



Strategies for Successful Leadership in a Health Crisis

Webinar #T6020

DATE AND TIME

February 28, 2019
12:30 - 2:00 p.m. CT

OVERVIEW

A healthcare organization can face many types of crises including natural disasters, man-made emergencies, and disease pandemics. When leading an organization to successfully meet the challenges of a crisis, the leadership and management skills appropriate for normal day-to-day operations will not suffice.

During this program, we will explore how crises differ from other emergencies, describe the unique challenges of crisis leadership in health organizations, and discuss techniques of crisis leadership in health emergencies to help you successfully respond to the situation.

TARGET AUDIENCE

Healthcare executives and managers, program directors, and unit leaders.

OBJECTIVES

- Explain the difference between a “routine emergency” and a crisis.
- Describe traits and behaviors of successful crisis leaders.
- Understand and describe how to avoid unproductive or destructive behaviors of crisis leaders.
- Discuss how to effectively help both subordinates and superiors in the response to a crisis.

FACULTY

Scott Deitchman, MD, MPH, RADM, USPHS (ret), Principal
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Scott Deitchman, MD, MPH, RADM (ret) is a Principal with Gordon & Rosenblatt. Previously, he was Associate Director for Environmental Health Emergencies in the National Center for Environmental Health, part of the US Centers for Disease Control and Prevention (CDC), where he led CDC’s responses to diverse public health emergencies including the Deepwater Horizon oil spill, the Fukushima nuclear power plant disaster, and numerous hurricanes. Dr. Deitchman was promoted to the rank of Rear Admiral in the U.S. Public Health Service in 2009 and served as an Assistant Surgeon General of the United States. Additionally, he served at the White House as the Vice President’s Medical Advisor for Homeland Security Affairs. He is board certified in both General Preventive Medicine and Occupational. Dr. Deitchman serves has published over 50 peer-reviewed articles and book chapters, and speaks to diverse audiences on topics including infection control, disaster preparedness, and worker safety and health. He has no real or perceived conflicts of interest related to this presentation.

PRICE

\$195 per connection for members.
\$390 per connection for non-members.

Note: The fee is for one phone line with unlimited participants. For example, 10 employees can participate for only \$19.50 ea!

For more
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