



Beyond the Buzz: What Health Care Boards Should Know about Artificial Intelligence (THA 12.6.23)

Date: **Wednesday, December 6, 2023**

Time: **12:00 p.m. – 1:00 p.m. CT**

Cost: \$195 to NHA members (Per hospital, no charge for additional lines. **Those individuals interested in viewing the recording must register separately at the Zoom link prior to the start of the webinar.** Zoom will send each individual registered an email containing an access code to view the recording.)

Who Should Attend:

C-Suite Leaders and Trustees

Course Curriculum

As the landscape of health care continues to evolve, generative artificial intelligence (AI) has the potential to revolutionize patient care, operational efficiency, and decision-making. Join Texas Healthcare Trustees with AI experts, Steven Shim and Janine Pratt, to gain valuable insights into the latest AI trends shaping the industry. In this session we will discuss the potential benefits, challenges and risks associated with AI adoption in health care and how boards can strategically leverage AI for improved patient outcomes.

Learning Objectives:

- How AI is reshaping health care as we know it;
- Fostering a culture of innovation at your organization;
- How to get started at your hospital – no matter the size; and
- Cybersecurity and other risk management considerations for AI.

Speakers:

Steven Shim, Executive Healthcare Strategist, Hewlett Packard Enterprise

Steve Shim is an Executive Healthcare Strategist with the HPE GreenLake Edge to Cloud Solutions leading the healthcare vertical for providers and payers in North America. Steve is a long-term Health Information Technology professional and innovator who has served in numerous executive and leadership roles for academically affiliated and integrated health networks. He is a former member of the Health Information Management System Society (HIMSS) Executive Institute, having attained Stage 7 Electronic Medical Record Adoption Model on a scale unique to the healthcare industry. He holds an MBA in Entrepreneurship and Innovation from Clemson University and is a long-term member of the College of Health Information Management Executives.



Janine Pratt, General Manager, WIPRO

Janine Pratt is a General Manager in Wipro's Healthcare and Medical Device Sector. She serves as the healthcare domain expert and leads the go to market strategy for providers in the United States. She is an Executive with a results-heavy background in fueling sustainable business growth and operational best practices within rapidly evolving, technology-driven healthcare environments. She has a +20-year history of consistently delivering "transformational project solutions" that position clients, businesses, and stakeholders for improved operational and technology efficiency and overall profitability.



Registration

<https://online.nebraskahospitals.org/events/event-registration/?id=05e90dd1-b467-ee11-a81c-000d3a7d4a4d>