

# NHA & NeRHA 2023 Spring Forum Agenda

## At-A-Glance

TUESDAY, MAY 23

4:00 P.M. - 6:00 P.M.

WELCOME RECEPTION | FOYER

WEDNESDAY, MAY 24

8:30 A.M.

OPENING REMARKS | SILVER 5,6,11,12

8:45 A.M. - 9:30 A.M.

KEYNOTE - MICHELLE RATHMAN | SILVER 5,6,11,12

*A Recipe for Thriving in an Industry Teetering on Life-Support.*

9:30 A.M. - 10:00 A.M.

SPONSOR BREAK | GOLD 1-7

10:00 A.M. - 10:45 A.M.

BREAKOUT SESSIONS

A. *The Patient Payment Conundrum: The Impact on providers and their Patients*

John Fistner, AblePay | SILVER 5,6,11,12

B. *Turning the Tides of Nursing*

Patti Artley, Medical Solutions | SILVER 4

C. *Creative Solutions for Specialty Medicine in Rural Communities*

Chris Pusey, InReach Health | SILVER 10

11:00 A.M. - 11:45 A.M.

BREAKOUT SESSIONS

D. *Transitions of Care Panel*

April Gaines, Crete Area Medical Center

Beverly Nelson, Boone County Medical Clinic

Bill Calhoun, Kearney Regional Medical Center

Dr. Daniel Defreece, CHI Health St. Mary's

Shelly Graham, Memorial Hospital | SILVER 5,6,11,12

E. *Cybersecurity in Healthcare: Managing Threats and Protecting Patients*

Nick Rodriguez HHS | SILVER 4

F. *Surviving in Turbulent Times: What are 2 Health Systems Doing to Sustain Profitability*

Jean Nyberg Forvis | SILVER 10

12:00 P.M. - 1:30 P.M.

LUNCH AND AWARDS | SPONSOR EXHIBITS OPEN | GOLD 5

1:30 P.M. - 2:15 P.M.

PLENARY/GENERAL SESSION | SILVER 5,6,11,12

Nathan Baugh

2:15 P.M. - 3:00 P.M.

BREAKOUT SESSIONS

G. *Critical Access Hospital Financial Management*

Julianne Kipple/Kirk Delperdang,Lutz | SILVER 5,6,11,12

H. *Navigating Medical Insurance Funding Complexities*

Kirk Swartzbaugh & Bill Rezac, USI | SILVER 4

I. *Integrated Behavioral Health Care in Rural Nebraska*

Dr. Cate Jones-Hazeldine, BEHCN | SILVER 10

# NHA & NeRHA 2023 Spring Forum Agenda

## At-A-Glance (cont'd)

3:00 P.M. - 3:30 P.M.

**SPONSOR BREAK** | GOLD 1-7

3:30 P.M. - 4:15 P.M.

**BREAKOUT SESSIONS**

J. *On the Road to Recovery: Confronting Physician Burnout, Recruitment, and Retention*; Brent Barnacle, Jackson Physician Search | SILVER 5,6,11,12

K. *Giving Rx: Philanthropy in a Healthcare Setting*  
Todd Mekelburg & Dena Beck, NE Comm Foundation  
Rita Luongo, Thayer Co Health Services | SILVER 4

L. *Nebraska Liability Fund*  
Derek Briscoe, USI | SILVER 10

4:30 - 5:30 P.M.

**SPONSOR RECEPTION** | GOLD 1-7

5:30 - 7:00 P.M.

**ACHE MEETING** | GOLD 4

### THURSDAY, MAY 25

8:30 A.M. - 9:15 A.M.

**NATIONAL/RURAL UPDATES** | SILVER 5,6,11,12

Carrie Cochran-McClain, NRHA

9:15 A.M. - 10:00 A.M.

**REH - EDUCATION, ADVOCACY AND RESOURCES**

Christina Campos, Guadalupe County Hospital, NM;  
Kristin Martinsen, HRSA; Greg Wolf, LilyPad;  
Carrie Bova, Wintergreen

10:00 A.M. - 10:15 A.M.

**BREAK**

10:15 A.M. - 11:00 A.M.

**REH - ROUND TABLE PANEL DISCUSSION**

Christina Campos, Guadalupe County Hospital, NM;  
Kristin Martinsen, HRSA; Greg Wolf, LilyPad;  
Carrie Bova, Wintergreen; Margaret Brockman, NE DHHS  
Office of Rural Health

11:00 A.M. - 12:00 P.M.

**KEYNOTE - BRIAN ALEXANDER**

*How America Lost its Community Mojo*

# NeRHA 2023 Rural Health Clinic Agenda

## At-A-Glance

### WEDNESDAY, MAY 24

9:30 A.M. - 12:00 P.M.

**2023 RURAL HEALTH CLINIC UPDATE: BILLING, COMPLIANCE AND PRACTICE MANAGEMENT**

Patty Harper, InQuiseek, LLC | GOLD 10

12:00 P.M. - 1:30 P.M.

**LUNCH/AWARDS** | GOLD 5,6,11,12

1:30 P.M. - 2:15 P.M.

**GENERAL SESSION**

Nathan Baugh | SILVER 5,6,11,12

2:15 P.M. - 3:00 P.M.

**COMMONLY FOUND DEFICIENCIES IN RHCS**

Wendy Sablatura, The Compliance Team | GOLD 10

3:00 P.M. - 3:30 P.M.

**SPONSOR BREAK** | GOLD 1-7

3:30 P.M. - 4:15 P.M.

**BEHAVIORAL HEALTH INTEGRATION IN RHCS AS A PLATFORM TO IMPROVE ACCESS, QUALITY AND GROWTH**

Greg Wolf & Carrie Bova | GOLD 10