

# CYBER SECURITY AND RISK WORKSHOP for Hospitals and Health Systems

**February 28, 2020**  
**Embassy Suites Conference Center - La Vista**  
**9 a.m. - 3 p.m.**

The **Nebraska Hospital Association** is partnering with cybersecurity experts at the **American Hospital Association** to bring you the first of its kind, strategic cybersecurity workshop. Cyber leaders from the local FBI will join us to discuss the global cyber threat landscape impacting healthcare. This workshop is designed for both technical and non-technical hospital and health system leaders and will focus on cybersecurity as a strategic enterprise risk issue with implications to care delivery and patient safety.

#### **Who should attend?**

Hospital and health system CEOs, CMOs, CIOs, legal counsel, compliance officers, physical plant managers, physical security officers, communications teams, CTO, Biomed engineering teams, technical, non-technical staff and incident response teams.

#### **Program Highlights**

Participants will discuss and learn with their peers how to identify and reduce cyber risk across all clinical and business functions and create an effective culture of cybersecurity. The workshop will conclude with a cyber exercise designed for multi-discipline leaders focusing on strategic decision making during a major cyber incident.

#### **Fees & Registration**

NHA members: \$195 (1 complimentary registration when enrolling 3 or more)

Non-members: \$295

**To register, complete the registration form or contact Heather Bullock at [hbullock@nebraskahospitals.org](mailto:hbullock@nebraskahospitals.org). Deadline: February 21, 2020.**



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## Workshop Agenda

9:00 - 9:30 a.m. Continental Breakfast and Registration

### **9:30 - 10:30 a.m. Overview of Cyber Threat Landscape Panel - the FBI and the AHA:**

(Joint presentation with John Riggi and FBI representatives)

- Learn from the FBI cyber program leaders about the criminal and national security cyber threats they are investigating on a global, national and regional level.
- Learn how best to work with the FBI prior, during and post cyber incident. The FBI will also discuss and distinguish their non-regulatory role in the investigation of cyber incidents.
- Learn what hospitals and healthcare systems on a national level are saying to their trusted AHA cyber advisor about their biggest cybersecurity threat challenges.
- Learn how the AHA is helping the field mitigate those threats and exchange information with the FBI and other government agencies.

10:30 - 10:40 a.m. Break

### **10:40 - 11:20 a.m. Best Practices and Challenges from Nebraska Hospitals**

(Moderated panel discussion with John Riggi)

### **11:20 a.m. - Noon Cyber Risk as Enterprise Risk**

Moderated presentation and discussion with attendees and previous panelists. AHA moderator will present perspectives to assist in the translation of cyber risk as not just an IT/data protection issue, but also a strategic enterprise risk issue with direct implications to care delivery, patient safety and reputation.

- Learn how your organization may be carrying hidden strategic cyber risk through third party relationships
- Discuss cyber enterprise risk communication and risk mitigation strategies with your multi discipline peers
- Exchange ideas to assist in creating an organizational culture of cybersecurity and facilitate cyber resource requests between technical and non-technical leadership.

Noon - 1:00 p.m. Networking Lunch

### **1:00 - 2:30 p.m. Cyber Tabletop Exercise**

John Riggi will moderate and actively engage all attendees in a group critical thinking and strategic leadership cyber incident exercise. This session is designed to be highly interactive and is based upon real world complex and multi-faceted cyber and risk incidents. It is designed for both technical and non-technical leaders and structured to test incident response plans, identify gaps and elicit strategic decision making skills under simulated adversarial conditions. John will directly solicit responses from the audience at all key decision points.

### **2:30 - 3:00 p.m. Wrap-up and Discussion**

## **Experience Summary**

**John Riggi**, having spent nearly 30 years as a highly decorated veteran of the FBI, serves as the first Senior Advisor for Cybersecurity and Risk for the American Hospital Association (AHA) and their 5000+ member hospitals. In this role, John serves as a national resource to assist members in defending against cyber attacks and other threats to their organizations. John will also support the AHA's policy and federal agency relations on cyber and other risk related issues. Previously, John led the cybersecurity and financial crimes practice for a major advisory services firm, including an exclusive engagement with the AHA to provide cybersecurity training for their 5000+ member hospital leaders. While at the FBI, John served as a representative to the White House Cyber Response Group. He also led the FBI Cyber National Outreach Program to develop mission critical, investigative and information sharing partnerships with the healthcare and other critical infrastructure sectors. John held a national strategic role in the FBI investigation of the largest cyber attacks targeting healthcare and other critical infrastructure sectors.

In coordination with the FBI and other government agencies, John is currently leading an AHA national campaign to advise members on threats to intellectual property, including national state sponsored theft of medical research and innovation. He currently co-leads a national HHS/healthcare sector task group to develop resources to assist the field in translating cyber risk into enterprise risk. John serves as an official private sector validator for the White House's Presidential Policy Directive (PPD)-41 on U.S. Cyber Incident Coordination, to improve coordination among government agencies and cooperation with the private sector.

Previously in his career, John served in leadership positions in the FBI's Washington Office Intelligence Division, New York Office Joint Terrorist Task Force, and High Intensity Financial Crimes Area Task Force. He also served as the National Operations Manager for the FBI's Terrorist Financing Operations Section, a senior FBI representative to the CIA's Counterterrorism Center and served on the New York FBI SWAT Team for eight years. John is the recipient of the FBI Director's Award for Special Achievement in Counterterrorism and the recipient of the CIA George H.W. Bush Award for Excellence in Counterterrorism, the CIA's highest counterterrorism award. John presents extensively on cybersecurity and risk topics and is frequently interviewed by the media on cybersecurity issues.

## **Lodging Accommodations**

A block of rooms are being held for Thursday, February 27, at both hotel properties connected to the Conference Center. Be sure to make your reservations no later than February 4. Any reservations made after this date cannot be guaranteed the discounted rates.

Courtyard by Marriott	\$114 + tax	(402) 339-4900
Embassy Suites	\$149 + tax	(402) 331-7400