



WEBINAR

Conquering Pandemic Losses with Artificial Intelligence for Revenue Cycle Management

(W1038)

Date: **Tuesday, June 8, 2021**

Time: **10:00 – 11:00 a.m. CT**

Speakers:

Jeff Nieman, CEO, Meduit

Jason Petrasich, Senior Vice President AI, Meduit

Cost: \$195 to NHA members (per hospital, no charge for additional lines, recordings available up to 60 days after the webinar)

Target Audience

Chief Executive Officer, Chief Financial Officer, Chief Operating Officer, Chief Nursing Officer, Compliance Officer, Joint Commission Coordinator, Quality Improvement personnel, Risk Manager, Legal Counsel

Course Curriculum

COVID-19 has impacted the healthcare industry severely and has revealed systemic weaknesses in the revenue cycle. This situation demands an urgent response in order to improve cash flow and pave a resilient path forward. Artificial intelligence (AI) can foster revenue cycle efficiencies with the speed, flexibility and scalability needed. In this webinar, Jeff Nieman, CEO of Meduit, and Jason Petrasich, Senior Vice President of AI for Meduit present strategies and solutions that leverage AI to generate revenue, reduce costs and stabilize finances for providers in today's market and prepare for the future.

Learning Objectives

At the conclusion of this session, participants should be able to:

- Describe the financial impact of COVID-19 on the revenue cycle
- Summarize how artificial intelligence is revolutionizing the healthcare revenue cycle
- Create strategies for selecting the right artificial intelligence solutions
- Outline tactics for utilizing artificial intelligence solutions to build a more resilient organization that is prepared for a future crisis

Speaker Bios

Jeff Nieman leads Meduit's top-notch team of healthcare revenue cycle professionals to maximize performance and accelerate growth for hospitals, health systems and provider groups. Prior to joining the Meduit team, he was the chief operating officer for Navigant Cymetrix, a revenue cycle management company serving over 200 hospitals. He has also held leadership positions at Conifer Health Solutions, Humana, and HCA (Hospital Corporation of America) and has a BA in economics from Bellarmine University in Louisville, Kentucky where he graduated Magna Cum Laude.

Jason Petrasich drives revenue cycle solutions powered by artificial intelligence (AI) that support healthcare providers' operational, clinical, and financial health. Petrasich brings over 25 years of RCM experience in revenue cycle process design, efficiency, and resource optimization. Prior to joining Meduit, he served as national vice president of revenue cycle for Prospect Medical Holdings, Inc., vice president of operations for Navigant Cymetrix, and senior director of operations planning for Conifer Health Solutions. He earned his Master of Business Administration from Pepperdine University.

These speakers have no real or perceived conflicts of interest that relate to this presentation.