

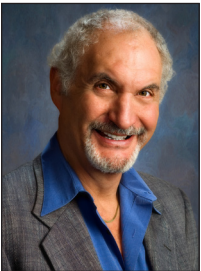
Featuring keynotes:



KIMBERLY MCNALLY



STEVE BERKOWITZ



CARL HAMMERSCHLAG

Today's Vision. Tomorrow's Reality.



20th Annual Western Regional Trustee Symposium

June 8-10, 2016 | Arizona Grand Resort & Spa | Phoenix, Arizona

You are Invited!

Dear fellow trustees and healthcare executives,



I would like to extend a personal invitation to you to attend the 20th Annual Western Regional Trustee Symposium (WRTS) on June 8-10, 2016 in Phoenix, Arizona. We are excited to celebrate the 20th Anniversary of bringing hospital and healthcare trustees and executives together to network and collaborate on how to tackle the important issues of the day. The Symposium strives to provide quality governance education and prides itself on its ability to continue to offer it at an affordable price. The Symposium is a collaborative effort of the hospital associations of Arizona, Colorado, Idaho, Montana, Nebraska, Nevada, New Mexico, North Dakota, South Dakota, Utah and Wyoming.

With three keynote speakers, a mini workshop, nine breakout sessions and a special bonus session, there is surely an educational session that will fit your interest. Apart from the educational sessions, the networking opportunities are of particular value. Many attendees express that they leave the meeting feeling energized and more prepared to guide their organizations into the future.

You can look forward to a number of outstanding, nationally known and respected healthcare experts who will provide you with valuable information on a variety of topics around this year's theme "Today's Vision. Tomorrow's Reality." From quality and patient safety to the role of the trustee on the road to population management and an overview of new core competency for healthcare, the Trustee Symposium will cover emerging trends, challenges and opportunities that every hospital trustee will encounter in the years to come.

Like our magnificent Grand Canyon, known for its overwhelming height and depth and a variety of vistas, we have planned a "Grand" combination of events that will enrich your Arizona experience.

Invite your organization's entire board of trustees. I encourage you to actively share your expertise in the plenary sessions, roundtable discussions, breakout sessions and networking opportunities. I also encourage you to visit with our generous sponsors, whose services can greatly benefit our hospitals. This symposium would not be possible without their support.

Sincerely,

Cathy Ott

Cathy Ott, Chair
20th Annual Western Regional Trustee Symposium
Board Chair, Kingman Regional Medical Center - Kingman, AZ



Thank You Sponsors!

PLATINUM



GOLD



SILVER



BRONZE



Lodging Information

Who Should Attend?

Trustees and executive leadership staff are encouraged to attend as a team. A discount is provided if four or more individuals attend from the same organization and register under one payment. Spouses and guests are also welcome to attend the group breakfasts and Welcome Reception, but will need to register.

Why Should You Attend?

Symposium attendees will gain increased knowledge about many issues through educational sessions, networking and information exchange with hospital and healthcare trustees and executives.



The Arizona Grand Resort & Spa will host the 20th Annual Western Regional Trustee Symposium.

At the Arizona Grand Resort & Spa, all guests enjoy the luxury of a 600 square foot one-bedroom suite featuring a separate living room, 42" HD televisions, wireless high-speed internet, and of course, the Grand Sleep Experience bed.

The Only Seaside Experience in Arizona – Treat your family to an adventure in the desert they will never forget at the renowned 7-acre Oasis Pool. Voted by the Travel Channel as one of the country's Top 10 Water Parks, families and kids of all ages can spend their days playing in the park's infinite waves. When you need to take a break from all the fun, relax with a drink or snack from the Oasis Bar & Grill.

Lodging

The rate for the Arizona Grand Resort & Spa is \$135/night + tax for a one bedroom suite. Check-in is 4:00 p.m. and check-out is 11:00 a.m.

There is ample parking with no fees at the resort.

Hotel Reservation Cutoff

A room block has been established through May 18, 2016. Reservations will be accepted after this date at the group rate based on availability. **Reservations may be made by calling (877) 800-4888 and mentioning the 20th Annual Western Regional Trustee Symposium (code#69TO64).**

Reserve your room online at:

<https://res.windsurfercrs.com/ibe/details.aspx?propertyid=13820&nights=1&checkin=06/04/2016&group=AKAWRT>

Guarantee Policy

All reservations require credit card guarantee at time of booking.

Cancellation Policy

Cancel 72 hours prior to 5 p.m. hotel time to avoid one night penalty plus tax.

Transportation

Nestled at the base of the South Mountain Preserve, the Arizona Grand Resort & Spa is just 6.3 miles away from the Phoenix Sky Harbor International Airport.

Taxi terminal access is as follows:

Estimate cost is \$20.00 to and from the resort

Terminal 2: East outside door # 8

Terminal 3: North curb, outside door # 7 and South curb, outside door #6

Terminal 4: Level 1, North curb, outside door # 7 and South curb, outside door #6

Van terminal access is as follows:

Terminal 2: North curbside

Terminal 3: North and South curbside

Terminal 4: Level 1, North and South curbside

The following Shared Ride Van Service is contracted at Phoenix Sky Harbor:

SuperShuttle: (602) 244-9000

10:00 a.m.

Registration and Sponsor Showcase

11:00 – 11:30 a.m.

Opening Ceremony

Greg Vigdor, President & CEO
Arizona Hospital & Healthcare Association - Phoenix, AZ

Cathy Ott, Chair
20th Annual Western Regional Trustee Symposium
Board Chair, Kingman Regional Medical Center
Kingman, AZ

11:30 a.m. – 12:15 p.m.

Symposium Welcome Luncheon

This luncheon will afford trustees the opportunity to visit with new and long-time colleagues.

12:15 – 1:15 p.m.

Keynote Address

ENGAGING Leadership and Governance on Quality and Patient Safety



Kimberly McNally, MN, RN, BCC, President, McNally & Associates - Seattle, WA

Kimberly McNally will discuss the role of board members and executive leaders in quality and patient safety efforts and approaches for increasing engagement in this work. This session will address the indicators of an engaged board, strategies for working collaboratively with the board, medical and administrative leaders on the quality journey, and practical ways to increase involvement in championing quality and safety initiatives.

McNally is a health system trustee, executive coach, retreat facilitator, nurse, and published author. She works with leaders and teams in healthcare, nonprofit and education organizations. As President of McNally & Associates, she has served more than 95 organizations nationally and internationally since 1998. Her clients include boards, senior executives, physician and nursing leaders, educators, nonprofit organizations and professional associations. Currently, McNally serves on the boards of the American Hospital Association (AHA), Health Research and Education Trust (HRET), UW Medicine Health System, Seattle Cancer Care Alliance (SCCA) and the National Board of Advisors of the AHA Center for Healthcare Governance.

1:30 – 4:30 p.m.

The Trustee Toolkit Mini Workshop

Karen Owens and Sam Coppersmith, Coppersmith Brockelman, PLC - Phoenix, AZ

This workshop, designed for new hospital trustees, examines key legal issues likely to face trustees as they serve their hospitals, such as fiduciary duties, conflicts of interest, nonprofit and public hospital standards (community need, tax-exemption, open meeting laws, public finance), and defenses for board members who act in good faith. The session also will review medical staff relations matters (credentialing, corrective action), licensure and accreditation (Conditions of Participation, The Joint Commission standards), and key healthcare laws affecting hospitals (Stark, Anti-Kickback, HIPAA, EMTALA, Anti-Trust, Affordable Care Act). Participants will leave with a basic understanding of their duties as trustees and the legal parameters within which their hospitals operate.

Karen Owens leads Coppersmith Brockelman's healthcare practice group. Her own practice focuses on clinically-related legal issues including hospital/medical staff relations and peer review, Medicare certification, state licensure, EMTALA, The Joint Commission and Medicare CoP compliance. Owens is consistently listed for healthcare in Best Lawyers, Super Lawyers (Southwest) and Chambers USA.

Sam Coppersmith is the firm's lead business and real estate transactional lawyer. He works closely with hospitals and hospital districts on business organization, corporate governance, and exempt organization issues. A former member of the U.S. House of Representatives, he also advises healthcare clients on legislative and election-related matters. Owens and Coppersmith serve as counsel to the Arizona Hospital and Healthcare Association.

1:30 – 2:45 p.m.

Concurrent Sessions 1-4

Session 1: Strategies for Designing More Productive Board and Committee Meetings

Kimberly McNally, MN, RN, BCC, President, McNally & Associates - Seattle, WA

Did you leave your last board meeting feeling like your presence made a difference? Are you excited to attend next month's meeting? If not, your meetings don't have to be this way! Non-productive, haphazard or boring meetings hamper growth, dampen planning efforts, negatively impact engagement, and lead to confusion and frustration among board members and staff alike. Learn some practical strategies to structure your next governance meeting so your board members feel engaged and committed.

Session 2: Healthcare Debt Financing Trends

Ross Holland, Vice President, Lancaster Pollard - Newport Beach, CA
Jason Dopoulos, Vice President, Lancaster Pollard - Los Angeles, CA

This session will include options on the state of the capital markets tailored specifically to healthcare. Presenters will outline the main types of debt financing available to hospitals along with pros and cons. Session includes options geared towards larger, more established credits, but also popular options for smaller hospitals. Various case studies will be presented and discussed. The presentation will close with questions and roles that trustees should consider when their hospitals are beginning to vet potential financing.

Ross Holland is responsible for the central California, Arizona, Utah and New Mexico markets. During his time at Lancaster Pollard, Holland has worked on the underwriting and closing of a range of mortgage loans for rehabilitations, new construction and refinance projects totaling over \$150 million. Prior to joining Lancaster Pollard, Holland worked as a pricing analyst for Catalyst Rx. Holland holds registered securities representative (Series 52 and Series 79) licenses.

Jason Dopoulos covers the California, Nevada, Utah, Arizona and New Mexico markets. He is responsible for underwriting and all closing process details. He is focused on community healthcare and senior living, and has structured a range of bond transactions and mortgage loans for expansion, new construction and refinance projects. He has a thorough understanding of both conventional and federal financing structure for both taxable and tax-exempt borrowers, including FHA and USDA mortgage insurance and loan programs. Dopoulos holds a general securities representative license (Series 7).

Session 3: Planning for & Executing a Smooth CEO Transition

Mark T. O'Neil, Jr., FACHE, Senior Consultant, Yaffe & Company - Hilton Head, SC

There is perhaps no more crucial time in the life of an organization than when the transition of the CEO is underway. Additionally, the hiring (and sometimes firing) of a CEO it is one of the most important duties of the Board of Directors. Yet often, little attention is paid to planning for this inevitable transition. This session will explore the situations under which Hospital and Health System CEO turnover occurs and the approaches that Boards of Directors should take to anticipate and plan for a smooth transition under each of those scenarios.

Mark T. O'Neil, Jr. has been with Yaffe & Company since 2014 and provides consulting services in the areas of leadership development, governance, strategic planning and operations improvement. O'Neil most recently served as the CEO of Hilton Head Regional Healthcare in South Carolina. An advocate for community service, he has served as the Chairman of the Board of United Way and the Chamber of Commerce and he has volunteered his time as a member of many nonprofit and educational organizations throughout his career. O'Neil's high-level community involvement and extensive knowledge of the healthcare environment have made him a frequent guest speaker at community group meetings and events.

Session 4: What is a Patient Safety Organization and What Makes Them Unique?

Ann McGowan, RN, MSN, Executive Director, Nebraska Center for Patient Safety - Omaha, NE

The objectives for this session include: a) Describe the scope of preventable adverse events in healthcare; b) Explain the rationale for the Patient Safety and Quality Improvement Act (PSQIA) which created Patient Safety Organizations (PSOs); c) Explain the activities of PSOs; d) Describe the mission, goals, membership benefits, and reporting process of the Nebraska Coalition for Patient Safety; e) Compare education opportunities provided to NCPCS members to those currently available in your setting and f) Discuss how to apply principles of a culture of safety to promote learning through reporting.

Ann McGowan is responsible for patient safety initiatives with member organizations across the states of Nebraska and Iowa. She is also responsible for ensuring compliance with federal requirements set forth by the Agency for Healthcare Research and Quality and the Office of Civil Rights (OCR). McGowan is a registered nurse with experience working in community hospitals, as well as academic medical centers in Arizona, Texas and Nebraska. She has also worked in home care and hospital administration. McGowan has her master's in nursing degree from Loyola University - New Orleans with an emphasis in healthcare systems management.

Mark Your Calendar!

21st Annual Western Regional Trustee Symposium

June 2017 (Date TBD)

New Mexico

Wednesday, June 8

2:45 – 3:15 p.m.

Break and Sponsor Showcase

3:15 – 4:30 p.m.

Concurrent Sessions Repeat

5:00 – 6:00 p.m.

Welcome Reception

Whether you are a seasoned veteran of the symposium or a new attendee, this informal reception is the perfect conclusion to a full day of activities.

Thursday, June 9

8:00 – 8:45 a.m.

Breakfast Buffet & Table Topic Discussions

Tables will be labeled with topics and you may choose the one that interests you most.

9:00 – 10:15 a.m.

Keynote Address

A Successful Model for Community Hospitals and Systems to Both Thrive



Steve Berkowitz, MD, SMB Health Consulting - Austin, TX

Dr. Berkowitz will discuss what community hospitals and systems need to develop strategies for providing services together—how transparency has become the way to do business, the role of the trustee in achieving engagement and alignment of stakeholders and the role of the trustee on the road to population health management—the Community Hospital Medical Home.

Dr. Steve Berkowitz has over 25 years of experience in healthcare management and consulting. For 13 years, he was the Chief Medical Officer of St. David's Healthcare, a six-hospital system in Austin, TX, as well as the Chief Medical Officer for the Central and West Texas Division of HSC, which also includes facilities in El Paso. In February of 2014, Dr. Berkowitz was appointed by Texas Governor Rick Perry to serve as chairman of the board of the Texas Institute for Healthcare Quality and Efficiency. He also sits on the board of the Texas Association for Healthcare Quality, the Society of Cardiovascular Patient Care, and has served on the board of the Texas Hospital Association and the Texas Health Care Information Council. Dr. Berkowitz is board certified in internal medicine, and is a prominent national speaker and writer in the healthcare arena.

Thursday, June 9

10:30 – 11:45 a.m.

Concurrent Sessions 5-9

Session 5: Five Game Changers in Healthcare

Steve Berkowitz, MD, SMB Health Consulting - Austin, TX

Dr. Steve Berkowitz will review the concept of transparency in outcomes, patient experience and cost-effectiveness and how the increasingly informed consumer is making healthcare decisions. There will also be discussion on how high deductibles are changing consumer behavior and how communities should best cope with this issue, and the role of new technology and EMR in the transformation of healthcare. There will be a review of how genomic testing and other disruptive innovations are changing the healthcare landscape, and discussion on how community hospitals and systems more effectively compete for the healthcare dollar.

Session 6: Palliative Care: The Ethics and Economics

Cameron Svendsen, LCSW, Regional Vice President of Operations, Palliative Care Alliance - Phoenix, AZ

As more and more patients are being diagnosed with serious and chronic diseases, there is corresponding demand for care alternatives at home that help keep patients from unnecessary hospital admission and readmission. The treatment plan must now include assessment and management of accompanying anxiety, pain and other concurrent symptoms. Even home environment status, familial relations, transportation challenges, financial concerns, activities of daily living changes and all other situational conditions that impact a person's health must be evaluated. This presentation illustrates the advantages of building a successful inpatient palliative care program to address the patient's whole health experience. It also reveals strategies for continuity through models of community-based palliative care as a proven solution post discharge. By providing care coordination to the highest resource utilizers, costs are minimized while patient satisfaction is maximized.

Cameron Svendsen is a licensed clinical social worker and has 25 years invested in the healthcare industry. In several business and educational development roles over the past decade, he has promoted hospice and palliative care during the changing national perception toward how we care for chronic and seriously ill patients. In late 2013, he helped found Palliative Care Alliance (PCA), one of only a small few community-based palliative care programs. With the ultimate objective of filling the gap in the current medical system, PCA provides palliative care for patients living with a chronic or serious illness, but who aren't ready or eligible for hospice or home health.

Session 7: From Surviving to Thriving

Marty Fattig, CEO, Nemaha County Hospital - Auburn, NE

Small decisions made at the right time can make a big difference in the operation of a small rural hospital. As the healthcare industry changes to one driven by value rather than volume, rural hospitals and rural providers are challenged to determine how they fit in with the new paradigm. Nemaha County Hospital (NCH) is a 20-bed, county-owned Critical Access Hospital (CAH) in Auburn, Nebraska. His facility became the first Nebraska hospital and the second CAH in the country to receive ISO 9001 certification for its quality management system. NCH was also named to the 2015 list of *HealthCare's Most Wired* facilities compiled by the American Hospital Association's Health Forum and the College of Healthcare Information Management Executives.

Marty Fattig has been involved in healthcare for over 35 years. He began his career as a bench medical technologist. He expanded his technical skills to include radiology and electrocardiology. Later on, he entered the field of healthcare administration and has served in various capacities including laboratory manager, director of ancillary services and hospital CEO. Fattig serves on the Critical Access Hospital Advisory Board on Quality and the federal health information technology coordinator's Health IT Policy Committee's Meaningful Use Workgroup. Fattig is currently the treasurer on the Nebraska Hospital Association board of directors.

Session 8: Rethinking Rural Facilities

Douglas Elting, Owner, TRANSCEND Health Consultants - Lincoln, NE

Form follows function, that is the law. When the delivery of healthcare transitions from fee-for-service to value-based compensation, function is changed. Consequently, the facilities that were designed to conform to CMS payment systems no longer function efficiently. This session will explore what a value-based rural health facility will look like, what it may cost and how it will function.

Douglas Elting has spent his career designing rural and community hospitals. During that time, he became a member of the American College of Healthcare Designers, a member of the American Institute of Architects Academy for Health, a member of American Society for Healthcare Engineering and numerous other organizations. He was also one of the early advocates of evidence-based design and serves as a "coach" for aspiring healthcare designers on behalf of the Center for Health Design. During that time, Elting designed hospitals and healthcare facilities that reflected the payment schedules of third party payers. That payment schedule defined how hospitals were designed. Now, we are asked to design healthcare facilities to meet

community need in a value-based delivery model. In the last several years, he has changed the direction of his career to research and develop a different model, both in form and function. One that serves the community, is self-sustaining and may serve as a model for a new era of rural health.

Session 9: Enlightened Interdependence: Collaboration in the New Healthcare Environment

Joseph R. Lupica, Chairman, Newpoint Healthcare Advisors - Phoenix, AZ

Hospitals across the country continue to face financial and operational challenges as the healthcare industry shifts toward a model of care that favors outpatient settings and rewards value over volume. To succeed in the new healthcare environment, hospitals are developing strategic relationships, such as telemedicine support, clinical integration, risk-sharing networks and joint ventures. This session discusses current trends in hospital collaboration and the benefits each model can offer.

Joseph R. Lupica is a veteran healthcare industry advisor. During his career, he has served a variety of nonprofit, corporate and public sector clients, providing governance advice, affiliation development and scenario planning. Lupica pioneered an award-winning community collaboration model to build consensus when not-for-profit or public sector hospital leaders consider community objective and evaluate options. In dozens of projects, his teams have produced innovative alignment structures for the transformation of hospitals and healthcare networks. He has also provided guidance to help local hospital leaders stand firm against mergers that would not advance their institutions or the communities they serve. Lupica is a nationally recognized commentator and speaker on healthcare issues. He has lectured and led seminars on healthcare and strategy. Lupica has served on the national faculty of the American College of Healthcare Executives and has been named a Visiting Scholar by the University of Iowa.

12:00 – 1:00 p.m.

Luncheon & AHA Federal Update



Erik Rasmussen, Vice President, Legislative Affairs
American Hospital Association - Washington, DC

Enjoy lunch while listening to Erik Rasmussen provide a comprehensive federal perspective on the state of healthcare in America and pending legislation that will impact our nation's hospitals and health systems. The federal update is designed to share innovative ideas and information, as we collaborate to provide better healthcare services to our communities.

Erik Rasmussen works in the Federal Relations Department of the American Hospital Association (AHA) as Vice President of the Advocacy & Public Policy Group. He is responsible for representing AHA's interests before the U.S. Congress. His primary goals are to promote hospitals' interests with primary congressional committees with greatest importance to hospitals and will play a leadership role in developing AHA's strategies and articulating AHA's policies on assigned congressional committees.

1:00 – 1:30 p.m.

Sponsor Showcase

1:30 – 2:45 p.m.

Concurrent Sessions Repeat

3:00 – 4:30 p.m.

Special Session

The New Core Competency for Healthcare: Engaging Patients, Employees and Physicians



Craig Deao, MHA, Senior Leader, Studer Group - Gulf Breeze, FL

Leaders in healthcare have a competitive advantage: we have the most talented, passionate people of any industry. Yet, despite decades of focus on performance improvement, our results lag our ambitions. In this session, hear Studer Group's latest thinking on engaging people as the core competency necessary to achieve your mission.

Craig Deao is a sought-after national expert and speaker on topics related to leadership, accountability, patient experience, quality and safety. In addition to his full-time work with Studer Group, he has served as faculty for the Institute for Healthcare Improvement, the American College of Healthcare Executives and dozens of healthcare systems across the U.S. and Canada. Deao served as one of the key leaders of Studer Group's Baldrige journey and now spends most weeks inside healthcare organizations working with boards, medical staff and executives to help architect their own journeys to excellence.

20 years of dedication to healthcare governance education

When the Western Regional Trustee Symposium (WRTS) was started in 1997, no thought was given to which hospitals would find the programs valuable and attend the sessions; however, the market niche into which the WRTS has evolved is the Critical Access Hospital and small rural hospital environment.

The success of the WRTS is largely due to a dedicated group of hospital association staff members and hospital trustees who have carried the initial concept forward — quality education at a reasonable price. As proof of that goal, the symposium has remained financially viable despite a challenging economic environment and positive comments relative to the program each year have been the norm. In recognition of an outstanding milestone in healthcare education, the Western Regional Trustee Symposium was selected as the 2015 Association of Association Educators (A²E) *Outstanding Achievement Award* recipient, the culmination of 18 years of hard work and commitment.



Thursday, June 9

6:30 - 9:00 p.m.

Special Evening Event (Optional)



Join us for a western reception and dinner at **Rustler's Rooste**, a mountaintop landmark that overlooks the Valley and is adjacent to Arizona Grand Resort & Spa. This hilltop Western steakhouse offers a fun, Old West atmosphere, complete with the finest views of the fabulous Phoenix skyline. "Horny the Bull," a live steer, resides outside the eatery's old mineshaft. You can even enter the dining room by sliding down a tin slide. Enjoy what *National Geographic* calls one of the best mountain views in the country and experience the true essence of Arizona culture.

Rustler's Rooste was founded in 1971 and is still family owned and operated. The legend goes that the original site, atop a butte in the foothills of South Mountain, was a hideout for cattle rustlers. Today it is firmly established as the valley's highest and brightest beacon of the total cowboy western experience. Open the door and enter part of an old mineshaft to the top floor, the Mountaintop Saloon, where we will join for cocktail hour. Enjoy the live country western band and the strolling cardshark/magician. The building is bordered on the north side by plate glass windows so there is a view from every seat in the house.

The all wood walls echo with history and are full of things from different points in time of this area and the west in general. Many ranchers brought their brands and branded the walls. All this with the muted comfort of sawdust covered floors and the aroma of mesquite grilling promises the elusive cowboy experience.

**This optional event includes dinner, transportation and entertainment. Rustler's Rooste is less than a two-minute drive from the Arizona Grand Resort & Spa. Shuttles will be available from the main lobby or you can enjoy a short walk along golf hole #9. Please indicate on the registration form if you and/or guests will be attending.

NOTE: Alcoholic beverages will be available for purchase (cash bar). Non alcoholic beverages also available.

Friday, June 10

7:15 - 7:45 a.m.

Breakfast Buffet

8:00 - 9:45 a.m.

Keynote Session

Healing Communities: The Future of Healthcare



Carl Hammerschlag, MD, University of Arizona Medical School - Phoenix, AZ

Today's healthcare model is based on an intervention (we diagnose illness and prescribe treatment). The future of healthcare will be based on a model of prediction and prevention. We can do that and get reimbursed for it, but it means moving beyond office and hospital walls, and into the community.

Healthcare in the future will be provided in schools, after-school programs and senior centers designed to keep people healthy. In

high risk areas of the community, mobile vans can provide outpatient/preventative care. There is a large pool of healing resources and practitioners in communities that can be mobilized to create a network focused on keeping people healthy. Weaving the language of science with the magic of his stories, Dr. Hammerschlag presents a paradigm-shifting model of preventative healthcare that saves billions of dollars, provides better care and promotes the importance of sustaining connections and building community.

Dr. Carl Hammerschlag is a master storyteller, internationally recognized author, physician, speaker and healer. He is also a Yale-trained psychiatrist who has spent more than 20 years working with Native Americans. For 14 of those years, he was Chief of Psychiatry at the Phoenix Indian Medical Center. Now one of the world's leading proponents of psychoneuroimmunology (mind-body-spirit medicine), Dr. Hammerschlag is a faculty member at the University of Arizona College of Medicine and an advisory board member to *Shape Magazine*.

9:45 - 10:00 a.m.

Closing Remarks

Cathy Ott, chair of the 20th Annual Western Regional Trustee Symposium, will offer comments to conclude the symposium.

Registration Information

You have two ways to register for the symposium using the registration form on the next page. Confirmation will be sent to you within 10 days of receipt of your paid registration. The Western Regional Trustee Symposium is reasonably priced and hospitals are encouraged to send multiple attendees and benefit from the group discount.

REGISTRATION FEES

Registration deadline is **May 20, 2016**. (A \$55 processing fee will be added to registrations received after that date and for any on-site registrations.)

Individual Hospital Member	\$499
(Includes Wednesday, Thursday and Friday sessions, breakfasts, lunches and Welcome Reception. This fee does not include the Thursday evening event.)	
Four or More Hospital Members*	\$475
Spouse/Guest**	\$135
Thursday Evening Event	\$80
On-site Registration	\$550

* Registrations must be received together to qualify for the discount.

** The spouse/guest fee includes Welcome Reception, Thursday and Friday breakfast. This fee does not include Wednesday and Thursday lunch or Thursday evening event.)

MAIL: Western Regional Trustee Symposium Registration
Nebraska Hospital Association
PO Box 82653
Lincoln, NE 68501-2653

FAX: (402) 742-8191 (Credit card registrations only)

IMPORTANT NOTE: Payment must accompany your registration and can be made by check or Visa, MasterCard or Discover.

Checks should be made payable to: Nebraska Hospital Association Foundation.

REGISTRATION CANCELLATION POLICY

Registration fees are non-refundable unless notice is received by May 20, 2016. However, alternates from the same hospital can be substituted. If a notice is received prior to May 20, refunds will be given less a \$75 administrative processing fee.

QUALIFIED EDUCATION CREDIT (Non-ACHE Credit)

The Western Regional Trustee Symposium (WRTS) is authorized to award **11.5 hours** of pre-approved ACHE Qualified Education Credit (non-ACHE) for this program toward advancement or recertification in the American College of Healthcare Executives. Participants in this program wishing to have the continuing education hours applied toward ACHE Qualified Education credit should indicate their attendance when submitting application to the American College of Healthcare Executives for advancement or recertification.

ACCESS TO MEETING

WRTS wishes to ensure that no individual with a disability is excluded, denied services, segregated or otherwise treated differently from other individuals because of the absence of auxiliary aids and services. If you need any of the auxiliary aids or services identified in the Americans with Disabilities Act, please advise us by indicating any special needs on the registration form provided. You will be personally contacted to make arrangements.

QUESTIONS ABOUT REGISTRATION?

Contact Heather Bullock at (402) 742-8148 or hbullock@nebraskahospitals.org.

STAY CONNECTED with WRTS!



[Facebook.com/WesternRegionalTrusteeSymposium](https://www.facebook.com/WesternRegionalTrusteeSymposium)



[Twitter.com/WRTS_symposium](https://twitter.com/WRTS_symposium)

Today's Vision. Tomorrow's Reality.

June 8-10, 2016 | Phoenix, Arizona

Registration deadline: May 20, 2016

Please fill out a separate registration form for each person attending the meeting. If additional forms are needed, you may make copies. If you need assistance, contact Heather Bullock at (402) 742-8148 or e-mail hbullock@nebraskahospitals.org.

Please print clearly

Name & Title _____

Organization _____

Address _____

City, State, Zip _____

Phone _____ Fax _____

E-mail of person attending symposium _____

Name, phone of individual filling out form if other than registrant: _____

WEDNESDAY, JUNE 8

• **Keynote** - ENGAGING Leadership and Governance on Quality and Patient Safety
12:15-1:15 p.m. Attending Not attending

• **Trustee Toolkit Mini Workshop** (*Intended for new trustees*)
1:30-4:30 p.m. Attending Not attending

• **Concurrent Sessions** - Select one session for *each* time slot attending.

- | | | |
|----------------------------------|---|---|
| 1. Strategies for Designing Mtgs | <input type="checkbox"/> 1:30-2:45 p.m. | <input type="checkbox"/> 3:15-4:30 p.m. |
| 2. Healthcare Debt Trends | <input type="checkbox"/> 1:30-2:45 p.m. | <input type="checkbox"/> 3:15-4:30 p.m. |
| 3. CEO Transition | <input type="checkbox"/> 1:30-2:45 p.m. | <input type="checkbox"/> 3:15-4:30 p.m. |
| 4. What is a PSO? | <input type="checkbox"/> 1:30-2:45 p.m. | <input type="checkbox"/> 3:15-4:30 p.m. |

• **Welcome Luncheon** Attending Not attending

• **Welcome Reception** Attending Not attending

THURSDAY, JUNE 9

• **Breakfast** Attending Not attending

• **Keynote** - Successful Model for Community Hospitals and Systems to Both Thrive
9:00-10:15 a.m. Attending Not attending

• **Concurrent Sessions** - Select one session for *each* time slot attending.

- | | | |
|--------------------------------|---|---|
| 5. Five Game Changers | <input type="checkbox"/> 10:30-11:45 a.m. | <input type="checkbox"/> 1:30-2:45 p.m. |
| 6. Palliative Care | <input type="checkbox"/> 10:30-11:45 a.m. | <input type="checkbox"/> 1:30-2:45 p.m. |
| 7. From Surviving to Thriving | <input type="checkbox"/> 10:30-11:45 a.m. | <input type="checkbox"/> 1:30-2:45 p.m. |
| 8. Rethinking Rural Facilities | <input type="checkbox"/> 10:30-11:45 a.m. | <input type="checkbox"/> 1:30-2:45 p.m. |
| 9. Enlightened Interdependence | <input type="checkbox"/> 10:30-11:45 a.m. | <input type="checkbox"/> 1:30-2:45 p.m. |

• **Luncheon/AHA Federal Update** Attending Not attending
12:00-1:00 p.m.

• **Special Session** - The New Core Competency for Healthcare
3:00-4:30 p.m. Attending Not attending

FRIDAY, JUNE 10

• **Breakfast** Attending Not attending

• **Keynote** - Transforming Your Hospital: Strategies for Success
8:00-9:45 a.m. Attending Not attending

SYMPOSIUM REGISTRATION FEE: (*Includes Welcome Reception, Thursday and Friday breakfast and lunch. This fee does not include Thursday evening event.*)

Hospital Member: \$499/person Four or More Members: * \$475/person **TOTAL: \$ _____**

*Multiple Registration Discount

If four or more individuals from your organization submit registrations at the same time, each may register at this reduced rate. This discount does not apply to a spouse and/or guest registering for the symposium.

SPOUSE/GUEST FEE: Spouse/Guest: \$135 per person
(Includes Wednesday Welcome Reception, and Thursday and Friday breakfast. This fee does not include lunches or Thursday evening event.)

TOTAL: \$ _____

Spouse/Guest Name: _____

Spouse attending Welcome Reception Spouse not attending Welcome Reception

THURSDAY EVENING DINNER EVENT: \$80 per person

Spouse/Guest Name: _____

TOTAL: \$ _____

MISCELLANEOUS: Late/On-site Fee: \$55 per person
(Registrations after May 20, 2016)

TOTAL: \$ _____

GRAND TOTAL DUE: \$ _____

METHOD OF PAYMENT:

Check (Payable to Nebraska Hospital Association Foundation)

Visa MasterCard Discover

Name on Card _____

Card Number _____ Expiration Date _____

Signature _____

Billing Address _____

SPECIAL NEEDS:

Please describe _____

TWO WAYS TO REGISTER:

1. Mail registration form and check payment to:
Western Regional Trustee Symposium Registration
Nebraska Hospital Association
PO Box 82653
Lincoln, NE 68501-2653
2. Fax form with credit card information to (402) 742-8191



For Association Use Only

Date Received:

Amount Received:

Date Posted:

Check Number:

Comments:



trusteesymposium.org

Mark Your Calendar!

21st Annual Western Regional Trustee Symposium
June 2017
New Mexico

The Western Regional Trustee Symposium is a collaboration between:

