Alaxo Airway Stents
201.641.1911 x14 | btedesco@cpronline.com
alaxousa.com | <https://alaxocanada.com/>
@AlaxoAirway | #breathebetter

1–31 | National Nutrition Month

National Nutrition Month® is an annual campaign created by the Academy of Nutrition and Dietetics. During the month of March, everyone is invited to learn about making informed food choices and developing healthful eating and physical activity habits.

For more information, contact:
Academy of Nutrition and Dietetics
nnm@eatright.org | eatright.org/nnm
#NationalNutritionMonth

1–31 | Save Your Vision Month

Save Your Vision Month reminds people of the importance of regular, in-person comprehensive eye exams to maintain good vision and eye health.

For more information, contact:
Susan Thomas | American Optometric Association
314.983.4263 | sithomas@aoa.org | aoa.org

1 | Baby Sleep Day

Baby Sleep Day is every March 1st, preceding National Sleep Awareness Week and World Sleep Day. Baby Sleep Day brings attention to the importance of a good night's sleep for all young children and their families. The Pediatric Sleep Council, an international team with expertise in all aspects of sleep, supports Baby Sleep Day to further its goal of providing free, comprehensive, and evidence-based information on baby and toddler sleep.

For more information, contact:
Pediatric Sleep Council
www.babysleep.com/babysleepday
Facebook: www.facebook.com/pedsleep
Twitter: @pedsleepcouncil | #babysleepday

6–12 | Dental Assistants Recognition Week™

Dental Assistant Recognition Week™ (also known as DARW™) is held every year in the first full week of March. Dental assistants are a key part of the dental practice year-round, but they get a special week dedicated to them each year for all the great work they do! Today's dental assistants strengthen the entire practice and enhance patient satisfaction around the world. Dental assistants are committed to professional development and quality dental care.

For more information, contact:
Jennifer Porter | American Dental Assistants Association (ADAA) | 877.874.3785
jporter@adausa.org | adausa.org

14–18 | Health Care HR Week

Health Care Human Resources Week is designated to recognize HR professionals in health care organizations across the nation for their important role across the continuum of care. How will you and your organization recognize this week? Share your activities with the ASHHRA by emailing us and tag your photos.

For more information, contact:
American Society for Health Care Human Resources Administration (ASHHRA) | 312.422.3720
ASHHRA@aha.org | ASHHRA.org/HCHRWeek
@ASHHRA | #HCHRWeek

march

CELEBRATE Today!

24 Awareness Days in March

- Colon Cancer
- Better Sleep
- Kidney Health
- Substance Abuse



See March content at BaldwinPublishing.com



20-26 | National Poison Prevention Week

The third full week in March each year is National Poison Prevention Week (NPPW), a week dedicated to raising awareness to poison control centers and the Poison Help Hotline (1-800-222-1222).

For more information, contact:
Yasmine Harding | American Association of Poison Control Centers | 703.894.1865
harding@aapcc.org | aapcc.org
@aapcc | #preventpoison | #NPPW22

21-27 | National Drug and Alcohol Facts Week

National Drug and Alcohol Facts Week® (NDAFW) is an annual, week-long, health observance that inspires dialogue about the science of drug use and addiction among youth. It provides an opportunity to bring together scientists, students, educators, health-care providers, and community partners—to help advance the science, so that we can improve the prevention and awareness of substance misuse in our own communities and nationwide.

For more information, contact:
Brian D. Marquis | National Institute on Drug Abuse | bmarquis@nida.nih.gov | 301.480.3741
teens.drugabuse.gov | @nidanews | #NDAFW

24 | World Tuberculosis Day

Tuberculosis (TB) is an infectious disease that usually infects the lungs, but can attack almost any part of the body. It is spread from person to person through the air. When a person with TB in their lungs or throat coughs, laughs, sneezes, sings, or even talks, the germs that cause TB may spread through the air. On World Tuberculosis Day, learn how the American Lung Association is committed to fighting this serious lung disease.

For more information, contact:
American Lung Association 800.586.4872
www.lung.org/tuberculosis
@LungAssociation | #WorldTBDay



SHSMD Awards



Help recognize outstanding SHSMD members.



Honoring health care's best and brightest, SHSMD recognizes honorees for their outstanding achievements and contributions to the health care strategy and leadership community.



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april

At-a-Glance

MONTH-LONG OBSERVANCES

- Healthcare Thought Leadership and Innovation Month
- National Facial Protection Month
- National Limb Loss and Limb Difference Awareness Month
- Occupational Therapy Month
- Parkinson's Awareness Month
- Rosacea Awareness Month
- World Autism Awareness & Acceptance Month

WEEK-LONG OBSERVANCES

- 11–17 Black Maternal Health Week
- 17–23 Health Information Professionals Week
- 17–23 Medical Laboratory Professionals Week
- 17–23 Pediatric Sepsis Week
- 25–29 Patient Experience Week 2022
- 4/25–5/2 Transplant Nurses Week

RECOGNITION DAYS | EVENTS

- 10 National Youth HIV & AIDS Day



1–30 | Healthcare Thought Leadership and Innovation Month

Thought Leadership & Innovation Foundation (TLI) is a not-for-profit organization that works at the nexus of science, technology, and public health. TLI innovates for superior prevention, treatment, and outcomes for those facing life-altering medical diagnoses. Our goal for the Healthcare Thought Leadership and Innovation Month is to inspire all stakeholders in the healthcare continuum to showcase new and innovative programs and ideas that lead to transformative change in the healthcare.

For more information, contact:
Nicole Dufour | Thought Leadership & Innovation Foundation (TLI) | 201.641.1911 x 54
ndufour@cpronline.com | thoughtfoundation.org
#ThoughtLeadershipAndInnovationMonth

1–30 | National Facial Protection Month

Each April, we spread the word to remind both children and adults: as you suit up for outdoor activities this spring, don't forget to protect your face and head. Spring often brings a flood of patients suffering with head, mouth and facial injuries resulting from sports-related accidents to doctors' offices and emergency rooms. Many oral and facial injuries can be easily prevented with the use of sports safety equipment like helmets and mouth guards.

For more information, contact:
Karin T. Swihart | American Association of Oral and Maxillofacial Surgeons | 800.233.4389
kswihart@aaoms.org | myoms.org/saveface
#facialprotection

1–30 | National Limb Loss and Limb Difference Awareness Month

April is Limb Loss and Limb Difference Awareness Month (LLAM) during which awareness about what it is like to live with limb loss and limb difference, for individuals and families is raised.

For more information, contact:
Joy Burwell | American Orthotic and Prosthetic Association | 571.431.0817
jburwell@aopanet.org | AOPAnet.org
@AmericanOandP | @AmputeesUSA
#LLAM | #limblossawareness | #limbdifference

1–30 | Occupational Therapy Month

Occupational Therapy Month (OT Month) recognizes the contributions of occupational therapists and occupational therapy assistants to help people across the lifespan participate in the things they want and need to do through the therapeutic use of everyday activities. OTs and OTAs have a holistic

interventions, and outcomes help a child with disabilities participate in school and in social situations, assist a person recovering from injuries to regain skills, aid an older adult to stay as independent as possible, and offer the specialized support and services to people of all ages and in all circumstances that only occupational therapy can provide. Occupational Therapy Month began in 1980. It is in April to correspond with AOTA's Annual Conference & Expo.

For more information, contact:
American Occupational Therapy Association
301.652.6611 | praota@aota.org | aota.org
@AOTAInc | #OTMonth

1–30 | Parkinson's Awareness Month

Parkinson's Awareness Month is observed each April to draw attention to the neurodegenerative disorder that affects 1 million people in the US and 10 million globally. At the center of this observance is World Parkinson's Day on April 11.

For more information, contact:
Mona Clifton | Parkinson's Foundation
858.264.1713 | mclifton@parkinson.org
Parkinson.Org | ParkinsonDotOrg

1–30 | Rosacea Awareness Month

The National Rosacea Society has designated April as Rosacea Awareness Month to educate the public on this often life-disruptive disorder estimated to affect more than 16 million Americans and 415 million individuals worldwide, urging those with warning signs to see a dermatologist for diagnosis and appropriate therapy.

For more information, contact:
National Rosacea Society | 1.888.NO.BLUSH
info@rosacea.org | rosacea.org | @rosaceaorg
#RosaceaAwareness | #RosaceaAwarenessMonth

1–30 | World Autism Awareness & Acceptance Month

World Autism Awareness & Acceptance Month is a time where we focus on helping people better understand this neurodevelopmental disability which now affects 1 in 54 individuals, and can cause significant social, communication, and behavioral challenges. Because Autism Spectrum Disorder can often be an invisible disability, it is important for everyone to take the time to learn how individuals living with autism may communicate, interact, behave, and learn in ways which are different from most other people.

For more information, contact:
Amanda Estes | The Autism Collective
309.624.2928
amanda.l.estes@theautismcollective.org
theautismcollective.org

april

CELEBRATE Today!

25 Awareness Days in April

- Minority Health
- Stress Awareness
- Allergies
- Employee Health

See April content at
BaldwinPublishing.com

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10 | National Youth HIV & AIDS Day

National Youth HIV & AIDS Awareness Day (NYHAAD), annually April 10th, is a day to educate the public about the impact of HIV and AIDS on young people. The day also highlights the advocacy of young people in the U.S. around linking people to services, providing sexual health resources, and HIV education.

For more information, contact:
Armonte Butler | Advocates for Youth
202.716.6330 | nyhaad@advocatesforyouth.org
nyhaad.org | @NYHAAD | @AdvocatesTweet
#NYHAAD

11-17 | Black Maternal Health Week

The campaign and activities for Black Maternal Health Week serve to amplify the voices of Black mamas and center the values and traditions of the reproductive and birth justice movements. Activities during BMHW are rooted in human rights, reproductive justice, and birth justice frameworks.

For more information, contact:
Black Mamas Matter Alliance
blackmamasmatter@blackmamasmatter.org
blackmamasmatter.org
@blackmamasmatter | @blkmamasmatter
#BMHW | #BlackMaternalHealthWeek

17-23 | Health Information Professionals Week

Health Information Professionals (HIP) Week is an opportunity to recognize professionals who work with health data. Through their work in clinical documentation, data analytics, medical coding, privacy and security, and data management, professionals provide data interpretation, protection, and accessibility, empowering healthcare organizations to provide high-quality, lifesaving care.

For more information, contact:
Jackie Bonyko | American Health Information Management Association (AHIMA)
312.233.1541 | jackie.bonyko@ahima.org
ascp.org/labweek | hipweek.org
#HIPWEEK22

17-23 | Medical Laboratory Professionals Week

Medical Laboratory Professionals Week (Lab Week) generates new awareness and excitement about the laboratory medicine profession. Get the word out to help everyone understand and appreciate the importance of laboratory professionals' role in patient care!

For more information, contact:
Membership | ASCP
312.541.4999 | ascp.org/labweek
ascp_chicago | #labweek

17-23 | Pediatric Sepsis Week

Sepsis is the leading cause of death of babies and young children worldwide. Can you spot the signs? Join Sepsis Alliance for Pediatric Sepsis Week to raise awareness of the signs and symptoms of sepsis in children, recognize the 75,000 children who develop sepsis each year in the U.S., and honor those who have passed. This annual observance will be held the third week of April.

For more information, contact:
Alex Sadorf | Sepsis Alliance | 619.232.0300
asadorf@sepsis.org | sepsis.org
@SepsisAlliance | #PediatricSepsisWeek

25-29 | Patient Experience Week 2022

Patient Experience Week is an annual event to celebrate healthcare staff impacting patient experience everyday. Inspired by members of the Institute community, PX Week provides a focused time for organizations to celebrate accomplishments, re-energize efforts and honor the people who impact patient experience everyday. From nurses and physicians, to support staff and executive professionals, to patients, families and communities served, the Institute hopes to bring together healthcare organizations across the globe to observe PX Week. PX Week will be observed annually, beginning the final Monday in April.

For more information, contact:
Marketing | The Beryl Institute
1.866.488.2379 | info@theberylinstitute.org
theberylinstitute.org | @BerylInstitute
#PXWeek2022

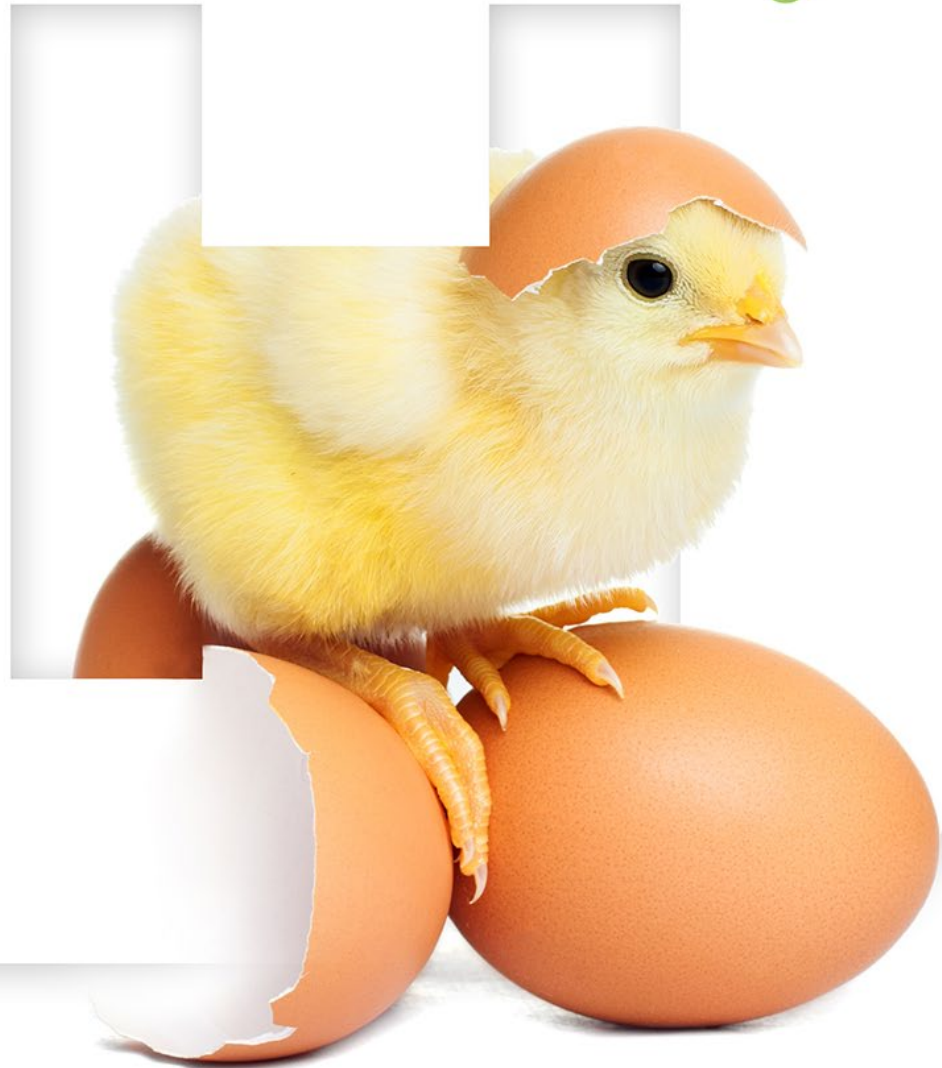
4/25-5/2 | Transplant Nurses Week

International Transplant Nurses Society (ITNS) created Transplant Nurses Week to raise awareness of the unique contributions transplant nurses make in the lives of the people with whom they work, especially their patients.

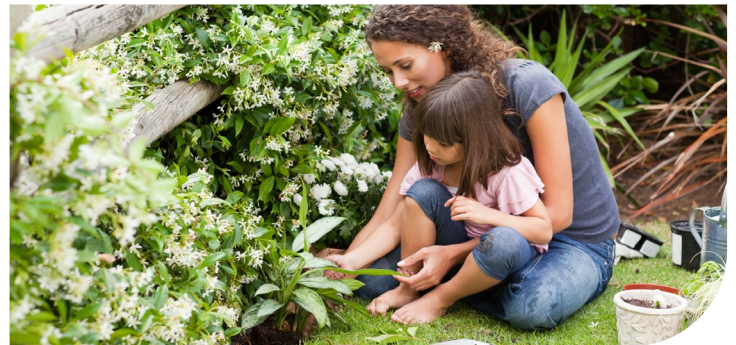
For more information, contact:
ITNS Member Services | International Transplant Nurses Society | 847-375-6340
info@itns.org | itns.org
<https://twitter.com/itnurses>
<https://www.facebook.com/InternationalTransplantNursesSociety>

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may



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may

At-a-Glance

MONTH-LONG OBSERVANCES

National Run A Mile Day(s)
American Stroke Month
Asthma Awareness Month
Global Employee Health and Fitness Month
Mental Health Month
National Critical Care Awareness and Recognition Month
National Osteoporosis Month
NF Awareness Month
Nurses Month
Workers' Compensation Advocacy Awareness Month

WEEK-LONG OBSERVANCES

8–14 Maternal Sepsis Week
8–14 National Hospital Week
8–14 National Skilled Nursing Care Week
8–14 National Women's Health Week
8–14 National Women's Lung Health Week
9–15 National Stuttering Awareness Week
15–21 Healthcare Documentation Integrity Week
15–21 Neuroscience Nurses Week

RECOGNITION DAYS | EVENTS

3 World Asthma Day

May 1– June 17 | National Run A Mile Day(s)

A National campaign to increase the physical fitness of K through 8th grade boys & girls by running the mile. Events are focused on elementary and middle schools and community organizations in towns and cities nationwide.

For more information, contact:
David Watt | The Run A Mile Project, Inc
dave@therunamileproject.org
therunamileproject.org | @be_a_miler
@runman78 | #therunamileproject | #runamile

1–31 | American Stroke Month

Every 40 seconds, someone in America has a stroke. It's the fifth leading cause of death in the United States and a leading cause of long-term disability, but stroke is also largely preventable, treatable and beatable. American Stroke Month aims to help end stroke by heightening public awareness of stroke warning signs and risk factors.

For more information, contact:
Alexson Calahan | American Heart Association
515.246.4581 | alexson.calahan@heart.org
stroke.org | @american_stroke | #strokemonth

1–31 | Asthma Awareness Month

Over 24 million people in the United States live with asthma, a chronic lung disease that makes breathing difficult. There is no cure for asthma, but it can be managed and treated so that those with asthma can live an active and healthy life. Learn more about asthma triggers and management with the American Lung Association's free Asthma Basics.

For more information, contact:
American Lung Association | 800.586.4872
lung.org/asthma | www.facebook.com/lungusa
@LungAssociation | #asthma

1–31 | Global Employee Health and Fitness Month

Global Employee Health and Fitness Month (GEHFM) 2022 is ready to go - all we need is you! Join and show your support for an active healthy world. Amazing step-by-step toolkits provide outstanding guidance, ideas and tangible examples to ensure success for each participant. Employee health is a powerful strategic component of an organization and an investment in employee health is essential to managing health costs, improving organizational productivity and reducing stress.

For more information, contact:
Diane H. Hart | National Association for Health and Fitness | 518.456.1058
aerobic2@aol.com
healthandfitnessmonth.org
@NAHFOfficial | #GEHFM

1–31 | Mental Health Month

Mental Health Month was started in 1949 by Mental Health America (then known as the National Association for Mental Health). It is observed each May raise awareness and educate the public about mental health conditions, the realities of living with these conditions, and strategies for attaining mental health and wellness. Each year in mid-March, Mental Health America releases a toolkit of materials to guide preparation for outreach activities during Mental Health Month.

For more information, contact:
Emily Skehill | Mental Health America
(508) 566-4942 | eskehill@mhanational.org
mhanational.org | www.mhascreening.org
@mentalhealthamerica | @MentalHealthAm
#MentalHealthMonth | #MHM2022

1–31 | National Critical Care Awareness and Recognition Month

May is National Critical Care Awareness and Recognition Month (NCCARM). Wear blue to celebrate and tag your photos. Turn Your ICU Blue in May! We want to see all the unique ways you Turn Your ICU Blue to mark NCCARM. From blue attire and blue treats for staff or even blue balloons, there are a variety of ways to celebrate NCCARM this May. Wear Blue on Friday, May 20.

For more information, contact:
Melissa Nielsen | Society of Critical Care Medicine
847.827.6888 | support@sccm.org | sccm.org
@SCCM | #NCCARM | #BlueICU

1–31 | National Osteoporosis Month

Each May, the National Osteoporosis Foundation (NOF) works to generate awareness and inspire behavioral change regarding the critical importance of good bone health and osteoporosis prevention. During May and all year long, we want everyone to make a commitment to be bone strong!

For more information, contact:
National Osteoporosis Foundation (NOF)
1.800.231.4222 | info@nof.org | nof.org

1–31 | NF Awareness Month

May is NF Awareness Month, a time to connect, understand, and educate about neurofibromatosis (NF), a genetic disorder that causes tumors to grow on nerves throughout the body. NF affects one in 3,000 people of all populations; there is no cure.

For more information, contact:
Children's Tumor Foundation | media@ctf.org
ctf.org | @childrenstumor | #endnf

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may

CELEBRATE Today!

26 Awareness Days in May

- Arthritis
- Women's Health
- High Blood Pressure
- Asthma

BALDWIN PUBLISHING GOOD HEALTH CONTENT

See May content at BaldwinPublishing.com

1-31 | Nurses Month

In 2020, American Nurses Association Enterprise extended National Nurses Week to a month-long celebration to expand opportunities to elevate and celebrate nursing. Nurses Month is a time to recognize the vast contributions and positive impact of America's registered nurses. The COVID-19 pandemic has made the role of nursing even more apparent. Nurses play a significant role in health care delivery and community outreach; there is still a need to increase understanding the value of nursing.

For more information, contact: American Nurses Association anyearofthenurse.org/about-nurses-month/@ananursingworld | #ANANursesMonth, #MyYearMyStory

Learn more at MaternalSepsisWeek.org. For more information, contact: Alex Sadorf | Sepsis Alliance 619.232.0300 | asadorf@sepsis.org | sepsis.org @SepsisAlliance | #MaternalSepsisWeek

8-14 | National Hospital Week

National Hospital Week is an opportunity to highlight our hospitals, health systems and health care workers and the innovative ways they are supporting the needs of their community members, especially during this pandemic. Now, more than ever, this important week gives us all the opportunity to highlight our hospitals, health systems and health care workers and the innovative ways they are supporting the needs of their community members during this pandemic.

For more information, contact: Marie Johnson | American Hospital Association (AHA) | 202.626.2351 | mjohnson@aha.org aha.org/ahia/get-involved/national-hospital-week @ahahospitals | #healthcareheroes #hospitalweek

1-31 | Workers' Compensation Advocacy Awareness Month

There is a growing shift within the Workers' Compensation industry to implement a more advocacy based, and patient-first approach. Given the bi-directional nature of physical pain and mental health, there is a significant need to provide better behavioral health support for injured workers who suffer from injuries with compounding behavioral health challenges and to advocate for those needs to be addressed as an element of their full recovery or return to work. Injured workers deserve compassion, respect and a collaborative approach at a time when they need it most.

For more information, contact: Chrissy Gaul | Carisk Partners | 855.541.5300 chrissy.gaul@cariskpartners.com cariskpartners.com | @WCAAdvocacy #WCAAdvocacy

8-14 | National Skilled Nursing Care Week

National Skilled Nursing Care Week® (NSNCW) recognizes the essential role of skilled nursing care centers in caring for America's frail, elderly, and disabled. The week starts each year on Mother's Day and is celebrated through the following Saturday.

For more information, contact: American Health Care Association (AHCA) nsncw.org | #NSNCW

8-14 | National Women's Health Week (NWHW)

National Women's Health Week (NWHW) serves as a reminder for women and girls, especially during the outbreak of COVID-19, to make their health a priority and take care of themselves. It is extremely important for all women and girls, especially those with underlying health conditions, such as hypertension, diabetes, obesity, cardiovascular and respiratory conditions, and women 65 years and older, to take care of your health now.

For more information, contact: U.S. Department of Health and Human Services' Office on Women's Health (OWH) womenshealth.gov/nwhw/about @womenshealth | #womenshealth | #NWHW

3 | World Asthma Day

World Asthma Day honors those who have asthma by raising awareness and knowledge of asthma. Take the American Lung Association's free online learning course, Asthma Basics.

For more information, contact: American Lung Association | 800.586.4872 www.lung.org/asthma | @LungAssociation #asthma #WorldAsthmaDay

8-14 | Maternal Sepsis Week

Help Us Raise Awareness & Save Moms. Maternal sepsis is a leading cause of pregnancy-related deaths in the U.S. Maternal Sepsis Week is an annual observance to raise awareness of the unique signs and symptoms of maternal sepsis, bring to life the personal experiences of the women who endured it, and



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may

8-14 | Women's Lung Health Week (National)

The American Lung Association's LUNG FORCE initiative is a fast-growing movement uniting the nation in the fight against the leading cancer killer of women. During National Women's Lung Health Week, raise your voice against lung cancer.

For more information, contact:
American Lung Association | 800.586.4872
lung.org/lung-force | www.lungforce.org
@LUNGFORCE | #LUNGFORCE

9-15 | National Stuttering Awareness Week

The nonprofit Stuttering Foundation provides resources, services and support to those who stutter and their families as well as support for research into the causes of stuttering. It provides education, training, and information to professionals and all those concerned about stuttering.

For more information, contact:
Rachelle Loir | The Stuttering Foundation of America | 912.268.2387
rloir@ga.stutteringhelp.org | stutteringhelp.org

15-21 | Neuroscience Nurses Week

Neuroscience Nurses Week is celebrated during the third week of May each year. During this special week, employers, patients, and others can pay tribute to neuroscience nurses.

For more information, contact:
Allison Begezda | American Association of Neuroscience Nurses (AANN) | 847-375-4733
info@aann.org | AANN.org/nnw
@neuronursesann | #NNW

15-21 | Healthcare Documentation Integrity Week

Healthcare Documentation Integrity Week is a week-long celebration of the contributions healthcare documentation specialists make toward ensuring complete and accurate patient health records.

For more information, contact:
Member Services | Association For Healthcare Documentation Integrity | 800.982.2182
ahdi@ahdionline.org | ahdionline.org
@AHDI



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june

At-a-Glance

MONTH-LONG OBSERVANCES

Cataract Awareness Month
Liver Health Matters Month
Men's Health Month
PTSD Awareness Month
Scleroderma Awareness Month

WEEK-LONG OBSERVANCES

5–11 Community Health Improvement Week
13–19 Men's Health Week
16–23 National Nursing Assistants Week
20–24 Health Care Risk Management Week

RECOGNITION DAYS | EVENTS

3 #HAVhope Day of Awareness

1–30 | Cataract Awareness Month

Cataract is the leading cause of blindness in the world. There are close to 22.3 million Americans age 40 and older with cataracts. More than half of all Americans will have cataracts by age 80. Prevent Blindness will offer tips about prevention and information about surgery.

For more information, contact:
Prevent Blindness | 800.331.2020
info@preventblindness.org
preventblindness.org/cataract
@PBA_SavingSight

1–30 | Liver Health Matters Month

Most people are unaware of the importance of liver health, the looming epidemic of nonalcoholic fatty liver disease (NAFLD) and nonalcoholic steatohepatitis (NASH), the critical need for identifying, assessing and monitoring liver fat and stiffness, and preventing disease progression. The relationship between obesity and liver health is also significant. Liver Health Matters, a month-long initiative, will heighten recognition of the need to monitor their risk for fatty liver disease through annual screening programs and point-of-care non-invasive testing.

For more information, contact:
Katya Grudkovska, Claire Mario, Brittany Tedesco
Echosens | 201.641.1911 x 14
katya.grudkovska@echosens.com;
claire.mario@echosens.com;
btedesco@cpnline.com | echosens.us
@Echosens | #liverhealthmatters

1–30 | Men's Health Month

The purpose of Men's Health Month is to heighten the awareness of preventable health problems and encourage early detection and treatment of disease among men and boys. This month gives health care providers, public policy makers, the media, and individuals an opportunity to encourage men and boys to seek regular medical advice and early treatment for disease and injury.

For more information, contact:
Ana Fadich | Men's Health Network
202.543.6461 | info@menshealthnetwork.org
menshealthmonth.org | @menshlthnetwork
@menshealthmonth | #menshealthmonth

1–30 | Scleroderma Awareness Month

Scleroderma Awareness Month is a time for us to speak up and raise awareness for the scleroderma community. Scleroderma affects hundreds of thousands across the United States, and there is evidence that it affects the African American community more severely. We'll continue to be a voice for scleroderma, but we'll also be a voice for social change, justice, and equality for all.

We're here supporting you, and we'll keep listening, learning and standing alongside you.

For more information, contact
Steve Sookikian | Scleroderma Foundation
978.624.1243 | ssookikian@scleroderma.org
scleroderma.org | @scleroderma
#sclerodermaawareness

1–30 | PTSD Awareness Month

Even though PTSD treatments work, most people who have PTSD don't get the help they need. June is PTSD Awareness Month. Help us spread the word that effective PTSD treatments are available. Everyone with PTSD — whether they are Veterans or civilian survivors of sexual assault, serious accidents, natural disasters, or other traumatic events — needs to know that treatments really do work and can lead to a better quality of life.

For more information, contact:
US Department of Veterans Affairs
National Center for PTSD | 1.802.296.5132
ncptsd@va.gov | ptsd.va.gov | @VAPSTD
#PTSDawareness

3 | #HAVhope Day of Awareness

On June 3, Hospitals Against Violence Hope (#HAVhope) will focus national attention on the hospital community's efforts to combat violence on the job and in our neighborhoods. Violence is one of the country's major public health and safety issues. Our nation's hospitals and health systems are leaders and partners in addressing violence and the toll it takes on our communities and health care colleagues.

For more information, contact:
Laura Castellanos | American Hospital Association
312.422.3203 | HospitalsAgainstViolence@aha.org
aha.org/havhope | @ahahospitals
www.aha.org | #HAVhope
#HospitalsAgainstViolence | #MyHospital

5–11 | Community Health Improvement Week

AHA and AHA Community Health Improvement (ACHI) invite you to join them for Community Health Improvement Week 2022, a time to celebrate and honor those working in partnership to improve the health and well-being of individuals and communities. For more than a decade, #CHIWeek has highlighted and elevated the commitment and work of community and population health leaders and their local partners across the country.

For more information, contact:
AHA Community Health Improvement (ACHI)
and American Hospital Association (AHA)
aha.org/chiweek | @ahahospitals
@communityhlth | #CHIWeek



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june

CELEBRATE Today!

25 Awareness Days in June

- Men's Health
- Alzheimer's
- Cancer Survivors
- Pride Month

B BALDWIN PUBLISHING
GOOD HEALTH CONTENT

See June content at
BaldwinPublishing.com



13-19 | Men's Health Week

The purpose of Men's Health Week is to heighten the awareness of preventable health problems and encourage early detection and treatment of disease among men and boys. This week gives health care providers, public policy makers, the media, and individuals an opportunity to encourage men and boys to seek regular medical advice and early treatment for disease and injury.

For more information, contact:

Ana Fadich | Men's Health Network
202.543.6461 | info@menshealthnetwork.org
www.menshealthweek.org | [@menshlthnetwork](https://twitter.com/menshlthnetwork)
[@menshealthweek](https://twitter.com/menshealthweek) | [#menshealthweek](https://twitter.com/menshealthweek)

16-23 | National Nursing Assistants Week

The 45th annual National Nursing Assistants' Week, recognizes the unique contributions of nursing assistants and others who provide daily care in nursing homes and LTC. Each day focuses on a different aspect of the slogan, "Encouragement: the Language of Caring." Career Nursing Assistants' Day (6/16/22) honors "Wisdom Keepers" and NAs with 20+years. Also: NA Authors; National Honor Society; NA Rocks; K-Ambassadors; Songs of Caregivers; Men as Well; Meet your Mayor and others.

For more information, contact:

Genevieve A Gipson | Career Nurse Assistants Programs, Inc | 330.825.9342 | cnajeni@aol.com
cna-network.org

20-24 | Health Care Risk Management Week

This annual event, held in the third full week of June, is the time to show your appreciation for health care risk management professionals in your organization and your community.

For more information, contact:

American Society for Health Care Risk Management
ASHRM (AHA) | 312.422.3980
ASHRM@aha.org
ashrm.org/resources/hrm-week
[@ASHRMAHA](https://twitter.com/ASHRMAHA) | [#HRMWeek](https://twitter.com/HRMWeek)

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july

At-a-Glance

MONTH-LONG OBSERVANCES

Cord Blood Awareness Month
Minority Mental Health Awareness Month

CELEBRATE Today!

26 Awareness Days in July

- Minority Mental Health
- UV Safety
- Heatstroke

B BALDWIN PUBLISHING
GOOD HEALTH CONTENT

See July content at
BaldwinPublishing.com



1-31 | Cord Blood Awareness Month

Cord Blood Awareness month draws attention to the medical value of the stem cells in a baby's umbilical cord blood, umbilical cord tissue, and placenta. Parents can bank these cells privately for use by their own family or donate them to public banks for the benefit of patients seeking a donor for stem cell therapy. Parent's Guide to Cord Blood Foundation supports all parent options, and provides services for parents, physicians, and biobank professionals.

For more information, contact:
Dr. Frances Verter
Parent's Guide to Cord Blood Foundation
info@parentsguidecordblood.org
parentsguidecordblood.org
[@ParentCordBlood](https://twitter.com/ParentCordBlood) [@ParentCordTissu](https://twitter.com/ParentCordTissu)

1-31 | Minority Mental Health Awareness Month

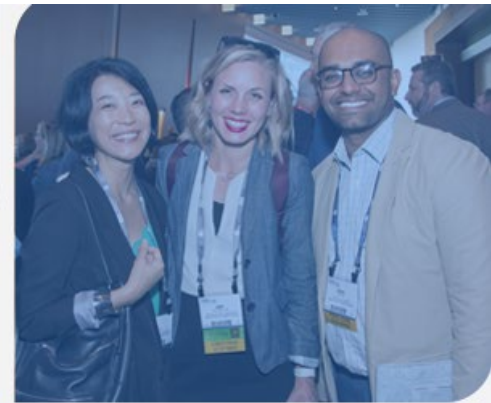
National Minority Mental Health Awareness Month is observed each July to bring awareness to the unique struggles that racial and ethnic minority communities face regarding mental illness in the United States. The COVID-19 pandemic has made it harder for racial and ethnic minority groups to get access to mental health and substance-use treatment services. Throughout the month, the HHS Office of Minority Health (OMH) will focus on promoting tools and resources addressing the stigma about mental health among racial and ethnic minority populations, particularly during the COVID-19 pandemic.

For more information, contact:
U.S. Department of Health & Human Services
Office of Minority Health (OMH)
info@minorityhealth.hhs.gov
minorityhealth.hhs.gov | [@MinorityHealth](https://twitter.com/MinorityHealth)
[#MinorityMentalHealth](https://twitter.com/MinorityHealth)



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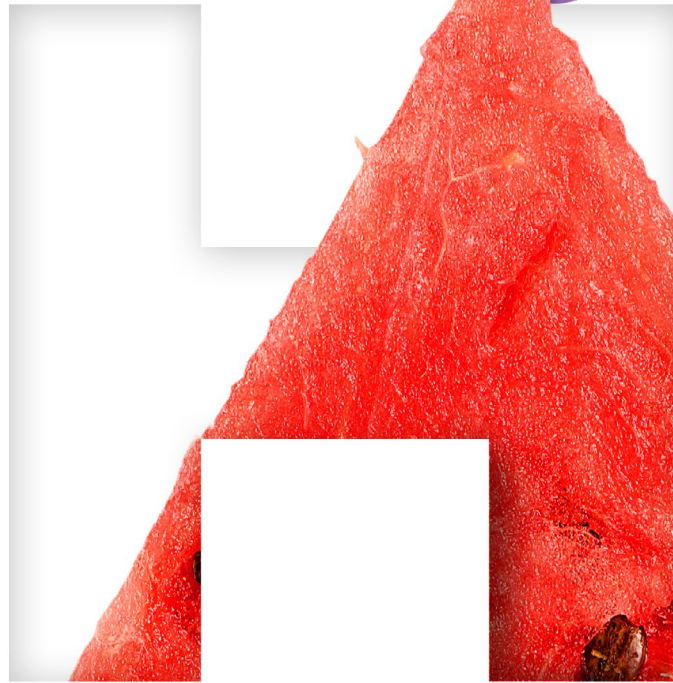


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SHSMD.org/Connections

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august



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august

At-a-Glance

MONTH-LONG OBSERVANCES

National Immunization Awareness Month
Neurosurgical Awareness Month

WEEK-LONG OBSERVANCES

7-13 National Health Center Week
23-29 Health Unit Coordinator
Recognition Week

CELEBRATE Today!

24 Awareness Days in August

- Back To School
- Immunizations
- Neurosurgery
- Heat-Related Illness

B BALDWIN PUBLISHING
GOOD HEALTH CONTENT

See August content at BaldwinPublishing.com



1-31 | Immunization Awareness Month (National)

Vaccines aren't just for kids. Approximately 40,000 to 50,000 adults in the US die from vaccine-preventable infectious diseases or their complications each year. During National Immunization Awareness Month, make sure you're up to date on your vaccinations.

For more information, contact:
American Lung Association | 800.586.4872
lung.org/flu | @LungAssociation
#NIAM2022

1-31 | Neurosurgical Awareness Month

The goal of #NeurosurgeryAwarenessMonth is to bring neurological conditions to the forefront and share knowledge that will enlighten the public to what it means to live with and be treated for these conditions.

For more information, contact:
American Association of Neurological Surgeons
847.204.4959 | aik@aans.org
aans.org/en/Media/Neurosurgery-Awareness-Month | @AANSNeuro
#NeurosurgeryAwarenessMonth

7-13 | National Health Center Week

The goals of National Health Center Week are twofold: to enhance the visibility and profile of Community, Migrant, and Homeless, and Public Housing Centers; and to generate community pride and build support for the health centers program. National Health Center Week provides an ideal occasion to celebrate the long record of success and delivery of high quality, cost-effective and accessible care across the nation. It is an opportunity for to celebrate Community Health Centers and share the story of their community-based models of healthcare.

For more information, contact:
Marie Macaulay | National Association of Community Health Centers
mmacaulay@nachc.org
healthcenterweek.org | @NACHC
@HCAAdvocacy | #ValueCHCs | #NHCW22

23-29 | Health Unit Coordinator Week

What is a Health Unit Coordinator (H.U.C.)? Over time, the H.U.C. role has been referred to as the unit secretary, unit clerk, service specialist, information coordinator, etc. Today, the Health Unit Coordinator is a professional healthcare worker who performs the non-clinical functions of the nursing unit or department. August 23-29 is the annual week to celebrate, honor, and thank our Health Unit Coordinators.

For more information, contact:
Patricia Rice | National Association of Health Unit Coordinators, Inc. (NAHUC) | 815.633.4351
office@nahuc.org | nahuc.org/health-unit-coordinator-recognition-week/
fb.me/nahuc.org

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At-a-Glance

MONTH-LONG OBSERVANCES

Childhood Cancer Awareness Month
 Drug-Free Pain Management Awareness Month
 Gene Therapy and Specialty Pharmacy Rx Awareness Month
 Global Pulmonary Fibrosis Awareness Month
 Gynecologic Cancer Awareness Month
 National Food Safety Education Month
 National Suicide Prevention Month
 Prostate Cancer Awareness Month
 Sepsis Awareness Month
 Thyroid Cancer Awareness Month

WEEK-LONG OBSERVANCES

4–10 Vascular Nurses Week
 11–17 National Assisted Living Week
 11–17 National Health Care Environmental Services Week
 12–18 Neonatal Nurses Week
 18–24 International Clean Hands Week
 18–24 NPD Week
 18–24 Telehealth Awareness Week™

RECOGNITION DAYS | EVENTS

17 National Physician Suicide Awareness Day

1–30 | Childhood Cancer Awareness Month

September is Childhood Cancer Awareness Month. Childhood Cancer Awareness Month (CCAM) is recognized every September by childhood cancer organizations around the world. With a goal to increase awareness and raise funds for those affected by childhood cancer, the American Childhood Cancer Organization encourages everyone to Go Gold® during September in honor and in memory of kids with cancer!

For more information, contact:
 Aubrey Reichard-Eline | American Childhood Cancer Organization (CCAM)
 908.403.3232 | areichard-eline@acco.org
acco.org/childhood-cancer-awareness-month
 @accorg | #vchildhoodcancer

1–30 | Drug-Free Pain Management Awareness Month

The annual designation is an opportunity to raise awareness about the dangers of prescription and over-the-counter (OTC) pain medications, along with the benefits of drug-free solutions, such as chiropractic care, to safely and effectively relieve acute, subacute and as appropriate, chronic pain.

For more information, contact:
 Alexis Lignos | Foundation for Chiropractic Progress | 866.901.3427 | alexis@f4cp.com
drugfreepaincare.org | #ThinkChiropractic
 Facebook: @foundationforchiropracticprogress
 Twitter: @f4cp
 Instagram: @foundation4chiroprogress

1–30 | Gene Therapy and Specialty Pharmacy Rx Awareness Month

Gene Therapy and Specialty Rx Awareness Month highlights opportunities for individuals with rare/orphan diseases to access new gene therapies that provide expanded therapeutic options and a potential cure, with specialty medications providing high-cost oral or injectable medications for treating complex chronic conditions. Accurate information, education for patients, payers, employers and benefits providers to learn about 900+ ongoing gene therapy breakthroughs and the specialty drugs accounting for nearly 60% of pharmacy benefits costs.

For more information, contact:
 Leslie Campos | AscellaHealth
 201.641.1911 x 35 | lcampos@cpronline.com
ascellahealth.com | @AscellaHealth
 #GeneTherapyandSpecialty-PharmacyRxAwarenessMonth

1–30 | Global Pulmonary Fibrosis Awareness Month

Pulmonary fibrosis is a serious, chronic lung disease affecting more than 140,000 Americans. This September, during Pulmonary Fibrosis Awareness Month, help bring awareness to this life-threatening disease that makes it difficult to breathe.

For more information, contact:
 American Lung Association
 800.586.4872 | lung.org/pulmonary-fibrosis
 @LungAssociation | #PulmonaryFibrosis
 #PFAwareness

1–30 | Gynecologic Cancer Awareness Month

The Foundation for Women's Cancer (FWC) understands the importance of bringing awareness to all gynecologic cancers—cervical, ovarian, uterine/endometrial, vaginal and vulvar cancer—and declared September as Gynecologic Cancer Awareness Month (GCAM) with a goal of reaching more and more people each year. Resources are available on the FWC website to share knowledge about gynecologic cancer symptoms, risk factors, prevention and early detection—because every five minutes, someone will be diagnosed with one of these cancers and over 33,000 will die from a gynecologic cancer this year.

For more information, contact:
 Robyn Kurth | Foundation for Women's Cancer (FWC) | 312.676.3910 | robyn.kurth@sgo.org
foundationforwomenscancer.org
 @GYNCancer | #GCAM

1–30 | National Food Safety Education Month

National Food Safety Education Month calls attention to the basic things everyone can do to reduce the risk of foodborne illness: Clean, Separate, Cook and Chill.

For more information, contact:
 Katie Weston | Partnership for Food Safety Education | 202.688.3260 | info@fightbac.org
fightbac.org | @FightBAC | #foodsafety

1–30 | National Suicide Prevention Month

The month of September is dedicated to raising awareness of the prevalence of suicide. This month focuses on prevention and postvention resources as well as a general understanding on this national health crisis.

For more information, contact: American Association of Suicidology | 202.237.2280
info@suicidology.org | suicidology.org
 @aasuicidology | #nsp2022 | #aas365
 #nspd2022

CELEBRATE Today!

26 Awareness Days in September

- Mental Health
- Suicide Prevention
- Prostate Cancer
- Childhood Obesity



See September content at BaldwinPublishing.com



1–30 | Prostate Cancer Awareness Month

Together with our Screening Site Partners and countless volunteers who participate in prostate cancer screening events during Prostate Cancer Awareness Month, the entire month of September and year round events, has helped to screen over 5 million men since 1989! We hold FREE Screening, Patient Education and Awareness Events.

For more information, contact:

Renee Savickas

Prostate Conditions Education | 303.316.4685

Renee.Savickas@prostateconditions.org

prostateconditions.org | #PCAM #BEBLUE

#PCEC | #Menshealth | #psatesting

1–30 | Sepsis Awareness Month

In 2011, Sepsis Alliance designated September as Sepsis Awareness Month. Every September since, we've invited individuals, healthcare professionals in every area of medicine, and organizations big and small to help save lives by raising awareness of the leading cause of deaths in U.S. hospitals – SEPSIS.

For more information, contact:

Alex Sadorf | Sepsis Alliance | 619.232.0300

asadorf@sepsis.org | sepsis.org

@SepsisAlliance | #SepsisAwarenessMonth

1–30 | Thyroid Cancer Awareness Month

Thyroid Cancer Awareness Month is an opportunity to educate the public about thyroid cancer and the importance of early detection, treatment and lifelong monitoring. ThyCa: Thyroid Cancer Survivors' Association offers free support, materials and educational events for people with all types of thyroid cancer and their families.

For more information, contact:

ThyCa: Thyroid Cancer Survivors' Association, Inc.

877.588.7904 | thyca@thyca.org | thyca.org

@ThyCaInc #ThyCaAware | #ThyCaTalk

4–10 | Vascular Nurses Week

The SVN is proud to honor vascular nurses throughout the year, but especially during Vascular Nurses Week. This week celebrates the commitment and dedication that vascular nurses display every day on behalf of their patients! We invite you to join the global celebration and share your photos during Vascular Nurses Week on social media.

For more information, contact:

Joanna Bronson | Society for Vascular Nursing | 312.334.232

jbronson@vascularsociety.org

svnnet.org | Twitter: @for_svn

Instagram: @societyforvascularnursing

Facebook: @SocietyforVascularNursing

#IAMSVN | #SVN | #vascularnursing

#nursing

11–17 | National Assisted Living Week®

National Assisted Living Week® provides a unique opportunity for residents, their loved ones, staff, volunteers, and the surrounding communities to recognize the role of assisted living in caring for America's seniors and individuals with disabilities. The annual observance encourages assisted living communities around the country to offer a variety of events and activities to celebrate the individuals they serve, as well as to help educate members of the public about this distinctive aspect of long term care.

For more information, contact:

National Center for Assisted Living (NCAL)

nalw.org | @nationalassistedlivingweek

#NALW

11–17 | National Health Care Environmental Services Week

National Health Care Environmental Services Week gives us the opportunity to show our appreciation for the extraordinary teamwork required to care for the complex health care environment. Association for the Health Care Environment (AHE) invites you to join all national and international health care environmental services professionals to acknowledge and celebrate the outstanding work of these specialists.

For more information, contact:

Erin Horng | Association for the Health Care Environment (AHE) | 312.422.3860

aha@aha.org | ahe.org | #evsweek

12–18 | Neonatal Nurses Week

Established in 2000 by the National Association of Neonatal Nurses (NANN), members of the neonatal community use this time to honor nurse colleagues and show pride in being a neonatal nurse. Neonatal Nurses Week provides an opportunity to celebrate the hard work and dedication of neonatal nurses and APRNs as well as the NANN community. The contributions of neonatal nurses to the most fragile patients make a difference that lasts a lifetime for neonates and their families.

For more information, contact:

Molly Anderson | National Association of Neonatal Nurses | 847.375.4897

mlanderson@nann.org | nann.org

@neonatalnurses | #NeonatalNursesWeek

#NNW2022



17 | National Physician Suicide Awareness Day

Physician suicide is a tremendous issue in healthcare today. While estimates of the actual number of physician suicides vary, literature has shown that the relative risk for suicide being 2.27 times greater among women and 1.41 times higher among men versus the general population. Each physician suicide is a devastating loss affecting everyone - family, friends, colleagues, and up to 1 million patients per year.

For more information, contact:

Tina Odisho Greenwood | Council of Residency Directors in Emergency Medicine (CORD)
469.499.0158 | tgreenwood@cordem.org
tgreenwood@cordem.org | cordem.org/npsa
Twitter: @cord_em | Instagram: @cordmeded
#NPSADay

18-24 | International Clean Hands Week

This observance is to teach children and adults about the role their hands play in the spread of infectious disease so they are better able to prevent from contracting all respiratory and gastro-intestinal infections.

For more information, contact:

Dr. Will Sawyer | Henry the Hand Foundation
513.769.4951 | dr.will@henrythehand.org
henrythehand.org

18-24 | NPD Week

NPD Week recognizes the work done by nursing professional development practitioners. During this week, take the time to celebrate your achievements, thank your staff, host educational activities, and teach others about nursing professional development. Especially in critical times, the work NPD practitioners do is essential in supporting front line healthcare workers.

For more information, contact:

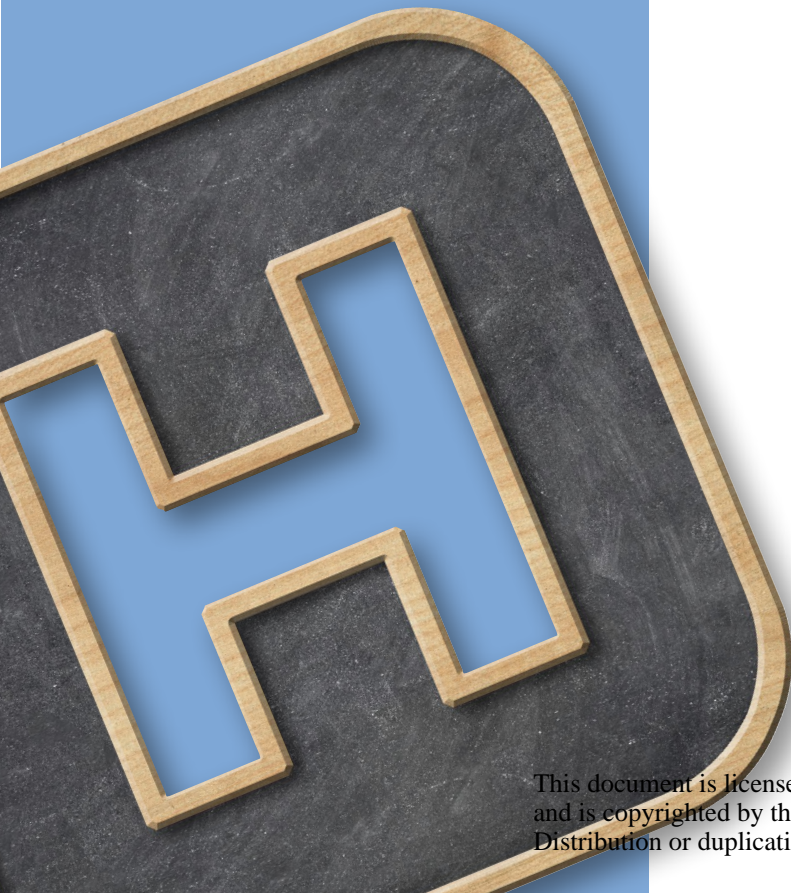
ANPD | info@anpd.org
anpd.org/page/npd-week | @ANPDaspire

18-24 | Telehealth Awareness Week™

Telehealth Awareness Week™ is a landmark event that will highlight and reinforce the central role that telehealth now plays in the delivery of healthcare services. Telehealth Awareness Week will include a schedule of events highlighting the growing acceptance and value of virtual care in U.S. healthcare, as well as information, educational materials and resources to support broader access and adoption of telehealth for patients, caregivers, and healthcare providers.

For more information, contact:

Paul Samargedlis
American Telemedicine Association (ATA)
psamargedlis@americantelemed.org
telehealthawareness.americantelemed.org
#TelehealthAwareness



october



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october

At-a-Glance

MONTH-LONG OBSERVANCES

Breast Cancer Awareness Month
Domestic Violence Awareness Month
Health Literacy Month
Medical Ultrasound Awareness Month
National Disability Employment Awareness Month
National Physical Therapy Month
Talk About Your Medicines Month

WEEK-LONG OBSERVANCES

2–8 National Healthcare Supply Chain Week
9–15 Emergency Nurses Week
9–15 Fire Prevention Week
9–15 Sterile Processing Week
10–15 National Dialysis Technician Recognition Week
16–22 International Infection Prevention Week
16–22 National Radon Action Week
17–21 Nuclear Science Week
17–21 Registered Medical Assistants Recognition Week
23–29 National Health Care Facilities and Engineering Week
23–29 National Respiratory Care Week
10/30–11/5 National Patient Transport Week

RECOGNITION DAYS | EVENTS

28 National Internal Medicine Day

1–31 | Breast Cancer Awareness Month

During October, it is important to take action, whether that's for ourselves, for a loved one facing the disease, or to honor a loved one who has passed. We can make a positive impact and take action by simply educating ourselves, and then others, about breast cancer and how to be proactive with our breast health.

For more information, contact:
Ashley Miller | [National Breast Cancer Foundation, Inc. | amiller@nbcf.org](mailto:amiller@nbcf.org)
nationalbreastcancer.org | @NBCF
@nationalbreastcancer

1–31 | Domestic Violence Awareness Month

October is National Domestic Violence Awareness Month. Domestic violence affects millions, both women and men, of every race, religion, culture and status. We can all do #1Thing to prevent domestic violence.

For more information, contact:
Joe Ostrander | [National Resource Center on Domestic Violence](http://NationalResourceCenteronDomesticViolence.org) | 800.537.2238
jostrander@nrcdv.org | nrcdv@nrcdv.org
dvawareness.org | @NRCDV | #DVAM2022
#DVAM | #1Thing

1–31 | Health Literacy Month

Health Literacy Month is a time for organizations and individuals to promote the importance of understandable health information.

For more information, contact:
Institute for Healthcare Advancement
562.690.4001 | info@iha4health.org
healthliteracysolutions.org | iha4health.org
#healthliteracymonth | #iha

1–31 | Medical Ultrasound Awareness Month

Medical Ultrasound Awareness Month (MUAM) is held annually in October to create awareness of the role diagnostic medical sonographers play in the medical community and to educate the public about medical ultrasound and its many uses in healthcare. The month-long celebration is a joint effort of American Institute of Ultrasound in Medicine (AIUM), American Registry for Diagnostic Medical Sonography (ARDMS), American Society of Echocardiography (ASE), Cardiovascular Credentialing International (CCI), Society of Diagnostic Medical Sonography (SDMS), and Society for Vascular Ultrasound (SVU).

For more information, contact:
Kelly Stafford | [Society of Diagnostic Medical Sonography](http://SocietyofDiagnosticMedicalSonography.org) | 214.473.8057 | kstafford@sdms.org
sdms.org | @TheSDMS | #MUAM22

1–31 | National Disability Employment Awareness Month

National Disability Employment Awareness Month is commemorated annually in October. Public Law 176, enacted by Congress in 1945, designated the first week in October each year as "National Employ the Physically Handicapped Week." President Harry S. Truman designated the President's Committee on Employment of People with Disabilities to carry out the Act. In 1962, the word "physically" was removed from the week's name to acknowledge the employment needs of all Americans with disabilities. Congress expanded the week to a month in 1988 and changed its name to "National Disability Employment Awareness Month." The U.S. Department of Labor's Office of Disability Employment Policy (ODEP) assumed responsibility for NDEAM in 2001. October has evolved as the kick-off month for year-round programs nationwide that highlight the value that people with disabilities bring to the workplace.

For more information, contact:
Carol Dunlap | USDOL/ODEP
202.793.7902 | dunlap.carol@dol.gov

1–31 | National Physical Therapy Month

An opportunity to raise awareness about the benefits of physical therapy.

For more information, contact:
Public Relations | [American Physical Therapy Association](http://AmericanPhysicalTherapyAssociation.org) | 1.800.999.2782
public-relations@apta.org | apta.org
@Choose_PT | #NPTM | #ChoosePT

1–31 | "Talk About Your Medicines" Month

The NeedyMeds BeMedWise program's annual Talk About Your Medicines Month is an opportunity to spotlight healthcare issues impacting communities far and wide. The goal of Talk About Your Medicines Month is simply better health outcomes through education and improved communication.

For more information, contact:
Carla Dellaporta | [Carla Dellaporta](http://CarlaDellaporta.org) | 978.281.6666
carla@needymeds.org | bemedwise.org
@talkaboutyourmedicines | #TAYMM



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october

CELEBRATE Today!

24 Awareness Days in October

- Breast Cancer
- Depression
- Stroke Day
- Liver Health

B BALDWIN PUBLISHING
GOOD HEALTH CONTENT

See October content at
BaldwinPublishing.com

2-8 | National Healthcare Supply Chain Week

Each year, the first week of October is dedicated to celebrating health care supply chain professionals for their outstanding contributions to health care and the overall success of the supply chain. Sponsored by AHRMM, National Health Care Supply Chain Week (SC Week) provides an opportunity to recognize the integral role supply chain professionals play in delivering high-quality patient care throughout the health care field.

For more information, contact:
Association for Healthcare Resource & Materials Management (AHRMM) | 312.422.3840
ahrmm@aha.org | ahrmm.org
[@AHRMMtweets](https://twitter.com/AHRMMtweets) | [#SCWeek22](https://twitter.com/SCWeek22)

9-15 | Emergency Nurses Week

Each October, ENA celebrates emergency nurses for their incredible commitment to care. As an emergency nurse, you are willing to do what it takes to provide your patients the best care possible no matter the circumstances. When life knocks you down, you always get back up. No matter what comes through your emergency department's doors, you face it head-on. You're ready to get your hands, and scrubs, dirty to do what's right. You are the definition of grit.

For more information, contact:
Tim Mucha | Emergency Nurses Association
847.460.4022 | tim.mucha@ena.org
ena.org/enweek | [@enaorg](https://twitter.com/enaorg) | [#ENWeek](https://twitter.com/ENWeek)

9-15 | Fire Prevention Week™

About Fire Prevention Week™ NFPA has been the official sponsor of Fire Prevention Week™ since 1922. According to the National Archives and Records Administration's Library Information Center, Fire Prevention Week is the longest running public health and safety observance on record. The President of the United States has signed a proclamation declaring a national observance during that week every year since 1925. Visit www.firepreventionweek.org for more safety information.

For more information, contact:
Public Affairs | National Fire Protection Association (NFPA) | 617.984.7275
publicaffairs@nfpa.org | firepreventionweek.org
[#firepreventionweek](https://twitter.com/firepreventionweek)

9-15 | Sterile Processing Week

Each year, beginning the second Sunday of October and running through the following Saturday, IAHCSSM celebrates

the hardworking, critically important Sterile Processing professionals who clean, decontaminate, inspect, sterilize, and distribute reusable medical and surgical instruments/equipment for patient use. Without these instrumentation and sterilization experts, surgeries and other areas of direct patient care simply could not take place. Sterile Processing professionals truly are Instrumental to Patient Care.

For more information, contact:
Julie Williamson | International Association of Healthcare Central Service Material Management (IAHCSSM) | 800.962.8274 x 403
julie@iahcsmm.org | iahcsmm.org
[@sterileprocessingweek](https://twitter.com/sterileprocessingweek) | [#sterileprocessingweek](https://twitter.com/sterileprocessingweek)

10-15 | National Dialysis Technician Recognition Week

National Dialysis Technician National Recognition Week is when we take time to recognize the Nephrology Clinical Technicians (NCTs) and Nephrology Biomedical technologists (NBTs) and express our appreciation for all they do to promote the highest quality of care for Chronic Kidney Disease (CKD) patients.

For more information, contact:
Roxy West, CAE | National Association of Nephrology Technicians/Technologists
937.586.3705 | NANT@meinet.com
DialysisTech.net | [@NANTDialysis](https://twitter.com/NANTDialysis)
[#NDTRW22](https://twitter.com/NDTRW22) | [#NANT](https://twitter.com/NANT)

16-22 | International Infection Prevention Week

International Infection Prevention (IIPW) Week is an awareness event that highlights ways to stop the spread of HAIs.

For more information, contact:
Association for Professionals in Infection Control and Epidemiology (APIC) | apic.org | [@APIC](https://twitter.com/APIC)
[#IIPWChat](https://twitter.com/IIPWChat)

16-22 | National Radon Action Week

Radon is a gas that can build up to dangerous levels inside homes, schools, and other buildings without anyone knowing it. It also has been found to cause lung cancer. Every home should be tested for radon and fixed if levels are high. During National Radon Action Week, test your home. Testing is easy and inexpensive, and it could save your life.

For more information, contact:
American Lung Association | 800.586.4872
lung.org/radon | [@LungAssociation](https://twitter.com/LungAssociation)
[#RadonActionWeek](https://twitter.com/RadonActionWeek)

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17–21 | Nuclear Science Week

Nuclear Science Week (NSW) is an international, broadly observed week-long celebration to focus local, regional, national and international interest on all aspects of nuclear science. NSW takes place each year on the third week of October, and each day of NSW provides for learning about the contributions, innovations and opportunities that can be found by exploring nuclear science.

For more information, contact:
Jennifer Hayden | National Museum of Nuclear Science & History | 505.245.2137
jhayden@nuclearmuseum.org
nuclearscienceweek.org | @nuclearscienceweek
#nuclearsciweek

17–21 | Registered Medical Assistants Recognition Week

Registered medical assistants and the American Medical Technologists (AMT) will be celebrating Medical Assistants Recognition Week in October. Please join AMT in promoting this important event that recognizes medical assisting's vital role, contributions and efforts in healthcare, and help us begin raising awareness of the profession today.

For more information, contact:
Cathie Casey | American Medical Technologists (AMT) | 847.823.5169 | americanmedtech.org
recognitionweeks@americanmedtech.org
@americanmedtech | #AMTMarWeek
#representAMT

23–29 | National Health Care Facilities and Engineering Week

Every year, in the last week of October, we celebrate the important role that facility team members have in ensuring a safe

and efficient environment for all patients, residents, visitors and staff within hospitals.

For more information, contact:
Colleen Muldowney | American Society for Health Care Engineering (ASHE)
708.595.2123 | cmuldowney@aha.org
ashe.org/engineeringweek | #HealthEngWeek

23–29 | National Respiratory Care Week

National Respiratory Care Week is a time to spread community awareness and celebrate the respiratory therapy profession.

For more information, contact:
Heather Willden | American Association for Respiratory Care | 972.407.4657
heather.willden@aarc.org
aarc.org | #RCWEEK22

28 | National Internal Medicine Day

Help ACP celebrate National Internal Medicine Day! Oct. 28 is National Internal Medicine Day. This special day recognizes and celebrates internists and the essential work they do every day.

For more information, contact:
American College of Physicians (ACP)
acponline.org | @ACPinternists
#NationalInternalMedicineDay | #NIMday
#IMProud | #IMEssential

10/30–11/5 | National Patient Transport Week

Celebrate the dedication and performance of the hospital based patient transport staff across the country.

For more information, contact:
Michele Jackson | The National Association of Healthcare Transport Management
585.341.8463 | nahtmconference@gmail.com
nahtm.org | @NAHTM | #NAHTM



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- Marketing Planning Resources
- Strategic Planning Insights

[SHSMD.org/resource-library](https://www.shsmd.org/resource-library)

SHSMD

Join Today!

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november



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november

At-a-Glance

MONTH-LONG OBSERVANCES

American Diabetes Month
COPD Awareness Month
Lung Cancer Awareness Month
National Family Caregivers Month
National Hospice and Palliative Care Month
Stomach Cancer Awareness Month®

WEEK-LONG OBSERVANCES

7-13 National Radiologic Technology Week
13-19 National Nurse Practitioner Week
10/30-11/5 National Patient Transport Week

RECOGNITION DAYS | EVENTS

12 World Pneumonia Day
16 COPD World Day

1-30 | **American Diabetes Month**
November is American Diabetes Month—a time to take action together, as a community. More than 34 million Americans are living with diabetes. Together, we can conquer this disease.

For more information, contact:
American Diabetes Association
703.253.4807 | press@diabetes.org
diabetes.org | [@AmDiabetesAssn](https://twitter.com/AmDiabetesAssn) | #ADM

1-30 | **COPD Awareness Month**

More than 11 million Americans live with chronic obstructive pulmonary disease (COPD), a lung disease that makes it difficult to breathe. From chronic cough and shortness of breath to fatigue and wheezing, life is difficult with COPD. But with a good treatment plan and support network, COPD can be managed so that individuals affected can live full and active lives.

For more information, contact:
American Lung Association | 800.586.4872
lung.org/copd | [@LungAssociation](https://twitter.com/LungAssociation)
#COPDAwarenessMonth | #COPD

1-30 | **Lung Cancer Awareness Month**

Lung cancer causes the most cancer deaths worldwide, accounting for 1.8 million new cases and 1.6 million deaths annually. In 1987, it surpassed breast cancer to become the leading cause of cancer deaths in women. Early detection and awareness can help save lives. During Lung Cancer Awareness Month, learn more about this deadly disease.

For more information, contact:
Aryn Stanley | American Lung Association
800.586.4872 | aryn.stanley@lung.org
lung.org/lung-cancer
[@LungAssociation](https://twitter.com/LungAssociation) | #LungCancer

1-30 | **National Family Caregivers Month**

Strong support teams come in all shapes and sizes. National Family Caregivers Month spotlights the millions of Americans directly and indirectly affected by chronic disease.

For more information, contact:
Aryn Stanley | American Lung Association
800.586.4872 | aryn.stanley@lung.org | lung.org
[@LungAssociation](https://twitter.com/LungAssociation) | #NFCMonth

1-30 | **National Hospice and Palliative Care Month**

November is National Hospice and Palliative Care Month, a time of building awareness and helping people understand the importance of palliative care and hospice for those facing serious illness.

For more information, contact:
National Hospice and Palliative Care Organization (NHPCO) | 703.837.1500
communications@nhpco.org | nhpco.org
[@NHPCO_news](https://twitter.com/NHPCO_news) | #hospicemonth

1-30 | **Stomach Cancer Awareness Month®**

November is a month known for the pleasure of eating and is the ideal month to raise awareness about gastric cancer. There is a great deal of focus on food, nourishment, and family during the holidays. It can be challenging for people dealing with stomach cancer, especially for those living without a stomach.

For more information, contact:
Jon Florin | No Stomach For Cancer
608.692.5141 | admin@nostomachforcancer.org
nostomachforcancer.org | #NoStomachForCancer
#stomachcancerawarenessmonth

10/30-11/5 | **National Patient Transport Week**

Celebrate the dedication and performance of the hospital based patient transport staff across the country.

For more information, contact:
Michele Jackson | The National Association of Healthcare Transport Management | 585.341.8463
nahtmconference@gmail.com | nahtm.org
[@NAHTM](https://twitter.com/NAHTM) | #NAHTM

13-19 | **National Nurse Practitioner Week**

To bring visibility to the role of the nurse practitioner (NP) as a primary, acute and specialty health care provider. Initiatives and activities are planned in each community to spotlight the NP and to build awareness that people have choices when selecting their health care provider. Most states receive a proclamation from their governor recognizing NPs and the many services they provide.

For more information, contact:
Nancy McMurrey | American Association of Nurse Practitioners® | 512.276.5906
nmcmurrey@aanp.org | AANP.org
[@AANP_News](https://twitter.com/AANP_News) | #NPWeek

november



CELEBRATE Today!

25 Awareness Days in November

- Diabetes
- Lung Health
- Smoking Cessation
- Movember

See November content at BaldwinPublishing.com



6–12 | National Radiologic Technology Week®

National Radiologic Technology Week® (NRTW®) is celebrated annually to recognize the vital work of R.T.s across the nation. The celebration takes place during the week of Nov. 8 to commemorate the discovery of the x-ray by Wilhelm Conrad Roentgen on Nov. 8, 1895. The week-long celebration calls attention to the important role medical imaging and radiation therapy professionals play in patient care and health care safety.

For more information, contact:
American Society of Radiologic Technologists
800.444.2778 | marketing@asrt.org
asrt.org/nrtw | #NRTW22

16 | COPD World Day

Chronic obstructive pulmonary disease (COPD) is a serious lung disease that makes breathing difficult. World COPD Day is a yearly reminder that when you can't breathe, nothing else matters. For those diagnosed with COPD, talk to your healthcare provider to see how you can better manage your condition, and live a full and active life.

For more information, contact:
Aryn Stanley | American Lung Association
312.273.5478 | aryn.stanley@lung.org
lung.org/copd | @LungAssociation
#WorldCOPDDay

12 | Pneumonia Day (World)

World Pneumonia Day serves as a reminder that pneumonia can strike at any age, anywhere, and anytime. It's commonly a complication of a respiratory infection — especially the flu — but there are more than 30 different causes of the illness. Older adults, children, and people with chronic disease, including chronic obstructive pulmonary disease and asthma, are at high risk for pneumonia.

For more information, contact:
Aryn Stanley | American Lung Association
800.586.4872 | aryn.stanley@lung.org
lung.org/pneumonia | @LungAssociation
#WorldPneumoniaDay



A hub for members to ask and answer questions, share trusted tools and templates and spark innovative ideas.

My.SHSMD.org



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december



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december

At-a-Glance

MONTH-LONG OBSERVANCES

Give the Gift of Sight Month

WEEK-LONG OBSERVANCES

- 4-10 National Handwashing Awareness Week
- 4-10 National Influenza Vaccination Week

RECOGNITION DAYS | EVENTS

- 1 World AIDS Day
- 31 New Year's Eve – Quit Smoking Resolutions

1 | World AIDS Day

In 1988, the World Health Organization established World AIDS Day. This observance focuses global attention on the continuing impact of HIV and encourages each of us to take action to expand our collective response to HIV.

For more information, contact:

Miguel Gomez | US Department of Health and Human Services, Office of Infectious Disease and HIV/AIDS Policy | 202.795.7697
Miguel.Gomez@hhs.gov | HIV.gov
@HIVGov | #WAD2022

1-31 | Give the Gift of Sight Month

The Holiday season brings together families, friends and festivities. During the month of December, Prevent Blindness encourages everyone to reflect on the joys of healthy vision and support sight-saving services.

For more information, contact:

Prevent Blindness | 800.331.2020
info@preventblindness.org
PreventBlindness.org
@PBA_SavingSight

4-10 | National Handwashing Awareness Week

To teach The Four Principles of Hand Awareness: 1. WASH your hands when they are dirty and BEFORE eating. 2. DO NOT cough into your hands. 3. DO NOT sneeze into your hands. 4. Above all, DO NOT put your fingers into your eyes, nose, or mouth. The Four Principles of Hand Awareness have been endorsed by the AMA and AAFP. Practicing these four Principles teach adults and children the role hands play in respiratory and gastro-intestinal infectious diseases and how to effectively prevent contracting them.

For more information, contact:

William Sawyer, MD
Henry the Hand Foundation
513.769.4951 | dr.will@henrythehand.org
henrythehand.org

4-10 | National Influenza Vaccination Week

As we head into flu season, remember to keep preventive healthcare at the top of your to-do list. The Centers for Disease Control and Prevention recommends the annual influenza vaccine for everyone six months of age and older. During National Influenza Vaccination Week, get your annual flu vaccine at a local pharmacy or through your healthcare provider.

For more information, contact:

Aryn Stanley | American Lung Association
312.273.5478 | aryn.stanley@lung.org
lung.org/flu | @LungAssociation
@CDCgov

31 | New Year's Eve – Quit Smoking Resolutions

This year, make a New Year's Resolution to quit smoking! Quitting isn't easy, but 50 million ex-smokers in the United States are proof that it's possible. Quitting smoking is the best thing you can do to dramatically improve your health. Get support from the American Lung Association's proven quit smoking program, Freedom From Smoking, at www.lung.org/stop-smoking.

For more information, contact:

Aryn Stanley | American Lung Association
312.273.5478 | aryn.stanley@lung.org
lung.org/stop-smoking | @LungAssociation
#NYE #quitsmoking

CELEBRATE Today!

24 Awareness Days in December

- Flu Prevention
- Alcohol Awareness
- Driver Safety
- Holiday Stress

B BALDWIN PUBLISHING
GOOD HEALTH CONTENT

See December content at
BaldwinPublishing.com



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Society for Health Care
Strategy & Market
DevelopmentSM

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#		
#HAVhope Day of Awareness		17
A		
American Diabetes Month		32
American Heart Month		5
American Stroke Month		13
Asthma Awareness Month		13
Asthma Day (World)		14
B		
Baby Sleep Day		7
Black Maternal Health Week		11
Brain Injury Awareness Month		7
Breast Cancer Awareness Month		28
Breathe Better, Sleep Better Month		7
C		
Cardiovascular Professionals Week		5
Cataract Awareness Month		17
Childhood Cancer Awareness Month		24
Community Health Improvement Week		17
COPD Awareness Month		32
COPD Day (World)		33
Cord Blood Awareness Month		20
D		
Dental Assistants Recognition Week™		7
Domestic Violence Awareness Month		28
Drug-Free Pain Management Awareness Month		24
E		
Emergency Nurses Week		29
F		
Fire Prevention Week®		28
Food Safety Education Month		24

G				
Gene Therapy and Specialty Pharmacy Rx Awareness Month		24		
Give the Gift of Sight Month		35		
Global Employee Health and Fitness Month (GEHFM)		13		
Global Pulmonary Fibrosis Awareness Month		24		
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H				
Health Care HR Week		7		
Health Care Risk Management Week		18		
Health Literacy Month		28		
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Healthcare Documentation Integrity Week		15		
Healthcare Thought Leadership and Innovation Month		10		
I				
Immunization Awareness Month (National)		22		
International Clean Hands Week		26		
International Infection Prevention Week		29		
IV Nurse Day		3		
K				
Kids ENT Health Month		5		
L				
Liver Health Matters Month		17		
Lung Cancer Awareness Month		32		
M				
Maternal Sepsis Week		14		
Medical Laboratory Professionals Week		11		
Medical Travel Month		3		
Medical Ultrasound Awareness Month		28		
Men's Health Month		17		
Men's Health Week		18		
Mental Health Month		13		
Minority Mental Health Awareness Month		20		
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National Assisted Living Week® (NALW)		25		
National Critical Care Awareness and Recognition Month		13		
National Dialysis Technician				
Recognition Week				29
National Disability Employment Awareness Month				28
National Drug and Alcohol Facts Week				8
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National Health Care Facilities and Engineering Week				30
National Health Care Supply Chain Week				29
National Health Center Week				22
National Hospice and Palliative Care Month				32
National Hospital Week				14
National Influenza Vaccination Week				35
National Internal Medicine Day				30
National Limb Loss and Limb Difference Awareness Month				10
National Nurse Practitioner Week				32
National Nursing Assistants Week				18
National Nutrition Month				7
National Osteoporosis Month				13
National Patient Transport Week				32
National Physical Therapy Month				28
National Physician Suicide Awareness Day				26
National Poison Prevention Week				8
National Radiologic Technology Week®				33
National Radon Action Week				29
National Respiratory Care Week				30
National Run A Mile Day(s)				13
National Skilled Nursing Care Week (NSNCW)				14
National Stuttering Awareness Week				15
National Suicide Prevention Month				25
National Women's Health Week (NWHW)				14
National Youth HIV & AIDS Day				11
Neonatal Nurses Week				25
Neuroscience Nurses Week				15
Neurosurgical Awareness Month				22
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NF Awareness Month				13
NPD Week				26
Nuclear Science Week				29
Nurses Month				14
O				
Occupational Therapy Month				10

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P

Parkinson's Awareness Month	10
Patient Experience Week 2022	11
Pediatric Sepsis Week	11
Perianesthesia Nurse Awareness Week (PANAW)	5
Phlebotomists' Recognition Week	5
Pneumonia Day (World)	33
Prostate Cancer Awareness Month	24
PTSD Awareness Month	17
Pulmonary Fibrosis Awareness Month (Global)	24

R

Radon Awareness Month	3
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S

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Sepsis Awareness Month	25
Sterile Processing Week	29
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T

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Thyroid Cancer Awareness Month	25
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V

Vascular Nurses Week	25
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Workers' Compensation Advocacy	14
World AIDS Day	35
World Autism Awareness & Acceptance Month	10

Planning Ahead

2023

January

S	M	T	W	T	F	S
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December

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