

# Chasing Zero

## The Journey to Rural Hospital High Reliability

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# Chasing Zero

- A project by Texas Institute of Medical Technology (TMIT) and SafetyLeaders
- Endorsed by Dennis Quaid after his newborn twins were overdosed on Heparin
- No high reliability health care organizations exist, but the **journey** can begin now!

# Plan for Today

- The patient safety tragedy
- How harm and death occurs
- High Reliability Organization
- Rural hospital journey

# IHI's Triple Aim, or CMS's Three Aims

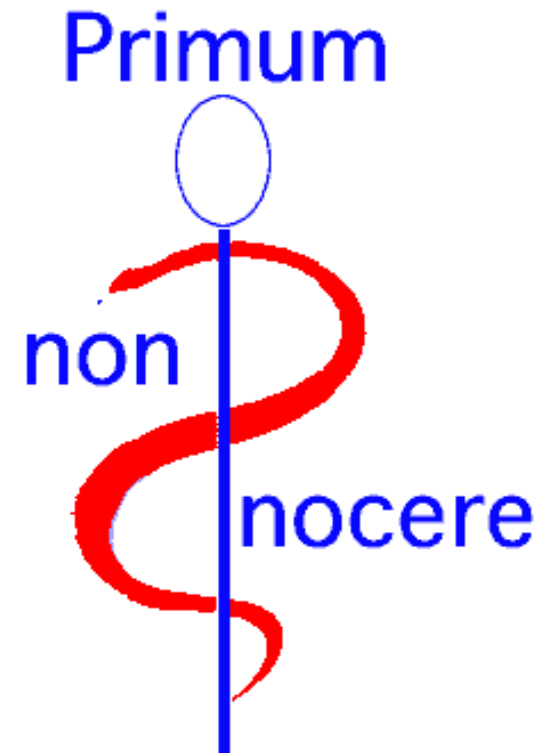
Improved  
community  
health

Better  
patient care

Smarter  
spending



# Patient Safety



**“Please don’t hurt me”**

# Crossing Quality Chasm – Six Aims

- **Safe** – failure results in serious harm
- **Effective** – failure from not applying evidence
- **Patient-centered** – failure from disregarded patient values
- **Timely** – failure from untimely action
- **Efficient** – failure from duplication
- **Equitable** – failure from unfairness

# Deaths from Medical Error

- *To Err is Human* – 198,000 deaths per year
- Johns Hopkins researchers – 251,000 deaths per year (Makary, 2016)
- 10% of US deaths due to medical error
- Medical errors are **third** most common cause of death in the US

# *To Err is Human*

- As if two airliners crashed and killed every passenger each and every day
- Would we fly? Would we become numb to the numbers?
- “When one person dies...”
  - Joseph Stalin’s cruel inhumanity
  - Unless it is me, my family, or my friend



# We're Human

# We're Human

# Errors per Encounters

**Humans can't do it →**

3.4 per 1 million  
Six sigma

**Pretty darn safe →**

<1 per 100,000  
Nuclear power plants  
Scheduled airlines

**Probably know someone →**

>1 per 100,000, but  
<1 per 1,000  
Driving  
Chemical manufacturing

**It might happen to you →**

>1 per 1,000  
Bungee jumping  
**Medical care**

# Six Sigma Performance

- Six Sigma refers to 3.4 errors per 1 million tries
- **But humans make an error every 100 tries!**
- No hospitals are at  $6\sigma$ , but we can be much safer than we are!
- *Highly reliable systems must compensate for the limits of human ability.*

# It's the System, NOT the People

- Despite the best intentions of a dedicated and highly skilled workforce, our system, which intends to heal, too often does just the opposite – leading to unintended harm and unnecessary deaths at alarming rates.

– IHI 100K Lives brochure, 2004

**“Every system is perfectly designed to produce exactly the results it produces.”**

**Systems = Culture**

# How Patient Harm Occurs

# Culture

- Culture is the residue of success.\*
- An environment of behaviors and beliefs
- **What we do becomes what we believe.**
- Culture is *measurable*

\* Source: Edgar Schein, 1999

# Health Care's (Dr.) Evil

## Health System Culture

- Steep hierarchies
- Authority resource
- Prioritized autonomy
- Memory reliance
- Feeble teamwork
- Iron man mentality
- Human fallibility denial
- Punitive approach



# The “Worstest” Cultural Barrier



# Balance versus Safety Priority

**Patient Experience**

**Safety/Quality**

**Financial Stability**

**Employee Growth**

# High Reliability Organizations

- Operate in complex, high-hazard domains
- Go beyond standardization to persistent mindfulness
- Anticipate, and detect, potential problems early to prevent catastrophes
- Examples
  - Aircraft carriers
  - Nuclear power plants
  - Scheduled airlines

# High Reliability Health Care Organization

- A high reliability organization
  - Implements predictable and repeatable systems
  - Calls for consistent execution of operations
  - Catches and corrects potentially catastrophic errors
- Reduces variation, not chases averages
- Does not focus on PI at the expense of examining the habits of people

Source: Deao, C and Marshall, D. Is Your Organization Reliable? Studer Group and Huron. Hardwired Results: Issue 24.

# A Miracle Occurs

# Getting from Here *Toward* There

- *Where* you start is less important
- Instead, relentless commitment to safety
- Yet here are some ideas

[http://www.centerfortransforminghealthcare.org/hro\\_portal\\_main.aspx](http://www.centerfortransforminghealthcare.org/hro_portal_main.aspx)

# 5 Traits of a High Reliability Organization

1. Preoccupation with failure
  - De-stigmatize failure – “Failing is not failure.”
  - Encourage near-miss reporting
  - Identify what’s working – and replicate it
2. Reluctance to accept “simple” explanations
  - Dig deeper to identify root problems – “Why, why, why?”
  - Use data to challenge long-held beliefs
3. Sensitivity to operations
  - Be transparent
  - Round regularly
  - Don’t make assumptions

Source: Interview with Quint Studer. 5 Traits of High Reliability Organizations and How to Hardwire Each in Your Organization. ASC Communications. 2017.

# 5 Traits of a High Reliability Organization

## 4. Deference to expertise

- Ask and listen – front line staff often more knowledgeable
- Schedule “no-meeting zones” to allow rounding and learning
- Seek out fresh perspectives from new employees

## 5. Commitment to resilience

- Assume system is at risk for failing
- Use good tools – scorecards, action plans, common goals
- Cultivate situation assessment and cross-monitoring
- Link everyday jobs to a purpose – a shared vision

*“We will be the safest hospital in the region.”*

Source: Interview with Quint Studer. 5 Traits of High Reliability Organizations and How to Hardwire Each in Your Organization. ASC Communications. 2017.



# Commitment to Zero at CPH

- Commitment to zero preventable harm by 2021
  - a Big Audacious Goal
  - Leadership commitment
- *Safety*: an organizational value
- Transparency
  - Daily Safety Huddle – ask!
  - Board reports, Hospital Compare, and Leapfrog
  - Safety data openly available and discussed

<https://www.youtube.com/watch?v=MtSbgUuXdaw>

If you were a patient in your own department, what would you be most concerned about?

# Measurement and Transparency

- To improve it, you must measure it
- Attention is the currency of leadership
- Harm that reaches patient
  - Sentinel events?
  - Patient Safety Indicators?
  - Serious safety events?
- Days since harm, or rate?
  - What's the denominator?
  - Adjusted Patient Days?

# Process Improvement Focused on Safety

- “Anything that can go wrong will go wrong.”
- PDSA, process maps, FMEAs
- Debriefs – all high-risk and low-frequency events
- First order and second order problem solving
  - “workarounds” too often rewarded;
  - A manager’s job to fix process
- ***HRO is more than PI***; a cultural focus on reducing variation

# Organizational Behaviors Signal Culture

- **Safety** as an organizational and publicly shared “value”
- Organization behaviors
  - Budget and operations
  - Job descriptions and evaluations
- Leaders’ role
  - Rounds (MBWA)
  - Up/down communication
  - Encourages everyone to continuously look for something not quite right
  - Safety is paramount

# Just Culture

- “A just culture recognizes that competent professionals make mistakes and acknowledges that even competent professionals will develop unhealthy norms (shortcuts, “routine rule violations”), but has zero tolerance for reckless behavior....
- Frontline personnel feel comfortable disclosing errors – including their own – while maintaining professional accountability.”

## Actions

- Educate caregivers about risk
- Hold caregivers responsible to follow best practices
- Create a safe haven around reporting
- Recognize what we can and can't control

Sources: Agency for Healthcare Research and Quality (AHRQ) and Jill Blazier, Central Peninsula Hospital. The concept of “Just Culture” was championed by David Marx.

# Just Culture

- Builds trust
  - Fair, enlightened, reasonable assessment of behaviors
- Promotes reporting culture
  - Collects, analyzes and spreads knowledge gained from incidents and near-misses
- Fosters “mindfulness”
  - Supports creation of a High Reliability Organization
  - Systemic approach to error reduction

# Evolving Safety Perspective

Source: Presentation by Karen Scoggins, CNO. Central Peninsula Hospital. Soldotna, Alaska, October 2017.

# Sustaining the Journey

- Laser leadership focus
- Message repetition
- Internal web page
- Daily email blast
- Periodic story highlight
- *Speak Up* award
- Safety as a *value*
- Measurement
- Quant. and qual. reporting
- Celebrations



# Leadership and High Reliability

Reprinted from: Deao, C and Marshall, D. Is Your Organization Reliable? Studer Group and Huron. Hardwired Results: Issue 24.



# Change Management

## Rocket science of improvement

1. Establish a sense of urgency
2. Form a powerful coalition
3. Create a Vision
4. Communicate the Vision
5. Empower others to act
6. Plan for and create wins
7. Consolidate improvements to produce still more change
8. Institutionalize new approaches

# What's Different about a Rural Hospital

- Smaller than urban, but still complex (and dangerous)
- Fewer resources is offset by smaller denominator
- Easier to monitor and improve safety
- Nimble? Let's prove it!
- Who will be the **safest** hospital in Nebraska?

# HRO Resources

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Thanks to Jill Blazier, RN for providing this resource list

