

# NHA 2018 SPRING FORUM

**New one-day  
meeting format!**

**May 22, 2018**

**NHA Spring Forum**

Younes Conference Center  
416 Talmadge Road  
Kearney, Nebraska

**May 23, 2018**

**NHA/HFMA Golf Tournament**

Meadowlark Hills Golf Course  
Kearney, Nebraska

## Featured keynote speaker:



### **Mark J. Lindquist**

This session may be the only time all year when you take a moment to reflect on the things you need to do to reignite the passion that brought you into the workforce in the first place. World-touring entertainer and actor, Mr. Lindquist offers a keynote that is as entertaining as it is enlightening as he sends you out the door on fire.



**AXIS**  
Medical Education

The educational activity is jointly provided by AXIS Medical Education and the Nebraska Hospital Association Research & Educational Foundation.

**NHA** Nebraska  
Hospital  
Association

The influential voice of Nebraska's hospitals

# SPRING FORUM AGENDA

**The NHA Spring Forum & Golf Tournament has a new schedule for 2018.** Based on feedback from NHA member hospitals, the Spring Forum will now be a one-day event. The 2018 meeting will be held on Tuesday, May 22, 2018. The annual NHA/HFMA Golf Tournament will be held the following day on Wednesday, May 23, 2018, at Meadowlark Hills Golf Course in Kearney.

The Spring Forum will be held at the Younes Conference Center in Kearney, attended by NHA hospital members and affiliate members. Members of the Nebraska Chapter of Healthcare Financial Management Association (HFMA) and the Nebraska Hospital HR Professionals Group will also be having sessions jointly with NHA at the Spring Forum.

Remarkable educational opportunities, exhibit displays and networking throughout the meeting and on the golf course, will all come together at this annual event.

## PRE-CONFERENCE SESSION MONDAY, MAY 21, 2018

3:30 – 5:00 p.m.

### ACHE Face-to-Face Education Panel Discussion

**Mindful Leadership: Leading with Heart and Mind for Healthcare Leaders**

## TUESDAY, MAY 22, 2018

8:00 – 8:30 a.m.

### Registration & continental breakfast

8:30 - 10:00 a.m.

### Keynote session

#### Passion! 8 Steps to Reignite Yours

Mark J. Lindquist

Mark J. Lindquist is a nationally recognized motivational speaker, highly sought-after success coach, lead singer of the Mark J. Lindquist Big Band, world-touring entertainer, executive director of the nonprofit Support a Fallen Hero, and author of the books, *Passion! 8 Steps to Reignite Yours*; *Passion! 8 Steps to Find Yours*; and *Service! My Way of Life*. As an actor, he has appeared in *ABC's LOST*, *CBS' Hawaii Five-O* and the Universal Studios movie *Battleship*.

10:00 – 10:30 a.m.

### Sponsor break (exhibits open)

10:30 a.m. – 12:00 p.m.

### Breakout sessions 1-3

**Session 1:** Essentials for Succession Planning and Onboarding for a New CEO/Senior Leader

**Session 2:** CAH Board Financial Governance and Compliance

**Session 3:** Quite a Conundrum: Visiting Specialists and Provider-Based Status

### HR session 1

#### Strategic Staffing in Turbulent Times

12:00 – 1:00 p.m.

#### Networking lunch (exhibits open)

1:00 – 2:30 p.m.

### Breakout sessions 4-6

**Session 4:** Physician Financial Relationships: Are You in Compliance?

**Session 5:** How Volume and Expense Charges Impact Cost-Based Reimbursement

**Session 6:** Hospital Board Members in a Pickle: It's All About Boundaries

### HR session 2

#### BenefitEd: Student Loan Repayment Plan

2:30 – 3:00 p.m.

#### Sponsor break (exhibits open)

3:00 – 4:30 p.m.

### Open dialogue sessions

- NHA CEO session (hospital employees only)
- HR session

4:30 – 6:00 p.m.

#### Sponsors' reception

## WEDNESDAY, MAY 23, 2018

### NHA-HFMA Golf Tournament & Awards Reception

Registration **begins at 9 a.m.** with shotgun start at 10 a.m. After the tournament, relax during the post-tournament awards reception at the clubhouse.

# MONDAY, MAY 21

3:30 – 5:00 p.m. **PRE-CONFERENCE SESSION**

## ACHE FACE-TO-FACE EDUCATION PANEL DISCUSSION

### Mindful Leadership: Leading with Heart and Mind for Healthcare Leaders

**Moderator:** Laurie Baedke, MHA, FACHE, FACMPE, Director of Healthcare Leadership Programs  
Creighton University, Omaha

**Panelists:**

Kathy Bourque, Patient Experience Director – Great Plains Health, North Platte  
Carol Friesen, Vice President of Health System Services, National HFMA Board Chair – Bryan Health, Lincoln  
Michael Schnieders, President & CEO – CHI Health Good Samaritan/Catholic Health Initiatives, Kearney

The use of mindful practices like meditation, introspection and journaling have been shown to contribute to the success of leading organizations. Mindful practices support personal and professional growth by enabling leaders to gain focus, clarity, creativity and compassion — qualities which allow leaders to face the myriad demands and struggles of everyday work life. Health care leaders, in particular, deal with challenges and pressures that are unique to the health care climate. Practicing mindfulness can help health care executives more effectively deal with these challenges by teaching them how to approach each situation with focus and clarity to make important decisions, how to be creative and innovative in their approach to health care leadership, and how to be compassionate with others in times of turmoil.

The goal of this session is to make the case for the importance of bringing mindful practices into health care organizations to develop leaders' cognitive abilities to be more effective and compassionate, and provide suggestions for how to implement these practices in an organization.



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### NHA Education Advisory Group

The Education Advisory Group assists efforts to provide relevant and high-quality educational offerings for NHA member hospitals. They discuss the areas of greatest need for education of hospital staff and suggest methods the Association can use to assist hospitals in meeting those needs. The NHA 2018 Spring Forum educational programming is one of many selected by this group.

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### Connect with the NHA



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### Tweet about the NHA Spring Forum!



**#NHASF2018**

8:30 – 10:00 a.m.

## KEYNOTE SESSION

### Passion! 8 Steps to Reignite Yours

Mark J. Lindquist



As working professionals, we could all use a little jolt from time to time. This session may be the only time all year when you take a moment to reflect on the things you need to do to reignite the passion that brought you into the workforce in the first place. World-touring entertainer and actor Mark J. Lindquist offers a keynote that is as entertaining as it is enlightening as he sends you out the door on fire.

#### Learning Objectives:

- Participants will gain an awareness of the mental roadblocks that stand in the way of progress; this progress can be in our personal lives, the workplace or in the pursuit of our passions.
- Audience members will gain an understanding of the importance of a workplace culture that is dedicated to the development of an individual's strengths. The quickest way to reignite a person's passion for what they do is to develop a culture that honors the strengths of the individual and allows them to make major contributions to the organization within their strength zone.
- Members of your team will leave with an expanded vision for their future within your organization. Many of us feel "stuck" from time to time as we progress through our working lives. Whether it is your first week on the job or you are a CEO of the organization, individuals will leave this session with a new vision for the future that will propel them out of the rut and into an exciting journey toward a passion-filled life in all areas, at work and at home.

**Mark J. Lindquist** has shared the stage with former U.S. Attorney General Janet Reno, Senator John McCain, Magic Johnson, Edward James Olmos, Grammy Award winning artists Rihanna, Brooks and Dunn, and Brandy; Academy Award nominated actor Liam Neeson, The Band Perry, Craig Campbell, Dierks Bentley, CEO Bob Nardelli (Home Depot), Steve Case (AOL/Time Warner), Ken Thompson (Wachovia), Jeff Swartz (Timberland) and Ben and Jerry (Ben and Jerry's Ice Cream).

Throughout his entertainment career, he has performed for the Tuskegee Airmen, the Secretary of the Interior Gayle Norton, Secretary of Commerce Don Evans, Secretary of Labor Elaine Chao, Members of Congress, Sargent Shriver, Mia Hamm, Tony Stewart, Jordin Sparks, the Washington Redskins, the Atlanta Falcons, the New York Giants, the Florida Panthers, the Washington Nationals, the NCAA, Universal Studios and the Supreme Allied Commander of NATO Europe.

Currently, Mr. Lindquist travels the country delivering keynote addresses for businesses at their annual conference. He also performs the National Anthem for collegiate and professional sports teams and is the full-time National Anthem singer for the National Champion University of North Dakota Men's Hockey program, as well as a guest performer for the College World Series, WE Fest, Minnesota Twins, Minnesota Lynx, Los Angeles Dodgers, Minnesota Vikings, Duke University Men's Basketball and in venues such as Madison Square Garden. He founded Mark J. Lindquist Enterprises, Inc. in order to bring smiles to the faces of people and ignite passion all over the world. He is a former AmeriCorps member, as well as a former Sergeant in the United States Air Force and an Afghanistan War Veteran who currently maintains residences and offices in both Fargo and Minneapolis.

Sponsored by:



**Sponsor break & exhibits open: 10:00 – 10:30 a.m.**

# TUESDAY, MAY 22

10:30 a.m. – 12:00 p.m.

## BREAKOUT SESSIONS 1-3

### **Session 1: Essentials for Succession Planning and Onboarding for a New CEO/Senior Leader**

Speaker: Richard Metheny, Leadership Solutions Practice Leader - Witt/Keiffer

Board members and professional staff of proactive health care organizations plan for leadership transition and build a pipeline for future C-Suite talent. This session discusses the basics of succession management that every hospital should know, and emphasizes the importance in helping organizations retain their competitive edge over the long haul and ensure executive turnover does not derail growth and progress. Learn the fundamentals and importance of proactive executive succession planning and the importance of onboarding regarding long-term leader success.

### **Session 2: CAH Board Financial Governance and Compliance**

Speakers: Julianne Kipple, MBA, CPA, CHFP, Healthcare Manager & Kirk Delperdang, Healthcare Manager - Lutz

This presentation will focus on the pertinent issues impacting the board of directors' financial governance of Critical Access Hospitals (CAHs) and compliance issues that the board or rural hospitals encounter that impact the financial performance of the facility. Discussion topics will include CAH reimbursement and compliance, enrollment issues, Medicare Cost Report review and strategies, CAH finance tools, top 10 finance ratios and benchmarks, revenue cycle management and the Chargemaster.

### **Session 3: Quite a Conundrum: Visiting Specialists and Provider-Based Status**

Speaker: Barbara Person, JD, Partner - Baird Holm LLP

Many rural hospitals rely on services provided by visiting specialists to increase access to affordable, quality health care in their respective communities. However, many of these same hospitals also maintain provider-based departments and house visiting specialists within these departments. Over the past few years, it has become increasingly clear that regulators are looking for any opportunity to curtail provider-based status and the real or perceived reimbursement associated therewith. One identified issue specifically relates to the co-location of visiting physician specialty clinics within provider-based departments. This session will provide insight on the latest regulatory developments and legal requirements related to provider-based departments and specialty clinics, and provide some best practices to avoid or lessen potential compliance concerns.

## HR SESSION 1

### **Strategic Staffing in Turbulent Times**

Speaker: Chris Carlson, CPA, Executive MBA, Managing Director - Aureus Group

Learning objectives:

- Learn about strategic staffing and collaboration with both internal and external resources.
- Get a better understanding of today's realities surrounding your talent pool.
- Explore current strategies and tactics to attract and retain quality talent.

**Networking lunch & exhibits open: 12:00 – 1:00 p.m.**

# TUESDAY, MAY 22

1:00 – 2:30 p.m.

## BREAKOUT SESSIONS 4-6

### **Session 4: Physician Financial Relationships: Are You in Compliance?**

Speaker: Andrew Kloeckner, JD, Partner - Baird Holm LLP

The financial regulations between physicians and hospitals have never been more complex and fraught with compliance risks. It is critical that those in hospital administration can identify, address and navigate the regulatory and compliance waters when it comes to their relationships with members of the medical staff. This presentation will seek to identify and answer questions about the many compliance pitfalls and traps that exist in physician/hospital financial relationships.

### **Session 5: How Volume and Expense Charges Impact Cost-Based Reimbursement**

Speaker: Todd Kenney, Partner & Steve Parde, Managing Director - BKD CPAs & Advisors

One of the most difficult items for a Critical Access Hospital to track and estimate is the amount of reimbursement they can expect from the Medicare cost report settlement. This estimate is especially difficult during periods with significant changes in patient charges, inpatient and outpatient volumes and variations in expenses. This session will discuss the most common volume/expense drivers of change in cost reimbursement. It will also discuss key Medicare cost report analytics and the relationships they have with changes in the Medicare settlement estimate.

### **Session 6: Hospital Board Members in a Pickle: It's All About Boundaries**

Speaker: Barbara Person, JD, Partner - Baird Holm LLP

Should you tell a Board member that her daughter, an RN at the hospital, will be fired for violating HIPAA? Is it a problem that all the hospital's investments are managed by a Board Member? Real-life case studies will allow board members and administrators to share their wisdom and experience. Each case study focuses on a dilemma for board members related to patient privacy, corporate duties of board members, kickback solicitations, micromanagement, employee circumvention of chain of command, employee evaluation and conflict of interest. Audience discussion will be followed by an explanation of relevant laws.

Learn outcomes from the past legislative session, what changes are taking place in the telehealth field and how your organization can reduce workforce shortage. The panel will consist of CEOs and other hospital executives.

## HR SESSION 2

### **BenefitEd: Student Loan Repayment Plan**

Speaker: Bob Gevelinger, Regional Vice President – Ameritas Life Insurance Corp.

Learning objectives:

- Summarize the financial burden college graduates currently face.
- Recognize the opportunity to provide financial wellness vehicles for anyone with student loan debt and an opportunity for those saving for a college education (for their children and grandchildren) to receive help with their 529 plan.
- Outline strategies to set up a program that will be able to handle all aspects of your offering.

**Sponsor break & exhibits open: 2:30 – 3:00 p.m.**



# TUESDAY, MAY 22

3:00 – 4:30 p.m.

## OPEN DIALOGUE SESSIONS



**NOTE: Open dialogue sessions are open to hospital staff only.**

Hospitals in Nebraska continue to be faced with complex and varied challenges. These moderated dialogue sessions will allow for open discussion on a variety of topics of interest to hospitals. Each group will have their own open dialogue sessions.

- Hospital CEOs
- HR Professionals

## Reception & exhibits open: 4:30 — 6:00 p.m.

Spring Forum participants are invited to an evening reception to relax, socialize, network and visit the sponsor exhibits. Appetizers and cash bar are available. Participants will receive two complimentary drink tickets.

Register now! Find out more at [trusteesymposium.org](http://trusteesymposium.org)

**22<sup>ND</sup> ANNUAL WESTERN REGIONAL TRUSTEE SYMPOSIUM**

Join stewards of healthcare governance for education and networking.

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Find out more at [trusteesymposium.org](http://trusteesymposium.org)

WRTS is a collaboration of the hospital associations from Arizona, Idaho, Montana, Nebraska, Nevada, New Mexico and Utah.

The Western Regional Trustee Symposium offers quality health care governance programming at an affordable cost. Designed for hospital board members and executive leadership, the program broadens the participants' awareness of current health care trends that affect them, and how they serve their boards and communities. Best practices of successful health care governance are shared for practical application in the boardroom.

# WEDNESDAY, MAY 23

## NHA-HFMA Golf Tournament & Awards Reception

The NHA-HFMA Annual Golf Tournament is a fun way to end the Spring Forum. Enjoy the beautiful Meadowlark Hills Golf Course and the camaraderie of health care professionals, affiliate members and members of the Healthcare Financial Management Association (HFMA) Nebraska Chapter. **Registration begins at 9:00 a.m. with shotgun start at 10:00 a.m.** After the tournament, relax during the post-tournament awards reception at the clubhouse.

Golfers will be provided two drink tickets while on the course and a cash bar will be available during the awards reception. The registration fee includes 18 holes of golf, cart, box lunch and participation in the awards reception.

Join us after the tournament for the awards reception sponsored by BWBR Architects and Davis Design. The NHA will award the first place trophy and gift certificates to the winning teams. Door prizes and hole prizes will also be awarded.



## GOLF TOURNAMENT SPONSORS

### Platinum Sponsor



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### Additional Golf Tournament Sponsors





# SPEAKER BIOGRAPHIES

**Chris Carlson**, CPA, Executive MBA, Managing Director at Aureus Group, is an experienced executive in the staffing industry. She has developed operational analyses, implemented programs/compensation plans and has assisted hundreds of firms streamline processes and upgrade the competencies of their workforce. Finding innovative ways to generate new business, isolate top talent and build teams is her passion.

**Kirk Delperdang** is a Healthcare Manager at Lutz with over 25 years of experience. He provides accounting and consulting services to health care and related organizations.

**Bob Gevelinger**, Regional Vice President at Ameritas Life Insurance Corp., has been with Ameritas since 1999 and has held a variety of roles in sales and sales management. He grew up in Mineral Point, Wisconsin, and is a graduate of the University of Wisconsin. Mr. Gevelinger is passionate about helping people and companies grow.

**Todd Kenney**, Partner at BKD CPAs & Advisors, is a member of BKD National Health Care Group and has more than 13 years of experience performing financial statement audits for businesses and organizations throughout multiple industries including health care, not-for-profit and professional services.

**Julianne Kipple** is a Healthcare Manager at Lutz with over seven years of professional experience in the health care industry. Her expertise is in financial management support services, Medicare and Medicaid reimbursement, and Medicaid Disproportionate Share Surveys (DSH).

**Andrew D. Kloeckner, JD**, Partner at Baird Holm LLP, represents health care clients with respect to a variety of issues, including regulatory, compliance, reimbursement, transactional, contracting, and tax-exemption matters. He received his Juris Doctor from Creighton University School of Law, magna cum laude, where he graduated with a concentration in Business, Taxation and Commercial Transactions. Mr. Kloeckner also holds a Bachelor of Science in Business Administration with an emphasis in accounting, summa cum laude, from Creighton University.

**Richard Metheny**, Leadership Solutions Practice Leader at Witt/Kieffer, provides executives and their organizations support based upon an exclusive model of research-based processes and best practices in the assessment, interviewing, transitioning and development of leadership. He spearheaded the creation of Witt/Kieffer's proprietary leadership assessment products that are specific to higher education, health care and the life sciences.

**Steve Parde**, Managing Director at BKD CPAs & Advisors, is also a member of BKD National Health Care Group with 16+ years of experience assisting health care organizations with strategic, operational, financial management and third-party reimbursement issues.

**Barbara Person, JD**, Partner at Baird Holm, LLP, primarily represents health care clients, concentrating on corporate compliance, Medicare and Medicaid reimbursement, Medicare fraud and abuse, EMTALA, physician practice and other health business acquisition, medical staff issues, tax exemption, practitioner licensure and sanctions, physician contracts, pharmacy and nonprofit corporations.

**Save the Dates!**

**NHA 2018 Annual Convention**

**October 24-26, 2018**

Embassy Suites Omaha-La Vista Hotel & Conference Center  
La Vista, NE

# SPRING FORUM SPONSORS

We would like to thank the following NHA 2018 Spring Forum sponsors for their support!

## Platinum Sponsor



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## Additional Meeting Sponsors



# GENERAL INFORMATION

## Special needs

In accordance with the Americans with Disabilities Act, the Nebraska Hospital Association seeks to make this conference accessible to all. If you have a disability that may require special accommodations or have any dietary restrictions, please e-mail your needs to Heather Bullock at [hbullock@nebraskahospitals.org](mailto:hbullock@nebraskahospitals.org) or call (402) 742-8148.

## Dress

Business casual dress is appropriate for all events. Please note that meeting room temperatures are often difficult to moderate, so dressing in layers is suggested.

## Electronic devices

Attendees are asked to silence their electronic devices during all sessions as a courtesy to the presenters and other attendees.

## Lodging information

Comfort Inn (308) 236-3400 \$100.95 + tax/per night

Fairfield Inn (308) 236-4200 \$104.95 + tax/per night

Hampton Inn (308) 234-3400 \$110.95 + tax/per night

The Comfort Inn & Fairfield Inn are connected to the Younes Conference Center and the Hampton Inn is just across the street. **Please be sure to mention the Nebraska Hospital Association 2018 Spring Forum and book by May 1, 2018 to receive the discount.**

## Speaker presentations

All session presentations and handouts will be posted on our online Download Center. Registrants will be sent the link prior to the event. (Please note: paper copies of these handouts will not be available on site at the event). The downloadable files will be posted approximately seven days prior to the event and will remain online for 14 business days following the event.

## Conference cancellation policy

For cancellations or substitutions, contact Heather Bullock at (402) 742-8148 or email [hbullock@nebraskahospitals.org](mailto:hbullock@nebraskahospitals.org). Cancellations must be received by May 15, 2018 to be given a full refund less a \$50 per person processing fee. No refunds will be given after May 15, 2018. Substitutions are acceptable.

## Questions?

For questions about event content, contact Brian Noonan, senior director of communications and education, at (402) 742-8151 or e-mail [bnoonan@nebraskahospitals.org](mailto:bnoonan@nebraskahospitals.org). For questions about registration or sponsorships, contact Heather Bullock, member services and events manager, at (402) 742-8148 or email [hbullock@nebraskahospitals.org](mailto:hbullock@nebraskahospitals.org).

## How to Register

The NHA 2018 Spring Forum (May 22) and the NHA-HFMA Golf Tournament (May 23) will be held in Kearney, Nebraska. **Registration deadline is May 15, 2018.**

**To register, go to: <https://tinyurl.com/NHASpringForum2018>**

## Prices

- NHA Spring Forum \$249 (all inclusive)
- ACHE Panel Session \$20 for HHEG members/student members or \$25 for non-HHEG members
- NHA-HFMA Golf Tournament only \$80 (includes 18 holes of golf, cart, box lunch and participation in awards reception.)

Program fees include all educational sessions, meals and refreshment breaks.

# CONTINUING EDUCATION CREDIT



## ACHE face-to-face education credit

This program has been developed and is presented locally by ACHE of Nebraska and Western Iowa. This program has been approved for **1.5 hours** of ACHE face-to-face education credit.



## ACHE qualified education credit

The Nebraska Hospital Association Research & Educational Foundation is authorized to award **6.0 hours pre-approved ACHE Qualified Education credits (non-ACHE)** in total that is required for advancement or recertification in ACHE. Participants wishing to have their continuing education hours applied toward credit should list their attendance when applying for ACHE advancement or recertification.



## National Association of Board of Examiners for Long-Term Care Administrators

This educational activity is designated for a maximum of **3.0 contact hours** from the Nebraska Office of Behavioral Health and Consumer Services/Nursing Home Administration.



## Continuing education for nurses and nursing professionals

AXIS Medical Education designates this continuing nursing education activity for **3.0 contact hours**.

*Learners are advised that accredited status does not imply endorsement by the provider or ANCC of any commercial products displayed in conjunction with an activity.*



## Continuing education for human resource professionals

This program has been submitted to the HR Certification Institute for review.








## Trustee Education Certification program















The NHA 2018 Spring Forum is a pre-approved trustee certification event worth **6.0 hours** that can be used toward obtaining trustee education certification for those enrolled in the program.

Refer to the list below for available credits:







### Keynote Sessions

- Passion! 8 Steps to Reignite Yours (1.5)     




### Breakout Sessions

- Essentials for Succession Planning and Onboarding for a New CEO/Senior Leader (1.5)    
- CAH Board Financial Governance and Compliance (1.5)  
- Quite a Conundrum: Visiting Specialists and Provider-Based Status (1.5)  
- Physician Financial Relationships: Are You in Compliance? (1.5)  
- How Volume and Expenses Charges Impact Cost-Based Reimbursement (1.5)  
- Hospital Board Members in a Pickle: It's all About Boundaries (1.5)  

### HR Sessions

- Strategic Staffing in Turbulent Times (1.5)   
- BenefitEd: Student Loan Repayment Plan (1.5)   

### ACHE Panel Discussion

- Mindful Leadership: Leading with Heart and Mind for Healthcare Leaders (1.5)   

# CONTINUING EDUCATION CREDIT

## Instructions on how to claim CEU credits

### Requirements for Credit

- Attend/participate in the educational activity and review all course materials.
- **Complete the CE Declaration form online by 11:59 p.m. ET June 22, 2018.** Instructions will be provided. If you do not enter the online portal by the above date, you will not be able to retrieve your statement of participation.
- Upon successful completion of the online form, your statement of completion will be presented to you to print.

### Accreditation Statement



In support of improving patient care, this activity has been planned and implemented by AXIS Medical Education and the Nebraska Hospital Association Research & Educational Foundation. AXIS Medical Education is jointly accredited by the Accreditation Council for Continuing Medical Education (ACCME), the Accreditation Council for Pharmacy Education (ACPE), and the American Nurses Credentialing Center (ANCC), to provide continuing education for the health care team.

### Credit designation for nursing

AXIS Medical Education designates this continuing nursing education activity for **3.0 contact hours**.

Learners are advised that accredited status does not imply endorsement by the provider or ANCC of any commercial products displayed in conjunction with an activity.

### AXIS Contact Information

For information about the accreditation of this program please contact AXIS at 954-281-7524 or [info@axismeded.org](mailto:info@axismeded.org).

### Nursing home administrators

This educational activity is designated for a maximum of **3.0 contact hours** from the Nebraska Office of Behavioral Health and Consumer Services/ Nursing Home Administration.

### Human resource professionals

This program has been submitted to the HR Certification Institute for review.

### Disclosure of Conflicts of Interest

AXIS Medical Education requires instructors, planners, managers and other individuals and their spouse/life partner who are in a position to control the content of this activity to disclose any real or apparent conflict of interest they may have as related to the content of this activity. All identified conflicts of interest are thoroughly vetted by AXIS for fair balance, scientific objectivity of studies mentioned in the materials or used as the basis for content and appropriateness of patient care recommendations.

The faculty reported the following financial relationships or relationships they or their spouse/life partner have with commercial interests related to the content of this continuing education activity:

Name of Faculty or Presenter	Reported Financial Relationship
Mark J. Lindquist	Nothing to disclose
Barbara Person	Nothing to disclose
Richard Metheny	Nothing to disclose

The **planners and managers** reported the following financial relationships or relationships they or their spouse/life partner have with commercial interests related to the content of this continuing education activity:

Name of Planners/Managers/Reviewers	Reported Financial Relationship
Dee Morgillo, MEd., CHCP	Nothing to disclose
Holly M. Hampe, D.Sc., RN, MHA, MRM	Nothing to disclose
Laura J. Redoutey, FACHE	Nothing to disclose
Jon Borton, MS	Nothing to disclose



# CONTINUING EDUCATION CREDIT

Kim Larson	Nothing to disclose
Brian Noonan	Nothing to disclose
Heather Bullock	Nothing to disclose
Bruce Cutright	Nothing to disclose
Jean Henes	Nothing to disclose
Judy Jesz	Nothing to disclose
Wanda Kelley	Nothing to disclose
Matthew Pinneo	Nothing to disclose
Francesca Roberts	Nothing to disclose
Eric Sherman	Nothing to disclose
Matthew Snyder	Nothing to disclose
Karen Tinkham	Nothing to disclose
Susan K. Walsh	Nothing to disclose
Sean Wolfe	Nothing to disclose
Jan Wright	Nothing to disclose

## Disclaimer

Participants have an implied responsibility to use the newly acquired information to enhance patient outcomes and their own professional development. The information presented in this activity is not meant to serve as a guideline for patient management. Any procedures, medications or other courses of diagnosis or treatment discussed in this activity should not be used by clinicians without evaluation of patient conditions and possible contraindications on dangers in use, review of any applicable manufacturer's product information and comparison with recommendations of other authorities.

## Conference learning objectives

- Review the case for the importance of bringing mindful practices into health care organizations to develop leaders' cognitive abilities to be more effective and compassionate, and provide suggestions for how to implement these practices.
- Express the importance of a workplace culture that is dedicated to the development of an individual's strengths, and construct a plan to develop a culture that honors the strengths of the individual and allows them to make major contributions to the organization within their strength zone.
- Explore a new vision for the future that will propel them out of the rut and into an exciting journey toward a passion-filled life in all areas, at work and at home; and to expand a vision for their future within their organization.
- Compare the fundamentals and importance of proactive executive succession planning and contrast the importance of onboarding regarding long-term leader success.
- Outline and evaluate pertinent issues impacting the board of directors' financial governance of CAHs and compliance issues that impact the financial performance of a facility.
- Identify the pertinent issues impacting the board of director's financial governance of CAHs and compliance issues that the board or rural hospitals encounter that impact the financial performance of the facility.
- Outline the latest regulatory developments and legal requirements related to provider-based departments and specialty clinics, and provide some best practices to avoid or lessen potential compliance concerns.
- Analyze real-life case studies that focus on a dilemma for board members related to patient privacy, corporate duties of board members, kickback solicitations, micromanagement, employee circumvention of chain of command, employee evaluation and conflict of interest.
- Identify regulatory and compliance issues that exist in physician/hospital financial relationships, and formulate strategies to solve those issues.
- Evaluate the most common volume/expense drivers of change in cost reimbursement, and distinguish Medicare cost report analytics and the relationships they have with changes in the Medicare settlement estimate.



The Nebraska Hospital Association (NHA) is a statewide health care trade association representing Nebraska’s hospitals and health systems. The NHA was organized in 1927 as a result of an informal meeting called by Miss Homer Harris, superintendent of Clarkson, to discuss pending legislation which affected hospitals in the state of Nebraska. At that meeting, the NHA founded and appointed its first board of directors. Rev. Emil G. Chinlund of Immanuel was named president; Miss Blanche Fuller of Methodist was named vice president; Miss Ida Isaacson of Evangelical Covenant was named secretary; and Miss Homer Harris was named treasurer.

Since that time, the NHA has been representing and supporting the needs of Nebraska’s rural and urban hospitals and health systems. The NHA supports and encourages its members in developing various health care delivery systems geared toward improving the health and well-being of each community.

The NHA is governed by a 19-member board of directors that works closely with its membership to provide them with state and federal legislative advocacy, health care trend and regulatory information, educational programming, communication, data reports and special services. Members rely on the NHA for information, education, advice and collaborative leadership to advance Nebraska hospitals’ ability to provide exceptional health care.

Hospitals are the stewards of good health. Through our partnerships with representatives in the health care industry, legislators, government and citizens, the NHA is able to assist in the development of strong, healthy communities. The NHA has been the guiding force of its members since 1927. The NHA serves as the influential voice of its members in the health care legislative and public policy arenas, promoting delivery of quality health care and influencing public opinion of hospitals and health networks. Members depend on the NHA for information, advice, education and changes in health care regulations, legislation, trends and other issues.

## **MISSION**

The mission of the Nebraska Hospital Association (NHA) is to serve its members by being the trusted leader to improve the health, well-being and quality of life of all Nebraskans.

## **VISION**

The NHA’s vision is to be the state’s most influential, trusted and respected voice in health care policy and advocacy, a valued resource for information and knowledge, and a leader in patient safety.

## **STRATEGIC FRAMEWORK**

The Nebraska Hospital Association has been the guiding force of its members since 1927. The NHA serves as the influential voice of its members in the health care legislative and public arenas, promoting delivery of quality health care and influencing public opinion of hospitals and health networks. Members depend on the Association for information, advice, education and changes in health care regulations, legislation, trends and other issues.

To accomplish its mission and serve its members, the NHA has developed a strategic framework that consists of four pillars: Advocacy & Policy, Information & Knowledge, Strategic Collaboration and Quality & Safety.

To uphold these pillars, the NHA builds on a secure values-based foundation comprised of Integrity, Transparency and Accountability. Everything the NHA does is designed to assist our members in their quest to provide quality care to Nebraska’s patients, families and communities.

# Save the Dates!

## NHA 2018 Annual Convention October 24-26, 2018

Embassy Suites Omaha-La Vista Hotel & Conference Center  
La Vista, NE

**National Hospital Week  
May 6-12, 2018**



[www.nationalhospitalweek.com](http://www.nationalhospitalweek.com)

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**#MyHospital**

puts patients first by  
promoting health, safety,  
and ensuring quality care



**#MyHospital**

supports my community by creating  
programs that are dedicated to  
improving health and wellness



During National Hospital Week, the American Hospital Association will conduct a social media campaign to raise awareness of the importance of hospitals within their communities. We are asking our member hospitals and health systems to join in this effort to help celebrate National Hospital Week and the great work that goes on every day in America's hospitals.

In particular, we are asking members to explain through social media why their hospitals are important to the communities they serve. There are a variety of ways hospitals can participate, listed below, in addition to general guidance regarding messaging for the initiative.

Download the digital toolkit at <https://www.aha.org/toolkitsmethodology/2018-04-19-national-hospital-week-digital-toolkit>

**NHA** Nebraska  
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