

2021 Nebraska Healthcare Administrative Professionals Conference

Thursday, April 15, 2021 | 9:00 a.m. - 12:00 p.m.
conducted via Zoom

Every day, in your role as a health care administrative professional, you exceed standards of excellence by providing outstanding support to your facilities. You are integral to our hospitals and this conference is intended to honor your special dedication as well as inspire and educate you in helping to maximize your career potential. Mark your calendar!

We encourage all NHA member hospitals and health systems to support their administrative professionals from any department to participate in this conference.

PROGRAM AGENDA

9:00 a.m.

Welcome and Announcements

Laura J. Redoutey, FACHE, NHA President
Julie Fletcher, NHA Executive Assistant & Office Manager



9:15 – 10:15 a.m.

Dress for Success, Wearing the Things that Make the Biggest Difference (part 1)

Carmen Schwab

10:15 – 10:30 a.m.

Break

10:30 – 11:00 a.m.

The Importance of the Administrative Professional Role in Our Hospitals

Jim Ulrich, MHA, FACHE
Chief Executive Officer
York General, York

11:00 a.m. – 12:00 p.m.

Dress for Success, Wearing the Things that Make the Biggest Difference (part 2)

Carmen Schwab

12:00 p.m.

Final Remarks/Prizes

Julie Fletcher

ABOUT THE SPEAKERS

Carmen Schwab

When you ask Carmen Schwab what gets her out of bed in the morning, her reply is: people! Carmen believes that great potential lies within every person. Regardless of the topic or audience she is addressing, her WHY is to educate, inspire, motivate and challenge each person to create strong relationships, connections and experiences! With communication driving the success of these three fundamentals, Carmen emphasizes empowering her audience to use communication as the springboard to positive change. When we make this our priority, the sky is the limit! With decades of experience in the "people business," she brings passion and expertise to help drive transformation. She loves what she does and her energy/enthusiasm is contagious!



Dress for Success—Wearing the Things that Make the Biggest Difference

Every day, 365 days a year, we make a choice about how we will "show up." Will we dress for success and wear things that make a difference? Wearing the right outfit may not always be the most comfortable but after a while it becomes your go-to and most comfortable attire. You may be surprised what comprises the "right" outfit—big ears, big glasses and 3-inch lime green heels are a few pieces of the outfit. During our time together we will learn about the "right" outfit and how it can inspire everyone with whom we interact. There are a lot of things we can't control, but the one thing we can is how we choose to Show Up.

Jim Ulrich

Jim was born in Plattsmouth and has lived in Nebraska for all but three years of his life; he has over 30 years of healthcare experience. After spending seven years as a CPA with Seim Johnson, he then took the position of Director of Finance with Madonna Rehabilitation Hospital. He then became President, CEO, COO, and CFO with Community Hospital in McCook, where he spent 16 years. He currently serves as Chief Executive Officer with York General.



Jim graduated in 1988 from Wayne State College with a Bachelors in Business Administration and went on to receive his Masters in Healthcare Administration from Bellevue University. He is a Fellow of the Healthcare Financial Management Association and a Fellow of the American College of Healthcare Executives.

Jim has volunteered on numerous community Boards and committees in both McCook and York including twice being the President of the Board for the McCook Economic Development Corporation, President of the Board for the McCook Area Chamber of Commerce and more recently the President of the Board for the York County Development Corporation and York Chamber of Commerce Ambassador. Jim has also served on the Boards and in the Chairman role of both the Heartland Health Alliance and the Nebraska Hospital Association. Jim has a passion for healthcare and community leadership, strategic planning and development of strong organizational values and cultures.

REGISTRATION & LODGING

[Register online here](#)

Registration deadline is April 9, 2021.

Registration fee: \$75 per person for NHA members

Questions?

For questions about the event, contact Julie Fletcher, office manager/executive assistant, at (402) 742-8141 or email jfletcher@nebraskahospitals.org. For questions about registration, contact Heather Bullock, member services and events manager, at (402) 742-8148 or hbullock@nebraskahospitals.org.



3255 Salt Creek Circle, Suite 100
Lincoln, NE 68504-4778
Phone: (402) 742-8140 • Fax: (402) 742-8191
www.nebraskahospitals.org
Laura J. Redoutey, FACHE, President

**2021 Nebraska Healthcare
Administrative Professionals Conference**
Thursday, April 15, 2021
9:30 a.m. - Noon

To register for the 2021 Nebraska Healthcare Administrative Professionals Conference, complete the form below and return it with payment to the Nebraska Hospital Association, ATTN: Administrative Professionals Conference, P.O. Box 82653, Lincoln, NE 68501-2653 or fax to (402) 742-8191.

[Click here to register online](#)

Organization: _____

Name, Title: _____

Name, Title: _____

Name, Title: _____

Name, Title: _____

Address: _____

City, State, ZIP: _____

Phone: _____

Email: _____

Payment Information

Registration fee is \$75 per person

Pay by check: (Payable to Nebraska Hospital Association)

Pay by credit card: Visa Mastercard Discover

Name on card: _____

Credit card #: ____ / ____ / ____ / ____ CVV Code ____ Exp. date ____ / ____

Signature: _____

**You may also return completed form to Heather Bullock
at hbullock@nebraskahospitals.org**



The influential voice of Nebraska's hospitals

3255 Salt Creek Circle, Suite 100 • Lincoln, NE 68504-4778
(402) 742-8140 • Fax: (402) 742-8191
Laura J. Redoutey, FACHE, President | nebraskahospitals.org