

NHA - NeRHA SPRING FORUM

Sponsorship Packages

May 23-25, 2023 | Younes Conference Center - North | Kearney, NE

Again this year, the Nebraska Hospital Association (NHA) and Nebraska Rural Health Association (NeRHA) are collaborating to host a joint event on May 23-25, 2023 at the Younes Conference Center - North in Kearney.

The NHA/NeRHA Spring Forum is attended by hospital administrators and other C-Suite members, as well as affiliates, members of the American College of Healthcare Executives (ACHE) of Nebraska & Western Iowa Chapter, the Nebraska Chapter of Healthcare Financial Management Association (HFMA), along with HR professionals and other healthcare leaders. Remarkable education opportunities, exhibit displays and networking opportunities throughout the meeting will come together at this event!

We invite you to be a part of this year's event. Below are several sponsorship opportunities to choose from:

MAY 23 - 25 SPRING FORUM SPONSORSHIP OPPORTUNITIES

SPRING FORUM PRESENTING SPONSOR - \$5,000

- Prominent logo recognition on event marketing materials & signage
- Verbal recognition at each day's opening and closing
- Opportunity to provide brief company intro at start of conference
- Spring Forum event registration for four participants
- Prominent exhibit table space at Spring Forum on May 24
- Sponsorship recognition on both NHA & NeRHA event page website with link to your company site

SPRING FORUM LUNCH SPONSOR - \$3,000

- Sponsorship of luncheon on Day 1 of conference
- Prominent logo recognition on event marketing materials, signage & luncheon tables
- Verbal recognition during luncheon and opportunity to include marketing material on luncheon tables
- Spring Forum event registration for two participants
- Exhibit table space at Spring Forum on May 24
- Sponsorship recognition on both NHA & NeRHA event page website with link to your company site

SPRING FORUM WELCOME RECEPTION SPONSOR - \$2,500

- Prominent sponsorship recognition in event registration brochure & event signage
- Sponsorship recognition during Spring Forum welcome message
- Spring Forum event registration for two participants
- Sponsorship recognition on both NHA & NeRHA event page website with link to your company site

SPRING FORUM KEYNOTE SPEAKER SPONSOR - \$2,500

- Sponsorship recognition in event registration brochure & event signage
- Spring Forum event registration for two participants
- Sponsorship recognition on the NHA event page website with link to your company site
- Sponsorship recognition during keynote speaker introduction.

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MAY 23 - 25 SPRING FORUM SPONSORSHIP OPPORTUNITIES

SPRING FORUM REFRESHMENT BREAK SPONSOR - \$1,500 (3 AVAILABLE)

- Sponsorship of AM or PM break service during conference
- Spring Forum event registration for one participant
- Prominent logo recognition on event marketing materials & break tables during conference
- Sponsorship recognition on both NHA & NeRHA event page website with link to your company site
- Display your company's promotional materials near break service table

SPRING FORUM EXHIBITOR - \$1,250

- Spring Forum event registration for one participant
- Exhibit table space at Spring Forum on May 24
- Sponsorship recognition in event registration brochure & event signage
- Sponsorship recognition on the NHA event page website with link to your company site
- Sponsorship recognition during Spring Forum

LANYARD SPONSOR - \$1,000

- Company logo along with NHA logo on lanyards worn by all Spring Forum attendees
- Spring Forum event registration for one participant
- Company listing in event registration book and on Spring Forum web page with link to company website

WIFI LOGIN - \$750

- Exclusive sponsorship of WiFi. Your company name appears as the login for all attendees to use on all devices connecting to conference networks
- Company logo included in the conference program
- Company logo on WiFi information given to every attendee
- Complimentary registration for one company representative to attend NHA programs

CHARGING STATION SPONSOR - \$500 (24 USB PORTS & 12 STANDARD OUTLETS)

- Your company's logo as sponsor at a table with three charging stations
- Spring Forum event registration for one participant
- Display your company's promotional materials near charging station table
- Sponsorship recognition in event registration brochure & event signage
- Sponsorship recognition on the NHA event page website with link to your company site
- Sponsorship recognition during Spring Forum

QUESTIONS:

Contact Heather Bullock, executive office & events manager, at 407-742-8148 or hbullock@nebraskahospitals.org

2023 NHA - NeRHA SPRING FORUM

Sponsorship Commitment Form

CONTACT INFORMATION

Sponsor company name _____

Contact person name _____ Title _____

Address _____

City, state, zip _____

Phone _____ Email _____

SPONSORSHIP SELECTION

- | | |
|--|---|
| <input type="checkbox"/> Spring Forum Presenting Sponsor - \$5,000 | <input type="checkbox"/> Spring Forum Exhibitor Sponsor - \$1,250 |
| <input type="checkbox"/> Spring Forum Lunch Sponsor - \$3,000 | <input type="checkbox"/> Lanyard Sponsor (Only 1 Available) - \$1,000 |
| <input type="checkbox"/> Spring Forum Welcome Reception- \$2,500 | <input type="checkbox"/> Wifi Sponsor (Only 1 Available) - \$750 |
| <input type="checkbox"/> Spring Forum Keynote Speaker Sponsor - \$2,500 | <input type="checkbox"/> Charging Station (Only 1 Available) - \$500 |
| <input type="checkbox"/> Spring Forum Refreshment Break Sponsor - \$1,500
(3 available) | |

PAYMENT INFORMATION

- Pay by check: (Please make payable to NHA Foundation)
- Pay by credit card: Visa Mastercard Discover

Name on Card: _____

Credit Card #: _____ CVV Code _____

Expiration Date: _____

Signature: _____

Sign Here!

This form serves as your sponsorship contract. Please sign and date below to verify the agreement between your company and the Nebraska Hospital Association.

Signature _____ Date _____

Send completed registration form and payment **by April 21, 2023** to:

Mail: Heather Bullock
Nebraska Hospital Association
3255 Salt Creek Circle, Suite 100
Lincoln, NE 68504-4778

E-mail: hbullock@nebraskahospitals.org
Phone: (402) 742-8148