



WEBINAR

## Everyday Habits to Create a Culture of Innovation (Summer Series webinar #1)

Date: **Tuesday, May 3, 2022**

Time: **12:00 p.m. – 1:00 p.m. CT**

### Speaker:

Natalie Painchaud, Director of Learning, Innosight

**Cost: \$200 for the summer series** (per hospital, no charge for additional lines)

### Target Audience

Chief Medical Officer, Chief Nursing Officer, COOs, nursing staff, human resource professionals, compliance officers, organizational leaders, and anyone else interested in the topic.

### Course Curriculum

The greatest source of untapped energy is the innovation potential that exists inside organizations around the world. Yet most organizations would admit they have struggled to create truly innovative cultures. This is why Natalie Painchaud and her co-authors wrote the book *Eat, Sleep, Innovate*. It lays out a system level way to encourage and enable people to think and act beyond the status quo. Success requires focusing on changing people's daily habits—and then making sure they stick and scale.

### Learning Objectives

At the conclusion of this session, participants should be able to:

- Apply the three steps to encourage and enable behavior change in an organizational context
- Inspect behavioral blockers-what people do instead of the desired behaviors

- Use behavior enablers, artifacts, and nudges (BEANs) to drive habit adoption

## Speaker Bio

Natalie is the Director of Learning at Innosight, and an experienced strategy and innovation consultant and coach. Natalie has been a faculty member of an accelerated leadership development program for one of the world's largest healthcare companies for over 6 years and collaborated on the initial design of the program. She has extensive experience developing leaders and has more than 15 years of experience in helping Fortune 500 companies develop the strategies, capabilities, and early proof points required to successfully innovate.

Natalie is coauthor of the new book *“Eat, Sleep, Innovate: How to Make Creativity an Everyday Habit Inside Your Organization”* (Harvard Business Review Press, October 2020). Natalie is also the coauthor of the HBR article [“Breaking Down the Barriers to Innovation.”](#)

Natalie has coached teams to develop new business models and designed and delivered interactive learning experiences to teach innovation concepts. As a consultant, Natalie has worked with commercial teams to identify new business models to fill strategic portfolio gaps.

Natalie's success in developing leaders is rooted in her own experience doing on-the-ground innovation. An early member of [Innosight](#), Natalie has worked all over the world in more than a dozen industries and specializes in healthcare and consumer goods. Natalie most recently immersed with a leading bank in Singapore to design a culture of innovation to enable their digital transformation.

As Director of Learning, Natalie leads Innosight's internal training strategy by designing and delivering development programs for the global consulting team and the professional staff. In her role, she supports broader talent development initiatives, including performance management and leadership training.

Prior to Innosight, Natalie was a Senior Associate with an MIT-founded executive-education company. In this position, Natalie led a team that developed and presented technology-based prototypes and business cases to hundreds of global CEOs and CIOs who were invited by the sponsoring companies, HP and Oracle.

Natalie holds a BA with distinction in Industrial Relations from McGill University in Montreal and an Advanced Certification in Executive Coaching from the Columbia University Coaching Program.

*This speaker has no real or perceived conflicts of interest that relate to this presentation.*