



Embracing Innovation Through a Complete Health Care Talent Ecosystem (IHA 11.20.23)

Date: **Monday, November 20, 2023**

Time: **1:30 p.m. – 2:30 p.m. CT**

Cost: \$195 to NHA members (Per hospital, no charge for additional lines. **Those individuals interested in viewing the recording must register separately at the Zoom link prior to the start of the webinar.** Zoom will send each individual registered an email containing an access code to view the recording.)

Who Should Attend:

- Clinical leaders.
- C-suite members.
- Health care human resource professionals.

Course Curriculum

This session will explore how flexible staffing models can attract underutilized segments of the workforce and alleviate burnout among hospital staff. It also will explore the value of "internal agency" programs to attract and retain clinicians.

Learning Objectives:

- Describe industry trends for travel nurses, nurse supply forecasts and staffing agencies using 1099 tax forms for nurses.
- Discuss the rise of the gig economy in health care.
- Outline staffing agency utilization trends during the pandemic and understand forecasts for 2024.

Speaker:

Rob Crowe is the founder and CEO of Matchwell, a medical solutions company. Crowe is a 23-year veteran of the recruiting and staffing industry and a frequent adviser, panelist, and speaker about health care workforce topics.

Registration

<https://online.nebraskahospitals.org/events/event-registration/?id=64ed5622-b85c-ee11-a81c-6045bd78798a>