

**NHA** Nebraska  
Hospital  
Association

The influential voice of Nebraska's hospitals

**2016**

# ADVOCACY DAY

*A Call to Action*

**MARCH 9, 2016**

8 a.m. - 1 p.m. (Registration begins at 7:30 a.m.)

The Cornhusker Marriott Hotel | Lincoln, NE

The NHA's Advocacy Day is a half-day workshop designed to provide hospital CEOs, advocacy team members, trustees, key hospital staff, state senators and their staff, leaders of HHS and other state health care advocates with important information about state and federal legislative issues.

## A CALL TO ACTION

Our influence is strongest when we speak together and in unison. Each NHA member is called to be an active participant in our advocacy efforts. We can create great change – together – by speaking up, speaking out and speaking loudly. When we speak together, state legislators must listen and must respond to the issues that impact our patients, our staff and our industry. Together, we can educate, inform and motivate elected officials to make policy and funding decisions that make Nebraska a healthier, stronger state.

The NHA 2016 Advocacy Day highlights current legislative issues impacting Nebraska hospitals and health systems and how they deliver quality and affordable care to their communities. Additionally, Advocacy Day provides health care advocates and leaders with the opportunity to visit with and educate state senators about how health care legislation will affect them.

## YOUR PARTICIPATION IS IMPORTANT!

Having a strong understanding of legislative issues and how they impact your hospital and community is critical for health care executives. Your knowledge of the legislative issues and state health care policy allows you to effectively be a voice and advocate. We will be the most successful when legislators and policymakers hear your grassroots stories describing the realities of health care in Nebraska.

**Please plan to join us on March 9, 2016, at The Cornhusker Marriott Hotel in Lincoln for the NHA 2016 Advocacy Day.**

## HOW TO REGISTER

The NHA 2016 Advocacy Day registration is \$60 per person. Complete the enclosed registration form and return it by March 1, 2016, to the Nebraska Hospital Association, ATTN: Vicky Pfeiffer, P.O. Box 82653, Lincoln, NE 68501-2653 or fax to (402) 742-8191.

## HOTEL ACCOMMODATIONS

Please make your reservation by calling The Cornhusker Marriott Hotel in Lincoln at (866) 706-7706. The rate is \$109 plus tax for lodging the night of March 8.

**Reservations must be made by February 16, 2016, to guarantee the group rate.** Be sure to tell them you are attending the NHA Advocacy Day event on March 9.

The NHA 2016 Advocacy Day is a pre-approved trustee certification event worth **2.5 hours** that can be used toward obtaining trustee education certification.



# AGENDA

- 7:30 a.m.      **Registration and Continental Breakfast**
- 8:00 a.m.      **Welcome and Opening Remarks**  
Laura J. Redoutey, FACHE, President  
Nebraska Hospital Association
- 8:15 a.m.      **Keynote Address**  
Jeffrey Gold, M.D., Chancellor  
University of Nebraska Medical Center  
Introduction: Mike Hansen, FACHE
- 9:00 a.m.      **104<sup>th</sup> Legislature: The Speaker's Perspective**  
Senator Galen Hadley, Speaker of the Legislature
- 9:45 a.m.      **Looking to the Future of Health Care**  
Senator Kathy Campbell, Chair  
Health and Human Services Committee  
Introduction: Marty Fattig, FACHE
- 10:15 a.m.      Break
- 10:30 a.m.      **Efforts within the Department of Health and Human Services**  
Calder Lynch, Director  
Division of Medicaid & Long-Term Care  
Introduction: Jim Ulrich, FHFMA, ACHE
- 11:00 a.m.      **The View from Washington, D.C.**  
Paul Muraca, Regional Executive, Region 6  
American Hospital Association  
Introduction: Kevin Nokels, FACHE
- 11:20 a.m.      **NHA Political Action Committee Update**  
Elisabeth Hurst, Director of Advocacy  
Nebraska Hospital Association
- 2015 Advocacy Team of the Year Award**  
Elisabeth Hurst, Director of Advocacy  
Nebraska Hospital Association
- 11:35 a.m.      **State Legislative Briefing**  
Andy Hale, Vice President, Advocacy  
Nebraska Hospital Association
- 12:00 p.m.      **Luncheon with State Policymakers**
- 1:00 p.m.      **Adjourn**
- 1:30 p.m.      Visit with Your State Senator  
Nebraska State Capitol

## **About the keynote speaker:**

Jeffrey P. Gold, M.D., is a nationally recognized leader and tireless advocate for transforming academic medicine and health care delivery. He became the eighth chancellor of the University of Nebraska Medical Center on Feb. 1, 2014. He also chairs the board of UNMC's principal clinical care system partner, Nebraska Medicine. As UNMC's chief executive officer, Dr. Gold is responsible for all aspects of campus administration, including its annual operating budget of more than \$740 million, a staff of about 5,000 and its 3,800 students. Additionally, Nebraska Medicine has over 6,500 employees and an operating budget of well more than \$1 billion. Dr. Gold holds a health professions academic appointment in the College of Medicine and in the College of Public Health. He serves as a University of Nebraska System Vice President.

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# 104<sup>th</sup> LEGISLATURE NEBRASKA SENATORS & LEGISLATIVE DISTRICTS

Senator	District	City	Senator	District	City
Baker, Roy	30	Lincoln	Kintner, Bill	2	Papillion
Bloomfield, Dave	17	Hoskins	Kolowski, Rick	31	Omaha
Bolz, Kate	29	Lincoln	Kolterman, Mark	24	Seward
Brasch, Lydia	16	Bancroft	Krist, Bob	10	Omaha
Campbell, Kathy	25	Lincoln	Kuehn, John	38	Heartwell
Chambers, Ernie	11	Omaha	Larson, Tyson	40	O'Neill
Coash, Colby	27	Lincoln	Lindstrom, Brett	18	Omaha
Cook, Tanya	13	Omaha	McCullister, John	20	Omaha
Craighead, Joni	6	Omaha	McCoy, Beau	39	Omaha
Crawford, Sue	45	Bellevue	Mello, Heath	5	Omaha
Davis, Al	43	Hyannis	Morfeld, Adam	46	Lincoln
Ebke, Laura	32	Crete	Murante, John	49	Gretna
Fox, Nicole	7	Omaha	Pansing Brooks, Patty	28	Lincoln
Friesen, Curt	34	Henderson	Riepe, Merv	12	Ralston
Garrett, Tommy	3	Bellevue	Scheer, Jim	19	Norfolk
Gloor, Mike	35	Grand Island	Schilz, Ken	47	Ogallala
Groene, Mike	42	North Platte	Schnoor, David	15	Scribner
Haar, Ken	21	Malcolm	Schumacher, Paul	22	Columbus
Hadley, Galen	37	Kearney	Seiler, Les	33	Hastings
Hansen, Matt	26	Lincoln	Smith, Jim	14	Papillion
Harr, Burke	8	Omaha	Stinner, John	48	Gering
Hilkemann, Robert	4	Omaha	Sullivan, Kate	41	Cedar Rapids
Howard, Sara	9	Omaha	Watermeier, Dan	1	Syracuse
Hughes, Dan	44	Venango	Williams, Matt	36	Gothenburg
Johnson, Jerry	23	Wahoo			

**Answer the call to action and join us on March 9.**



The influential voice of Nebraska's hospitals

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